

9.11 CITY OF VINCENT REBOUND PLAN - QUARTERLY UPDATE

- Attachments:**
1. **Rebound Plan Implementation Framework**
 2. **Rebound Roundtable Forward Agenda**

RECOMMENDATION:

That Council **NOTES** the:

1. **Quarterly update on the City of Vincent Rebound Plan implementation included as Attachment 1, and the monthly reporting to the Rebound Roundtable; and**
2. **Rebound Roundtable Forward Agenda included as Attachment 2.**

PURPOSE OF REPORT:

To consider an update on the City of Vincent Rebound Plan implementation and the City's actions to manage, recover and rebound from the COVID-19 pandemic.

BACKGROUND:

On 15 September 2020 at its Ordinary Meeting, Council endorsed the [City of Vincent Rebound Plan](#) (Rebound Plan), as an addendum to the [COVID-19 Relief & Recovery Strategy](#) and noted that the implementation of the Rebound Plan would be reported monthly to the Rebound Roundtable and quarterly to Council.

On 15 December 2020, 23 March 2021 and 22 June 2021 at its Ordinary Meeting, Council noted the quarterly update on the implementation of the Rebound Plan.

The Rebound Roundtable was established 12 August 2020, as a collaborative partnership, and forum to share learning and ideas, between the City, local business representatives and the local Town Teams. The Rebound Roundtable evolved from the Town Team Roundtable which had been established in April 2020, as an online forum to obtain feedback regarding the City's Covid-19 relief and recovery measures.

With the exclusion of January 2021 due to attendee availability, the Rebound Roundtable has met monthly since August 2020 to guide the implementation of the Vincent Rebound Plan – Implementation Framework (Implementation Framework), included as **Attachment 1**. The Implementation Framework addresses the ongoing actions and deliverables for the rebound phase of recovery. To enable specific deliverables to be discussed in detail at the Rebound Roundtable, a Rebound Roundtable Forward Agenda has been prepared and is included as **Attachment 2**.

COVID-19 State of Emergency Directions

At 12:01am on Tuesday 29 June 2021 the Perth metropolitan and Peel regions went into a four-day lockdown by way of the 'Stay at Home and Closure (Perth, Peel and Rottne) Directions', issued under the *Emergency Management Act 2005*. Lockdown restrictions included the requirement for all people to stay at home unless carrying out duties as an essential worker, obtaining essential goods, providing care or support for a relative or exercising under certain conditions.

On Saturday 3 July 2021 'Safe Transition for Western Australia Directions' were issued with post lockdown transitional restrictions in place until Tuesday 6 July 2021. During this time, masks were mandatory when leaving the home, requiring businesses and the community to quickly adapt. The face mask requirement remained in place from Tuesday 6 July until Monday 12 July but was eased to only include public indoor areas, on public transport and outside where physical distancing was not possible.

Following this time, Western Australia reverted back to pre-lockdown conditions as experienced prior to 12:01am on Tuesday 29 June 2021 including the transition to Phase 5, which still applied to areas outside of Perth and Peel during this time.

Western Australia transitioned to Phase 5 on Wednesday 23 June 2021 which ended the remaining capacity and gathering limits for venues and events, including the removal of the two square metre rule and the 75 percent capacity limit for hospitality and entertainment venues. Maintaining good hygiene standards and COVID-safe principles, along with mandatory contact registers, COVID-19 Safety Plans and COVID-19 Event Plans will continue to be required.

In June 2021, the Western Australian Local Government Association (WALGA) provided an economic briefing which highlighted the Western Australian economy as continuing to recover from the COVID-19 pandemic with domestic economic growth accelerating in the first quarter of 2021. Business investment has also ramped up over the last quarter (up by 7.6 percent over the year) and suggests private sector activity is strengthening.

DETAILS:

The Rebound Plan is a locally responsive action plan designed to support the City's community and businesses to return to strong economic performance by making it easier to do business in the City, further cutting red tape and supporting initiatives to encourage community connection. It is a living document, updated regularly, allowing for new opportunities and initiatives to be included as they arise. It is tracking the City's economic development and social reconnection initiatives over a 24-month period.

The fourth quarterly update to Council is outlined through the Implementation Framework included as **Attachment 1**. The highlights from this are summarised below:

- To make it easy to use town centre public spaces and simplify the process to host events and activations (Action 1.1), an internal City wide 'events working group' meeting was held in July 2021. Representatives from all service units involved in event assessment, management and approval were in attendance. Event approval process improvement opportunities were discussed and a list of priority actions determined.
- To encourage and support events and activations (Action 1.2), major event sponsorship for 2021/22 was approved at the Council meeting on 27 July 2021 with \$60,000 allocated to future town team events to be held in 2021/22.
- To enhance the presentation of town centres and main streets (Action 1.3), an additional resource of 0.5 FTE for graffiti removal has been approved for 2021/22.
- To make it easy to get around Vincent and visit town centres and main streets (Action 1.4), Aspect Studios have been appointed as the preferred consultant to complete the Wayfinding Plan. Background analysis for the project has begun.
- To enhance the public realm through incorporation of cultural infrastructure and activation (Action 1.6), Expressions of Interests were released on 21 July 2021 for the two public art opportunities forming part of the Arts Rebound: Town Centre Artworks project. One art opportunity is for a suspended lighting artwork at the intersection of William Street and Brisbane Street in Perth, and the other is for a functional artwork at the corner of Oxford Street and Newcastle Street in Leederville. The submission period will close 1 September 2021.
- To build community capacity to support a resilient community (Action 3.6), events for young people were held during Youth Week, including the Youth Forum, financial management workshops, and a first aid workshop.

