



## **CITY OF VINCENT**

# **APPENDIX 9.1.4**

ORDINARY MEETING OF COUNCIL

8 May 2012

9.1.4

Anzac Cottage – Interpretation Plan from the Friends of Anzac Cottage – No.  
38 (Lot 15) Kalgoorlie Street, Mount Hawthorn (PRO0326)

FRIENDS OF ANZAC COTTAGE

# Interpretation Plan

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Anzac Cottage

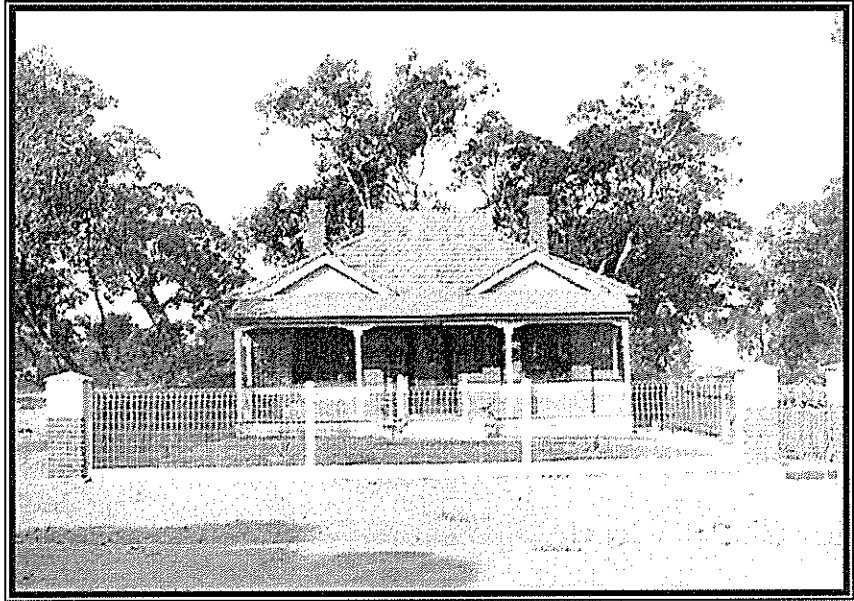


**Developed by Anne Chapple**

April 2012

A plan to ready Anzac Cottage for the celebration of the centenary of the construction of the cottage in February 2016

# ANZAC COTTAGE



*Fig 1: The completed Anzac Cottage in 1916*





### ***Executive Summary***

Anzac Cottage embodies a number of elements that provide a valuable link between the community, the public and the initial battle fought at Gallipoli in April 1915.

Whilst it is acknowledged that the story of Gallipoli is tragic and had huge implications for the young Australia at the time, Anzac Cottage provides a heart-warming and inspiring story showing that out of the heartbreak and chaos generated by that battle, some good was done and continues to resonate to this day.

There is some very good interpretation installed in the cottage at present, but this depicts the latter stages of the story. This is a very important part of the story, but what is missing is how the cottage came to be built, why Private Porter was chosen to be the recipient of the cottage and what life in the cottage was like for the growing Porter family.

A little known, but equally significant part of the story is how the cottage came to be placed in the hands of the Vietnam Veterans, the court battle that was undertaken to determine the ownership of the cottage and the aftermath of that court battle.

The story of how the Vietnam Veterans took over the cottage and restored it to its former state is told in graphic panels that are already present in the cottage. However, this plan will recommend the relocation of these panels so that the whole story can be told in chronological sequence.

This plan will also recommend an extensive use of multi media to tell the story and also provide for the addition of "home fires" stories to the Anzac Cottage story to allow visitors to the cottage to become part of the community.

The Interpretation Plan is meant to be used as a road map to alter and redefine the setup of Anzac Cottage, along with significant additions to ensure that the whole story is imparted to the visitors in a meaningful and interesting way.

The staged approach to this plan prepares the cottage and the community for the centenary celebrations of the cottage on February 12, 2016.



### **Summary of recommendations**

1. **Recommendation:** The VHS tapes held by descendants of the Porter family are converted into digital format, edited and stored on an external hard drive. They can be used as display material as needed
2. **Recommendation:** Enquiries are made with the Local History Centre of the City of Vincent as to the availability of these oral history tapes for use in interpretation at the cottage
3. **Recommendation:** That a common theme and branding is developed and used throughout all promotional and marketing material and signage
4. **Recommendation:** That a marketing and promotional strategy be developed for Anzac Cottage
5. **Recommendation:** Links are developed with military museums throughout Western Australia
6. **Recommendation:** That the Friends of Anzac Cottage make links with the Office of Heritage in Western Australia and Museums Australia (WA) as these agencies can assist in developing the cottage further and provide links to other compatible organisations.
7. **Recommendation:** That community ties are maintained and broadened, for mutual benefit
8. **Recommendation:** That local businesses are engaged to participate during Open Days eg: the New Norcia Bakery cooks "Anzac Cottage" biscuits on that day
9. **Recommendation:** That alliances are sought with other retail businesses and groups such as links with the primary and secondary schools throughout the City of Vincent to strengthen these ties

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10. **Recommendation:** It is recommended that future activity is focussed on the interpretation of the aspects of the story not yet covered by the interpretation present in the cottage
11. **Recommendation:** It is recommended that links are made with Tourism WA to secure historical icon signage to assist access to the cottage, particularly to people who are not familiar with the area;
12. **Recommendation:** It is recommended that the approach to the cottage remains as is.
13. **Recommendation:** That the assistance is sought of the Disability Commission to design and construct a suitable and safe means of accessing the cottage for people with a disability
14. **Recommendation:** That this access is suitably signposted to inform people of its existence
15. **Recommendation:** That the plan prepared by the Garden Heritage Society be implemented
16. **Recommendation :** That the possibility of replanting the garden in the middle of the front lawn with the word "Anzac" depicted in flowers is explored
17. **Recommendation:** That the stone urns that originally stood on the front steps be reinstated
18. **Recommendation:** An audio tape linked to a QR code is developed as a welcome to the cottage giving a brief overview of its history

*The following recommendations concern the front bedroom (first room on your left as you enter the front door of the cottage)*

19. **Recommendation:** That this front room becomes the focus for the interpretation of the inception and construction of the cottage and of the early years when the Porter family inhabited the house.
20. **Recommendation:** That the panels, apart from the one dedicated to the Porter family be removed from the front room
21. **Recommendation:** That an audio connected to a QR code be installed in front room outlining what the room was and how it looked in the Porter family's time and some reminiscences of Marjorie Porter who was one of the three daughters born in the room

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22. **Recommendation:** That the showcase currently in this room is retained with Private Porter's replica medals and other memorabilia of the Porter family era
23. **Recommendation:** That a large flat screen be purchased and erected in this room. This can be the viewing platform for the PowerPoint depiction of the construction of Anzac Cottage with background voice-over telling the story through the pictures.
24. **Recommendation:** That a display/exhibition is made from the collection of old newspapers retained by the Porter family so that visitors can follow the construction of the house through this means. This would preferably be using an old "peepshow" projection if one can be obtained.
25. **Recommendation:** That a virtual depiction of the procession leading to Anzac Cottage the week before its construction is displayed on the walls of the passage

*The following recommendations concern the lounge room (first room on your right as you enter the front door of the cottage)*

26. **Recommendation:** That the former brilliance of the fireplace is restored. This featured large photographs of Sir Ian Hamilton and Earl Haig, both leading figures in World War 1. These photographs can either be replaced in hard copy or through multi media
27. **Recommendation:** That the flow of the cottage tour is continued in this room with another sound bite attached to a QR code, explaining what the room looked like and its use in the Porter era.
28. **Recommendation:** The story of how the cottage passed from the Porter Family to the Vietnam Veterans needs to be told in this room. This can be told chiefly through audio means by Marjorie Williams (nee Porter) and her son and daughter-in-law who were heavily involved in the story. This could be in the form of a video of these people talking about this time.
29. **Recommendation:** Excerpts from court transcripts are reproduced and mounted for visitors to peruse
30. **Recommendation:** That the panels depicting the sorry state of the cottage prior to the hand over to the Vietnam Veterans are remounted in this room

*The following recommendations concern the dining room/kitchen (second room on your right as you enter the front door of the cottage)*



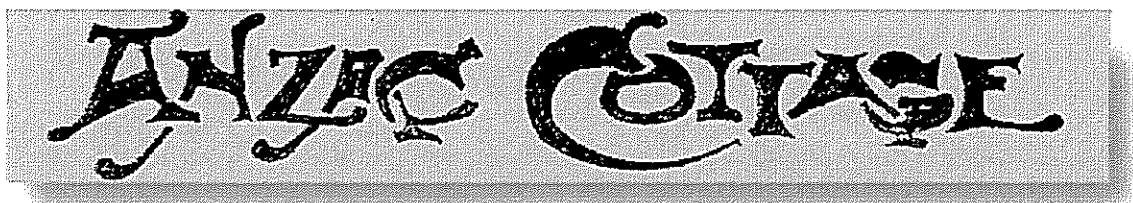
31. **Recommendation:** That the extra furniture etc from this room is removed and it becomes another feature of the interpretation of the cottage
32. **Recommendation:** That another audio tape describing how the room was in the time of the Porter era is run in this room.
33. **Recommendation:** This room is dedicated to the work and effort put in by the Vietnam Veterans to restore the cottage
34. **Recommendation:** That the panels depicting the restoration are remounted in this room
35. **Recommendation:** That the newspaper stories regarding this era of the cottage's history are displayed in either a display book format or through another 'peepshow" device
36. **Recommendation:** That the oral history recorded with Peter Ramsay, ex president of the Vietnam Veterans is also played in this room through a QR code
37. **Recommendation:** That the VHS tapes currently retained by the family depicting the state of the cottage when taken over by the Vietnam Veterans is also played in this room through a static screen.

*The following recommendations concern the present second bedroom /office*

38. **Recommendation:** This room becomes the Vietnam War room with the remaining panels from the front room displayed in this room
39. **Recommendation:** That all of the displays and objects pertaining to the Vietnam Veterans and depicting the Vietnam War are kept in this room

*The following recommendations concern the present bathroom*

40. **Recommendation:** This room becomes a purely utility room. The toilet is removed
41. **Recommendation:** A dishwasher and cupboards installed
42. **Recommendation:** This room is closed to the public



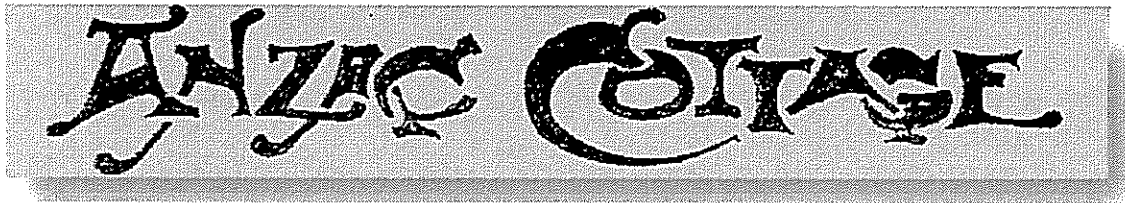
43. **Recommendation:** That a mural is designed and developed for the wall of the bathroom depicting the "Soldier's Queen's "car that lead the procession to the cottage transporting the claw foot bath.

*The following recommendations concern the enclosed area on the Western side of the back verandah*

44. **Recommendation:** That this room is cleared
45. **Recommendation:** This room becomes a recording/collection room
46. **Recommendation:** That recording equipment is purchased including:
- A computer and scanner for copying photographs and documents
  - A high quality audio recorder for recording oral histories
45. **Recommendation:** That a collection policy is drawn up reflecting what should be collected and from where
46. **Recommendation:** That the room is audited and checked for preventative conservation purposes
47. **Recommendation:** That an area of this room is put aside for the display of photographs and playing of oral histories that have been obtained from visitors to the cottage. These displays can be changing and linked to either anniversaries or commemorations of significant events in any of the fields of battle

*The following recommendations concern the back yard area of the cottage*

48. **Recommendation:** That the washhouse is reconstructed on the existing concrete slab showing the old fashioned troughs, mangle and copper that were used in the Porter era for washing. It is recommended that these are constructed as 'child' sized receptacles to enable children to participate in educational activities using the facilities.
49. **Recommendation:** That the old washing line held up with 'props' be reconstructed in the back yard
50. **Recommendation:** That a shed be constructed in the back corner of the yard. This shed could hold the equipment etc that was removed from the bathroom and enclosed area of the back verandah
51. **Recommendation:** That this shed is painted to depict the former pigeon loft that Private Porter had in the backyard



52. **Recommendation:** That a brick and tile 'toilet' is constructed near the back fence recreating the original 'dunny' built in 1916. This toilet to be a functional toilet to be used by visitors to the cottage. The toilet must incorporate features and allowances for use by people with a disability.
53. **Recommendation:** That a suitable tree be selected to replace the commemorative tree planted by Marjorie Williams (nee Porter) on the occasion of the 90th anniversary of Anzac Cottage
54. **Recommendation:** That a plaque be placed in front of the tree planted on the occasion of the 95 anniversary of the cottage

*The following recommendation concerns the side pathway*

55. **Recommendation:** That an audio is made of the footsteps of Private Porter to tell the story of how Private Porter walked up this path on the 25 April at 4 am every year to raise the flag and also on November 11<sup>th</sup>

*The following recommendations concern the public programs and education programs*

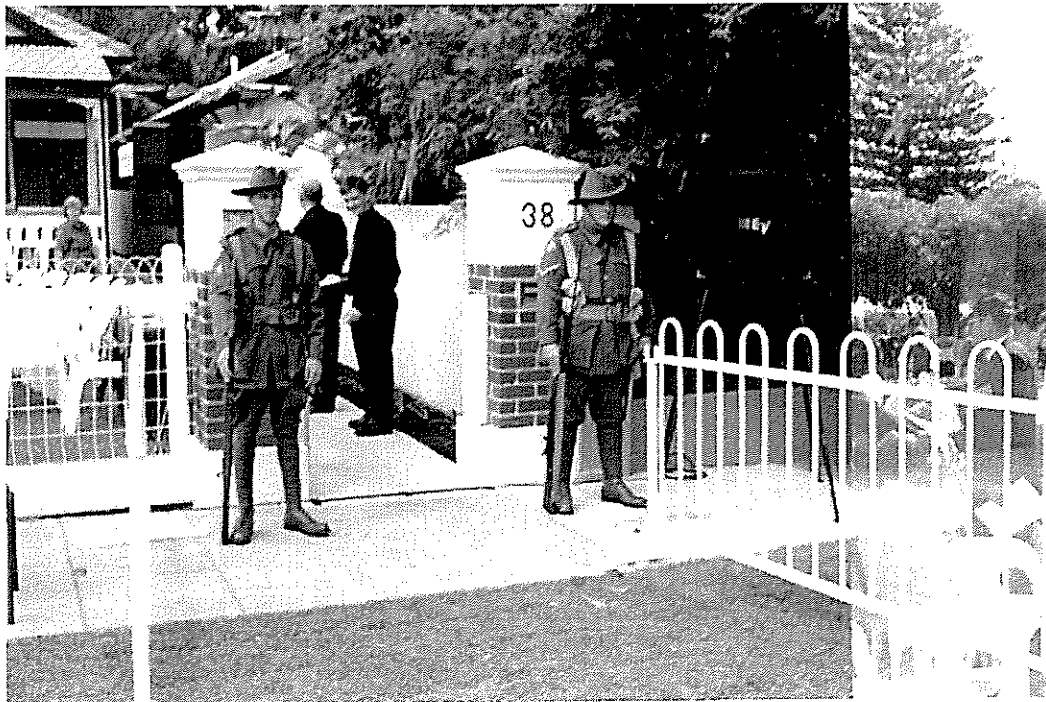
56. **Recommendation:** That these refreshments reflect the era of the Porter family. Mrs Porter's cookbook is compiled and cakes, and biscuits based around food from that era are served on Open Days
57. **Recommendation:** That crockery and cutlery reminiscent of the era is purchased and used for the serving of afternoon tea
58. **Recommendation:** That occasional 'guest speakers' are invited to give talks and lectures about relevant topics based on the cottage's background and stories
59. **Recommendation:** That children's activities are set up to be undertaken in either the enclosed room on the back verandah, the front verandah or the back yard
60. **Recommendation:** That the book. "The House That Was Built in a Day' is read aloud at a set time to children on any Open Day
61. **Recommendation:** That tables and chairs are purchased to use for workshops with children and adults

