



What is a smoke free town centre?

The City of Vincent will be introducing smoke free town centres with an anticipated launch on 22 November 2022. The town centres include parts of Leederville, Mount Hawthorn, North Perth, Beaufort Street and William Street.

A smoke free town centre would mean smoking (including e-cigarettes) on public footpaths and spaces such as parks within a designated area will not be allowed. Maps showing these areas are on the next page.

Why is the City of Vincent investing in this project?

Smoking is the leading contributor to preventable disease and death in Western Australia¹. There is no safe level of exposure to second-hand smoke and even small amounts of exposure to tobacco smoke can be harmful.

A smoke free environment will help protect the community from second-hand smoke. Smoke free environments are also supportive for people who are trying to quit smoking or have recently quit.

This project will help create a healthy environment for people to live, work and play and will contribute to the de-normalisation of smoking and help towards a tobacco free future.

How would this be enforced?

Engagement and education will be the primary means used to achieve compliance. All smoke free areas will have clear signage with simple messaging, and be provided by us. Should engagement not be successful the City's Rangers are authorised to take enforcement action and may issue an infringement notice in accordance with the *City of Vincent Local Government Property Local Law 2021*.

Does your business have a designated smoking zone?

On private land

The smoke free town centres will not affect a business with a smoking zone on their private land. We would like to consult with any business that wants to reduce their patrons' exposure to tobacco smoke, or would like to become a smoke free premises. Becoming a smoke free business is the best way to protect customers and staff from the harmful effects of second-hand smoke. It can also improve the customer's experience at your business.

On public land

If your business has a designated smoking zone on a public footpath or parklet within a smoke free town centre, smoking will no longer be allowed.

There is strong community support for smoke free town centres in Vincent. We would like to consult with businesses that will be affected by this change to discuss how we can help manage the transition to smoke free town centres.

For further information and support, please contact:

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¹ Australian Institute of Health and Welfare. Australian Burden of Disease Study: impact and causes of illness and death in Australia 2015. Canberra: AIHW; 2019. Report No.: Series no. 19. Cat. no. BOD 22. Available from: <https://www.aihw.gov.au/reports/burden-of-disease/burden-disease-study-illness-death-2015/contents/table-of-contents>.







MOUNT HAWTHORN

- Smoke free area
- Axford Park
- Braithwaite Park
- City Owned Parklet
163-165 Scarb. Beach Road
- City Owned Parklet
73-77 Coogee Street
- Town Centre boundary