CONSULTATION/ADVERTISING:

The Rebound Plan will continue to be implemented in consultation with the town team community and business representatives through the Rebound Roundtable.

LEGAL/POLICY:

Nil.

RISK MANAGEMENT IMPLICATIONS

Low: It is low risk for Council to note the implementation of the actions identified in the Rebound Plan.

STRATEGIC IMPLICATIONS:

This is in keeping with the City's *Strategic Community Plan 2018-2028*:

Connected Community

We have enhanced opportunities for our community to build relationships and connections with each other and the City.

Our community facilities and spaces are well known and well used.

Thriving Places

We are recognised as a City that supports local and small business.

Our town centres and gathering spaces are safe, easy to use and attractive places where pedestrians have priority.

We encourage innovation in business, social enterprise and imaginative uses of space, both public and private.

Innovative and Accountable

Our resources and assets are planned and managed in an efficient and sustainable manner.

Our community is aware of what we are doing and how we are meeting our goals.

We are open and accountable to an engaged community.

SUSTAINABILITY IMPLICATIONS:

This does not contribute to any specific sustainability outcomes of the *City's Sustainable Environment Strategy 2019-2024*; however, the Rebound Plan has been considered against the Statement of Principles announced by the Mayors of the C40 Climate Leadership Group on 18 August 2020 and has been found to be in alignment. The goal of the Statement of Principles is to build a better, more sustainable, more resilient and fairer society out of the recovery from the COVID-19.

PUBLIC HEALTH IMPLICATIONS:

This is in keeping with the following priority health outcomes of the City's *Public Health Plan 2020-2025*:

Increased mental health and wellbeing

Increased physical activity

Mitigate the impact of public health emergencies

FINANCIAL/BUDGET IMPLICATIONS:

The Rebound Plan highlights existing budgeted services, projects and programs.

The actions listed in the Rebound Plan have all been accounted for through the City's approved budget. The relevant funding allocations are referenced against each action in **Attachment 1**. These allocations have been updated following adoption of the City's 2021/22 budget.

Future initiatives and actions will be subject to Council consideration and/or external grant funding. External grant funding opportunities have and will continue to be sought as opportunities arise.

COMMENTS:

Ongoing engagement with community and business representatives to guide the implementation of the Rebound Plan will support community reconnection, working towards creating more agile and resilient places, and provide ongoing support for businesses to thrive, diversify and start up. This will promote community ownership of the Rebound Plan and ensure it meets the needs and expectations of the community and businesses.

VINCENT REBOUND PLAN – IMPLEMENTATION FRAMEWORK

Table 1. Our Places: Actions and initiatives to create safe, easy to use and attractive, places for people that support social interaction, creativity and vibrancy

Action - what we'll do	Deliverable - how we'll do it	Funding Allocation	Responsible Team(s)	Timing				Status – 8 June 2021	Quarterly Update – 5 August 2021
				2020/21		2021/22			
				Jul-Dec	Jan-Jun	Jul-Dec	Jan-Jun		
1.1 Make it easy to use town centre public spaces and simplify the process to host events and activations	1. update SpacetoCo booking options and promote free hire of town centre public spaces	\$5,000	Marketing & Partnerships/ Policy & Place	•	•			Completed - SpacetoCo booking options have been updated. Free spaces have been promoted and will continue to be promoted on the City's website and in the Use Public Space to Grow Your Business flipbook.	Completed
	2. explore opportunities to create pre-approved event spaces			•	•	•	•		
	3. streamline events approval processes in consultation with Town Teams to ensure processes are fit for purpose		Built Environment & Wellbeing	•	•	•		The City's Place Planners, Health Services and Marketing and Events teams met in April 2021 to discuss Town Centre events and activations. The objective of the group is to explore opportunities to enable an easy and efficient application process for our defined spaces, whilst managing the associated risks of the activity. The group will also work to improve the delivery of information and statutory requirements for events on the City's website, so it is in an easy to read and understand format.	In July 2021, Health Services coordinated an internal City wide 'events' working group meeting. Representatives attended from all service units involved in event assessment, management, and approval. The group discussed: roles, responsibilities, lodgements, improvements (front facing and internal), when to host event pre-post meetings, lead-in times, forecast and known events and website improvements. The priority actions to come out of the meeting were: <ul style="list-style-type: none"> o Improve lodgement methods for event applications, o Simplify event application form, o Update website, o Arrange pre and post event meetings for 'large/high risk' events, and to any event holder who would like this, and o Schedule quarterly working group meetings. These improvements are scheduled for completion in late 2021.
1.2 Encourage and support events and activations	4. collaborate with Town Teams and community event providers to activate our spaces and places	\$30,000	Marketing & Partnerships		•			Through the special funding round, we've supported four community events. • RTRFM Neon Picnic • Hyde Park Fair • City of Vincent Football Match • Soundscapes at Beatty Park (postponed due to COVID). Major event sponsorship has closed; applicants will be notified in July. Free hire of town squares is still available. The Pickle District town team held Pickle District After Dark, an art crawl event on 7 May 2021. The initial event application was not approved, but administration staff assisted and worked with the town team to adjust the event details to gain approval. The event was very successful.	Through the special funding round, we've supported four community events. • RTRFM Neon Picnic • Hyde Park Fair • City of Vincent Football Match • Soundscapes at Beatty Park (postponed due to COVID). Major event sponsorship for 2021/22 was approved by Council on 27 July. Two town team event applications were approved and a further \$60,000 set aside for future Town Team events in 2021/22. Free hire of town squares is available.
1.3 Enhance the presentation of town centres and main streets	5. implement and maintain streetscape enhancements including planter boxes, seating, greenery, tree planting, art, positive messaging and lighting	\$1.3mill	Policy & Place/ Engineering/ Parks	•	•			Currently investigating having the Leederville Town Centre planter boxes anchored to the footpath after an incident of vandalism. The RAC Transforming Streets and Spaces Trial EOs was highly competitive, and the Cleaver Main Street project was not the preferred project in March 2021. The LotteryWest (COVID-19 Relief Fund) criteria changed after the Grant	Planter boxes outside Fibber McGee's have been anchored to the footpath in response to an incident of vandalism. Oxford Street, between Leederville Parade and Vincent Street, was resurfaced in August utilising grant funding from Main Roads. These road maintenance resurfacing works will not be required for another 15 to 20 years.

