

SHOPS, 318-330 BULWER ST, PERTH



PLACE INFORMATION	
Place name	Shops, 318-330 Bulwer St
Other names	
Place type	Individual building or group

HERITAGE LISTING	
inHerit ID:	17977
State Heritage Register:	
Other Listing:	Municipal Inventory Adopted 12 Sep 2006

SITE LOCATION	
Street address	318-330 Bulwer St
Locality	Perth
Survey	Lot 1 SP 1417
Vol/folio	2079/52
Reserve	

SIGNIFICANCE	
Level of significance	<p>Considerable Very important to the heritage of the locality. High degree of integrity/authenticity.</p>
Management category	<p>Category 2 Conservation of the place is highly desirable. Any alterations or extensions should reinforce the significance of the place.</p>
Statement of significance	<p>The retail strip at 318-330 Bulwer Street are a neighbourhood group of strip shops of the Federation Free Classical style, that complement the Hyde Park Hotel.</p> <p>The tenancy history of this group of shops demonstrates the changing demography, needs and multiculturalism of the area.</p> <p>The place reflects the expansion and development of residential and commercial buildings on the city fringes during the rapid population increase of 1890's gold boom and the early years of the twentieth century.</p> <p>The group of shops is valued by the community for the continuity of its presence in the streetscape which contributes to the community sense of place.</p>

PLACE USE	
Original use	Commercial: Shopping complex
Current use	Commercial: Shopping complex
Other use	

CONSTRUCTION DETAILS	
Construction date	c1909
Walls	Painted brick
Roof	Corrugated metal sheeting
Architectural Style	Federation Free Classical
Physical description	The row of single storey shops comprises five identical shops with simple rendered parapets with pilasters each side, and one extensive shop front on the east end that features a higher parapet with moulded cornice line and a central semi circular pediment. The shop frontage of the larger shop is symmetrical about a central arched doorway flanked by rendered piers and extensive shopfronts each side. The other five shops have various shopfront configurations with some evidencing original fabric. A suspended boxed canopy extends along the entire street length of the shops and around the truncated corner shop. These shops are situated opposite the Hyde Park Hotel.
Condition	Good
Integrity	High
Authenticity	High

HISTORICAL INFORMATION

These shops are situated diagonally opposite the Hyde Park Hotel, on Lot Y281. They are not shown on the 1900 PWD sewerage plans but are listed in 1910 Post Office Directory. Three occupations - bootmaker, greengrocer and butcher - are given in that year.

In 1915, the shops were occupied by two drapers, a hairdresser, greengrocer, and supplier of dairy produce. One shop was vacant. J. McCusker was running the dairy produce shop in 1915. He later had a mixed business which was still operating at No 328 in 1930. There were three mixed businesses in the complex in the 1920s, indicative of times when people shopped at small local stores for their everyday grocery and general needs.

In 1949 there were still two mixed businesses operating within the group. A mixed business operated in No. 318 for many years. It was run by Awcock & Klopper in 1930 and then by Walter C. Hille from at least 1938 to 1949. In 1939 Miss B. Wedgewood, a dressmaker, is listed at No. 320 and Ray Peterson, a bootmaker, at No. 320a. In 1949 it was just No. 320 and occupied with Albert R. Nelson's boot repairs. Samuel Rappaport had the hairdresser and tobacconist shop at No. 322 in 1938. By 1947 he had moved across Fitzgerald Street to occupy larger premises on the next corner at Nos. 332 - 334 and in 1949 No. 322 was a ladies' hairdressers run by G.T. Rosekelly and at No. 332a there was a Mrs Ivy Hogan.

The appearance of Max Papalazaros' Fish Shop (later the Greek Fish Shop) at No 326 in 1925 illustrated the changing demography of the place due to migration between the wars. According to the Post Office Directory for 1949, this shop was vacant at the time. No. 328 was occupied by Leonard Brown, a green grocer in 1938 and he was still there in 1949. The shop on the corner, No. 330, was a butcher's shop for many years. In 1938 it was occupied by George D. Butcher, which must have caused some amusement to his customers. By 1949 it was occupied by C.T Armstrong, a chemist, and there was still a pharmacy operating there until 2007.

In 2007 Nos. 318 - 322 were occupied by Frank Torre gourmet butcher (Nos. 318 - 322), Amore, The Men's Room, Lotus Deli, and Trinh's Pharmacy. The latter shop with its name on the exterior of the building in English and Vietnamese, and Frank Torre, famous for his Italian meats, reflect the multicultural demography of the area.

HISTORICAL INFORMATION

Aerial photographs from the mid 20th century onwards indicate that there were renovations to the shops at the subject place in the late 1950s, though it is difficult to see from the images, the shape and size of the building changed dramatically. The site then remained unchanged until the early 1980s when new roofing was installed, and again in the early 1990s when the roofing once again changed. Since then there have been very few visible external changes, with the exception of solar panels being installed in 2017.

Historic theme	Economy: Commerce Peopling WA: Demographic Development	
Associations		
Sources	Municipal Heritage Inventory 2006 Landgate Aerial photographs 1953-2024.	

ADDITIONAL PHOTOGRAPHS