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62. **Recommendation:** That tables, chairs and umbrellas are purchased for visitors to use when taking refreshments.
63. **Recommendation:** That a qualified professional is engaged to draw up an education program to use with school groups and children who visit the cottage. This program should be interactive and based around increasing the understanding of children of the significance of the site, the 'home fires' aspect of the wars, the work of the Vietnam Veterans in wartime and in peace time. This should also marry with the new National Curriculum

*The following recommendations concern the operations of the group managing Anzac Cottage*

64. **Recommendation:** That further membership of the Friends of Anzac Cottage group is sought to assist in implementing this plan.
65. **Recommendation:** That the Friends of Anzac Cottage group also be responsible for the planning of centenary celebrations on the occasion of the cottage's 100<sup>th</sup> anniversary on February 12, 2016,



*Fig 3: Soldiers from the The Westralian Great War LH Assoc guard the front gate of Anzac Cottage at the rededication ceremony held in 2002*

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## **Acknowledgements**

*This plan has been developed with the assistance, support, advice and encouragement of:*

*Marjorie Williams: Daughter of Private Porter*

*Norm Chapple: Sustenance provision and encouragement*

*Valerie Everitt: Author of "The House That was Built in One Day" and Friends of Anzac Cottage*

*Anne Chapple: Granddaughter of Private Porter and Friends of Anzac Cottage*

*Richard Williams: President of the Vietnam Veterans Association of WA and Friends of Anzac Cottage*

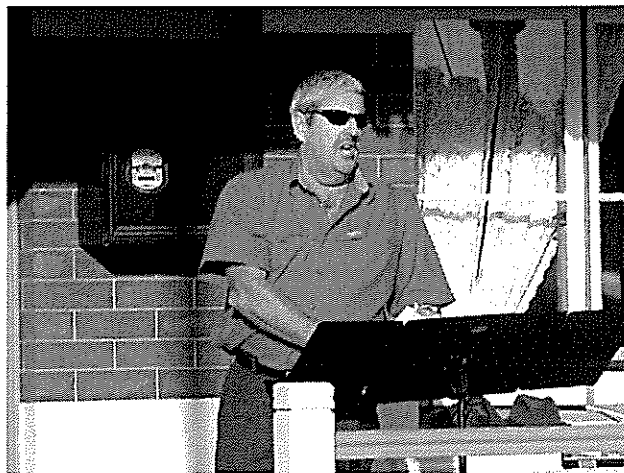
*Peter Ramsay: Immediate past president of the Vietnam Veterans of Western Australia and Friends of Anzac Cottage*

*Rob Cox: Past president of the Vietnam Veterans of Western Australia*

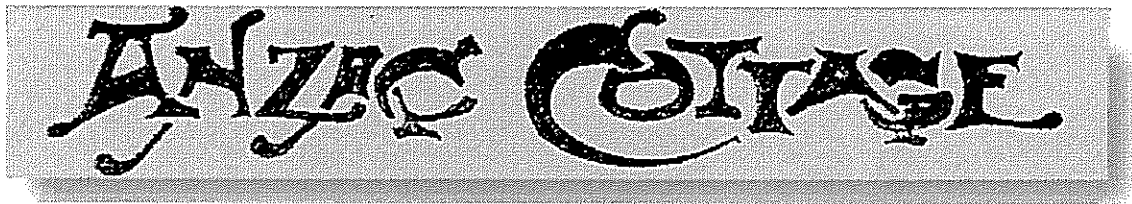
*Julie Davidson: Senior Librarian, Local History, Library and Local History Centre, City of Vincent.*

*Hoping Au: Heritage Officer, City of Vincent*

*Anna Crane : Jager Studio: Multi Media consultant*



*Fig 4: Peter Ramsay , then president of the Vietnam Veterans of WA was master of ceremonies for the Anzac Cottage 90<sup>th</sup> birthday celebrations in 2006*



## 1. *Introduction*

### 1.1 *Scope of Interpretation Plan*

*This plan will encompass the following:*

- Review of current displays, objects, recorded history
- Identify the most significant themes and stories
- Identification of types of visitors and potential markets
- Recommendations for interpretive displays to be developed
- Recommendations for forms of interpretation
- Recommendations for the development of educational and public programs
- Identification of indicate costs for new interpretation and comparative maintenance issues
- Prioritise a list of achievable projects and provide and indicative timetable for implementation
- Recommendations for evaluation

### 1.2 *Brief History*

Anzac Cottage was built in one day on February 12, 1916 by the community of Mount Hawthorn as a home for a returned wounded soldier and his family.

The ambitious project was initiated by the Mount Hawthorn Progress Association and supported eagerly and enthusiastically by the community with donations and contributions made to ensure that the cottage that was to be built would be a suitable memorial for the Gallipoli veterans.

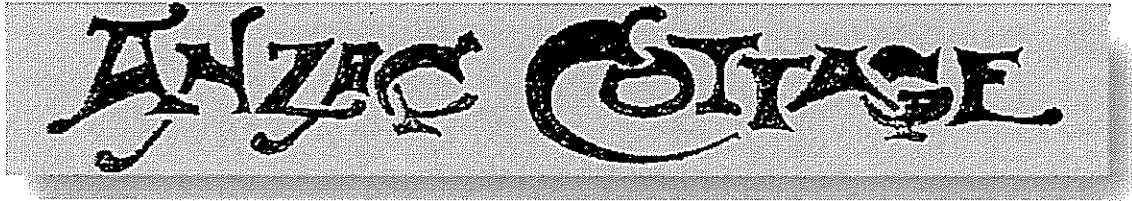
Ninety–six years later, the cottage still stands and commands respect from all who visit it. During its lifetime, the building has weathered dramas of ownership, of neglect and of triumph. It has seen ownership change and perspectives of its use modified, but the fabric and intent of that decision long ago by the Mount Hawthorn Progress Association still remains.



At present the cottage is owned by the City of Vincent and is leased on a peppercorn rental arrangement by the Vietnam Veterans Association of Western Australia. This organisation has been instrumental in restoring and maintaining the cottage for many years and a sub-committee entitled "Friends of Anzac Cottage has been set up to retain the connection of the cottage to the Mount Hawthorn and broader community. It is the wish of this group to ready the cottage ready for the celebration of the centenary of the construction of the cottage in February 12, 2016 that has given rise to the development of this interpretation plan.

### **1.3 Current recognition for Anzac Cottage**

- Anzac Cottage is a permanent entry on the **Register of Heritage Places for the Heritage Council of Western Australia** (Place no 3344)  
Ref : Register Document  
[http://register.heritage.wa.gov.au/PDF\\_Files/A%20Reg/Anzac%20Cottage%20%28P%29.PDF](http://register.heritage.wa.gov.au/PDF_Files/A%20Reg/Anzac%20Cottage%20%28P%29.PDF) (Accessed 19 March 3012)  
  
Assessment Document: [http://register.heritage.wa.gov.au/PDF\\_Files/A%20-%20A-D/Anzac%20Cottage%20%28P-AD%29.PDF](http://register.heritage.wa.gov.au/PDF_Files/A%20-%20A-D/Anzac%20Cottage%20%28P-AD%29.PDF) (Accessed 19 March 3012)
- Listed on the **Register of the National Estate** (Non-statutory archive).  
Place ID: 18394 Place File No: 5/11/020/0157  
Ref: [http://www.environment.gov.au/cgi-bin/ahdb/search.pl?mode=place\\_detail;search=town%3DMount%2520Hawthorn%3Bkeyword\\_PD%3Don%3Bkeyword\\_SS%3Don%3Bkeyword\\_PH%3Don%3Blatitude\\_1dir%3DS%3Blongitude\\_1dir%3DE%3Blongitude\\_2dir%3DE%3Blatitude\\_2dir%3DS%3Bin\\_region%3Dpart;place\\_id=18394](http://www.environment.gov.au/cgi-bin/ahdb/search.pl?mode=place_detail;search=town%3DMount%2520Hawthorn%3Bkeyword_PD%3Don%3Bkeyword_SS%3Don%3Bkeyword_PH%3Don%3Blatitude_1dir%3DS%3Blongitude_1dir%3DE%3Blongitude_2dir%3DE%3Blatitude_2dir%3DS%3Bin_region%3Dpart;place_id=18394) (Accessed 19 March 3012)
- **City of Vincent Municipal Inventory**  
Property ID 103  
Ref: <http://www.vincentheritage.com.au/search.asp?id=103&mode=2>  
(Accessed 19 March 3012)
- Classified by the **National Trust**
- Entered in the **Statewide War Memorial Survey**



#### **1.4 Review of current displays, visitor experience**

To date there has not been an Interpretation Plan prepared for Anzac Cottage and, apart from the front room, there is little to no interpretation about the cottage or its original story. The front room display documents in detail the valuable work undertaken by the Vietnam Veterans of WA to bring the cottage back to its original condition and appearance but little about the conception and development of the cottage in 1915/1916.

##### **1.4.1 The Cottage**

The cottage tells its own story and is unique in its situation in an ordinary suburban street amongst family homes. It has been faithfully restored to its original appearance, but has reached a stage where a thorough clean up and maintenance is needed.

##### **1.4.2 The grounds**

The grounds of the cottage are in a sad state at the time of the development of this plan. The lawn is suffering in the heatwave conditions that Perth has recently endured and at present, there is considerable maintenance needed both on the lawn and with regard to the reticulation

The gardens are also in a very sad state. John Viska of the Heritage Garden Society has, within the past few years, developed a plan for the restoration of the garden planned along heritage lines with an emphasis on low care and low water dependent plants. It is recommended that this plan is implemented and the responsibility for the maintenance of the gardens once re-established is clearly defined.

Unfortunately, the maintenance of the garden issue has also seen the demise of the tree planted on the occasion of the cottage's 90<sup>th</sup> birthday. This tree is marked with a plaque describing the occasion. This tree must be replaced with something more hardy and also a plaque needs to be placed in front of the tree planted on the occasion of the cottage's 95<sup>th</sup> birthday

##### **1.4.3 The displays**

At present, the displays in Anzac Cottage consist of:

- large panels depicting the Porter family
- large panels telling the story of the renovations carried out at Anzac Cottage
- large panels depicting scenes and occasions from the Vietnam war

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All of these can be seen in the front room (former master bedroom of the cottage.)

In addition there is a four level showcase that houses Private John Porter's replica medals and some other memorabilia from World War 1, a large reproduction of the Cheops pyramid photograph of the 11<sup>th</sup> Battalion taken in Egypt in 1914. (Private John Porter is in this photograph) and some general photographs and documents from World War 1

The adjacent front room (formerly the lounge room) houses the time capsule created at the 90<sup>th</sup> birthday celebrations. The items in this capsule are housed in a large army trunk. The capsule is to be opened on the occasion of the cottage's 100<sup>th</sup> birthday. There are also bits and pieces in this room chiefly devoted to the Vietnam Veterans,

The dining room/kitchen has very little interpretation- this room is still very much the hub of Anzac Cottage, so essential pieces of equipment such as the fridge and various displays of souvenir material are on display here, along with a number of awards won by the Vietnam Veterans, many of which recognise their work and dedication in restoring the cottage

Adjacent to this room is the smaller second bedroom which now serves as an office for the Vietnam Veterans – once again there is little or no interpretation in this room.

The bathroom has not been included on the restoration schedule and so represents a confusing array of laundry troughs, toilets and vanities, along with some cleaning equipment.

The enclosed section on the other side of the back verandah is used as a storeroom and not accessible to the public

Apart from a plaque marking the planting of the tree on the cottage's 90<sup>th</sup> anniversary, there is no interpretation in the backyard at all.



*Fig 5: Marjorie Williams (nee Porter), daughter of Private Porter, and Nick Catania, then Mayor of the Town of Vincent plant the commemorative tree in recognition of the cottage's 90<sup>th</sup> anniversary in 2006*



#### 1.4.4 The objects

Essentially the story of Anzac Cottage is built around the building itself, there is no real reliance on objects to interpret the story or to aid in interpretation.

People who visit are charmed by the features of the cottage such as the stained glass windows at the front door and in the front room, the original pressed tin ceilings, the fireplaces and the original brass light switches.

The few objects that are displayed include a replica of Private John Porter's medals and some other bits and pieces of WWI memorabilia,

The Local History Centre at the City of Vincent Library holds other archival material in the form of photographs, the souvenir booklet published at the time of the construction of the cottage and some other pieces of memorabilia.

The objects are not the focus of Anzac Cottage and this status is not likely to change as the current lessees, Vietnam Veterans of Western Australia have stated that this is their policy

#### 1.4.5 Audio visual and digital assets

Currently the audio visual presentation that is shown at the cottage on open days is displayed on borrowed equipment. This presentation is based around the souvenir booklet and is in PowerPoint format. This is currently under development and will be enhanced by a voice over.

There is also a public address system installed at the cottage, this allows background music etc to be played and can be used on occasions such as Anzac Day to broadcast the service.

The Porter family has a collection of audio visual tapes which have been collected over many years. These tapes depict the beginning of the Vietnam Veterans' Association with the cottage, the 90<sup>th</sup> birthday celebrations, a Stateline interview conducted with Marjorie Williams, daughter of Private Porter, Anne Chapple, granddaughter of Private Porter and Peter Ramsay, ex-president of the Vietnam Veterans along with a diverse range of excerpts from news bulletins across several years.

*Recommendation: These tapes are converted into digital format, edited and stored on an external hard drive. They can be used as display material as needed*

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## 1.4.6 Oral Histories

There are two oral histories that have been recorded, one with Marjorie Williams and Anne Chapple, daughter and granddaughter of Private Porter and another with Peter Ramsay ex-president of the Vietnam Veterans Association of WA.

These are held at the City of Vincent Local History Centre

*Recommendation: Enquiries are made with the Local History Centre of the City of Vincent as to the availability of these oral history tapes for use in interpretation at the cottage*

## 1.4.7 Other assets

Other assets which aid in interpretation of the cottage are the flagpole, upon which the flag is hoisted every Anzac Day and Remembrance Day. The flag is unique in that the word "Anzac" has been appliquéd onto an Australian flag. This cannot be replicated.