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Action - what we'll do	Deliverable - how we'll do it	Funding Allocation	Responsible Team(s)	Timing				Status – 8 June 2021	Quarterly Update – 5 August 2021
				2020/21		2021/22			
				Jul-Dec	Jan-Jun	Jul-Dec	Jan-Jun		
								<p>Application was submitted. The application did not strongly align with the updated criteria and the City was notified that the Grant was not successful in April 2021.</p> <p>Cleaver Street road resurfacing and artlets have now been completed, without the additional funding for lighting upgrades. 5 artlets have been installed and 8 street trees planted.</p> <p>Coogee Street Carpark in Mount Hawthorn Town Centre was recently planted with 13 new trees.</p>	<p>Locations for nine new benches along Beaufort Street are being finalised in consultation with businesses.</p> <p>A Containers for Change external shelf bin attachment prototype has been tested on William Street. The Containers for Change prototype allows for refundable containers to be easily placed and safely retrieved by those who wish to recycle the containers. A Containers for Change trial is set to be undertaken along William Street and Beaufort Street in late 2021.</p>
	6. review town centre street cleaning services including street furniture and pavement cleaning, and graffiti maintenance	\$48,000	Waste & Recycling/ Parks	•	•			<p>The following town centre/precinct pavement "deep cleans" have been undertaken YTD:</p> <ul style="list-style-type: none"> • Leederville Town Centre (9-10 February - overnight) – Cost: \$6,900 • William Street Precinct (22-23 February - overnight) – Cost: \$7,100 • Mount Hawthorn (SBR - The Boulevard to Fairfield Street - 26/27 April – overnight) - Cost: awaiting invoice. • Angove Street (10-12 May - overnight) - Cost: awaiting invoice. • Fitzgerald Street (17-19 May – overnight) - Cost: awaiting invoice. • Beaufort Street (scheduled 31 May-2 June - overnight) - Cost: awaiting invoice. <p>The budget was increased at mid-year to allow for all precincts to be "deep cleaned".</p> <p>Current daily precinct cleaning schedules are inclusive of waste/litter removal, street sweeping (early morning before peak traffic) and graffiti removal at the main precincts and known 'hot spots'</p> <p>Additional graffiti removal resources proposed in the 2021-22 budget to facilitate a more proactive inspection and removal schedule in precincts, hotspots and laneways.</p>	<p>Review completed</p> <p>All six precinct pavement "deep cleans" completed for the 2020/21 financial year, at a total cost of \$42k (\$48k budgeted for 2021/22).</p> <p>High pressure cleaning of the public litter bin frames completed monthly (Enviroblast) at all town centre/precincts.</p> <p>Current daily precinct cleaning schedules are inclusive of waste/litter removal, street sweeping (early morning before peak traffic) and graffiti removal at the main precincts and known 'hot spots'.</p> <p>Extra 0.5 FTE for graffiti removal approved for 2021/22 financial year.</p>
1.4 Make it easy to get around Vincent and visit town centres and main streets	7. prioritise parking patrols to ensure the efficient use of available parking to support local businesses	Nil	Ranger Services	•	•	•	•	<p>Rangers assigned to place based parking patrols, focusing on town centres and activity corridors.</p> <p>Currently considering a parking sensor pilot project to be located within a town centre. There have been some minor delays, due to COVID, in that the sensors are required to be quarantined as they are being shipped from France.</p>	<p>Completed</p> <p>Rangers assigned to place based parking patrols, focusing on town centres and activity corridors.</p> <p>The parking sensors for the parking sensor pilot project have arrived and are ready to be installed in September at the trial location at the northern end of Oxford Street.</p>
	8. prepare the Vincent Wayfinding Strategy and implement cycle, signage and car parking improvements	\$208,000	Policy & Place/ Engineering	•	•	•		<p>The Wayfinding Strategy RFQ has been advertised. Submissions have been received and evaluated by the Evaluation Panel. The process to appoint the preferred consultant will be complete in May. Phase one (the background analysis, and identification of the gaps, constraints, and opportunities) will begin following the successful appointment.</p>	<p>Aspect Studios has been appointed as the preferred consultant to complete the Wayfinding Plan. The background analysis for the project is currently being undertaken. This will include a series of 'walk shops' with key stakeholders to gain a greater understanding of the local Vincent context and the unique character of each of the town centres.</p>
1.5 Encourage and promote active transport to visit and shop local	9. launch active transport campaign and Learn to Ride, Social Riding and Cycle Training sessions	Nil	Engineering	•	•			<p>Cycle Market was held 20 March 2021 in conjunction with charity Bicycles for Humanity. The event was supported by Crime Stoppers Bikelinc and Safer Vincent. Another market will be held in October 2021.</p> <p>Cycling courses for women: Learn to Ride, and Social Riding currently running weekly from 10 April to 19 June.</p>	<p>Launch completed</p> <p>The bi-annual Cycle Market to be held in October in conjunction with the charity Bicycles for Humanity.</p> <p>Principal Shared Path activation program 1: An original artwork will be created on the sound walls next to the PSP</p>

