

WOOD BROS SUPER SERVICE STATION (FMR), PERTH



PLACE INFORMATION	
Place name	Wood Bros Super Service Station (fmr)
Other names	Caltex Service Station Ezy Fuel Garage Woodsome Garage and Engineering Co Woodsome Service Station Ltd O'Reilly's Service Station
Place type	Historic site
HERITAGE LISTING	
inHerit ID:	4175
State Heritage Register:	
Other Listing:	Municipal Inventory Adopted 12 Sep 2006
SITE LOCATION	
Street address	342 Beaufort St
Locality	Perth
Survey	LOT: 100 D/P: 84234
Vol/folio	2197/95
Reserve	

SIGNIFICANCE	
Level of significance	Some Lower degree of integrity / authenticity but contributes to the heritage of the locality.
Management category	Category 4 Retain elements of the place where feasible. Photographically record prior to major development or demolition.
Statement of significance	<p>The reconstruction of the canopy in the Interwar Art Deco style demonstrates the progressive approach of the original owners in the Inter War period.</p> <p>The service station was constructed by the innovative Wood family as one of the earliest examples of a Super Service Station in the Perth area.</p> <p>The place represents early associations with the burgeoning motor vehicle industry in the Inter War period.</p> <p>The place has social value for its contribution to the community sense of place as it has been part of the streetscape since the Inter War period.</p>

PLACE USE	
Original use	Transport/Communication: Road - Other
Current use	Transport/Communication: Road - Other
Other use	

CONSTRUCTION DETAILS	
Construction date	1929; demolished and rebuilt 2001
Walls	Rendered brick
Roof	Metal deck
Architectural Style	Inter-War Art Deco
Physical description	<p>The current service station has a canopy cantilevering over the fuel pumps. It has been recreated and painted with new materials accurately alluding the original Inter-War Art Deco style.</p> <p>The main building structure housing the original workshops, facing Beaufort Street, is discernible but considerably altered.</p> <p>The original fabric is discernible within the largely reconstructed service station on the site.</p>
Condition	Good
Integrity	Low
Authenticity	Low

HISTORICAL INFORMATION

William Henry Wood was a pioneer of the service station industry in Western Australia. His three eldest sons, William, Eric and Albury Wood, built the Wood Bros. Super Service Station on the corner of Beaufort and Bulwer streets in 1929 to a design by architect C.L.E. Harrison.

Other of William Wood's service stations were on the corner of Albany and Great Eastern Highways in Victoria Park (1923) and on Lord Street, on the City side of the Mount Lawley Subway.

William's sons, trading as the Wood Bros, opened another service station on Adelaide Terrace, East Perth, in the late 1920s, in a converted house.

The Beaufort Street Service Station was sold in 1930 and traded afterwards for some years as Woodsome Garage and Engineering Co. and then as Woodsome Service Station Ltd.

By 1960, the place was trading as O'Reilly's Service Station. The service station originally consisted of the canopy and a building partially contained under the canopy. Other structures were added over the years, including a parking and garage building to the north-east (1929), a lubritorium on the eastern side (1960), and a retail/display area (1964).

Some of these buildings have since been removed or altered as were the bowsers, which were manually operated, the fuel having to be hand-pumped up into a glass bowl at the top of the bowser and then gravity-fed into the vehicles' petrol tank.

In 1983, Black and White Taxis took over the service station as a 24-hour taxi base and refueling depot. Much of the canopy, which was considered the remaining most authentic part of the structure, was demolished early in 2001, and has been rebuilt in similar style with modern materials. The form and extent of the canopy structure was largely in the position and scale of the original.

The place continues to operate as a petrol station with contemporary fitout and services.

HISTORICAL INFORMATION		
Historic theme	Infrastructure: Transport and Communications Economy: Commerce Economy: Workers and Working	
Associations	William Henry Wood and family	Original owner and manager
Sources	Municipal Heritage Inventory 2006. Landgate Aerial photographs 1953-2024. The West Australian, 29 April 1929, p. 3	

ADDITIONAL PHOTOGRAPHS



ADDITIONAL PHOTOGRAPHS



Woodsome Service Station, 1951. Courtesy SLWA image b2295931_2



Woodsome Service Station, 1951. Courtesy SLWA image b2295931_1