*Fig 6: The unique Anzac version of the Australian flag, seen here flying from the flagpole at Anzac Cottage*

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## 2. Identify the most significant themes and stories

### Themes

The Gallipoli War and its impact

Returned soldiers

Memorials and what they mean to people

"Home Fires"

Vietnam War

Veterans of that War

Resurrection and renovation of Anzac Cottage



Fig 7: A view of the crowd celebrating the 90<sup>th</sup> anniversary of Anzac Cottage in 2006



### **3. Identification of types of visitors and potential markets**

#### **3.1 Current Market**

Currently the Friends of Anzac Cottage open the doors of the cottage on four occasions each year:

- The anniversary of the cottage's construction: February 12
- Anzac Day: April 25
- Long Tan Day August 18
- Remembrance Day: November 11

The market that attends these Open Days is quite eclectic, with the following demographics noticeable

- *Age:*

Fit into three broad groups:

**Mature age- elderly.** Generally these people have a story to tell about their relative's experience in World War I, or are engaged by the cottage's construction, reminiscing about how grandparents/parents houses were similar to Anzac Cottage. Also many seniors groups make requests to see the cottage by appointment

**Young adults with children:** There are a good number of young families with primary school aged children who visit the cottage on open days. The visits are based around broadening the children's knowledge and experiences

**Primary school aged children:** This age group often tour the cottage as a component of the education program

- *Education:*

Whilst there is no distinction with education levels as such, visitors to the cottage are generally people who have some knowledge of the World Wars, or the Vietnam War and often have connections with people who fought in these fields of battle



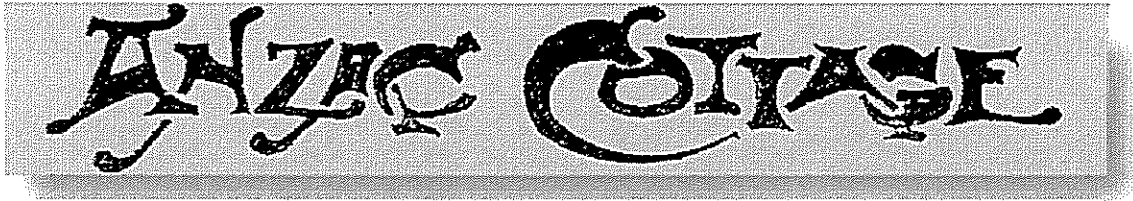
- *Ethnicity:*

People visiting the cottage are often people from overseas origin. Their interest in the story is very keen

### 3.2 Potential Markets

Markets that have not yet been captured include:

- *Groups of seniors-* whilst some of these groups have visited, there is a great opportunity to expand this market by promoting the cottage through niche media and direct marketing. Examples of those to be captured: University of the Third Age, Probus Groups, social groups
- *Secondary school students:* This is a difficult market to capture, given the structure of secondary school timetables. However it is encouraging to note that several students who engage in the Premier's Gallipoli visits have chosen Anzac Cottage as their subject. This group may be accommodated by offering to be a guest speaker at the school, rather than organising a visit
- *Military groups:* Whilst the Westralian Great War LH Assoc has been a very supportive group and has willingly provided displays and exhibits of army memorabilia, this interest has not translated to other military groups. This market has great potential.
- *Historians:* Whilst there are many people who are family historians who have shown interest in the cottage on a family history level, it is noticeable that people associated with history, museums and the archive industry have not visited as a group or even individually
- *Tourists:* Anzac Cottage is truly a unique memorial, not only in Australia but is recognised as such internationally, with several articles about the cottage being published in overseas publications. Whilst the cottage is only open four days per year at this stage, it is suggested that the friends of Anzac Cottage capitalise on the centenary year and liaise with tourism bodies to increase visitation during the commemoration year



## Visitor Support and Promotion

### 3.3 Current activities

The promotions for Anzac Cottage as such include:

- Entry into the “Can You Help” column in Monday’s West Australian in the week prior to the opening
- Entry into the “Seven Days” magazine published in Saturday’s West Australian
- Mention in the “Weekend Ideas” section of Saturday’s West Australian
- Liaison with local newspapers: The Guardian and The Voice,
- Radio community announcements through Curtin Radio
- Promotion through Museums Australia website and online magazine
- Promotion through a number of internet based event websites
- Promotion through the WAIN network
- Posters distributed throughout the City of Vincent
- Occasional radio interviews

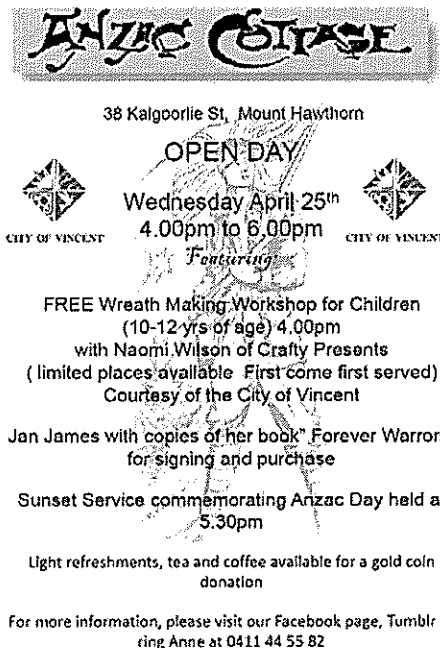
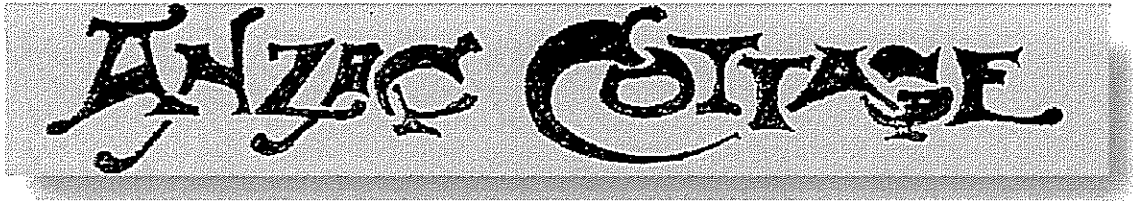


Fig 8: A poster promoting an Open Day being held on Anzac Day: 25 April 2012



### 3.4 Opportunities

*Recommendation: That a common theme and branding is developed and used throughout all promotional and marketing material and signage*

Whilst the actions as listed above in “Current Activities” have yielded large crowds at the Open Days, there are other opportunities that could be utilised:

- *Social media*- a Facebook and Tumblr blog site has been established recently and will be monitored for effectiveness. This is an area of limitless opportunity and may be a tool to engage with secondary school students
- *Broader geographic promotion*: Given the cottage’s fascinating story and resonance with WWI, there is the opportunity to capitalise again on the publicity for the upcoming centenary and to contact television, radio and print media opportunities on a nationwide basis to promote the story and the cottage
- *Regional areas*: the construction and opening of Anzac Cottage in 1915/1916 attracted a great deal of media attention from the regional areas of Western Australia and there are many of these areas that have a direct connection with the cottage, noticeably the Goldfields. This connection can lead to a higher profile

*Recommendation: That a marketing and promotional strategy be developed for Anzac Cottage*

### Museum Linkages

#### 3.5 Current linkages

Currently there are no linkages with other museums apart from Anzac Cottage being listed on a number of generic museum sites

The Cottage has been recognised in a number of publications and Internet sites listing memorials through the state and the nation

#### 3.6 Opportunities

There are huge opportunities to be linked to the following Western Australian military based museums

# ANZAC COTTAGE

- Army Museum of Western Australia (Fremantle)
- The Goldfields War Museum
- Kojonup Historical Society
- Merredin Military Museum
- Nungarin Heritage Machinery and Army Museum
- RAAFAWA Aviation Heritage Museum of Western Australia (RAAF Association)
- Bruce Rock has a historic link with the Vietnam Veterans and this needs to be acknowledged

In addition it is recommended that links are made with the Australian War Memorial

*Recommendation: Links are developed with military museums throughout Western Australia*

*Recommendation: That the Friends of Anzac Cottage make links with the Office of Heritage in Western Australia and Museums Australia (WA) as these agencies can assist in developing the cottage further and provide links to other compatible organisations.*

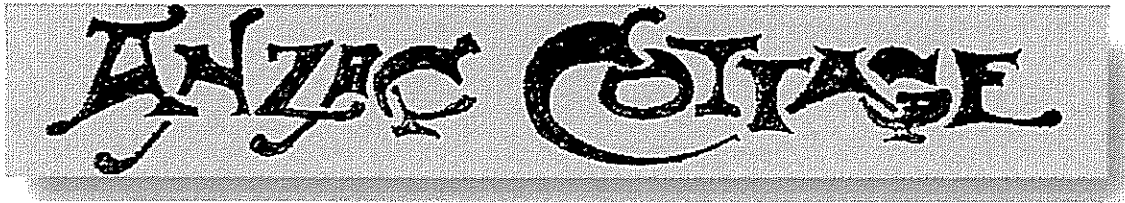
## **Community Engagement**

Anzac Cottage provides us with an early example of the community in action as the Mount Hawthorn people along with other citizens of the metropolitan area rallied to construct the memorial. This action was repeated when the cottage fell into disrepair

There were some linkages explored and developed during the 90<sup>th</sup> celebrations for Anzac Cottage. These were with the Paddington Ale House and the Mezz Shopping Centre

*Recommendation: That these community ties are maintained and broadened, for mutual benefit*

*Recommendation: That local businesses are engaged to participate during Open Days eg the New Norcia Bakery cooks "Anzac Cottage" biscuits in that day*



*Recommendation: That alliances are sought with other retail businesses and groups such as links with the primary and secondary schools throughout the City of Vincent to strengthen these ties*

#### **4. Recommendations for major interpretive displays,**

##### **4.1 An Overarching Theme**

From conversations with the current visitors to the cottage, the greatest attraction that the cottage has is the story behind the cottage:

- a) Its inception by the Mount Hawthorn Progress association
- b) The actual construction phase including the clearing of the block, amazing procession of building materials and furniture, the donations and contributions from the community and the day of construction on February 12
- c) The Porter family's habitation of the cottage
- d) The degeneration of the cottage as it fell into disrepair
- e) How the cottage came to be gifted to the Vietnam Veterans Association of Western Australia
- f) The work put in by the Vietnam Veterans to restore the cottage to its present state

At present in the cottage, the panels mounted by the Vietnam Veterans of Western Australia depict parts (d) and (f) of the cottage's story.

*Recommendation: It is recommended that future activity is focussed on the interpretation of the aspects of the story not yet covered by the interpretation present in the cottage*

Further discussion on how this could be achieved will follow:

##### **4.2 Orientation**

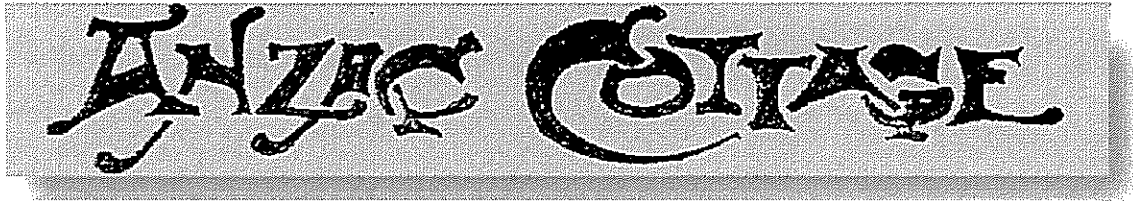
There is no permanent directional signage to the cottage at all

*Recommendation: It is recommended that links are made with Tourism WA to secure historical icon signage to assist access to the cottage, particularly to people who are not familiar with the area;*

##### **4.4 Approaches to Anzac Cottage**

The approach to Anzac Cottage is quite spectacular with the flagpole standing tall and the plaque on the front gate post.

Signage and interpretative boards have been erected by the Vietnam Veterans along with a commemorative stone dedicated to Private John Porter below the flagpole.



The cottage itself presents as a neat suburban brick and tile cottage.

*Recommendation: It is recommended that the approach to the cottage remains as is.*

#### **4.5: Access to Anzac Cottage:**

At present it is difficult for people with a disability to access the cottage with steps at the front and a ramp at the back, which is quite dangerous as there are no safeguards and there have been many instances of potential accidents using this ramp.

*Recommendation: That the assistance is sought of the Disability Commission to design and construct a suitable and safe means of accessing the cottage for people with a disability*

*Recommendation: That this access is suitably signposted to inform people of its existence*

#### **4.5 Front yard and garden**

The front yard and garden is presentable when cared for. However it is worthwhile noting that the Garden Heritage Society has prepared a suggested plan for returning the garden to a heritage garden (please see Appendix One for Garden Heritage Interpretation layout)

*Recommendation: That the plan prepared by the Garden Heritage Society be implemented*

*Recommendation: That the possibility of the possibility of replanting the garden in the middle of the front lawn with the word "Anzac" is explored*

*Recommendation: That stone urns that originally stood on the front steps be reinstated*

#### **4.6 Front verandah**

The front verandah has as its contribution to interpretation, the word "Anzac" emblazoned in stained glass across the top of the front door. This is original and needs to be retained at all costs. There is further interpretation on the front door itself with a stained glass reproduction of the original crossed swords and shield that was formerly a feature of the front door. Marjorie Williams, daughter of Private Porter and her family donated this window to the cottage.

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*Fig 9: Showing the window over the front door, with the word "Anzac" depicted in stained glass. This is the original window installed in 1916.*

Whilst a physical presence of any kind would be too much on the narrow front verandah, a welcome audio would be a great addition, giving an overview of the cottage.

*Recommendation: An audio tape linked to a QR code is developed as a welcome to the cottage giving a brief overview of its history*

## **4.7: Front bedroom: (current display room)**

This room is probably the most significant room in the cottage looking at it from both a Porter Family perspective and from an interpretive perspective. Currently this room houses the panel displays depicting the Porter family and the reconstruction/renovation of the cottage by the Vietnam Veterans. There are also panels depicting scenes and interpretive material with regard to the Vietnam War



*Fig 10: Marjorie Williams (nee Porter) daughter of Private Porter shown here with some of her fellow servicewomen from WWII in front of the interpretative panels in the front bedroom of Anzac Cottage*

# ANZAC COTTAGE

*Recommendation: That this front room becomes the focus for the interpretation of the inception and construction of the cottage and of the early years when the Porter family inhabited the house.*

*Recommendation: That the panels, apart from the one dedicated to the Porter family be removed from this room*

*Recommendation: That an audio connected to a QR code be installed in this room outlining what the room was and how it looked in the Porter family's time and some reminiscences of Marjorie Porter who was one of the three daughters born in the room*

*Recommendation: That the showcase currently in this room is retained with Private Porter's replica medals and other memorabilia of the Porter family era*

*Recommendation: That a large flat screen be purchased and erected in this room. This can be the viewing platform for the PowerPoint depiction of the construction of Anzac Cottage with background voice-over telling the story through the pictures.*

*Recommendation: that a display/exhibition is made from the collection of old newspapers retained by the Porter family so that visitors can follow the construction of the house through this means. This would preferably be using an old "peepshow" projection if one can be obtained.*

## **4.8 Passage**

The long front passage has no interpretation at present.