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				2020/21		2021/22			
				Jul-Dec	Jan-Jun	Jul-Dec	Jan-Jun		
1.6 Enhance the public realm through improved development outcomes and incorporation of cultural infrastructure and activation	10. investigate opportunities to pursue development incentives for community benefit	Nil	Policy & Place	•	•	•		<p>in Leederville. This will discourage graffiti tagging, provide path users with an enhanced sense of place and encourage people to visit the Leederville town centre by walking and cycling. This \$8,000 initiative is fully funded via a State Government grant.</p> <p>Principal Shared Path activation program 2: Additional street signs will be installed along the PSP at seven locations. This will improve wayfinding and remind path users of the multiple links into the Leederville area. This \$1,190 initiative is fully funded via a State Government grant.</p>	
	11. complete phase 1 of the COVID-19 Arts Relief Grant funding	\$151,000	Marketing & Partnerships	•	•			<p>Investigation completed</p> <p>Development incentives included in draft Leederville Precinct Structure Plan for advertising. Advertising commenced 12 May and concluded 5 July 2021.</p> <p>Eight projects complete, and eight projects still outstanding:</p> <ul style="list-style-type: none"> • Tanya Schultz (Pip and Pop) installation in empty shop on Washing Lane (Northbridge) confirmed for August. • Neon sign and performance by Jen Jamieson, Mary Street Piazza in August/September. • Documentary by Nunzio Mondia currently filming, editing, and mixing music for 2021 delivery. • Skender & Rae sculptures in fabrication, information bulletin to local residents in July. Install at Beatty Park Reserve mid-August followed by plaque install and artist talk. • Paula Hart's parklet canopy delayed due to damaged parklet, parklet has been repaired but awaiting structural certification. Delivery October. • Music and video by Leah Grant – final cut of video and organising artwork etc. for release. Delivery August. • Football commentary workshops by Matt Aitken and Jen Jamieson and then two live broadcast events. Delivery September. • Short dance film by Kaela Halatau and Stephanie Senior in final cut. Delivery August. 	
	12. launch phase 2 (Medium Scale Town Centre Artworks) of the COVID-19 Arts Relief Grant Funding	\$280,000	Marketing & Partnerships	•	•			<p>Launch completed</p> <p>The Medium Scale Town Centre Artworks project has been renamed 'Arts Rebound: Town Centre Artworks', two public art opportunities have been finalised, incorporating feedback from Council, AAG and town teams, as follows:</p> <ol style="list-style-type: none"> 1. William Street Town Centre: suspended lighting artwork at the corner of William and Brisbane Streets 2. Leederville Town Centre: functional artwork at the corner of Oxford and Newcastle Streets <p>A draft EOI has been circulated to Council members, AAG and relevant town teams for feedback. The EOI will be presented at the 22 June 2021 Ordinary Council Meeting for endorsement to advertise, and then released to the public 30 June 2021 to ensure project completion within the 2021/22 financial year.</p> <p>EOI released Wednesday 21 July, submissions were due Wednesday 1 September (6 weeks). We received 11 expressions of interest for the Leederville Town Centre public art opportunity and 14 expressions of interest for the William Street Town Centre public art opportunity. This is a strong number of submissions, all meeting minimum requirements and with a substantial amount of talent and experience in the mix. Many applicants are teams of artists and creatives, which was a desired outcome as one of the main aims of this commission was to support more creatives rather than less, being the second phase of the COVID Arts Relief initiative.</p> <p>Advertised on City of Vincent website and socials, RTRFM, NAVA and ArtsHub as well as relevant arts groups on Facebook.</p>	

Note: Monthly updates included in pink. Draft actions and/or deliverables to be considered for inclusion in Rebound Plan referenced in grey.

VINCENT REBOUND PLAN – IMPLEMENTATION FRAMEWORK

Table 2. Our Businesses: Actions and initiatives to provide a business enabling environment that supports local and small business to innovate and rebound to sustainable economic performance

