



CITY OF VINCENT

ARTS ADVISORY GROUP

Thursday, 5 April 2018 at 6:00pm

Venue: Committee Room
City of Vincent Administration and Civic Centre

UNCONFIRMED MINUTES

Attendees:

City of Vincent Councillors
Cr Jimmy Murphy (Chair)

Community Representatives

Mr Simon Venturi

Mr Graham Hay

Ms Julie Rosario

Dr Sandy Toussaint

Ms Kaye Guthrie Adonis

Ms Laura Warren

Ms Sioux Tempestt

Ms Jessica Darlow

City of Vincent Officers

Rosslind Ellis – Manager Marketing and Communications (RE)

1. **Welcome / Declaration of Opening** – Acknowledgement of Country

Cr Jimmy Murphy opened the meeting at 6.05 pm and delivered Acknowledgement of Country on behalf of the Group.

2. **Apologies**

Cr Joanne Fotakis

Mr Michael Quirk

Ms Annika Aitken

Ms Claire Stokes

Ms Tegan Morey

3. **Confirmation of Previous Minutes**

Minutes from the meeting held on the 1 March 2018 were approved as a true and correct record.

4. **Business**

4.1 Action Log

The Action Log was made available though was not reviewed.

4.2 Arts Strategy

A Budget of \$20,000 has been allocated for the Arts Strategy. Discussion was formed around how this funding could be used. Try a different approach to Arts?

- Consultation done by Vincent.
- Use the yellow mini.

- Populate ideas around each town centre celebrating all forms of art (performance arts, murals, public spaces etc.).
- Gap analysis art strategy into our place plans. Aligning Place Plans with our strategies for each Town Centre. (North Perth Strategy, Mount Hawthorn Strategy...).
- Activating certain areas.
- Place Plan to be done in-house, confined to the 5 spaces.
- There is to be a push for an additional Arts Activation Officer next year.

Where does the Arts Strategy sit? Defining "Arts Strategy". A push for Council to approve for more funds, possibly from the Percent for Arts fund. Also open to use Reserve funds.

Objectives: –

- Use the small budget as a springboard to becoming the "Arts Capital"
- Allowing the strategy to be inclusive of all forms of art: performance, contemporary, sculptural, public art, events etc.

Define Arts Capital: –

- A space for emerging and professional artists
- Enforcing workshops to educate the community on arts; not just a hobby/event
- A means of connectivity between art and the community and a drive for visiting traffic

ACTION:

- Create a vision: having a KPI for each arts genre enabling a balance of themes within Vincent.
- Finding a balance between artists and the community – seeking advice from more than just the community.
- Speak further with other LGAs (City of Joondalup & City of Wanneroo).
- Seek tenders to help start the scope process.
- RE to confirm budget allocations.
- RE to scope and assess.

5. 245 Vincent Street Cottage EOI

5.1 Draft Tabled

Proposal for 245 Vincent Street, Cottage for Arts Space was found not to be suitable for an art venue.

6. Visual Arts Projects/Opportunities

6.1 Percent for Art Feedback and Approval Process

Percent for Art Feedback & Approvals Process to be reviewed:

- Beaufort Chandelier
- Rosewood Project

Developer's interpretations – needing to incorporate strength into our Policy.

Art Advisory concern – Outline – are we commenting or assessing?

Emailing process – not constructive. Need to process map.

Need for a precise criteria, black and white, yes & no. Not commenting. Pro former criteria.

Timeframes to be enforced, allows for time and to be integrated into the Policy.

6.2 Australiyanity Project

Not discussed.

6.3 Public Artworks 2018/19

- Leederville Oval grand stand. Ideas to convert into a creative space ie. MANY Fremantle. Where artists can work individually with opportunity to share a space and fuse ideas.
- TAFE – Large space with possible connections with Paper Mountain who have the capability to co-ordinate and scope a space.
- Volleyball WA – possible space to be leased as an artist space for project opportunities.
- Looking into government buildings to assist with low budget

ACTIONS:

- Monthly assessment to take place on Percent for Art.
- Define and added to the Policy Percent for Art.
- Investigate a Public Art Assessment Panel – Melville/Joondalup formed a group consisting of Planners, Art Officers & Professional Artists allowing for diverse viewpoints.
- Arts Assessment Panel differing from Arts Advisory Group.
- Develop Templates and letter.
- Standard Project assessment.
- Registration of advice – capturing knowledge (conversations and online correspondence). These are to be added to the log.