*Recommendation that a virtual depiction of the procession leading to Anzac Cottage the week before its construction is displayed on the walls of the passage*

## **4.8 Lounge: (the room to your right as you enter the cottage)**

It is recommended that this room become the room where the painful story of the loss of Anzac Cottage to the Porter family is told

*Recommendation: That the former brilliance of the fireplace is restored. This featured large photographs of Sir Ian Hamilton and Earl Haig, both leading figures in World War 1. These photographs can either be replaced in hard copy or through multi media*

*Recommendation That the flow of the cottage tour is continued in this room with another sound bite attached to a QR code, explaining what the room looked like and its use in the Porter era.*

# ANZAC COTTAGE

*Recommendation: The story of how the cottage passed from the Porter Family to the Vietnam Veterans needs to be told in this room. This can be told chiefly through audio means by Marjorie Williams (nee Porter) and her son and daughter-in-law who were heavily involved in the story. This could be in the form of a video of these people talking about this time.*

*Recommendation: Excerpts from court transcripts are reproduced and mounted for visitors to peruse*

*Recommendation: That the panels depicting the sorry state of the cottage prior to the hand over to the Vietnam Veterans are remounted in this room*

## **4.9 Dining Room/kitchen**

*Recommendation: That the extra furniture etc from this room is removed and it becomes another feature of the interpretation of the cottage*

*Recommendation: That another audio tape describing how the room was in the time of the Porter era is run in this room.*

*Recommendation: This room is dedicated to the work and effort put in by the Vietnam Veterans to restore the cottage*

*Recommendation: That the panels depicting the restoration are remounted in this room*

*Recommendation: That the newspaper stories regarding this era of the cottage's history are displayed in either a display book format or through another 'peepshow' device*

*Recommendation: That the oral history recorded with Peter Ramsay, ex president of the Vietnam Veterans is also played in this room through a QR code*

*Recommendation: That the VHS tapes currently retained by the family depicting the state of the cottage when taken over by the Vietnam Veterans is also played in this room through a static screen.*



#### 4.10 Second bedroom/office

*Recommendation: This room becomes the Vietnam War room with the remaining panels from the front room displayed in this room*

*Recommendation: That all of the displays depicting the Vietnam War are kept in this room*

#### 4.11 Bathroom

*Recommendation" This room becomes a purely utility room. The toilet is removed*

*Recommendation: A dishwasher and cupboards installed*

*Recommendation: This room is closed to the public*

*Recommendation: That a mural is designed and developed for the wall of the bathroom depicting the "Soldier's Queen's" car that lead the procession to the cottage transporting the claw foot bath.*

#### 4.12 Back room area

One end of the 'verandah' area has been closed in and is used as a storeroom currently.

*Recommendation: That this room is cleared*

*Recommendation: This room becomes a recording/collection room*

*Recommendation: That recording equipment is purchased including:*

- *A computer and scanner for copying photographs and documents*
- *A high quality audio recorder for recording oral histories*

*Recommendation: That a collection policy is drawn up reflecting what should be collected and from where*

*Recommendation: That the room is audited and checked for preventative conservation purposes*

# ANZAC COTTAGE

*Recommendation: That an area of this room is put aside for the display of photographs and playing of oral histories that have been obtained from visitors to the cottage. These displays can be changing and linked to either anniversaries or commemorations of significant events in any of the fields of battle*

## 4.13 Back yard

The back yard has huge potential for interpretive activities. At present a concrete slab has been left in the backyard that depicts the site of the former 'washhouse'.

*Recommendation: That the washhouse is reconstructed on the existing concrete slab showing the old fashioned troughs, mangle and copper that were used in the Porter era for washing. It is recommended that these are constructed as 'child' sized receptacles to enable children to participate in educational activities using the facilities.*

*Recommendation: That the old washing line held up with 'props' be reconstructed in the back yard*

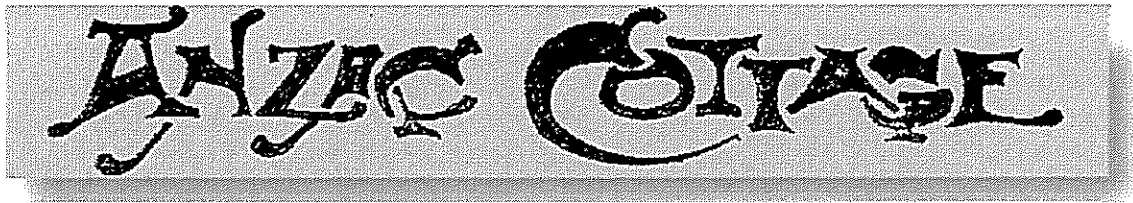
*Recommendation that a shed be constructed in the back corner of the yard. This shed could hold the equipment etc that was removed from the Bathroom and enclosed area of the back verandah*

*Recommendation: That this shed is painted to depict the former pigeon loft that Private Porter had in the backyard*

*Recommendation: That a brick and tile 'toilet' is constructed near the back fence recreating the original 'dunny' built in 1916. This toilet to be a functional toilet to be used by visitors to the cottage. The toilet must incorporate features and allowances for use by people with a disability.*

*Recommendation: That a suitable tree be selected to replace the commemorative tree planted by Marjorie Williams (nee Porter) on the occasion of the 90th anniversary of Anzac Cottage*

*Recommendation: That a plaque be placed in front of the tree planted on the occasion of the 95<sup>th</sup> anniversary of the cottage*



#### 4.14 Side path

This is a very narrow area with little room for any physical structures.

*Recommendation: That an audio is made of the footsteps of Private Porter to tell the story of how Private Porter walked up this path on the 25 April at 4 am every year to raise the flag and also on November 11<sup>th</sup>*

#### **5. Recommendations for the development of educational and public programs**

The potential for Public Programs and educational activities based around this cottage is enormous

Currently the Friends of Anzac Cottage serve refreshments for a gold coin donation on "Open Days"

*Recommendation: That these refreshments reflect the era of the Porter family. Mrs Porter's cookbook is compiled and cakes, and biscuits based around food from that era are served on Open Days*

*Recommendation: That crockery and cutlery reminiscent of the era is purchased and used for the serving of afternoon tea*

*Recommendation: That occasional 'guest speakers' are invited to give talks and lectures about relevant topics based on the cottage's background and stories*

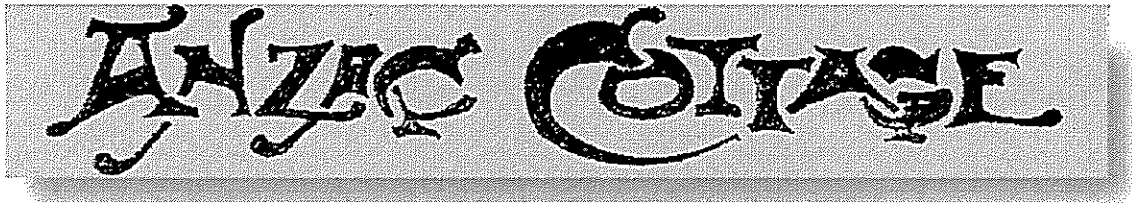
*Recommendation: That children's activities are set up to be undertaken in either the enclosed room on the back verandah, the front verandah or the back yard*

*Recommendation: That the book, "The House That Was Built in a Day" is read aloud at a set time to children on any Open Day*

*Recommendation: That tables and chairs are purchased to use for workshops with children and adults*

*Recommendation that tables, chairs and umbrellas are purchased for visitors to use when taking refreshments.*

*Recommendation: That a qualified professional is engaged to draw up an education program to use with school groups and children who visit the cottage. This program should be interactive and based around increasing the understanding of children of the significance of the site, the 'home fires' aspect of the wars, the work of the Vietnam Veterans in wartime and in peace time. . This should also marry with the new National Curriculum*



## 6. Staging strategy

**Note 1:** The contribution to the costs of implementing the Interpretation Plan made by the friends of Anzac Cottage has been calculated at a modest per hour \$25. This figure has been based on:

- *Personal Knowledge:* each of the members of the Friends of Anzac Cottage has been associated with the cottage for at least ten years and during that time has conducted tours of the cottage, given presentations and researched the provenance of the cottage
- *Professional Skills:* see list below:
  - *Valerie Everitt:* Secondary school history teacher, author of "The House that Was Built in One Day", professional tour guide for the National Trust WA, published author of children's and adult books
  - *Richard Williams:* President of The Vietnam Veterans of WA, liaison with other military museums (especially Bruce Rock)
  - *Peter Ramsay:* Immediate past president of the Vietnam Veterans of WA, director of own business, project management skills, author of several books
  - *Anne Chapple:* Certificate III in Museum Studies, has won awards from City of Vincent and the Royal Western Australian Historical Society for essays on Anzac Cottage and its history, presented a paper re Anzac Cottage at an International Conference, currently working with Museums Australia (WA) and the State Library Foundation on its Our Page in History project.

**Note 2:** The contribution of Marjorie Williams (nee Porter) has not been included in the calculations as it is considered too difficult to put a price on her commitment given her intimate knowledge of the Cottage and the Porter family. Furthermore, her contribution, at 91 years of age, to travel from her home in Bunbury to Perth on the four occasions of the Anzac Cottage Open Days and be available to share her experiences and knowledge with visitors provides not only a valuable insight into the social and personal history of the cottage, but also supplies a connection to the cottage that could not be replicated.

**Note 3:** It also needs to be acknowledged that, during the implementation of the Interpretation Plan, the Friends of Anzac Cottage will, in addition to the tasks outlined in the recommendations, will continue to maintain the cottage and to conduct the Open Days, a commitment calculated at over \$6,000 just for the labour involved

# ANZAC COTTAGE

## Stage 1: March 2012- June 2012

Activity	Resources	Anticipated costs
Development of Interpretation Plan	History of cottage Marjorie Williams Newspaper cuttings Friends of Anzac Cottage	\$10,000  (In-kind contribution from Friends of Anzac Cottage)
Professional development session re development of QR codes	Jager Studios	\$ 150  (In-kind contribution from Friends of Anzac Cottage)
Presentation of Interpretation Plan to City of Vincent for consideration of funding	Interpretation Plan	
Presentation of Interpretation Plan to Other funding sources and application for funding consideration under Cultural Heritage Interpretation Grant	Interpretation Plan Grant Application	\$ 5,000  (In-kind contribution from Friends of Anzac Cottage)
<b>Total Stage 1</b>		<b>Costs: \$15,150</b>

**Milestone 1:** Interpretation Plan completed and signed off, applications for funding completed and submitted

### Contributions Stage 1

Organisation	Contribution
Friends of Anzac Cottage	\$15, 150
City of Vincent	Nil
Other funding sources	Nil

## Stage 2: July 2012- June 2013

Recommendation	Resources	Anticipated costs
1 Recommendation: The VHS tapes held by descendants of the Porter family are converted into digital format, edited and stored on an external hard drive. They can be used as display material as needed	Diskbank External Hard Drive	\$700 (conversion of tapes)  \$ 200 External Hard Drive  City of Vincent

# ANZAC COTTAGE

<i>Recommendation</i>	<i>Resources</i>	<i>Anticipated costs</i>
2 Recommendation: Enquiries are made with the Local History Centre of the City of Vincent as to the availability of these oral history tapes for use in interpretation at the cottage	<i>Local History Centre</i>	2 hours X \$25 per hour \$50  <i>(In-kind contribution from Friends of Anzac Cottage)</i>
3 Recommendation: That a common theme and branding is developed and used throughout all promotional and marketing material and signage	<i>Existing literature</i>	2 hours X \$25 per hour \$50  <i>(In-kind contribution from Friends of Anzac Cottage)</i>
7 Recommendation: That community ties are maintained and broadened, for mutual benefit	<i>People Time</i>	2 people X 4 hours X \$25 per hour: \$ 200  <i>(In-kind contribution from Friends of Anzac Cottage)</i>
8 Recommendation: That local businesses are engaged to participate during Open Days eg the New Norcia Bakery cooks "Anzac Cottage" biscuits in that day	<i>People Time</i>	4 people X 4 hours X \$25 per hour: \$400  <i>(In-kind contribution from Friends of Anzac Cottage)</i>
10.Recommendation: It is recommended that future activity is focussed on the interpretation of the aspects of the story not yet covered by the interpretation present in the cottage	<i>Nil</i>	<i>Nil</i>
12.Recommendation: It is recommended that the approach to the cottage remains as is	<i>Nil</i>	<i>Nil</i>
15.Recommendation: That the plan prepared by the Garden Heritage Society be implemented	<i>Garden Plan Heritage Garden Society Volunteers</i>	\$200 City of Vincent  4 people X 6 hours X \$25 per hour: \$600 <i>(In-kind contribution from Friends of Anzac Cottage)</i>

# ANZAC COTTAGE

<i>Recommendation</i>	<i>Resources</i>	<i>Anticipated costs</i>
18.Recommendation: An audio tape linked to a QR code is developed as a welcome to the cottage giving a brief overview of its history	<i>Computer Phone Paper Printer</i>	<i>2 hours X \$25 per hour \$ 50 Equipment \$10 In-kind contribution from Friends of Anzac Cottage)</i>
19.Recommendation: that this front room becomes the focus for the interpretation of the inception and construction of the cottage and of the early years when the Porter family inhabited the house.	<i>Nil</i>	<i>Nil</i>
20.Recommendation that the panels, apart from the one dedicated to the Porter family be removed from the front room	<i>Exhibition design professionals</i>	<i>\$500 City of Vincent</i>
21.Recommendation that an audio connected to a QR code be installed in front room outlining what the room was and how it looked in the Porter family's time and some reminiscences of Marjorie Porter who was one of the three daughters born in the room	<i>Computer Phone Paper Printer</i>	<i>2 hours X \$25 per hour \$ 50 Equipment \$10 In-kind contribution from Friends of Anzac Cottage)</i>
22.Recommendation that the showcase currently in this room is retained with Private Porter's replica medals and other memorabilia of the Porter family era	<i>Nil</i>	<i>Nil</i>
23.Recommendation that a large flat screen be purchased and erected in this room. This can be the viewing platform for the PowerPoint depiction of the construction of Anzac Cottage with background voice-over telling the story through the pictures.	<i>Flat screen USB ports</i>	<i>\$1000 (TV screen) \$ 200 (floor stand/mount) \$ 20 (USB stick)  <i>Other funding sources</i></i>

# ANZAC COTTAGE

<i>Recommendation</i>	<i>Resources</i>	<i>Anticipated costs</i>
27.Recommendation That the flow of the cottage tour is continued in this room with another sound bite attached to a QR code, explaining what the room looked like and its use in the Porter era.	<i>Computer Phone Paper Printer</i>	<i>2 hours X \$25 per hour \$ 50 Equipment \$10 In-kind contribution from Friends of Anzac Cottage)</i>
<i>Recommendation</i>	<i>Resources</i>	<i>Anticipated costs</i>
32.Recommendation: That another audio tape describing how the room was in the time of the Porter era is run in this room.	<i>Computer Phone Paper Printer</i>	<i>2 hours X \$25 per hour \$ 50 Equipment \$10 In-kind contribution from Friends of Anzac Cottage)</i>
54.Recommendation: That a plaque be placed in front of the tree planted on the occasion of the 95 anniversary of the cottage		<i>\$200  City of Vincent</i>
<i>The following recommendation concerns the side pathway</i>	<i>Computer Phone Paper Printer</i>	<i>2 hours X \$25 per hour \$ 50 Equipment \$10 In-kind contribution from Friends of Anzac Cottage)</i>
55.Recommendation: That a audio is made of the footsteps of Private Porter to tell the story of how Private Porter walked up this path on the 25 April at 4 am every year to raise the flag and also on November 11 <sup>th</sup>		
<i>The following recommendations concern the public programs and education programs</i>		
56.Recommendation: That these refreshments reflect the era of the Porter family. Mrs Porter's cookbook is compiled and cakes, and biscuits based around food from that era are served on Open Days	<i>Recipes Marjorie Williams</i>	<i>\$500 Other funding sources</i>
60.Recommendation: That the book. "The House That Was Built in a Day' is read aloud at a set	<i>Book "The House That Was Built in One Day"</i>	<i>Nil</i>

# ANZAC COTTAGE

time to children on any Open Day		
<i>The following recommendations concern the operations of the group managing Anzac Cottage</i> 64.Recommendation: That further membership of the Friends of Anzac Cottage group is sought to assist in implementing this plan.	<i>Connections with the cottage</i>	<i>6 people X 2 hours X \$25 per hour \$300 (Friends of Anzac Cottage in kind contribution)</i>
63.Recommendation: That a qualified professional is engaged to draw up an education program to use with school groups and children who visit the cottage. This program should be interactive and based around increasing the understanding of children of the significance of the site, the "home fires" aspect of the wars, the work of the Vietnam Veterans in wartime and in peace time. This should also marry with the new National Curriculum	<i>Consultant</i>	<i>\$ 5,000  Other funding sources  NB : Implementation of this plan will require added financial input that will require sourcing of further funding. It is anticipated that this may well come from funding programs set up for the centenary of the Anzac Landing</i>
65.Recommendation: That the Friends of Anzac Cottage group also be responsible for the planning of centenary celebrations on the occasion of the cottage's 100 <sup>th</sup> anniversary on February 12, 2016,		<i>2 hour meetings X 22 mtgs X 6 people X \$25 per hour  \$ 6,600</i>
<b>Stage 2</b>	<b>Total Cost</b>	<b>\$17,020</b>