Action - what we'll do	Deliverable - how we'll do it	Funding Allocation	Responsible Team(s)	Timing				Status – 8 June 2021	Quarterly Update – 5 August 2021			
				2020/21		2021/22						
				Jul-Dec	Jan-Jun	Jul-Dec	Jan-Jun					
2.1 Support businesses to innovatively use public space to grow, expand and diversify	13. implement a Parklet Fee Free 24-month Trial as part of the quarterly budget review	\$3,000	Policy & Place	•				Completed Three parklet enquiries received and two parklets installed since commencement of parklet fee free trial.	Completed Five parklet enquiries received and two parklets installed since commencement of parklet fee free trial.			
	14. create a 'Use Public Space to Grow Your Business' flipbook						•	•	•	•	Flipbook revisions made following February Rebound Roundtable feedback. Revised version circulated to town teams and final update and printing scheduled to be undertaken prior to the end of financial year.	Final update and printing of the Flipbook to align with adoption of the Vibrant Public Spaces Policy prior to the end of the calendar year.
	15. transition COVID-19 Temporary Parklets to permanent Parklets										Temporary parklets on Oxford Street will remain as temporary due to scheduled road maintenance early in the 2021/22 FY requiring all parklets to be removed. The City will continue to liaise with business owners to prepare for the transition after road maintenance complete.	Temporary parklets on Oxford Street remained temporary until the scheduled road maintenance period in August 2021, which required all parklets to be removed. The City is working with the parklet owners during this time to prepare for the transition to permanent parklets.
2.2 Make it easier for businesses to start-up, pivot and co-locate through policy and regulation change and advocacy	16. consider expanding change of use exemptions and land use definitions to provide greater flexibility and certainty for businesses seeking to alter operations or start-up	Nil	Policy & Place	•	•			Currently drafting new Minor Nature Development Policy.	Following changes to the Planning and Development (Local Planning Schemes) Regulations 2015, the City is drafting amendments to the Minor Nature Development Policy for further exemptions to be considered.			
	17. consider the necessity for additional car parking to be provided for a change of use in non-residential areas											
	18. advocate to Racing, Gaming and Liquor to streamline the Extended Trading Permit requirements and application process			Nil	Development & Design/ Built Environment & Wellbeing	•	•	•	•	Completed The WAPC has approved changes to the Planning and Development (Local Planning Scheme) Regulations 2015 which came into effect 15 February 2021. The City's website has been updated with guidance for individuals/businesses on Health and Building Approvals that are still necessary, where a Development Approval may now not be required.	Completed Streamlining of the Extended Trading Permit requirements and application purpose has been completed by Racing, Gaming and Liquor. The WAPC has approved changes to the Planning and Development (Local Planning Scheme) Regulations 2015 which came into effect 15 February 2021. The City's website has been updated with guidance for individuals/businesses on Health and Building Approvals that are still necessary, where a Development Approval may now not be required.	
19. actively identify areas for improvement in the planning, building and health regulatory frameworks and advocate for change									The City is undertaking a review of the Minor Nature Development Policy to determine whether further planning exemptions for small business and small projects could be provided.			
	20. explore the opportunity to create a 'Start-up Incubator and Community Hub' in response to the Vacancy Project outcomes	TBC	Policy & Place		•	•		The 'Start-up Incubator and Community Hub' project has commenced, and options for Council consideration are being developed.	Completed The investigation into the Start-up Incubator and Community Hub project, in response to the Beaufort Street Vacancy Project, has concluded that the Hub is unlikely to be successful. The findings have been based on the lack of interest for a pop-up space by the business community demonstrated through the low uptake of responses to the Vacancy Project EOI process, the likely low return on investment and the significant resource allocation required to implement a start-up incubator and community hub. The project was considered at June 2021 Council Workshop and it was agreed not proceed. Small businesses will continue to be supported through Actions 2.1 – 2.6. The recommendations and learnings			

VINCENT REBOUND PLAN – IMPLEMENTATION FRAMEWORK

Action - what we'll do	Deliverable - how we'll do it	Funding Allocation	Responsible Team(s)	Timing				Status – 3 June 2021	Quarterly Update – 5 August 2021
				2020/21		2021/22			
				Jul-Dec	Jan-Jun	Jul-Dec	Jan-Jun		
								from the Vacancy Project will be considered during the development of the Economic Development Strategy.	
2.3 Partner with government agencies, third party providers and inner city local governments to support small business and attract visitors and tourism	21. launch and promote Visit Perth Neighbourhood Map and Visit Perth Directory and increase local buy-in and use 22. determine opportunities to deliver small business support in collaboration with the Perth Inner City Working Group (Town of Victoria Park, City of Subiaco, City of Perth and City of South Perth)	\$20,000	Marketing & Partnerships	•	•	•	•	Visit Perth website content updated. First Visit your Neighbourhood video on Mount Hawthorn launched in May.	Neighbourhood video Mt Hawthorn shared on Insta & FB on 10 May 2021 Visit Perth Neighbourhood map is updated https://visitperth.com/see-and-do/neighbourhoods Partnered blog scheduled periodically including Easter blog and Winter blog
	23. determine a preferred platform to further develop the COVID-19 established Business Directory 24. continue to engage with the Small Business Development Corporation (SBDC) and promote SBDC initiatives as they arise 25. Work with inner city local governments to identify incentives and support mechanisms to retain and establish creative spaces	Nil	Policy & Place	•	•	•	•	Preferred platform options including Streets of OurTowns and Visit Perth continuing to be explored. Currently promoting SBDC events as and when they arise.	Preferred platform options including Streets of OurTowns and Visit Perth continuing to be explored. Streets of OurTowns scheduled to present at the 25 August Rebound Roundtable. Currently promoting SBDC events as and when they arise.
2.4 Improve engagement and communication with local and small business	26. distribute quarterly Business E-News and six-month Business Health Check surveys 27. expand the Business E-News database to increase reach	Nil	Policy & Place	•	•	•	•	Business E-News database expanded from 590 to 971. The seventh and eighth editions of the Business E-News were distributed, which included the following content. 24 April 2021 included promotion of Christmas 2020 Debrief Survey, Event & Festival Sponsorship, Visit Perth, and COVID-19 information. 5 May 2021 included promotion of COVID-19 information, free small business workshops, Visit Perth, small business development, City of Vincent consultations, and Roll up for WA. 7 July 2021 E-news included COVID-19 updates and promotion of free small business workshops.	Business E-News database currently at 971 businesses. 24 April 2021 E-news included promotion of Christmas 2020 Debrief Survey, Event & Festival Sponsorship, Visit Perth, and COVID-19 information. 5 May 2021 E-news included promotion of COVID-19 information, free small business workshops, Visit Perth, small business development, City of Vincent consultations, and Roll up for WA. 7 July 2021 E-news included COVID-19 updates and promotion of free small business workshops.
	28. continue to use and promote VendorPanel Marketplace to support local businesses and contractors	Nil	Financial Services	•	•	•	•	The Procurement Team continues to promote the VendorPanel Marketplace to staff and suppliers. The Coordinator Procurement and Contracts recently met with some providers located in and around the City of Vincent boundary and provided information to them on how to sign up to VendorPanel. Further to this, Contract Management training is being rolled out to staff over May and June and includes information and highlights the importance of contracting local suppliers where possible.	The Procurement Team continues to promote the VendorPanel Marketplace to staff and suppliers.
2.5 Support local business and drive Support Local and Buy Local campaigns	29. consider Christmas shop local campaign, in consultation with Town Teams and in partnership with the City of Stirling and City of Perth	\$8,000	Marketing & Partnerships	•				Christmas 2020 campaign delivered. Additional shop local messages promoted on an ongoing fashion.	Christmas 2020 campaign delivered. Additional shop local messages promoted on an ongoing basis. Open for Business campaign and sharing of local business posts and stories relaunched during COVID lockdown in June 2021. Feedback sought at the July Rebound Roundtable meeting to develop the Christmas campaign for 2021.