6.4 Yellow Mini

Not discussed.

7. **Performance Art Projects/Opportunities**

7.1 Perth Symphony Orchestra

Neeve Orchestra – Potentially organise spooky/Halloween themed concerts.

7.2 WAAPA Experimental Music

WAAPA Experimental to perform in abandoned spaces/rooftops.

8. **Quick Wins**

8.1 Budget Allocation Remaining 2017/18

Business Case – Budget aim of \$250 000:

- Funds go towards one statement art work.
- Contemporary Arts festival/annual exhibition.
- Place money into the strategy developing smaller, short term projects.

Proposal in Place to Allocate Funds:

- Funds go towards one statement art work – annual exhibition/festival.
- Distribute funds into the 5 town centres - \$50, 000 towards each town centre.
- Provide and create platform or space for arts activation, commissioning temporary and permanent art initiatives to further educate – used as a pilot.
- Possibilities of opening a community exhibition in council chambers allowing for professional artists and emerging artists to co-show and connect.*
- Place money into the strategy developing smaller, short term projects.
- Community chest allowing for an opening brief/criteria for the public to pitch ideas.

Expression of interest for the Walk of Contemporary Art:

Visual installation that allows for the community to inhabit, immerse and connect with the works.

8.2 Project Opportunities

- Fancy Dog Concert – in conjunction to PetFest?
- PRIDE TODAY – Pride version of Lightbox Laneway
- NBN Nodes – 10 NBN nodes have been approved for painting in September 2018.
- Guerrilla Art:
 - Create Art that is later rewarded
 - Create community art chest
 - Vibrancy random acts, don't just get approval- go for it
 - Permission and promotion
 - Plaques

9. **Close / Next Meeting**

The meeting closed at 7.15pm. The next meeting is to be held on Thursday, 3 May 2018.

Signed _____
Councillor Jimmy Murphy (Chair)

Date this _____ day of _____ 2018

Summary of Actions	Responsibility	Due Date
<i>Update terms of reference</i>	<i>RE</i>	<i>1 May 2018</i>
<i>To research gaps, competitor analysis and arts projects as part of an initial scoping document and present at next meeting.</i>	<i>RE</i>	<i>1 May 2018</i>
<i>Offering TAFE a traffic box and to investigate developing a partnership with key education facilities (ECU, Curtin, UWA).</i>	<i>RE</i>	<i>5 April 2018</i>
<i>Administration to investigate opportunity including the roof of the Mezz and installation at Hyde Street Reserve</i>	<i>RE</i>	<i>1 July 2018</i>
<i>Group to consider next installation and appropriate Noongar artists and any further and activation ideas for the space for this this financial year.</i>	<i>Group</i>	<i>In progress</i>
<i>Banks Reserve Master Plan Facebook Group survey Draft Master Plan to be presented to group for comment/input</i>	<i>MQ</i>	<i>To be confirmed</i>
<i>Leedy Streets Open Data to be brought to next meeting and review of competing events in Perth over the Summer</i>	<i>RE</i>	<i>1 June 2018</i>
<i>Summer Concerts Review of Summer Concerts</i>	<i>RE</i>	<i>1 July 2018</i>
<i>285 and 289 Vincent Street Artworks Percent for Art Policy Review</i>	<i>RE</i>	<i>1 Dec 2018</i>
<i>612 Beaufort Street Artwork Design Appeal Arts grant application to be sent to Kaye Guthrie-Adonis</i>	<i>RE</i>	<i>Completed</i>
Create Vision – obtain KPI for artists’ and genres		
Reach out to other LGA’s – find out about their strategies regarding Art Funds and events		
Percent for Art Approvals process to be defined and integrated into our policy		
Develop a Public Art Assessment Panel – planners, art officers & professional artists		
Capturing knowledge and conversations in a designated area.		
Review 18/19 annual budget		