Stage 2 Milestone: Front bedroom changes implemented. Landscaping of gardens partway completed

## Contributions Stage 2

<b>Organisation</b>	<b>Contribution</b>
<i>Friends of Anzac Cottage</i>	<i>\$ 8,500</i>
<i>City of Vincent</i>	<i>\$ 1,800</i>
<i>Other funding sources</i>	<i>\$ 6,720</i>

# ANZAC COTTAGE

## Stage 3: July 2013- June 2014

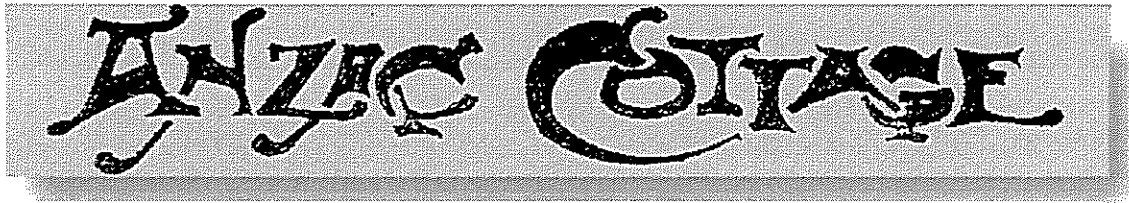
<i>Recommendation</i>	<i>Resources</i>	<i>Anticipated costs</i>
9.Recommendation: That alliances are sought with other retail businesses and groups throughout the City of Vincent to strengthen these ties	<i>Committee members</i>	4 people X 4 hours X \$25 per hour: \$400  <i>(In-kind contribution from Friends of Anzac Cottage)</i>
11.Recommendation: It is recommended that links are made with Tourism WA to secure historical icon signage to assist access to the cottage, particularly to people who are not familiar with the area;	<i>Tourism WA Signage City of Vincent</i>	\$1,000  <i>City of Vincent</i>
13.Recommendation: That the assistance is sought of the Disability Commission to design and construct a suitable and safe means of accessing the cottage for people with a disability	<i>Disability Commission</i>	\$ 500  <i>City of Vincent</i>
14.Recommendation: That this access is suitably signposted to inform people of its existence	<i>Signs</i>	\$ 100  <i>City of Vincent</i>
<i>The following recommendations concern the lounge room (first room on your right as you enter the front door of the cottage)</i>		
26.Recommendation: That the former brilliance of the fireplace is restored. This featured large photographs of Sir Ian Hamilton and Earl Haig, both leading figures in	<i>Photographs of Sir Ian Hamilton and Earl Haig  Reproductions of these  Projection equipment</i>	\$ 2,000  <i>Other funding sources</i>

# ANZAC COTTAGE

World War 1. These photographs can either be replaced in hard copy or through multi media		
28.Recommendation: The story of how the cottage passed from the Porter Family to the Vietnam Veterans needs to be told in this room. This can be told chiefly through audio means by Marjorie Williams (nee Porter) and her son and daughter-in-law who were heavily involved in the story. This could be in the form of a video of these people talking about this time.	<i>Marjorie Williams (nee Porter)</i> <i>Alan and Adele Williams</i> <i>Video cam</i>	<i>\$ 1,000</i>  <i>Other funding sources</i>
29.Recommendation: Excerpts from court transcripts are reproduced and mounted for visitors to peruse	<i>Court transcripts</i> <i>Copies of these</i> <i>Lamination</i> <i>Mounting</i>	<i>\$ 2,000</i>  <i>Other funding sources</i>
30.Recommendation that the panels depicting the sorry state of the cottage prior to the hand over to the Vietnam Veterans are remounted in this room	<i>Panels</i> <i>Specialist mounting</i>	<i>\$ 1,000</i>  <i>Other funding sources</i>
<i>The following recommendations concern the back yard area of the cottage</i>  45.Recommendation: That a 'footprint' of the washhouse is constructed on this slab showing the old fashioned troughs, mangle and copper that were used in the Porter era for washing	<i>Facsimiles of concrete washtroughs, mangles and coppers</i>	<i>\$2,,000</i>  <i>Other funding sources</i>

# ANZAC COTTAGE

<i>Recommendation</i>	<i>Resources</i>	<i>Anticipated costs</i>
49. Recommendation: That the old washing line held up with 'props' be reconstructed in the back yard	<i>Poles Wire Stick 'props' dolly pegs</i>	<i>\$ 200  City of Vincent</i>
50. Recommendation that a shed be constructed in the back corner of the yard. This shed could hold the equipment etc that was removed from the Bathroom and enclosed area of the back verandah	<i>Prefabricated shed</i>	<i>\$ 1,000  City of Vincent</i>
52. Recommendation: That a brick and tile 'toilet' is constructed near the back fence recreating the original 'dunny' built in 1916. This toilet to be a functional toilet to be used by visitors to the cottage. The toilet must incorporate features and allowances for use by people with a disability.	<i>Plans for toilet Materials</i>	<i>\$60,000  City of Vincent</i>
53. Recommendation: That a suitable tree be selected to replace the commemorative tree planted by Marjorie Williams (nee Porter) on the occasion of the 90th anniversary of Anzac Cottage	<i>Heritage Garden Society Volunteers</i>	<i>\$ 100  Other funding sources</i>
57. Recommendation: That crockery and cutlery reminiscent of the era is purchased and used for the serving of afternoon tea	<i>Cups, saucers, plates, Cake plates Teaspoons, knives etc Opportunity shops</i>	<i>\$ 500  City of Vincent</i>
62. Recommendation that tables, chairs and umbrellas are purchased for visitors to use when taking refreshments.	<i>Outdoor settings: Tables and chairs (Amart)  Umbrellas(Bunnings)</i>	<i>\$350 X6 \$2100  \$200 X 6 \$1200</i>



		City of Vincent
<i>Total</i>		\$75,100

*Milestone Stage 3: Loungeroom of Cottage completed. Backyard facilities and activities 'visitor ready'*

**Contributions Stage 3**

<b>Organisation</b>	<b>Contribution</b>
<i>Friends of Anzac Cottage</i>	\$ 400
<i>City of Vincent</i>	\$66,600
<i>Other funding sources</i>	\$ 8,100

*Stage 4: July 2014- June 2015*

<i>Recommendation</i>	<i>Resources</i>	<i>Anticipated costs</i>
4. Recommendation: That a marketing and promotional strategy be developed for Anzac Cottage	<i>Consultant</i>	<p>\$10,000 to be comprised of</p> <p>\$5,000 <i>City of Vincent</i></p> <p>\$5,000 <i>Other funding sources</i></p> <p><i>NB : Implementation of this plan will require added financial input that will require sourcing of further funding. It is anticipated that this may well come from funding programs set up for the centenary of the Anzac Landing</i></p>
5. Recommendation: Links are developed with military museums throughout Western Australia	<i>Committee members</i>	<p>6 people X 2 hours X \$25 \$300 <i>(In-kind contribution from Friends of Anzac Cottage)</i></p>

# ANZAC COTTAGE

<p>6. Recommendation: That the Friends of Anzac Cottage make links with the Office of Heritage in Western Australia and Museums Australia (WA) as these agencies can assist in developing the cottage further and provide links to other compatible organisations.</p>	<p><i>Committee members</i></p>	<p><i>6 people X 2 hours X \$20 \$300 (In-kind contribution from Friends of Anzac Cottage)</i></p>
<p>24.Recommendation: that a display/exhibition is made from the collection of old newspapers retained by the Porter family so that visitors can follow the construction of the house through this means. This would preferably be using an old "peepshow" projection if one can be obtained.</p>	<p><i>Newspaper clippings Peepshow projection Display books</i></p>	<p><i>\$2,000  Other funding sources</i></p>
<p><i>The following recommendations concern the dining room/kitchen (second room on your right as you enter the front door of the cottage)</i></p> <p>31.Recommendation: That the extra furniture etc from this room is removed and it becomes another feature of the interpretation of the cottage</p>	<p><i>Volunteers</i></p>	<p><i>4 people X 3 hours X \$25 per hour \$ 300 (In-kind contribution from Friends of Anzac Cottage)</i></p>
<p>33.Recommendation: This room is dedicated to the work and effort put in by the Vietnam Veterans to restore the cottage</p>	<p><i>Nil</i></p>	<p><i>Nil</i></p>
<p>34.Recommendation: That the panels depicting the restoration are remounted in this room</p>	<p><i>Panels Specialist mounting</i></p>	<p><i>\$ 1,000  Other funding sources</i></p>
<p>35.Recommendation: That the newspaper stories</p>	<p><i>Newspaper clippings Peepshow projection</i></p>	<p><i>\$2,000</i></p>

# ANZAC COTTAGE

regarding this era of the cottage's history are displayed in either a display book format or through another 'peepshow' device	<i>Display books</i>	<i>Other funding sources</i>
36. Recommendation: That the oral history recorded with Peter Ramsay, ex president of the Vietnam Veterans is also played in this room through a QR code	<i>Computer Phone Paper Printer</i>	<i>2 hours X \$25 per hour \$ 50 Equipment \$10 In-kind contribution from Friends of Anzac Cottage)</i>
37. Recommendation: That the VHS tapes currently retained by the family depicting the state of the cottage when taken over by the Vietnam Veterans is also played in this room through a static screen.	<i>Flat screen USB ports</i>	<i>\$1000 (TV screen) \$ 200 (floor stand/mount) \$ 20 (USB stick)  <i>Other funding sources</i></i>
51 Recommendation: That this shed is painted to depict the former pigeon loft that Private Porter had in the backyard	<i>Paint Contracted artist</i>	<i>\$ 2000  <i>Other funding sources</i></i>
58. Recommendation: That occasional 'guest speakers' are invited to give talks and lectures about relevant topics based on the cottage's background and stories	<i>Guest speakers Gifts</i>	<i>Cost neutral activity</i>
59. Recommendation: That children's activities are set up to be undertaken in either the enclosed room on the back verandah, the front verandah or the back yard	<i>Using tables and chairs purchased as below</i>	<i>Nil</i>
61. Recommendation: That tables and chairs are purchased to use for workshops with children and adults	<i>Folding tables 6 X \$50 Plastic chairs 36 X \$9</i>	<i>\$ 300 \$324  City of Vincent</i>
<b>Total</b>		<b>\$19804</b>

# ANZAC COTTAGE

*Milestone Stage 4: Dining room renovation and interpretation completed. Outdoor activities and facilities completed*

## **Contributions Stage 4**

<b>Organisation</b>	<b>Contribution</b>
<i>Friends of Anzac Cottage</i>	\$ 960
<i>City of Vincent</i>	\$ 5,625
<i>Other funding sources</i>	\$13,220

## *Stage 5; July 2015-June 2016*

<i>Recommendation</i>	<i>Resources</i>	<i>Anticipated costs</i>
16. Recommendation That the possibility of replanting the garden in the middle of the front lawn with the word "Anzac" depicted in flowers is explored	<i>Landscaping/gardening consultant Plants Infill</i>	\$ 2,000  <i>Other funding sources</i>
17. Recommendation That the stone urns that originally stood on the front steps be reinstated	<i>Marjorie Williams (nee Porter) Stone urns X 2</i>	\$ 900  <i>City of Vincent</i>
25. Recommendation that a virtual depiction of the procession leading to Anzac Cottage the week before its construction is displayed on the walls of the passage	<i>Photographs of procession Production company</i>	\$ 5,000  <i>Other funding sources</i>
<i>The following recommendations concern the present second bedroom /office</i> 38. Recommendation: This room becomes the Vietnam War room with the remaining panels from the front room displayed in this room	<i>Panels Specialist mounting</i>	\$ 1,000  <i>Other funding sources</i>
39. Recommendation: That all of the displays and objects pertaining to the	<i>Nil</i>	<i>Nil</i>

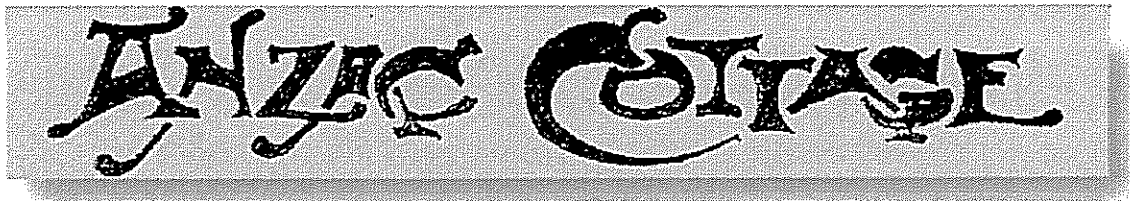
# ANZAC COTTAGE

Vietnam Veterans and depicting the Vietnam War are kept in this room		
<p><i>The following recommendations concern the present bathroom</i></p> <p>40.Recommendation" This room becomes a purely utility room. The toilet is removed</p>	Plumber	<p>\$500</p> <p>City of Vincent</p>
41.Recommendation: A dishwasher and cupboards installed	<p>Dishwasher</p> <p>Cupboards</p>	<p>\$ 700</p> <p>\$2,000</p> <p>City of Vincent</p>
42.Recommendation: This room is closed to the public	Nil	Nil
43.Recommendation: That a mural is designed and developed for the wall of the bathroom depicting the "Soldier's Queen"s car that lead the procession to the cottage transporting the claw foot bath.	<p>Paint</p> <p>Contracted artist</p>	<p>\$ 2000</p> <p>Other funding sources</p>
<p><i>The following recommendations concern the enclosed area on the Western side of the back verandah</i></p> <p>44.Recommendation: That this room is cleared</p>	Volunteers	<p>6 people X 4 hours X \$25 per hour</p> <p>\$600 (In-kind contribution from Friends of Anzac Cottage)</p>
45.Recommendation: This room becomes a recording/collection room	Nil	Nil
46.Recommendation: That recording equipment is purchased including:		

# ANZAC COTTAGE

<ul style="list-style-type: none"> <li>• A computer and scanner for copying photographs and documents</li> <li>• A high quality audio recorder and tapes for recording oral histories</li> </ul>	<p><i>Computer and scanner</i></p> <p><i>Audio recorder</i></p>	<p>\$2000</p> <p>\$ 600</p> <p><i>Other funding sources</i></p>
<p>47.Recommendation: That a collection policy is drawn up reflecting what should be collected and from where</p>	<p><i>Committee members</i></p>	<p>6 people X 20 hours X\$25 per hour: \$ 3000</p> <p><i>(In-kind contribution from Friends of Anzac Cottage)</i></p>
<p>48.Recommendation that the room is audited and checked for preventative conservation purposes</p>	<p><i>Hire of conservation/environmental testing equipment</i></p> <p><i>Volunteer labour</i></p>	<p>\$ 100</p> <p><i>Other funding sources</i></p> <p>1 person X 6 hours X \$25 per hour: \$300 <i>(In-kind contribution from Friends of Anzac Cottage)</i></p>
<p>49.Recommendation: That an area of this room is put aside for the display of photographs and playing of oral histories that have been obtained from visitors to the cottage. These displays can be changing and linked to either anniversaries or commemorations of significant events in any of the fields of battle</p>	<p><i>Room dividers</i></p> <p><i>Display boards</i></p>	<p>\$ 1,000</p> <p><i>Other funding sources</i></p>
<p><b>Total \$21,700</b></p>		