VINCENT REBOUND PLAN – IMPLEMENTATION FRAMEWORK

Action - what we'll do	Deliverable - how we'll do it	Funding Allocation	Responsible Team(s)	Timing				Status – 3 June 2021	Quarterly Update – 5 August 2021
				2020/21		2021/22			
				Jul-Dec	Jan-Jun	Jul-Dec	Jan-Jun		
2.6 Improve the customer experience for businesses	30. better integrate and connect approvals processes across service units (e.g., planning, building and health) 31. streamlined approvals processes, supported by information sheets/application requirements and clarity around assessment and process requirements	Nil	Development & Design/ Built Environment & Wellbeing			•		Completed - December 2020 saw the launch of 'Start Your Business' page on the City's website, a hub for all approval requirements from planning, building, health to parklets and parking. The page has common business types and all the associated required information.	Improvements to business approval processes are continuing to be made with recent amendments to the assessment framework improving Officer consistency and processing timeframes. Processes are now documented in ProMapp. An Expressions of Interest submission to is being prepared to participate in Round Two of the Small Business Development Corporation Small Business Friendly Approvals Program (Approvals Program) which is due 30 September 2021. A report recommending Council endorse the City's participation in the Approvals Program is to be presented at the 14 September Ordinary Meeting of Council.
	32. develop and distribute a 'Business Welcome Pack' including summary info sheets outlining requirements for various approvals, Public Space flipbook and Town Team welcome information	\$3,000	Policy & Place				•	The development of individual items to be included in the Business Welcome Pack, such as the Use Public Space to Grow Your Business flipbook and approvals process mapping have commenced. The preparation of the Business Welcome Pack will commence in mid-2021.	The development of individual items to be included in the Business Welcome Pack, such as the Use Public Space to Grow Your Business flipbook and approvals process mapping have commenced. The preparation of the Business Welcome Pack has been delayed and is now scheduled to commence late 2021.

Note: Monthly updates included in pink. Draft actions and/or deliverables to be considered for inclusion in Rebound Plan referenced in grey.

VINCENT REBOUND PLAN – IMPLEMENTATION FRAMEWORK

Table 3. Our Community: Actions and initiatives to support an inclusive, empowered, resilient and socially connected community

