11.5 OUTCOME OF ADVERTISING - YOUTH ACTION PLAN 2023-2026

Attachments:

- 1. Youth Action Plan 2023-2026 Actions and Deliverables
- 2. YAP Survey Responses Report
- 3. Summary of Community Consultation Comments Received

RECOMMENDATION:

That Council ENDORSES the Youth Action Plan 2023-2026 at Attachment 1

PURPOSE OF REPORT:

To present the outcome of community consultation and seek endorsement of the Youth Action Plan 2023-2026 actions and deliverables at **Attachment 1**.

BACKGROUND:

At the Ordinary Meeting of Council on 25 June 2019, Council endorsed the development of the City's first Youth Action Plan (Plan). The development of the Plan was included as objective 3.10 in the City's Corporate Business Plan 2019-2020 with Council endorsing the Youth Action Plan 2020-2022 on 20 October 2020.

The Plan was developed as part of a five-year vision, with actions and deliverables outlined for an initial twoyear term. This timeframe ensured the Plan was responsive to changing external context due to the COVID-19 pandemic.

In March 2022 the City engaged Youth Affairs Council of WA (YACWA) to assist with developing and delivering a youth-led consultation model. Eight peer researchers were recruited collaborating with the City to develop the Youth Action Plan survey. The peer researchers became community champions, driving the delivery of the survey to their peers.

Concurrently, the current Plan was reviewed, and community engagement undertaken to determine the needs and priorities of our community and key stakeholders for the next three years.

A survey was open to the public from 2 to 29 May 2022. During this consultation period, the following engagement activities were conducted:

- Online and in person surveys
- Stall at Kyilla Farmers Market
- Pop-up consultation sessions at Loftus Recreation Centre
- Pop-up consultation session at Beatty Park Leisure Centre
- Pop-up consultation session at Leederville Skate Park
- Community workshop with the YMCA Youth Squad
- Community workshop with Aranmore Catholic College
- Online and in-person meetings with key external stakeholders
- Online workshop and feedback from the Children and Young People Advisory Group (CYPAG)
- Online and in-person feedback from team members across City business units.

A range of formal and informal engagement tools were used to reach as many networks as possible with small incentives provided to complete online surveys. Officers presented at community events, pop-up stalls/stations and ad hoc activities.

An Imagine Vincent page was developed and promoted via the City's social media platforms, flyers and posters, the City's e-newsletter and information sent via email to relevant stakeholders, community groups and individuals including:

- Foyer Oxford
- The Y
- Aranmore Catholic College
- Passages
- Local sporting clubs
- Community organisations.

Following the initial engagement period, the actions and deliverables for the Youth Action Plan 2023-2026 were drafted and approved by Council at the Ordinary Council Meeting on 13 December 2023 for public advertising.

The revised deliverables aim to:

- Demonstrate the City's commitment to recognising and supporting our young people.
- Provide a framework for how the City will work with young people, service providers and the community.
- Support our youth.
- Provide guiding principles for ensuring the City's services and programs consider the impact on youth.
- Allow for synergies and integration with existing plans and strategies.
- Provide targeted objectives for how the City can support, connect, and empower its young people.

DETAILS:

Final consultation for the draft Youth Action Plan commenced in January 2023.

Public advertising was undertaken in accordance with the City's <u>Community and Stakeholder Engagement</u> <u>Policy</u> for 23 days from 26 January until 27 February 2023.

Community consultation was advertised as follows:

- Imagine Vincent consultation page including survey
- Media release issued to local papers
- Public notice at the Administration Building
- Posts on the City's social media channels Facebook and LinkedIn
- News update on the City's website
- Posters at community spaces used by young people (parks, facilities, YMCA, Aranmore Catholic College, North Metro TAFE)
- Articles in the City's monthly e-newsletter with a link to the survey
- Social media and radio advertising via Boom Radio.

Targeted engagement with key stakeholders through:

- Pop-up consultation at Kyilla Farmers Market
- Pop-up consultation at Loftus Recreation Centre
- Pop-up consultation at Beatty Park
- Pop-up consultation at North Metro TAFE
- Pop-up at YMCA HQ gig
- Direct emails and conversations with:
 - Local schools
 - o TAFE
 - Sporting clubs
 - Youth service providers
 - Youth at Risk Network (YARN)
 - YMCA Youth Squad

The results of the public consultation are as follows:

- Unique page views 222
- Survey participants 18

Survey results are provided in Attachment 2.