*Milestone: All works complete, cottage ready for centenary celebrations in February 2016*



### **Contributions Stage 5**

<b>Organisation</b>	<b>Contribution</b>
<i>Friends of Anzac Cottage</i>	\$ 3,900
<i>City of Vincent</i>	\$ 4,100
<i>Other funding sources</i>	\$13,700

Total Project Cost : \$148, 775

Total Contribution from each partner

<b>Organisation</b>	<b>Contribution</b>
<i>Friends of Anzac Cottage</i>	\$28,910
<i>City of Vincent</i>	\$78,125
<i>Other funding sources</i>	\$41,740

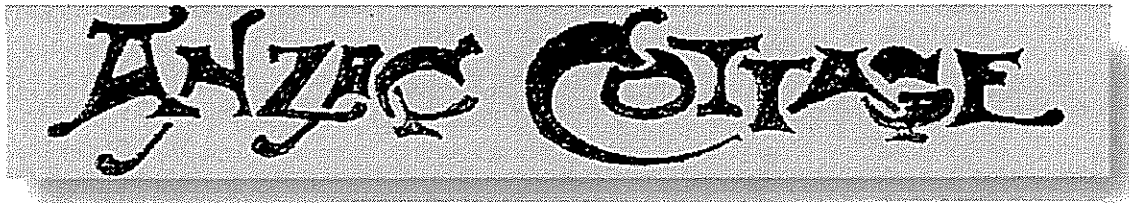
### **7. Implementation of the Interpretation Plan**

At present the Friends of Anzac Cottage is a small group with only 3-4 members

Recommendation: That further membership of this group is sought to assist in implementing this plan. Suggested inclusions on the group would be:

- Representation from the City of Vincent
- Representation from the Garden Heritage Society
- Representation from the Army Heritage group
- Representation from other people with key connections to the cottage eg Cara Cox (granddaughter of John Scaddan, Premier of Western Australia at the time of construction of Anzac Cottage
- Representation from the Kelsall family (Frank Kelsall was president of the Mount Hawthorn Progress Association

*Recommendation: That the Friends of Anzac Cottage group also be responsible for the planning of centenary celebrations on the occasion of the cottage's 100<sup>th</sup> anniversary on February 12, 2016,*

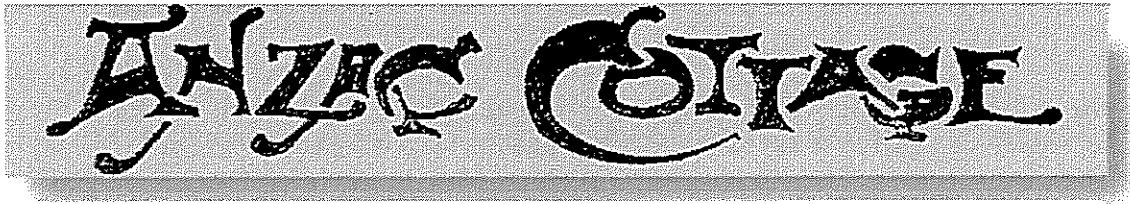


## 8. Evaluation Strategy

With a huge project such as this, evaluation will be a key aspect of the project, indicating successes, adjustments needed and alternative suggestions to recommendations because of new technologies, new trends and availability of resources both human and financial.

It is recommended that evaluation take the form of:

- Records kept of media stories, interviews and involvement in the activities undertaken at the cottage
- Achievement of milestones on time and in budget
- Growth in visitation to the cottage
- Guest comments recorded as reaction to new interpretive development at the cottage
- Debrief of volunteers and cottage management group
- Constant monitoring of numbers of visitors
- Amount of donations raised
- Attendance at special occasions
- Growth in the collection of oral histories etc



#### Important Note

*Please bear in mind that this Interpretation Plan is a "living document" in that other opportunities may present themselves such as future technological advances- it is anticipated that provided that the intent and the objectives of this plan are not compromised some changes may be made, particularly in the future. To this end, it is anticipated that the Interpretation Plan is reviewed on an annual basis and resubmitted to the City of Vincent and other funding sources after discussion with the Heritage Officer from the City of Vincent, should substantial changes come into play.*

# ANZAC COTTAGE

## Attachment 1

Heritage Garden Society suggested layout for the cottage gardens



Please note: These plans can be found in the hard copy file: Anzac Cottage Interpretation Plan:

Attachment 1. This page is too large to scan

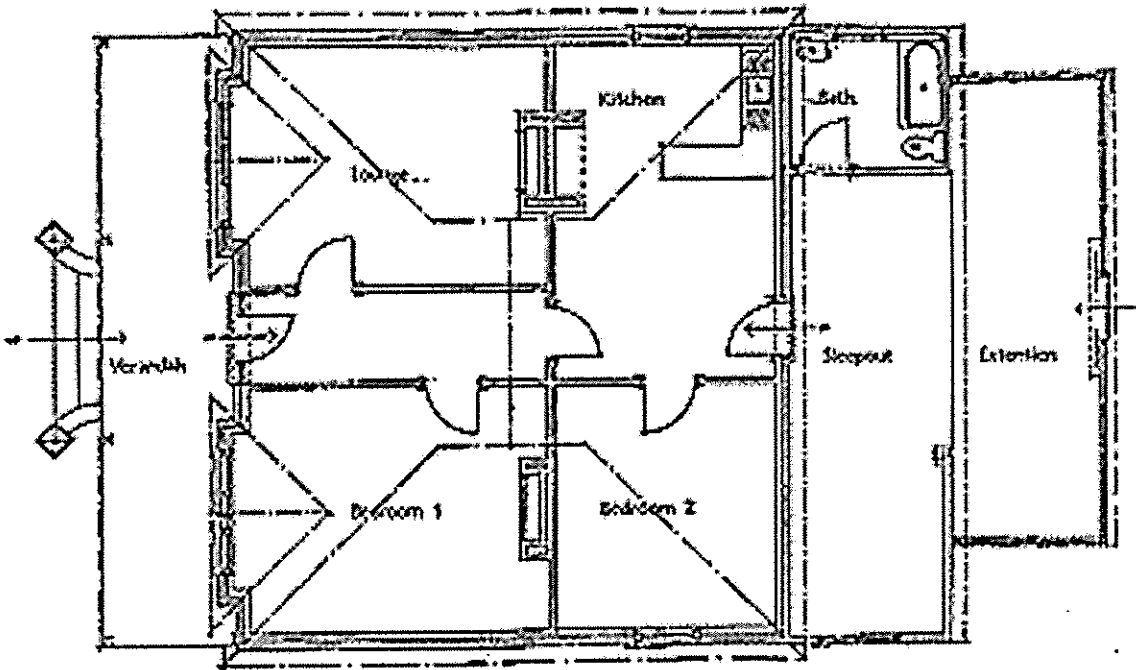
# ANZAC COTTAGE

## Attachment 2

### Plan of cottage layout



# ANZAC COTTAGE



# ANZAC COTTAGE

## Attachment 3

Photos showing existing interpretation  
in front bedroom of the cottage



# ANZAC COTTAGE



# ANZAC COTTAGE

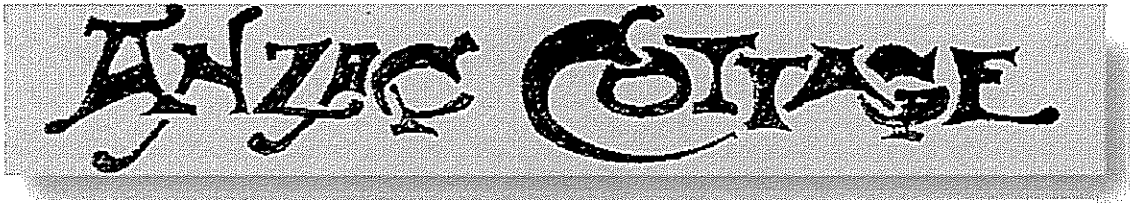


# ANZAC COITAGE

## Attachment 4

Plan for erection of washing line





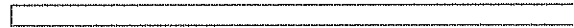
## **Reducing Energy Consumption is Money in the Bank**

April 15th, 2008

How do you reduce your energy usage, enjoy some quiet time and save over \$150. Setup a clothes line. There is really nothing better than clothes dried naturally on an outdoor clothes line... the sweet smell of a breeze and the sun. And it's amazing how the sun naturally bleaches stains out.

Building an outdoor clothes line is inexpensive and will only take you a couple of hours...

For around \$30 at your local hardware / building materials store... you can get everything you need to build your own outdoor clothes line dryer.



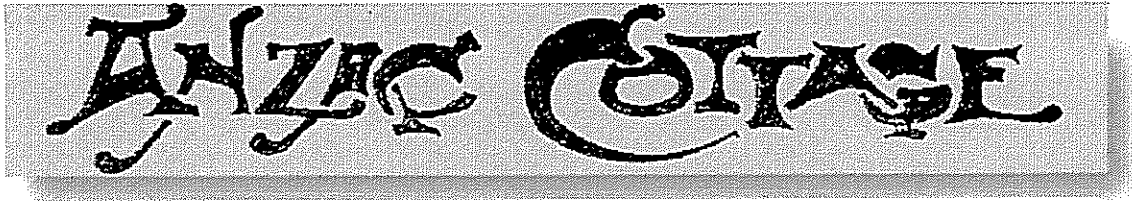
### **The Materials:**

- (2) Pine 4 X 4 Posts – 8ft
- (1) Pine 2 x 4 – 8ft
- (10) Wood screws
- (8) #6 Eye Bolts
- Clothes line (nylon or plastic), 100ft
- (4-6) bricks

### **Tools:**

- Drill / Cordless Scwdriver
- Saw (hand or circular)
- Measuring tape
- Level
- Digging Bar or post hole digger

1. Dig 2, 24in deep holes about 10 – 12 feet apart.
2. Cut 4 x 4's down to 7 feet (less if you want your clothes line lower).
3. Cut 2 x 4 in half.
4. Attach 2 x 4 across the top of the 4 x 4 posts with wood screws.
5. Pre-drill holes for eye bolts across 2 x 4 and screw in 4 bolts per side.
6. Break bricks in smaller pieces to put into the post holes.



7. Using a level place posts in ground and make plumb filling the hole with alternating bricks and dirt.
8. Tamp down around base of posts adding more dirt and brick to secure post firmly in ground.
9. Add water to allow all materials to settle.
10. Hang line across and tie with 2 - 3 half-hitch knots per. Make lines about 95% taught.

That's it. For \$30 and a couple of hours in the back yard you can build your outdoor clothes line dryer, reduce your household energy consumption, save over \$150 annually and get fresh smelling clothes.

#### **Tips & Tricks**

Don't like the stiff feeling of your clothes after being line dried? Try doubling up your towels when you hang them out. Washcloths can be dried in sets of three. Slower drying fabric equals softer fabric.

# ANZAC COTTAGE

## Attachment 5

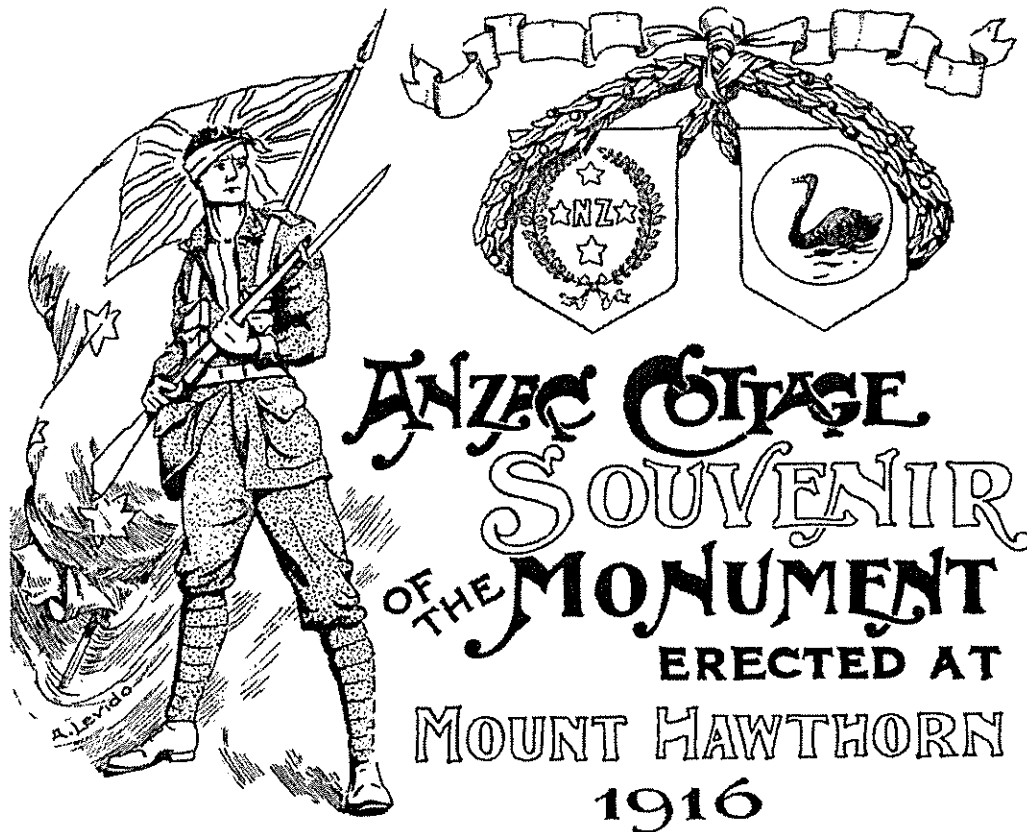
Essays prepared  
by Anne Chapple  
re the Anzac Cottage story

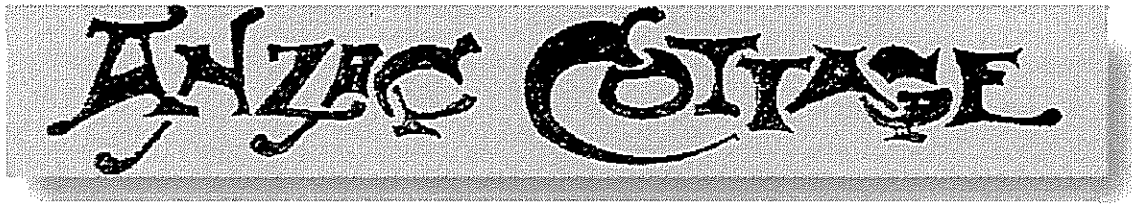


# ANZAC COYAGE

2006

AE Williams History Prize





“ My Grandfather’s House”

Anne Chapple

# ANZAC COTTAGE

The patriotic fervour that gripped Australia after the historic landing at Gallipoli and the ensuing battle is quite evident when looking back to newspapers published during those dark days. Whilst mourning the shocking loss of life on those Turkish slopes, the good citizens of Australia were noticeably proud of their fighting men and the courage they had shown on that disastrous morning in the Dardanelles.

One small group in Perth, inspired by the brave men of Gallipoli, was determined to make some sort of gesture in honour of their fellow countrymen, and to commemorate the Gallipoli landing. The Mount Hawthorn Progress Association consisted of a group of citizens from that predominantly labor-oriented suburb who were battling on a number of fronts themselves to ensure that their burgeoning suburb had the facilities and amenities to cope with and encourage the growth of their locality.