Action - what we'll do	Deliverable - how we'll do it	Funding Allocation	Responsible Team(s)	Timing				Status – 8 June 2021	Quarterly Update – 5 August 2021
				2020/21		2021/22			
				Jul-Dec	Jan-Jun	Jul-Dec	Jan-Jun		
3.1 Celebrate community resilience and build awareness of local community groups, volunteers and sporting clubs to increase participation and membership	33. promote inspirational COVID-19 community stories from sporting clubs, organisations and volunteers, and as part of the Local History Awards and People of North Perth project in collaboration with North Perth Local	\$1,500	Local History Centre/ Marketing & Partnerships	•	•			People of North Perth stories launched, and information distributed to community via post-cards and web: https://www.northperthlocal.org/people-of-north-perth/ Local History Award COVID stories promoted in April-June LHA Newsletter and on Vincent Vine. See: https://library.vincent.wa.gov.au/Profiles/library/Assets/ClientsData/0832_-LHN_April-June_SCREEN.pdf Arts Relief Grant – COVID Conversations Film Music Project – we are still working with Nunzio to help transcribe the interviews – these are being deposited with the Local History Centre in slow progression but will not be made public until after his project is formally launched. Display of artwork and paintings by COVID arts relief recipient Jane Coffey in Local History Centre June-July 2021.	COVID Conversations Film Music Project – the City is still working with Nunzio to help transcribe the interviews – these are being deposited with the Local History Centre in slow progression but will not be made public until after his project is formally launched. Collaborative display of artwork and historic maps by COVID arts relief recipient Jane Coffey in Future Shelter (Angove Street) to follow in Local History Centre November-December 2021.
	34. facilitate club promotion and education, develop a new regular hirer events calendar and include sporting events and activities in events calendar	\$3,000	Marketing & Partnerships	•	•			The City's Club Development Coordinator has asked all Clubs for any 'good news' stories so they can be promoted via the City's social media channels.	The City's Club Development Coordinator has sent monthly emails, commencing April 2021, to all sporting clubs with updates on City activities and Club Development opportunities.
	35. refocus and relaunch the Vincent Community Support Network								
3.2 Support and promote healthy, active spaces, liveable neighbourhoods and social reconnection	36. engage the community to determine Pop Up Play locations	\$20,000	Marketing & Partnerships	•	•			Consultation on Edinboro Street Reserve (Mount Hawthorn) Pop Up Play completed.	Consultation on Edinboro Street Reserve (Mount Hawthorn) Pop Up Play completed. The City has collated the feedback from the consultation and is currently considering options for pop up play opportunities in the park in line with the feedback received and available budget.
	37. relaunch, promote and showcase Open Streets Events, street activation and Pop Up Play			Open Streets promotion planned for warmer months.					
3.3 Support community groups and sporting clubs to become more sustainable and community based initiatives that respond to community need	38. assist groups and clubs to develop attraction and retention strategies and seek funding and grant opportunities 39. prepare and promote tools to aid club development and improve maintenance and lease management to assist club operation	\$30,000 expense \$15,000 income	Beatty Park Leisure Centre			•	•	A funding Agreement between DLGSC & the City has been entered into and the City has received the associated funds. A Club Development Plan has commenced, including introductions and communication to all City of Vincent Clubs. The City's Club Development Coordinator is setting up individual meeting with all Clubs to understand what challenges, issues and wins they are having. Also, to set up the Club Development Program to provide meaningful service and assistance to all Clubs and their respective committees.	The City's Club Development Coordinator regularly communicates with all clubs and has provided access and information to assist them with their respective club development, operational and facility management responsibilities. Some City strategic documents that have been highlighted and will have an influence to Clubs include 'draft Asset Management & Sustainability Strategy' and 'Sport and Recreation Facilities Plan'. As part of the process and consultation, the Club's own Sport Strategic & Facilities Plans will be vitally important in regards input and feedback. In addition, the City has also provided essential sporting infrastructure and funding, such as floodlight upgrades and changeroom upgrades, to assist clubs in growing their memberships (especially women and girls) and to encourage an increase in participation and physical activity levels to a few designated sporting ovals. These include Leederville Oval (Subiaco Football Club & East Perth Football Club) unisex changerooms, Loftus Recreation Centre unisex changerooms, Forrest Park (Perth Soccer Club) LED Floodlight upgrades and Leederville Tennis Club LED Floodlight upgrades. Other planned upgrades include Forest Park Croquet Club LED Floodlight upgrades, North Perth Tennis Club LED Floodlight upgrades and Leederville Oval LED Floodlight upgrades. The City of Vincent supported and commitment to the KidSport program. This program is aimed at reducing barriers to get more children in the local community playing sport and growing local clubs. The City funded over

VINCENT REBOUND PLAN – IMPLEMENTATION FRAMEWORK

Action - what we'll do	Deliverable - how we'll do it	Funding Allocation	Responsible Team(s)	Timing				Status – 3 June 2021	Quarterly Update – 5 August 2021
				2020/21		2021/22			
				Jul-Dec	Jan-Jun	Jul-Dec	Jan-Jun		
								\$14,000 for priority population groups to play a range of sports in different clubs.	
	40. advocate for the continuance of community-based initiatives funded by the Leederville Gardens Trust	\$3,000	Marketing & Partnerships		•			Some initiatives have been extended and a report will be submitted to the 15 June Ordinary Meeting of Council regarding further variations and extensions requested.	Extensions for some initiatives were sought and granted at 15 June Ordinary Meeting of Council to facilitate ongoing support until December 2021.
3.4 Foster wellness by ensuring the community has knowledge of, and access to, services that enhance wellbeing, sense of safety and belonging	41. build relationships with local community and wellbeing service providers and increase the visibility of mental health and wellbeing service providers through promotion 42. identify vulnerable cohorts and support the delivery of targeted services and rebound activities that supports segments in need	Nil	Marketing & Partnerships	•	•	•	•	Headspace have delivered a series of workshops at Aranmore College. Information delivered to secondary school students at Youth Engagement Summit and to over 50s at the LiveLighter Information Day.	Headspace have delivered a series of workshops at Aranmore College. Information delivered to secondary school students at Youth Engagement Summit and to over 50s at the LiveLighter Information Day.
3.5 Provide opportunities to celebrate an inclusive and socially connected community	43. recognise key Days of Importance by supporting innovative delivery models that align with economic and social outcomes, including celebrating NAIDOC and Youth Week 44. provide targeted funding opportunities, under the COVID-19 Arts Relief Grant, for artists including LGBTQI+, Youth, ATSI and CaLD	\$85,600	Marketing & Partnerships/ Built Environment & Wellbeing	•	•	•		Christmas decorations and Lunar New Year are now complete. Youth Week heroes' campaign and Youth Week events held in April.	Dates of significance are celebrated through social media channels on an ongoing basis. Youth Week heroes' campaign and Youth Week events held in April 2021. Reconciliation Week event and promotion during May. NAIDOC Week events held in July 2021 with some events rescheduled between August – September 2021 due to COVID-19 lockdown restrictions.
3.6 Build community capacity to support a resilient community	45. provide upskilling workshops for organisations, students and youths 46. progress towards asset-based community development 47. participation in cross-agency collaborations, networks and working groups to find opportunities for local organisations to partner	TBC (\$20,000)	Marketing & Partnerships	•	•	•	•	Youth Forum held as well as financial management workshops for young people.	Events for young people held during Youth Week and included Youth Forum and financial management workshops, and a first aid workshop for young people in July 2021.

Note: Monthly updates included in pink. Draft actions and/or deliverables to be considered for inclusion in Rebound Plan referenced in grey.

