MINUTES

CITY OF VINCENT

ARTS ADVISORY GROUP

Wednesday 13 November 2024
5:30pm – 6:30pm

Venue: Committee Room
City of Vincent
Administration and Civic Centre
244 Vincent Street Leederville

Attendees:

City of Vincent Councillors
Cr Suzanne Worner (SW) (Chairperson)
Cr Sophie Greer (SG)

Community Representatives
Wayne Herring (WH)
Helen Turner (HT)
Kate Rae (KR)
Marisa Santosa (MS)
Iwan Isnin (II)

City of Vincent Officers
Lauren Formentin, Senior Place Planner (LF)
Eamonn Lourey, Coordinator Place (EL)

1. Welcome/Declaration of Opening

Councillor Worner opened the meeting at 5.35pm and delivered the Acknowledgement of Country.

2. Apologies

Cr Ashley Wallace (CW)
Carolyn Karnovsky (CK)
Holly Mason (HM)

3. Confirmation of the Minutes

That the Minutes of the meeting held on 7 August 2024 were noted and accepted.

4. Business

4.1 Mural Co-funding Program Relaunch

Overview:
LF provided an update on the relaunch of the Mural Co-funding Program, including the revised guidelines for 2024/25.

Key Points Discussed:

- The program has been updated to align with the City's Business Enhancement Grant Program.
- Guidelines and the application process have been simplified, with applications to open during a set timeframe for transparency and improved management.
- The 2024/25 funding round is expected to open in July or August and close before the Council elections in October.

Community Consultation and Mural Funding Guidelines

- Participants debated the relevance of community consultation in mural funding applications.
- Suggested consultation should focus on immediate neighbours rather than the broader community.
- Consensus reached that current guidelines are outdated and need revision for practicality.
- Emphasised the importance of murals complying with existing policies.

Discussion on Business Enhancement Grants and Eligibility Criteria

- Discussed eligibility of home-based businesses for grants noting these businesses pay residential rates, affecting funding.
- Concerns were raised about the inclusion of commercial areas.
- Considered the visibility and accessibility of grant-funded locations.

Grant Expenses Discussion

- Identified eligible expenses for grants, including artist fees, materials, and installation costs.
- Debated transportation costs, suggesting they cover equipment transport rather than artwork.
- Emphasised the need to clearly list eligible expenses to prevent misunderstandings.
- Queried whether technical drawings could be considered eligible expenses.

Grant Application Process for Mural Projects

- Highlighted the importance of requiring concept sketches and detailed descriptions from artists.
- Proposed prioritising emerging artists with 3–5 years of experience.
- Discussed limiting the number of applications per artist to promote diversity.
- Suggested criteria for assessing applications to ensure no artist dominates funding opportunities.

Mural Project Assessment Criteria Discussion

- Focused on refining assessment criteria for mural project applications.
- Stressed the need for artists to provide evidence of capability to deliver projects.
- Recommended weighting demonstrated ability of non-traditional muralists more heavily.
- Discussed clarifying requirements for past works and the importance of mural maintenance.
    - Considered funding distribution and payment structures for artists.
    - Highlighted ongoing maintenance and the longevity of murals.

Assessment Criteria and Funding Process Discussion

- Reviewed assessment criteria, considering adjustments to weighting for concept, location, and feasibility.
- Stressed the need for a clear decision-making framework.
- Raised concerns about risks to artists if business owners withdraw support post-concept development.
- Agreed on ensuring artists receive payment for their work.

Grant Assessment Process Discussion

- Reviewed grant assessment processes, including the use of software for independent evaluation by panel members before collective discussion.
- Emphasised the importance of a diverse panel for assessments.
- Confirmed assessment timeline: February 5th–21st.
- Highlighted the need for clear communication and coordination among panel members.

4.2 Lightbox Laneway Gallery Relaunch

- Reviewed the relaunch of the Lightbox Laneway Gallery.
    - Installed eight new light boxes.
    - Increased artist fees from $1,000 to $2,500.
- Applications for exhibitions will be limited to specific timeframes.
- The first exhibition is scheduled for later this month.
- Aims to support emerging artists and enhance public art visibility.

ACTIONS:

- EL will continue to lead the business enhancement grant program and share learnings.
- Review and possibly revise the assessment criteria to ensure clarity for applicants.
- Draft a clearer statement regarding the eligibility of artists in the application process.
- Revisit the mural policy to clarify the definition of a mural.
- Compile a list of eligible and ineligible expenses for the mural funding program.
- Reword the section on artist's CV to clarify the requirement for past work examples.
- Develop a clear statement regarding the assessment criteria for applications.
- Include a question in the application form about whether the artist is applying for other grants.
- Clarify the ongoing maintenance responsibilities for the murals in the guidelines.
- LF will send out the revised guidelines for the grant application process.

- AAG to email through specific feedback on the draft guidelines.

5. Close/Next Meeting

The Chairperson closed the meeting at 7.08pm. The next meeting is scheduled to be held on Wednesday 19 February 2025.

Signed _____
Councillor (Chairperson)

Dated this _____ day of _____ 20__