The majority of respondents were young people (age 12-25) who live within the City and representatives from organisations that work with young people and are based in the City of Vincent.

82% of survey responses agreed that the proposed draft actions and deliverables for the YAP support the City's vision to Support, Connect and Empower our youth.

A summary of consultation comments has been detailed in Attachment 3.

CONSULTATION/ADVERTISING:

No further consultation is required.

LEGAL/POLICY:

There are no legal requirements to have a Youth Action Plan.

RISK MANAGEMENT IMPLICATIONS:

Low: It is low risk for Council to adopt this Plan. The Plan has been developed with relevant community stakeholders and Administration staff.

STRATEGIC IMPLICATIONS:

This is in keeping with the City's Strategic Community Plan 2018-2028:

Connected Community

We have enhanced opportunities for our community to build relationships and connections with each other and the City.

We are an inclusive, accessible and equitable City for all. Our community facilities and spaces are well known and well used. An arts culture flourishes and is celebrated in the City of Vincent.

Thriving Places

Our town centres and gathering spaces are safe, easy to use and attractive places where pedestrians have priority.

Innovative and Accountable

Our community is aware of what we are doing and how we are meeting our goals. Our community is satisfied with the service we provide. We are open and accountable to an engaged community.

SUSTAINABILITY IMPLICATIONS:

This does not contribute to any environmental sustainability outcomes. This action/activity is environmentally neutral.

PUBLIC HEALTH IMPLICATIONS:

This is in keeping with the following priority health outcomes of the City's Public Health Plan 2020-2025:

Increased mental health and wellbeing Increased physical activity Reduced injuries and a safer community

FINANCIAL/BUDGET IMPLICATIONS:

Specific actions and deliverables within the Youth Action Plan 2023-2026 will be delivered through allocations in the 2023/24 operating budget and subsequent budgets subject to Council consideration.

COMMENTS:

The YAP provides a formalised framework that targets the City's vision to "*Support, Connect and Empower our Youth*". It facilitates holistic and integrated service delivery and aligns with the City's Strategic Community Plan 2018-2028, supporting our key priorities of Connected Community, Thriving Places and Innovative and Accountable.

YOUTH ACTION PLAN DRAFT ACTIONS AND DELIVERABLES 2023 - 2026

SUPPORT AND OPPORTUNITY - Create, promote and support opportunities that empower and build capacity of our young people to reach their diverse maximum potential.	
Actions	Deliverables
Increase community awareness of opportunities and resources	Develop a communications plan that facilitates the engagement of young people with the City and its opportunities
available for young people across the City	Inform key youth stakeholders of upcoming opportunities and promote stakeholder opportunities to young people
available for young people across the city	Ensure content is structured and delivered in youth-friendly formats to maximise uptake and increase awareness
	Continue the Aranmore Catholic College trainee program and facilitate opportunities for work experience and targeted employment within the City of Vincent
Support, promote and create leadership and empowerment	Engage and support youth leadership groups within the City of Vincent
opportunities for youth	Ensure young people and heard and considered
	Identify and promote opportunities for young people that support connection and develop employment skills, life skills and soft skills
Promote the valuable contribution of young people to our community	Showcase and celebrate the contributions of youth to the diversity and vibrancy of our community
Promote the valuable contribution of young people to our community	Partner with local schools, businesses and youth service providers to identify and recognise personal or professional achievements, efforts and contributions of youth

COMMUNITY AND PARTICIPATION - Foster a sense of inclusiveness and belonging by providing opportunities for young people to connect with each other and the broader community.	
Actions	Deliverables
Facilitate and support opportunities that encourage young people to build strong social networks through connecting with the broader community	Liaise with established community groups (Town Teams, Sporting Clubs, etc.) to identify opportunities for young people to contribute and participate in their local community Ensure that events offered by the City to young people throughout the year allow participation in different capacities and cater for different age groups and varied interests (i.e. spectat volunteering, leading, participating ect.) Collaborate with major stakeholders on activities and events specifically organised for young people (i.e. Young Makers Market)
Provide opportunity for youth to be actively involved in community initiatives	Seek broad youth input into the events and activities organised for WA Youth Week Promote volunteering opportunities Support young people in providing perspective and feedback on City projects, plans and strategies
Provide safe youth-friendly spaces that enable young people to connect and engage in activities (social, recreational or educational)	Ensure a youth focus is considered in the development and implementation of the City's service programs (Beatty Park, Library and Local History Centre) Activate the City's facilities and spaces with youth-friendly activities and opportunities Explore potential opportunities for the City to facilitate outdoor health and fitness courses for young people
Ensure accessibility and inclusion in all aspects of youth planning and service delivery	Ensure services, activities and events are inclusive and accessible, appealing to the diversity of our youth and reflecting varied interests, hobbies, ages, backgrounds and demographic pr LGBTQIA+, ATSI, CaLD, at-risk, people living with disability)

