

ARTS ADVISORY GROUP

Thursday, 6 June 2019 at 6pm

Venue: Committee Room

City of Vincent
Administration and Civic Centre
244 Vincent (corner Loftus Street) Leederville

Attendees:

City of Vincent Councillors

Cr Joanne Fotakis (Acting Chair)

Community Representatives

Mr Simon Venturi (SV)

Ms Jessica Darlow (JD)

Mr Graham Hay (GH)

Ms Sioux Tempestt (ST)

Ms Claire Dodd (CD) *married name*

City of Vincent Officers

Caris Mooney – Arts and Activation Officer (CM)

Tegan Patrucco – Arts and Activation Officer (TP)

Guest Presenters

Ted Snell—Director Cultural Precinct, University of Western Australia

Apologies

Cr Jimmy Murphy (Chair)

Ms Julie Rosario

Ms Laura Warren

Michael Quirk –Director Community Engagement (MQ)

Rosslind Ellis –Manager Marketing and Communications (RE)

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1. Welcome/Declaration of Opening

Councillor Fotakis opened the meeting at 6.03pm and acknowledged the traditional custodians of the land on which the meeting was held, the Whadjuk Noongar people.

2. Guest Presenter – Ted Snell on Perth as a Capital of Culture

Ted Snell presented a case for Perth taking on a ‘Capital of Culture’ title in the Australasian area, based on the European model. The following comments were made:

- a) JD questioned why the year 2021 is being aimed for. Ted Snell clarified that momentum needs to be built and 2021 coincides with the opening of the new museum.
- b) It was noted that the West End Arts Precinct will be a key area.
- c) It was noted that Cabinet support is needed for it to be a major promotional campaign including Tourism WA.
- d) SV noted the potential communications benefits for small arts events without marketing budgets.
- e) GH noted the potential for arts promotion in other countries within the +8 timezone.
- f) JD suggested creating a case study of the benefits for organisations to participate, and noted that artists should not be asked to pay to advertise their events under the Capital of Culture banner.

CM left the meeting at 6.33pm.

3. Confirmation of previous Minutes

That the Minutes of the meeting held on 4 April 2019 were received and confirmed as true and correct record.

4. Key Items for Discussion

4.1 Platform

TP reported that the Platform project pilot launched at the start of June and is running until the end of October. The following feedback was given:

- a) SV suggested that the idea has been watered down from the original intent and the project could be less structured.
- b) It was suggested that applicants to the Arts Project funding round are emailed and encouraged to participate in Platform.
- c) It was suggested that the Platform areas are broadened and more sites added.
- d) ST suggested the branding is re-thought to be edgier.
- e) ST gave feedback that the guidelines/advertising for the project do not make it clear what can and can't be done.
- f) It was suggested that the prize money is advertised more prominently.
- g) It was suggested that artists are tapped on the shoulder to participate, including previous traffic control box artists and artists with strong social media followings.
- h) JD suggested including some inspirational photos of temporary public art from around the world.

4.2 Major Artwork Commission EOI

TP tabled the draft EOI document for consideration. The following comments were made:

- a) Discussion was held concerning the necessity of using adjectives to describe the intended artistic outcomes. It was decided to remove the words 'bold and modern' to keep the EOI as unprescriptive as possible.
- b) Discussion was held concerning whether the EOI should be limited to Western Australian or Australian artists. It was agreed upon to keep the EOI open to any artists, but to specify that one shortlisted spot will be reserved for a WA artist, and to encourage applicants to detail any connection to WA that they may have.
- c) It was recommended that the initial EOI period is extended by 1-2 weeks.
- d) It was recommended that the document clarify that the City of Vincent will organise and facilitate the community engagement nights.
- e) It was recommended that the EOI mention that the timeline is slightly flexible in negotiation with the successful artist.
- f) JD suggested TP talk to Corine van Hall as an experienced source of advice on commissioning public art works. JD to e-introduce.
- g) Discussion was held concerning the need for an ongoing maintenance budget for the artwork.
- h) Discussion was held concerning the involvement of a representative from relevant Town Teams and it was agreed upon that the most appropriate person would attend, in consultation with the Town Teams.

5. Updates

5.1 Arts Development Action Plan Tracking

TP reported that the actions and commitments in the plan are tracking fairly well, with the only items not starting being those relating to development of the 5 year Arts Strategy, which will begin in the new financial year, and the procurement of an artist co-working space. The following comments were made:

- a) TP suggested that a space may be able to be secured through the upcoming Beaufort Street Vacancy Project. Discussion was had concerning the changed conditions in this area which have meant property owners are more open to pop-up use of space.
- b) ST reported that Beaufort Street Books has indicated they'd be open to their top floor being used as a temporary creative space. TP to follow up with the relevant Placemaker.
- c) SV noted that the key to the co-working space's success will be finding the right space in terms of exposure and foot traffic as well as use requirements.

5.2 Jazz Precinct

TP reported that the Jazz Precinct plans are progressing for the November launch, with Development Application submitted for Nunzio Mondia's jazz studio space, and confirmation received that the City of Vincent can offer key precinct venues permits for performing musicians to make use of loading bays.

5.3 Art Collection

TP reported that the paintings in the City of Vincent art collection not currently on display have been moved into the temperature-controlled room in the Local History Centre. The register has been updated with locations, and some pieces marked for deaccession or reframing.

6. Close/Next Meeting

Cr Fotakis closed the meeting at 7.35pm. The next meeting is scheduled to be held on Thursday, 1st August 2019,

Signed

Councillor

(Chairperson)

Dated this _____ day of _____ 20__

Summary of Actions	Responsibility	Status
Investigate possibility of creative space at Leederville Oval	TP and CM	Completed
Follow up on available CoV-owned spaces for creative purposes	TP	1 August 2019