



CITY OF VINCENT

BUSINESS ADVISORY GROUP MEETING

8 February at 4.30PM

Venue: City of Vincent – Function Room

AGENDA

Attendees:

City of Vincent Councillors:

Cr Topelberg (*Chair*), Cr Murphy, Cr Fotakis

Community Representatives:

Trent Durward, Pippa McIntosh

Town Team Representatives

Nicholas Bond (*Leederville Connect*), Sophie Brinklow (*Mount Hawthorn Hub*), Adrian Tatasciore (*Beaufort Street Network*), Ida Smithwick (*North Perth Local*), Kate McKie (*On William*).

City of Vincent Officers:

Len Kosova - Chief Executive Officer (*CEO*), John Corbellini - Director Development Services (*DDS*), Stephanie Smith – Manager Policy and Place (*MPP*), David Doy - Place Manager (*PM*), Rosslind Ellis – Manager Communications/Marketing (*MCM*)

- 1. Welcome/Declaration of Opening** – Chair
- 2. Apologies** – Chair
- 3. Confirmation of Previous Minutes** – Chair
- 4. Induction** – PM/MPP
 - 4.1. Advisory Group Policy
 - 4.2. BAG Terms of Reference
 - 4.3. Code of Conduct
- 5. Current Project Update**
 - 5.1. Marketing:
 - Update on Local Retail/Christmas Social Media Campaign – MCM
 - Update on Chinese New Year Campaign – MCM
 - 5.2. Economic Development Strategy Review – PM
 - 5.3. Business Engagement Program:
 - Business Engagement Program Scope of Works – MP/MCM

Device Sensors (Fact Sheets & Quarterly Reports) – PM

6. **Brainstorming Session – New Ideas/Initiatives** – PM/MPP
7. **General Business** – Chair
8. **Next Meeting/Meeting Schedule** – PM/MPP
9. **Close** – Chair