RESILIENCE AND WELLBEING - Support our youth to be strong, healthy, safe and active.	
Actions	Deliverables
Support service providers in their advocacy efforts and in their service	Continue to develop relationships with service providers and support them where possible to promote awareness of their services and create links with the wider community
delivery to youth	Support, where possible, networks, organisations and programs that target the wellbeing of vulnerable young people
	Facilitate creation of positive experience and constructive freedom of expression through creative platforms including art, music, events, performance opportunities and workshops
Support our youth to be healthy, happy, safe and connected	Foster wellness by ensuring youth have knowledge of, and access to, services that influence their health, wellbeing, sense of safety and belonging
	Advocate for partnerships in the delivery of workshops and programs to maximise community reach and impact
Identify opportunities to promote and support the mental health and	Explore workshop opportunities focused on mental health and wellbeing in order to promote confidence and support the transition to adulthood
wellbeing of our young people through partnerships with service	Continue to explore current and potential relationships and partnership opportunities with mental health service providers

ORGANISATIONAL CAPACITY - Build organisational capacity through partnerships, knowledge and ensuring a youth voice is considered in service delivery.	
Actions	Deliverables
	Continue to regularly network with stakeholders to maintain knowledge of current and emerging themes impacting young people
Maintain an understanding of our youth sector and its evolving nature	Continue to develop linkages and data sharing between youth service providers
Maintain an understanding of our youth sector and its evolving nature	Stay informed of State, Federal and Local Government policy agendas and reform programs with a youth focus
	Encourage staff development opportunities that target the inclusivity of young people
Encourage intergrated decision making	Consider a youth perspective in the development of relevant Council policies and plans (RAP, Arts and Culture Strategy, Public Health Plan, Town Centre Place Plans, Economic Development
	Strategy, etc.)
	Ensure the City's community engagement includes opportunities for young people to contribute
	Ensure youth representation is considered when determining membership of the City's Advisory and Working Groups
Explore opportunities for greater partnerships with service providers,	Continue participation in cross-agency collaborations, networks and working groups
educational institutions and peak bodies	Consider collaborative opportunities with local service providers and businesses with youth focused initiatives
	Support service providers with their youth advocacy efforts where possible
Provide young people with a platform to communicate their needs and	Engage with and seek feedback from young people on a regular basis by creating a platform for youth to contact and communicate openly with council representatives and implement f
aspirations	where appropriate
aspirations	Support formal platforms / Advisory Groups in which youth have an active or leading voice

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Survey | Actions and Deliverables: Youth Action Plan 2023-2026

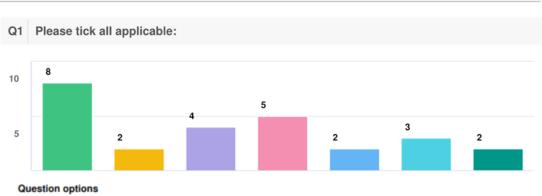
SURVEY RESPONSE REPORT 23 January 2023 - 27 February 2023

PROJECT NAME: Youth Action Plan



SURVEY QUESTIONS

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- I am a young person (age 12-25) who lives within the City of Vincent.
- I am a young person (age 12-25) who works within the City of Vincent.
- I am a young person (age 12-25) that attends a school, sporting club or organisation within the City of Vincent.
- I am a representative from an organisation that supports young people (age 12-25).
- I am a Vincent resident and live with or support young people (age 12-25).
- I am a Vincent resident.
- Other (please specify)

Mandatory Question (18 response(s)) Question type: Checkbox Question

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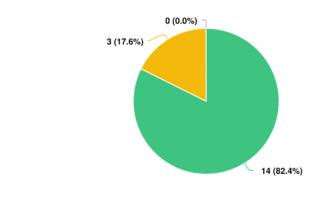
Q2 What organisation are you providing this feedback on behalf of?