Whilst struggling with the state government to ensure that tramlines were extended to Mount Hawthorn<sup>i</sup> and keeping vigil over the types of people who chose to live and trade in their suburb, "...several housewives who thoughtlessly purchased their weekly cabbage from the heathen Chinese now give their patronage to one of their own race who has sons serving with the colors [sic]..."<sup>ii</sup>

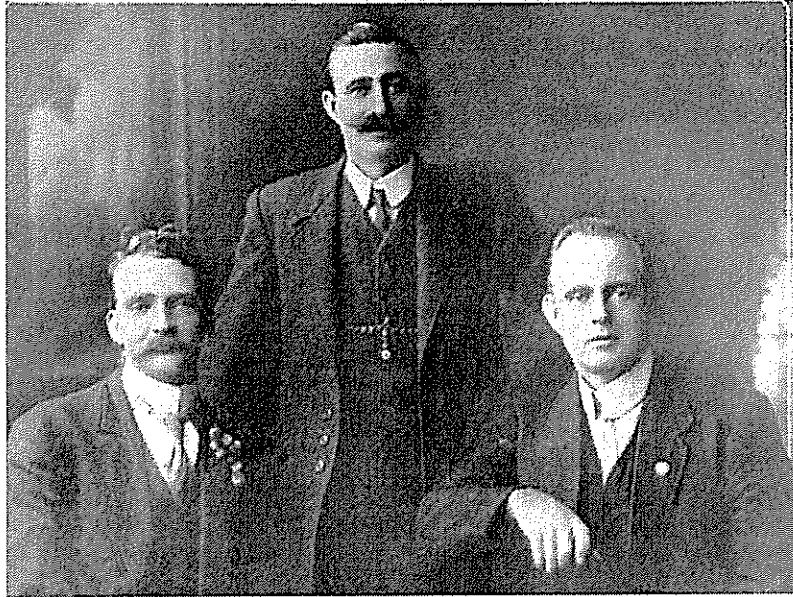
these good men supported by their energetic ladies, decided to build a memorial with a difference. They formulated a plan to build a cottage that would be the home for a returned serviceman, whilst also serving as a memorial to the men of Gallipoli.

"Mount Hawthorn is going to do something big-it is going to erect a monument- a monument to the honor [sic] and glorious memory of those gallant and fearless representatives of Australia who brought imperishable renown to this young nation...It is to perpetuate the memory of Australia's gallant sons who took part in this historic landing that the Mount Hawthorn Progress Association are appealing for funds to erect a practical monument"<sup>iii</sup>

Bold enough even in these days, this plan, when money was scarce, many of the able-bodied men had enlisted in the defence forces and tradespeople overworked, was even more ambitious in that the house was to be built in one day using the "Working Bee plan"<sup>iv</sup>

Once announced, the Mount Hawthorn Progress Association then began an earnest campaign of fundraising, which was started by a donation of £5 by Mr J.H. Beveridge, Secretary of the Progress Association, with Councillor Peter Menzies and Mr James Hollis, members of the association, matching with similar contributions<sup>v</sup>.

# ANZAC COTTAGE



Anzac Executive: from left: Mr John Beveridge (Secretary), Councillor Sid Gibson (Organiser and Builder) and Mr Frank Kelsall, (President)<sup>vi</sup>

Whilst donations of money were gratefully accepted, the association also sought offers of material, labour and skills for the construction of the cottage. Such was the favourable reaction to this cause that the Progress Association soon had to revise its original plans of constructing a small weatherboard cottage.

"[with the appointment of] Cr Sid Gibson as honorary builder the scheme has assumed large dimensions and instead of a small wooden structure we are to have a handsome four roomed brick cottage which would do credit to any part of the city."<sup>vii</sup>

Mr Alfred Levido, an architect of some note at the time, donated his time and expertise in designing the cottage.

The land upon which the cottage was to stand was purchased from Mr J. Peet, a real estate agent. Interestingly, the transfer of this land did not occur until 1921, many years after the completion of the cottage<sup>viii</sup>. The block was in Kalgoorlie Street, Mount Hawthorn, a street

# ANZAC COTTAGE

that was sparsely inhabited at the time with only two other residences situated between Government Road (now Anzac Road) and North Beach Road.

Once the land was obtained, the Mount Hawthorn Progress Association, with its appointed overseer, supervisor and builder, Councillor Sid Gibson, began a series of 'busy bees' to work towards the ultimate aim of constructing "Anzac Cottage" as it was to be called.

The first endeavours toward the construction of this unique memorial were two small 'busy bees' held on Saturday, January 29, 1916. One task to be completed on this day was to clear the block, ready for construction of the cottage. Men, armed with axes and saws, duly assembled on the day and set to work on the virgin block clearing the land. Work continued throughout the day, until after being 'regaled with afternoon tea' by the Ladies' Patriotic Guild,<sup>x</sup> one lone tree, dubbed "Lonesome Pine" was left, but not for long. "The swinging axes made the welkin ring and the enemy was soon removed from the dug-out"<sup>x</sup>



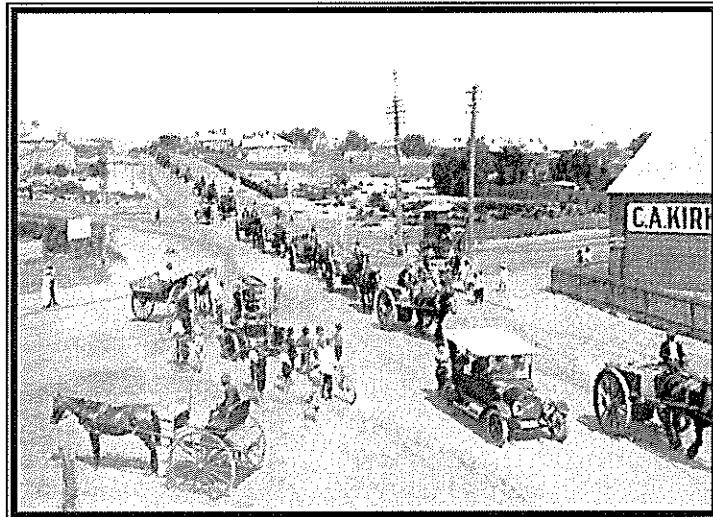
"Busy Bee' Clearing the site"<sup>xi</sup>

# ANZAC COTTAGE

The second group comprised mainly of carpenters was asked to attend Mr Hanby's Coogee Street home to begin work on the joinery on the same day.

On Saturday afternoon, February 5, 1916, the citizens of Perth were entertained by a parade through the city streets. This impressive procession, half a mile long<sup>xii</sup> included some 70 drays of building materials including stone, timber, bricks, paint, and lime along with furnishings such as a tiled grate, and a large enamel bath. Leading the procession, in one of three motor vehicles, was the "Soldiers Queen", Mrs C Roberts, who was responsible for transporting the Metter's stove and copper.

The parade was formed in James Street in the centre of Perth and snaked its way via North Perth through to the building site in Mount Hawthorn. The route was lined by thousands of onlookers, all cheering on the progress of this unusual procession.

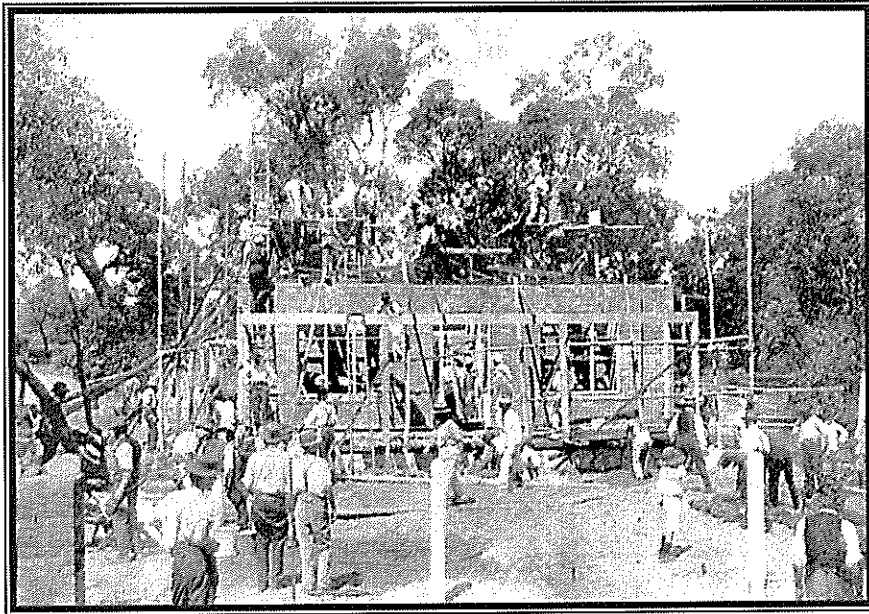


On the way to Anzac-Carting the Building Material. The procession was half-a-mile long<sup>xiii</sup>

Then on February 12, 1916, the big day arrived. The citizens of Mount Hawthorn were awakened at 3.30 am by a town crier, ringing his bell and announcing "Arise! Arise! Anzac Cottage is to be built today"<sup>xiv</sup>. At 4 am the work began, and, cheered on by the 4,000 onlookers, approximately 200 men representing all building trades, labourers and gardeners worked throughout the day to erect Anzac Cottage, supported by a 'score of ladies' who

# ANZAC COTTAGE

were supplying hot meals for the workers. By the end of this busy day the men had almost completed the outside of the building.



Building Anzac cottage- progress made by the "Busy Bees" up to 2 pm<sup>xv</sup>

During the afternoon the Vice Regal party arrived and Lady Barron, wife of the Western Australian Governor, Lord Barron fixed a marble tablet in a pillar of the front fence. This was followed by a number of speeches conducted by dignitaries and the raising of the Australian flag, in which the letters ANZAC had been woven. This unique flag was donated by Miss Green of Messrs Boan Brothers.<sup>xvi</sup>

# ANZAC COTTAGE



Hoisting the Anzac Flag- Mrs C. Roberts, the Soldier's Queen, hoisting the flag at 5 o'clock<sup>xvii</sup>

During the ensuing weeks, volunteers continued to work on the internal fittings and furnishings until the home was complete and readied for habitation.

As already mentioned the house was to go to a returned soldier, and this honour was given to my grandfather, Cuthbert John Porter. The reasons for this choice are not entirely clear, but it seems from the relevant newspaper articles that he was chosen because he was one of the first wounded soldiers to return from Gallipoli and to live in the area. The *Westralian Worker* had acknowledged his return home in this way, months before they had decided to build the cottage:

"A few months ago the whole world was thrilled by what was described as the 'greatest feat of arms in the annals of warfare'-the landing of the Australians at Gaba Tepe. One of those heroes who covered our young nation with imperishable glory on that occasion has come to live at Mount Hawthorn..."<sup>xviii</sup>

# ANZAC COITAGE

Cuthbert John Porter was born on July 8, 1883 in Dulwich, Surrey, England. .An only child, born to older parents he lived a privileged existence, being educated at a 'posh'<sup>xix</sup> school and being indulged by his doting parents. Cuthbert, a carpenter, showed an interest in the military life through his activities with the famous London Territorials whilst resident in England. He immigrated to Australia in 1911 and met his wife-to-be in his newly adopted country.

When war was declared, Cuthbert wasted little time in enlisting in the AIF, as evidenced by his number: 1013. Perhaps understandably, Cuthbert chose at this time to ignore his given name, was enlisted and henceforth known as John Porter. Private John Porter became a member of the 11<sup>th</sup> Battalion, "C" Company.



Private John Porter, 1013, 'C' Company, 11<sup>th</sup> Battalion

He undertook his initial training, along with his Western Australian compatriots at Blackboy Hill camp in the hills of Perth.

# ANZAC COTTAGE

With the rest of his battalion, John set sail for Egypt on October 31, 1914 on the ss "Ascanius"<sup>xx</sup>. After some months in Egypt and on Lemnos Island, the men of the 11<sup>th</sup> battalion were relieved and somewhat apprehensive when called into battle in late April 1915.

Private John Porter was one of the first to land at Gaba Tepe on April 25<sup>th</sup>, 1915. The horrors that he and his fellow soldiers suffered can only be imagined. John was wounded either on the 25<sup>th</sup> or 26<sup>th</sup> of April<sup>xxi</sup>. His medical records record both dates. So, his war only lasted, at best, for two days. John was wounded in his left thigh and may well have been one of those left waiting for medical assistance on the beach at Gaba Tepe as his transport to hospital and subsequent medical treatment did not begin until 29<sup>th</sup> April.<sup>xxii</sup>

His wound rendered him unable to return to combat and so, he was invalided home, and returned to Western Australia on the second ship to arrive back after Gallipoli, the HMAT "Ballarat" on July 30, 1915.

John, and his wife Annie, were overwhelmed by the offer of Anzac Cottage, and indeed, it was reported that John had indicated to the War Council that he did not feel worthy of the honour as many of his countrymen had fought with him and had been equally as brave. However, this protest strengthened the resolve of both the War Council and the Mount Hawthorn Progress Association and they insisted that John and his family be given the cottage.

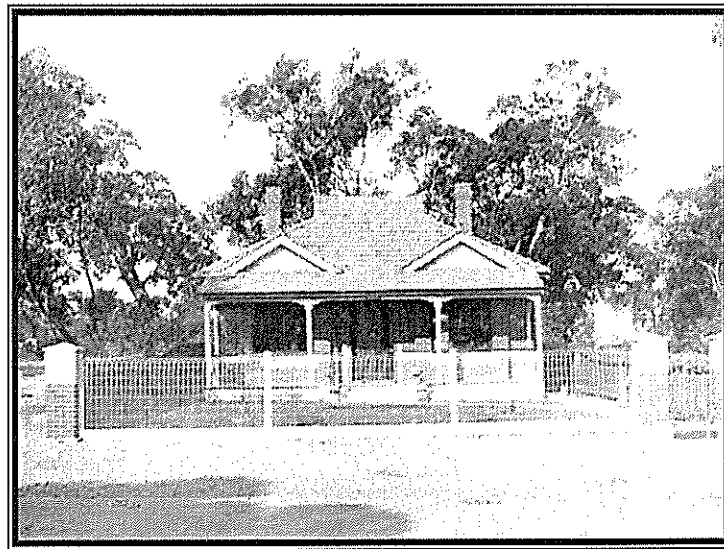
The formal opening of the cottage was delayed for several months whilst Councillor Sid Gibson went to the Eastern states for a holiday. However, on April 15, 1916, a rousing opening ceremony was held, complete with the Police Brass Band. Premier John Scadden gave a lively speech and the festivities continued for some time.

The next day, Sunday April 16, the keys to Anzac Cottage were handed over to Private Porter, along with the conditions of the occupation, which stipulated, amongst other terms, that the Porter family could have full ownership provided they reside permanently in the cottage.<sup>xxiii</sup>

John Porter, still debilitated from his wounds and the horror of war, had asked Councillor Gibson to accept the cottage on his behalf, which he did.

# ANZAC COTTAGE

My grandfather and grandmother lived out their lives in Anzac Cottage, forever grateful for this amazing gift given to them by the Mount Hawthorn Progress Association and the citizens of the area. My grandfather faithfully raised the "Anzac" flag every Anzac Day at 4 am and Remembrance Day until his death in 1964.



Anzac Cottage- Mount Hawthorn's Monument to Australian Valor<sup>xxiv</sup>

Anzac Cottage, the house that was built in one day, still stands in Kalgoorlie Street, Mount Hawthorn. The Cottage is now owned by the Town of Vincent, but from 1990-2006 was in the hands of the Vietnam Veterans Association of WA. These men, in a reflection of the origins of Anzac Cottage, working with the residents and businesses of Mount Hawthorn, have restored Anzac Cottage to its former glory. The cottage has now become a tribute and a memorial not only to the Anzacs, but to all of the fighting men and women of Western Australia.

