

9.4 DRAFT BEAUFORT STREET TOWN CENTRE PLACE PLAN

Attachments: 1. Draft Beaufort Street Town Centre Place Plan

RECOMMENDATION:

That Council:

1. **ENDORSES** the Draft Volume 5: Beaufort Street Town Centre Place Plan for the purpose of advertising in accordance with the City's Policy No. 4.1.5 – Community Consultation; and
2. **NOTES** that the outcomes of advertising and Draft Volume 5: Beaufort Street Town Centre Place Plan will be presented to Council for endorsement following the 42 day advertising period.

PURPOSE OF REPORT:

To consider endorsing the draft Volume 5: Beaufort Street Town Centre Place Plan (BSTCPP) for advertising.

BACKGROUND:

On 23 August 2016 (Item 9.1.5) at its Ordinary Meeting of Council, Council endorsed Administration's approach to Place Management and the preparation of a Town Centre Place Plan for each of the City's five town centres.

Volume 1: Vincent Town Centres Place Plan (VTCPP) and Volume 2: North Perth Town Centre Plan (NPTCPP) were adopted in April 2018 and Volume 3: Mount Hawthorn Town Centre Place Plan (MHTCPP) was adopted September 2019.

A draft version of the BSTCPP was prepared in mid 2020 and the draft actions and initiatives were workshopped with the local town team, the Beaufort Street Network, on 11 July 2020. Based on feedback, the document was further refined and provided to the Beaufort Street Network on 13 November 2020 for additional comment. Following receipt of comments and further refinement, a revised version of the BSTCPP has been prepared and is included as **Attachment 1**.

DETAILS:

BSTCPP has been prepared to guide the City's allocation of funding and resources in the Beaufort Street Town Centre.

BSTCPP captures and builds upon the City's existing strategies and plans and those developed by the local town team, the Beaufort Street Network. The Beaufort Street Network's Brighter Beaufort Action Plan is a strategic action plan designed to proactively shape Beaufort Street's future direction and identity. The Brighter Beaufort Action Plan was developed in consultation with the local community and has directly informed the development of the BSTCPP.

To inform the development of the BSTCPP, Administration has completed an analysis of the Beaufort Street Town Centre in relation to the following informing strategies and plans:

- [Brighter Beaufort Action Plan 2019](#);
- Greening Plan 2018-2023;
- Sustainable Environment Strategy 2019-2024;
- Safer Vincent 2019-2022;
- Disability Access and Inclusion Plan 2017-2022;
- Reconciliation Action Plan | Innovate 2019-2021;
- Public Open Space Strategy 2018;
- Economic Development Strategy 2011-2016;
- Youth Action Plan 2020-2022;
- Public Health Plan 2020-2025;

- Arts Development Action Plan 2018-2020;
- Draft Accessible City Strategy 2020-2030; and
- Draft Asset Management and Sustainability Strategy.

The BSTCPP has been structured to align with the priorities set out in the City's Strategic Community Plan 2018-2028. This structure is reflected in the draft Volume 4: Leederville Town Centre Place Plan (LTCPP) and will be adopted for the draft Volume 07: Pickle District Place Plan.

BSTCPP outlines the scheduled of work proposed to be undertaken in the Beaufort Street Town Centre over a four year period. If endorsed, the BSTCPP would enable the City to better manage service delivery and resources to support the Beaufort Street Town Centre now and into the future.

CONSULTATION/ADVERTISING:

If endorsed for the purpose of advertising, BSTCPP would be advertised for a period of 42 days by way of local public notice, display at the City of Vincent Library, letters to town centre businesses and the Beaufort Street Network, and publication on the City's website and social media platforms.

LEGAL/POLICY:

The Integrated Planning and Reporting Framework outlined by the *Local Government (Administration) Regulations 1996* requires the City to adopt a Strategic Community Plan and a Corporate Business Plan (CBP) to be supported by the Annual Budget and a range of informing strategies. The BSTCPP is outlined as a project in the City's CBP.

RISK MANAGEMENT IMPLICATIONS

Low: It is low risk for Council to endorse the BSTCPP for the purpose of advertising.

STRATEGIC IMPLICATIONS:

This is in keeping with the City's *Strategic Community Plan 2018-2028*:

Enhanced Environment

Our urban forest/canopy is maintained and increased.

Accessible City

Our pedestrian and cyclist networks are well designed, connected, accessible and encourage increased use.

Connected Community

An arts culture flourishes and is celebrated in the City of Vincent.

We have enhanced opportunities for our community to build relationships and connections with each other and the City.

We recognise, engage and partner with the Whadjuk Noongar people and culture.

We are an inclusive, accessible and equitable City for all.

Thriving Places

We are recognised as a City that supports local and small business.

Our town centres and gathering spaces are safe, easy to use and attractive places where pedestrians have priority.

We encourage innovation in business, social enterprise and imaginative uses of space, both public and private.

Our physical assets are efficiently and effectively managed and maintained.

Sensitive Design

Our built form character and heritage is protected and enhanced.

Innovative and Accountable

Our resources and assets are planned and managed in an efficient and sustainable manner.

Our community is aware of what we are doing and how we are meeting our goals.

Our community is satisfied with the service we provide.

We are open and accountable to an engaged community.

SUSTAINABILITY IMPLICATIONS:

This is in keeping with the following key sustainability outcomes of the *City's Sustainable Environment Strategy 2019-2024*.

*Urban Greening and Biodiversity
Sustainable Transport
Waste Reduction*

PUBLIC HEALTH IMPLICATIONS:

This is in keeping with the following priority health outcomes of the *City's Public Health Plan 2020-2025*:

Increased mental health and wellbeing

Increased physical activity

FINANCIAL/BUDGET IMPLICATIONS:

The cost of advertising will be met through the City's existing operational budget.

The implementation of actions within the BSTCPP would be supported through allocations within current and future City operating and project budgets as follows:

Actions to be implemented through existing operating budgets or existing project budgets: 2.1, 2.2, 2.3, 2.5, 2.6, 2.7, 3.2, 4.2, 5.1, 6.1, 6.4	
Actions that have requested budget for 21/22:	
1.2 – Containers for Change Trial	\$3,000
2.4 - Trial Pedestrian Streets	\$10,000
4.1 – Streetscape Audit	\$10,000
4.3 – Mary Street Piazza Festoon Light Improvements	\$20,000
4.4 – Mural Maintenance and Renewal	\$5,000
6.2 – Beaufort Street Art Deco Median Lighting Pole Replacement and LED Lighting	\$220,000
Actions that may require additional budget from 22/23 onwards:	
4.4, 6.3	

COMMENTS:

BSTCPP aligns the City's activities and services with a clear plan for the area that is informed by the community. The ongoing review of the document would ensure that the City's service delivery in town centres keeps pace with emerging trends and community aspirations and ensures that the Beaufort Street Town Centre continues to thrive as a place for people to live, work and visit.

The City will continue to work closely with the Beaufort Street Network to support the continued improvement of the Brighter Beaufort Action Plan, which would continue to inform the evolution of the BSTCPP.