Anonymous 1/23/2023 01:50 PM	Loftus Recreation Centre
Anonymous 2/07/2023 02:18 PM	The Y
Anonymous 2/14/2023 05:31 PM	Propel Youth Arts WA
Anonymous 2/22/2023 12:22 PM	Passages Youth Engagement Hub
Anonymous 2/24/2023 01:36 PM	Foyer Oxford

Optional question (5 response(s), 13 skipped) Question type: Single Line Question

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Question options



Optional question (17 response(s), 1 skipped) Question type: Radio Button Question

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Q5 Please provide any additional feedback you may have on the revised actions and deliverables of Focus Area 1 - Support and Opportunity:

Anonymous 1/23/2023 01:50 PM	Expanding on the City's collaboration with stakeholders, I believe the City could benefit from creating a forum where stakeholders are able to form partnerships and collaborate with each other to benefit the Vincent community.
Anonymous 1/29/2023 12:20 PM	Expand support past just Aranmore, but to youth housing services such as Foyer and Foundation housing.
Anonymous 2/14/2023 05:31 PM	I think the City could commit further to providing platforms for youth opportunities and support. In particular, I think the "Identify and promote opportunities for young people that support connection and develop employment skills, life skills and soft skills" deliverable would be a key action to delve further into.
Anonymous 2/22/2023 03:35 PM	The language used are rather outdated words and it reads like a politician avoiding a question. The language you use when talking to youth should be simple and clear so everybody can understand the point you want to get across.
Anonymous 2/22/2023 04:05 PM	You don't just need to increase awareness of resources and opportunities for youth, the city should increase the resources and opportunities. The program budget is about \$20,000 for the roughly 5,000 young people aged 12-25 in Vincent. That's \$4 per young person. How much is spent on programs and facilities for other groups - from children to seniors to special interest groups such as artists.

Optional question (5 response(s), 13 skipped) **Question type:** Essay Question

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Q6 Please provide any additional feedback you may have on the revised actions and deliverables of Focus Area 2 - Community and Participation:

Anonymous 1/29/2023 12:20 PM	Advertise a variety of services and activities with existing services. Allow for young people to organise their own activities
Anonymous 2/14/2023 05:31 PM	More active language around accessibility and youth inclusion. Rather than "consider accessibility and inclusion" put something more active like "ensure accessibility and inclusion"
Anonymous 2/22/2023 03:35 PM	There are a lot of non sport facilities for adults that do not welcome youth.
Anonymous 2/22/2023 03:41 PM	There is plenty of sport facilities and events, but not much catered to people who don't like sport as much.
Anonymous 2/22/2023 04:05 PM	Even if Vincent has limited resources for programming, it supports facilities or spaces that could and should be more welcoming to young people. Take Woodville Reserve as an example. Woodville Reserve has: a large park for dogs; a soccer field; a children's playground; pavilion that is sometimes used or hired for sports groups; North Perth Bowls Club (a licensed place where teens can't go unless they are with their families); the Vincent men's shed for mostly older men who do not even need to live in Vincent and which is not welcoming to young people): the community garden which is more welcoming to younger people but whose members are almost all adults and seniors; the nature play area (which is for young kids); the tennis club which again is mostly adults and seniors. There was an opportunity for the council to offer more inclusive programming in the building between the men's shed and tennis club which is now being used by the Robertson Park artists. There is no requirement for Robertson Park artists to share the space with any other groups, let along young people. If Council facilities are being used by specific groups, there should be some requirement for them to offer even some sort of token programming for a broader section of the community, particularly young people who are the least welcome anywhere because of the perceived noise and trouble they will attract to a facility.