<sup>i</sup> *Westralian Worker*, August 27, 1915

<sup>ii</sup> *Westralian Worker*, December 17, 1915

<sup>iii</sup> Ibid

<sup>iv</sup> Ibid

<sup>v</sup> Ibid

<sup>vi</sup> Souvenir Booklet, 2<sup>nd</sup> edition, 1916

<sup>vii</sup> *Westralian Worker*, January

<sup>viii</sup> Transfer of title Vol 268, Folio 54, No 4946, 1921

<sup>ix</sup> Souvenir Booklet, 2<sup>nd</sup> edition, 1916

# ANZAC COTTAGE

<sup>x</sup> *Westralian Worker* February 4, 1916

<sup>xi</sup> Souvenir Booklet, 2<sup>nd</sup> edition, 1916

<sup>xii</sup> Ibid

<sup>xiii</sup> Ibid

<sup>xiv</sup> Ibid

<sup>xv</sup> Ibid

<sup>xvi</sup> *Western Mail*, February 18, 1916

<sup>xvii</sup> Souvenir Booklet, 2<sup>nd</sup> edition, 1916

<sup>xviii</sup> *Westralian Worker*, October 15, 1915

<sup>xix</sup> Verbal anecdote from Marjorie Williams, daughter of John Porter

<sup>xx</sup> Belford, Walter C *Legs Eleven: Being the Story of the 11th Battalion (AIF) in the Great War of 1914-1918*, Perth, WA, page 74

<sup>xxi</sup> Medical and pension records: Private John Porter

<sup>xxii</sup> Belford, *op cit.* page 74

<sup>xxiii</sup> Contract between Mount Hawthorn Progress Association and Cuthbert John Porter, November 15, 1921

<sup>xxiv</sup> Souvenir Booklet, 2<sup>nd</sup> edition, 1916

# ANZAC COTTAGE

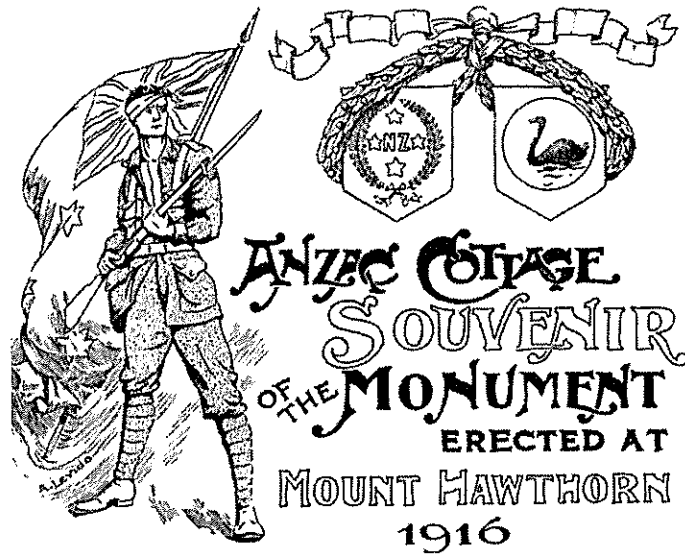
## Attachment 6

Reprinted souvenir booklet distributed  
at the time of  
the construction of Anzac Cottage

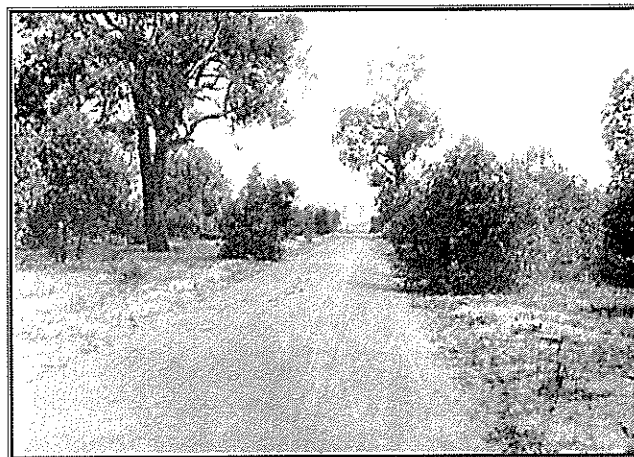


# ANZAC COTTAGE

Anzac Cottage 1916-2012



Anzac Cottage 1916-2012



Kalgoorlie Street, from Anzac (showing Monger's Lake and Leederville in distance)

# ANZAC COTTAGE

## Anzac Cottage 1916-2012



The site of Anzac (before the clearing)

## Anzac Cottage 1916-2012



"Busy bees" clearing the site

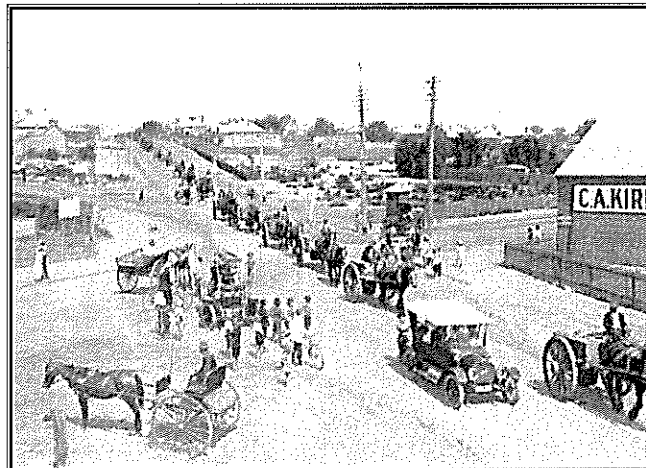
# ANZAC COTTAGE

## Anzac Cottage 1916-2012



Group taken on clearing day

## Anzac Cottage 1916-2012



On the way to Anzac-Carting the building material.  
The procession was half-a-mile long.

# ANZAC COTTAGE

## Anzac Cottage 1916-2012



The first trench at Anzac-Mrs C. Roberts, the Soldiers' Queen starting the first trench for foundations

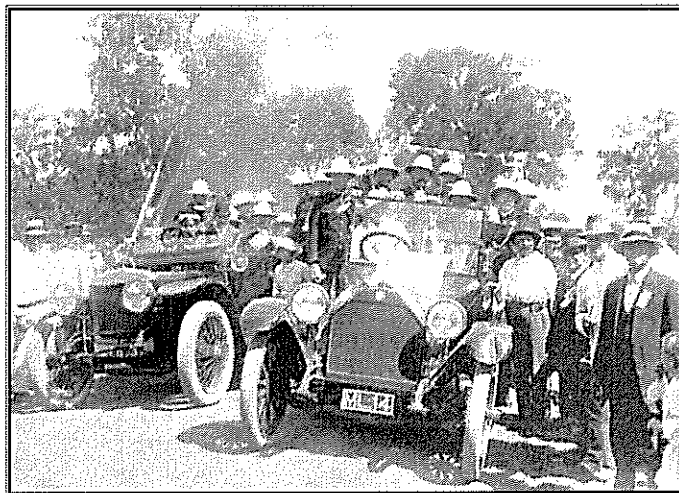
## Anzac Cottage 1916-2012



Building Anzac Cottage- Progress made by the "Busy Bees" up to 2 pm

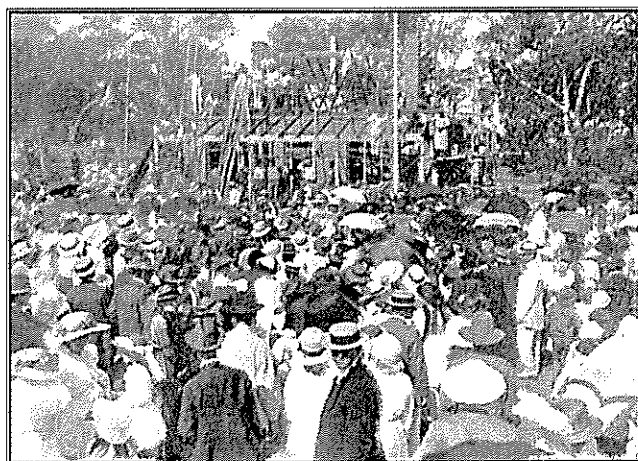
# ANZAC COTTAGE

## Anzac Cottage 1916-2012



Arrival of the Police Band

## Anzac Cottage 1916-2012



In commemoration of Anzac-Lady Barron setting the Memorial Tablet

# ANZAC COTTAGE

## Anzac Cottage 1916-2012



The Vice Regal Party, Mr J Veryard M.L.A. moving a vote of Thanks to His Excellency and Lady Barron

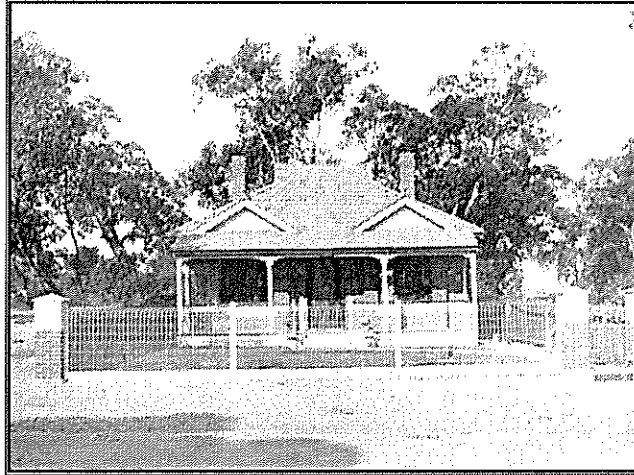
## Anzac Cottage 1916-2012



Hoisting the Anzac Flag- Mrs C. Roberts, the Soldiers' Queen, hoisting the Flag at 5 o'clock

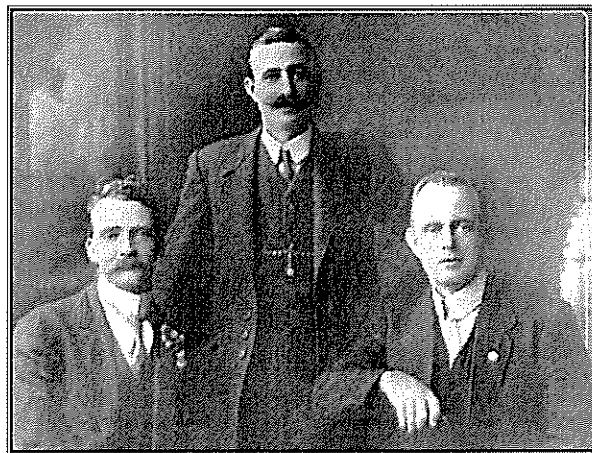
# ANZAC COTTAGE

## Anzac Cottage 1916-2012



"Anzac Cottage" - Mount Hawthorn's Monument to Australian Valor

## Anzac Cottage 1916-2012



Anzac Executive: Mr J.H. Beveridge, Secretary. Cr S. Gibson, Organiser and Builder. Mr F.M. Kelsall, President

# ANZAC COTTAGE

## Anzac Cottage 1916-2012



Tired but Cheerful- Group taken on Building Day: Cool Drinks and Tea Rooms Assistants

## Anzac Cottage 1916-2012



Anzac Builders- Some of the Workers who erected Anzac Cottage

# ANZAC COTTAGE

## Anzac Cottage 1916-2012



In honor of Anzac- Group of ladies who assisted in various stages of the work

## Anzac Cottage 1916-2012



A Corner of Monger's Lake, Mount Hawthorn, one of the finest sheets of water in the Commonwealth

# ANZAC COTTAGE

## Anzac Cottage 1916-2012



Residence of Mr J. H. Beveridge, Mount Hawthorn, decorated in honor of Anzac

# ANZAC COTTAGE

## Attachment 7

Samples of newspaper articles about  
the cottage



# ANZAC COLTAGE

"Anzac Cottage" Fund.—A movement has been inaugurated by the Mount Hawthorn Progress Association with the twofold object of perpetuating the memory of the heroic landing of the Australians at Gaba Tepe on April 25, and providing a home for one of their number who has come back permanently incapacitated. The association is making an appeal to the public for £100, to be used in purchasing a block of land and building material, and if this is forthcoming a house, which it is proposed to name "Anzac Cottage," will be erected by a "working man" for the wounded soldier and his wife and child. The action of the association is commendable, as the soldier was a stranger to the district prior to taking up his residence there two or three months ago. Already several handsome donations have been received towards the fund. Messrs. P. Monahan and J. H. Beveridge have each given £5. The fund will be registered with the State War Council, and all donations will be acknowledged through the Press. Mr. J. H. Beveridge, of the Economic Stores, Perth, is secretary of the fund.

## MAKING A START

The first step towards the erection of Anzac Cottage took place yesterday afternoon, when between 30 and 40 willing workers, armed with axes, saws, and shovels, set to to clear the block, on which some fine jarrah and white gums were standing. These were speedily grubbed and cut in lengths, and by 4 o'clock most of it had been stacked on the back of the block. A dozen carpenters met at Mr. Hunby's, Lodgee-street, to make the joinery. Afternoon tea was provided in both places by members of the Ladies' Patriotic Guild and willing helpers. A meeting of all ladies willing to assist on the building day, February 12, will be held in the Congregational Church, Mt. Hawthorn, on Thursday evening, at 8 o'clock.

Next Saturday, shortly after 12 o'clock, 35 teams laden with building material will pull out from the railway yards en route for Kalgourie-street. The carting is being done gratis, and the owners of the teams offered to cart during the week, but the carters proposed to do the work in their own time as a donation to a worthy cause.

# ANZAC COTTAGE

## ANZAC COTTAGE.

### NEXT SATURDAY'S DISPLAY.

One of the chief attractions for this weekend will be the erection of the Anzac Cottage at Mount Hawthorn. The committee have made arrangements for the reception of a large number of visitors, who, it is hoped, will avail themselves of the opportunity of witnessing the erection of a four-roomed brick cottage as a monument to the Anzac heroes. The western shore of Mossgate's Lake is an ideal picnic resort, and hot water will be provided for picnic parties. Building trade employees are taking a (sic) interest in the movement, and the Bricklayers' Union are asking all members to give every assistance. A hot dinner will be provided for all workmen taking part. The members of various rifle clubs will form a guard of honour to the vice-regal party, and the Police Band will provide appropriate music. Miss Green, of Messrs. Bonn Bros., has donated a large Australian flag, with the letters A.N.Z.A.C. woven into the fabric. This will be hoisted on the opening day by Mrs. C. Roberts, the "Soldiers' Queen."

A meeting of all ladies willing to assist the Anzac Cottage movement on Saturday has been convened by Mrs. C. Roberts, to take place in the Town Hall, Perth, at 3.30 this afternoon, when the proposal to establish a Wounded Soldiers' Homes Society will be explained. A meeting of ladies will also be held at the Congregational Church, Mt. Hawthorn, tonight, to make final arrangements for the supply of refreshments for the workers.



# ANZAC COTTAGE



## WAR APPEALS.

### ANZAC COTTAGE.

#### TO-MORROW'S BUSY WEEK.

At. Members will be on site to-morrow, when Lady Rogers will offer the memorial table of Anzac Cottage, which is being erected by her son in honor of the landing at Anzac Cove. The ceremony will take place at 1.30 in the afternoon. Experts of mechanics will work from early morning, and it is expected that by night-fall the tiled roof will be on, the ground framed, and the lawn laid. A hot dinner will be provided for workers taking part, and afternoon tea supplied to visitors. Various amusements and games have been arranged, and picnic parties may wish to meet on the ground, which is near the Leanderville tram terminus and Manager's Lodge.

The St. John Ambulance Association will have a convalescent process while the work is in progress, to render first-aid to cases of accidents, and lady members of the association will give a display of their work during the afternoon. Material has been asked to note that an excellent view of the city and suburbs is obtained from Fairfield street, while the drive to Southborough Beach, about four miles away, is well worth taking. The Premier and Mrs. Seddon have signified their intention of being present.