



**CITY OF VINCENT**

**BUSINESS ADVISORY GROUP MEETING**

**17 August 2016 AT 4.30PM**

**Venue: City of Vincent – Function Room**

**UNCONFIRMED MINUTES**

**Attendees:**

City of Vincent Councillors:

Cr Topelberg (*Chair*), Cr Murphy

Community Representatives:

Pippa McIntosh

Town Team Representatives

Marc Drexel (*Mount Hawthorn Hub*), Pam Herron (*Beaufort Street Network*)

City of Vincent Officers:

Manager Policy and Place (*MPP*)

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**1. Welcome/Declaration of Opening**

The Chair opened the meeting at 5.00pm and provided comments regarding the vision for the purpose and functions of the group.

**2. Apologies**

Cr Loden  
Mario Zulberti  
Trent Durward  
Dr Simon White (*Leederville Connect*)  
Ida Smithwick (*North Perth Local*)  
Kat McKie (*On William*)  
Len Kosova (Chief Executive Officer)  
David Doy (Place Manager)

**3. Prioritisation of Items**

The Manager Policy and Place distributed a table with the initiatives that were identified at the last meeting and provided a short summary of each.

It was explained to attendees which of the initiatives were already underway by the City and which were new initiatives which would be required to be captured either as part of the review of the Economic Development Strategy or as separate initiatives.

Marc Drexel made a comment that the retail trading sessions may not be as valuable as initially thought given most small businesses did not have many staff.

There was a significant discussion around pop-up shop schemes and temporary trading areas. It was mentioned that the City had done some work in this space in 2013 / 2014 and that this should be investigated.

The Chair commented that the biggest barrier to unlocking new and interesting temporary tenancy spaces in existing buildings are compliance issues to do with fire safety and building classifications.

There was a suggestion that the City should produce a series of information sheets which will help business decisions decide to establish in Vincent.

The initiatives identified on the spreadsheet were placed up on a large board and members were given five 'sticker dots' to prioritise what they considered to be their top five priorities.

The exercise was cut short due to time constraints. It was agreed that it would be repeated when all members were available to attend a subsequent meeting.

**4. Presentation from Inhouse**

The Manager Policy and Place gave a very brief introduction to the City's Town Centre Performance Measurement Strategy. Part of this was to explain the use of device sensors in Town Centres to measure how many people were there at any one time, how long they spent there and how they moved through the area.

Inhouse is the preferred provider of these sensors and was invited to make a presentation to introduce and explain the sensors, how they work and to provide clarity on matters such as privacy.

The group were very supportive of this approach and were interested in exploring how to expand the network into private shops once the network has been initially created. Inhouse provided some information about how this was possible.

Inhouse provided a fact sheet which summarises how the devices work and addressed privacy concerns.

**5. Next steps and actions**

This was not discussed.

**6. Next meeting**

This was not discussed.

**7. Close**

The meeting was closed at 6.00pm

These Minutes were confirmed as a true and correct record of the meeting of the Business Advisory Group held on 17 August 2016.

Signed: ..... Chairperson

Dated: This ..... day of ..... 2016