Optional question (5 response(s), 13 skipped) **Question type:** Essay Question

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Q7 Please provide any additional feedback you may have on the revised actions and deliverables of Focus Area 3 - Wellbeing and Resilience:

Anonymous 1/29/2023 12:20 PM	collaborate with young people to understand where pain points are in their experiences and compensate them for their work
Anonymous 2/14/2023 05:31 PM	I wonder if there's room within this focus area to pilot some cross- sector partnership initiatives and research projects? For instance, anecdotally, we all know the positive benefits that community connection, creative expression, etc have on young people especially, but there are surprisingly few case studies and best practice models on this.
Anonymous 2/22/2023 03:41 PM	Most of the activities in Vincent are much more catered to younger kids.
Anonymous 2/22/2023 04:05 PM	Young people need shared spaces where they feel comfortable and safe to connect with other young people away from their screens and bedrooms. The best mental health initiative the city could provide is that space somewhere. Even if resourcing is tight, the more inclusive use of council facilities across the board to include young people could help provide that space.

Optional question (4 response(s), 14 skipped) **Question type:** Essay Question

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Q8 Please provide any additional feedback you may have on the revised actions and deliverables of Focus Area 4 - Organisational Capacity:

Anonymous 1/29/2023 12:20 PM	n/a
Anonymous 2/14/2023 05:31 PM	I think this is good and would need to be acknowledged that organisational capacity and capability - and changing of organisational culture in this regard - may be a slow process.
Anonymous 2/24/2023 01:36 PM	I think there is a lot of power within the organisations in the community so like that the plan reflects this.

Optional question (3 response(s), 15 skipped) **Question type:** Essay Question

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Q9 Do you have any final comments on the draft actions and deliverables for the Youth Action Plan 2023-2026?

Anonymous 1/23/2023 01:50 PM	I think the plan is quite comprehensive and will be easy for both the City to follow, and stakeholders to refer to in order to understand the City's priorities regarding youth action.
Anonymous 1/29/2023 12:20 PM	n/a
Anonymous 2/13/2023 11:26 AM	It is a great initiative to empower our youth.
Anonymous 2/13/2023 11:27 AM	Improve accessibility is very important. I struggle to get around on my crutches.
Anonymous 2/13/2023 11:28 AM	I believe the revised deliverables will really help in meeting the needs of our young people.
Anonymous 2/21/2023 10:35 AM	Support organisations like the Y!
Anonymous 2/22/2023 03:41 PM	I think the document is too confusing and hard to understand for a young person.
Anonymous 2/24/2023 01:36 PM	I think it is great

Optional question (8 response(s), 10 skipped) **Question type:** Essay Question

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Comment Received	Administration Response
Request for the City to expand on its collaboration with stakeholders by creating a forum where stakeholders can form partnerships and collaborate with each other to benefit the Vincent community.	Noted. The Plan currently addresses this comment through: <u>Action</u> 'Explore opportunities for greater partnerships with service providers, educational institutions, and peak bodies' <u>Deliverables</u> Continue participation in cross-agency collaborations, networks and working groups. Continue to develop linkages and data sharing between youth service providers. Continue to regularly network with stakeholders to maintain knowledge of current and emerging themes impacting young people.
Request to offer additional support to youth housing services such as Foyer and Foundation housing.	Noted. The Plan currently addresses this comment through: <u>Action</u> Support service providers in their advocacy efforts and in their service delivery to youth. <u>Deliverables</u> Continue to develop relationships with service providers and support them where possible to promote awareness of their services and create links with the wider community. Support, where possible, networks, organisations and programs that target the wellbeing of vulnerable young people.

Comment Received	Administration Response
Request for the City to commit further to providing platforms for youth opportunities and support. It was recognised that the deliverable "Identify and promote opportunities for young people that support connection and develop	Noted. This deliverable has a broad context to ensure flexibility so we can be guided in the types of workshops and opportunities we offer through discussions with young people and stakeholders. We encourage collaborative funding
employment skills, life skills and soft skills" could be further developed.	opportunities with youth service organisations that have a strong level of engagement with young people within our community.
Request for the City to advertise a variety of services and activities with existing services.	Noted. The Plan currently addresses this comment through: <u>Action</u>
	Increase community awareness of opportunities and resources available for young people across the City. <u>Deliverable</u> Inform key youth stakeholders of upcoming opportunities and promote stakeholder opportunities to young people.
Request for the City to consider allowing young people to organise their own activities	Noted. The Plan currently addresses this comment through: <u>Action</u> Provide opportunity for youth to be actively involved in community initiatives <u>Deliverable</u> Seek broad youth input into the events and activities organised for WA Youth Week
Request to use more active language around accessibility and youth inclusion. Rather than "consider accessibility and inclusion" put "ensure accessibility and inclusion"	Noted. The Plan has been updated to reflect this.

