



Background

The City of Vincent is a medium, inner City Council with a unique mix of residential and commercial lots.

The Council has very strong commitments to the environment and achieving sustainable best practice; both in house and among the local community. The City has joined WALGA (Western Australian Local Government Association) in the bid to campaign for Container Deposit Legislation in WA.

During this campaign several local governments have been involved in a working group to coordinate events and awareness towards the need for container deposit legislation to be introduced into WA.

Objectives

To encourage and raise awareness for recycling and the need for container deposit legislation in Western Australia.

Strategy

- Signage
- Located next the MRC and Conservation Council stands
- Staff at the Mobile Unit to speak to people and engage with them about recycling

Solution

The Mobile Unit was instigated by the City's Hon. Mayor Alannah Mactiernan.

It was collaboratively secured through local councils and negotiated through WALGA, to use at local council events to assist in the promotion of and education about the Container Deposit Scheme.

Result

Approximately 944 containers were collected for recycling.

The community loved the Mobile Unit. We received lots of positive feed back and many emails supporting the use of these machines at events in the future.

The City believe their objectives were met.