Comment Received	Administration Response
Request to collaborate with young people to understand where pain points are in their experiences and compensate them for their work.	Noted. Encouraging authentic engagement and developing an understanding of the needs and barriers being experienced by young people is a key focus area for the City.
Request to pilot some cross-sector partnership initiatives and research projects. For instance, anecdotally, we all know the positive benefits	Noted. The Plan currently addresses this comment through:
that community connection, creative expression, etc have on young people especially, but there are surprisingly few case studies and best practice models on this.	Action Maintain an understanding of our youth sector and its evolving nature Deliverables
	Continue to develop linkages and data sharing between youth service providers. Continue to regularly network with stakeholders to maintain knowledge of current and emerging themes impacting young people.
I think this is good and would need to be acknowledged that organisational capacity and capability - and changing of organisational culture in this regard - may be a slow process.	Noted.
I think the plan is quite comprehensive and will be easy for both the City to follow, and stakeholders to refer to in order to understand the City's priorities regarding youth action.	Noted.
It is a great initiative to empower our youth	Noted.
Improve accessibility is very important. I struggle to get around on my crutches.	Noted. The Plan currently addresses this comment through:
	Action
	Ensure accessibility and inclusion in all aspects of youth planning and service delivery.
	In addition to this, accessibility is also addressed in the City's Access and Inclusion Plan 2022-2027.

Comment Received	Administration Response
The language used are rather outdated words and it reads like a politician avoiding a question. The language you use when talking to youth should be simple and clear so everybody can understand the point you want to get across.	Noted. Although two survey results received through this final phase of consultation have centred on the notion that the Plan is too ambiguous and confusing, it is recognised that consultation for this plan has had over 500 community representatives including 90% young people involved in discussions and surveys. It is also noted that the actions and deliverables of the Youth Action Plan 2023-2026 were formulated alongside eight community champions who are young people, together with the Youth Affairs Council of Western Australia.
I think the document is too confusing and hard to understand for a young person.	Given this is not a major review of the Youth Action Plan, the notion surrounding the scope of the content incorporated has remained consistent with the previous Plan.
	These respondents did not leave their contact information, so Officers have not been able to discuss these comments further.
Most of the activities in Vincent are much more catered to younger kids.	Noted. The Youth Action Plan 2023-2026 aims to ensure young people are considered with regards to community decisions, events, spaces and opportunities. There are a range of programs and opportunities for young people across the Vincent community. In February 2022 Council approved \$50,000 (ex GST) annually for a term of 3-years for the YMCA HQ, as part of the City's Collaborative Funding Programs. The measurable outcomes of this funding solely target programs and opportunities for young people age 12-25.
Request to increase the resources and opportunities for young people. Participant commented that the program budget is about \$20,000 for the roughly 5,000 young people aged 12-25 in Vincent. That's \$4 per young person. How much is spent on programs and facilities for other groups - from children to seniors to special interest groups such as artists.	Noted. Although there is \$20,000 allocated to the specific budget for Children and Young People, programs associated with this account total approximately \$37,000. There is also significant funding allocated for other projects across the City's budget. This respondent did not leave their contact information, so officers have been unable to discuss this comment further.

Comment Received	Administration Response
Request for more shared spaces where young people feel comfortable and safe to connect with other young people away from their screens and bedrooms.	Noted. As a strategic document the Plan aims to guide decision making across the City, and as such actions and deliverables are intentionally broad in nature to allow for flexibility in supporting the community through collaborative opportunities and partnerships with organisations that support young people across the City.
Request for more non-sport facilities for young people.	The Youth Action Plan 2023-2026 aims to ensure young people are considered throughout community spaces. The Plan currently addresses these comments through:
Request for facilities and events for young people who don't like sport as much.	Action
Request to make facilities and spaces more welcoming for young people, and to implement a requirement for leased City facilities to deliver youth programs and activities as part of their	'Provide safe youth-friendly spaces that enable young people to connect and engage in activities (social, recreational or educational)'
lease.	Ensure a youth focus is considered in the development and implementation of the City's service programs (Beatty Park, Library and Local History Centre)
	Activate the City's facilities and spaces with youth-friendly activities and opportunities