VINCENT REBOUND PLAN – IMPLEMENTATION FRAMEWORK

Table 4. Our Organisation: Actions and initiatives to create an open, accountable, agile organisation that efficiently and sustainably manages resources and assets

Action - what we'll do	Deliverable - how we'll do it	Funding Allocation	Responsible Team(s)	Timing				Status – 8 June 2021	Quarterly Update – 5 August 2021
				2020/21		2021/22			
				Jul-Dec	Jan-Jun	Jul-Dec	Jan-Jun		
4.1 Improve community engagement and support open and transparent communication	48. monthly Rebound Roundtables with local Town Team and business representatives to identify initiatives to support community reconnection and business rebound	Nil	Policy & Place	•	•	•	•	Rebound Roundtable held 24 February, 24 March, 28 April and 26 May 2021. The next scheduled Rebound Roundtable is 30 June 2021. Forward agenda items include: Pre-approved Event Spaces and Streamlined Approvals Processes in June, and Christmas Planning in July.	Rebound Roundtable held 24 February, 24 March, 28 April, 26 May 2021, 30 June 2021 and 28 July 2021. The next scheduled Rebound Roundtable is 25 August 2021. Forward agenda items include: OurTowns App presentation, Business Directory, Small Business Development Corporation, and Making Space for Culture in August, and the Vincent Wayfinding Plan in September.
	49. update website, COVID-19 portal and conduct six-month community surveys to determine overall levels of success with implemented rebound projects and initiatives	\$3,000	Marketing & Partnerships	•	•	•	•	Website and COVID-19 Portal revived for April lockdown period.	Website and COVID-19 Portal revived for April 2021 lockdown period and for June 2021 lockdown period.
4.2 Seek external funding to deliver shovel ready projects and rebound initiatives	50. develop and implement an advocacy agenda to attract Federal and State Government and private sector funding or investment in the local economy – including delivery of the East Perth Power Station development	Nil	Policy & Place	•	•	•	•	Advocacy Agenda provided to Council members in March 2021. Progressing items as opportunities arise. The City will receive an additional funding allocation of \$541,114 under Phase 3 of the Local Roads and Community Infrastructure (LRCI) Program. This funding will be available from 1 January 2022, with construction due to be completed by 30 June 2023. The City also received \$17,320 for tree planting within the median strip of Beaufort Street to reduce heat for commuters under Round 1 of the 2021/22 Urban Canopy Grant Program.	Advocacy Agenda provided to Council members in March 2021. Progressing items as opportunities arise. The City will receive an additional funding allocation of \$541,114 under Phase 3 of the Local Roads and Community Infrastructure (LRCI) Program. This funding will be available from 1 January 2022, with construction due to be completed by 30 June 2023. The City also received \$17,320 for tree planting within the median strip of Beaufort Street to reduce heat for commuters under Round 1 of the 2021/22 Urban Canopy Grant Program.
4.3 Provide economic stimulus and sustainably manage resources and assets	51. complete critical works at Beatty Park Leisure Centre including retiling the indoor pool, modernising the change rooms and upgrading electrical and filtration systems 52. expand Beatty Park Leisure Centre operating hours and services as attendance levels and demand increases	\$2.9mill	Engineering/ Beatty Park Leisure Centre	•	•			All work progressing well despite additional shutdown in April. Still anticipating end of July for completion of major work. City again froze Beatty Park memberships during COVID-19 April lockdown and restrictions and maintained employment of casuals. Pool slides were ordered, and Aboriginal Artist (Seantelle Walsh) appointed for the indoor pool tile artwork.	Tiling of indoor pool and installation of water features complete. Plantroom 90% complete. Aboriginal artworks installed on pool floor. Tiling around pools commenced 23 July 2021 (due for completion 9 August). Opening date of 22 August scheduled, pending Health Department approvals.

Note: Monthly updates included in pink. Draft actions and/or deliverables to be considered for inclusion in Rebound Plan referenced in grey.



Rebound Roundtable Forward Agenda

City of Vincent, 244 Vincent Street Leederville + Zoom

January - November 2021

Date	Action/Agenda Item	Topic	Participation
January – March 2021 <i>Note: Via Email/ Survey</i>	<p>2.5 Support local business and drive Support Local and Buy Local campaigns</p> <ul style="list-style-type: none"> consider Christmas shop local campaign, in consultation with Town Teams and in partnership with the City of Stirling and City of Perth <p>3.5 Provide opportunities to celebrate an inclusive and socially connected community</p> <ul style="list-style-type: none"> recognise key Days of Importance 	Christmas Debrief	<p>Town Team Business/Event/Activation Representative(s)</p> <p>CoV Council Members/ Marketing & Partnerships/ Policy & Place</p>
24 February 2021	<p>2.1 Support businesses to innovatively use public space to grow, expand and diversify</p> <ul style="list-style-type: none"> create a 'Use Public Space to Grow Your Business' flipbook <p>1.6 Enhance the public realm through improved development outcomes and incorporation of cultural infrastructure and activation launch phase 2 (Medium Scale Town Centre Artworks) of the COVID-19 Arts Relief Grant Funding</p>	Draft Flipbook, Development on City Owned and Managed Land Policy, Draft EOI and Locations for Medium Scale Town Centre Artworks	<p>Town Team Streetscape/Design Representative(s)</p> <p>CoV Council Members/ Marketing & Partnerships/ Policy & Place/</p>
24 March 2021	<p>1.2 Encourage and support events and activations</p> <ul style="list-style-type: none"> collaborate with Town Teams and community event providers to activate our spaces and places <p>3.5 Provide opportunities to celebrate an inclusive and socially connected community</p> <ul style="list-style-type: none"> recognise key Days of Importance by supporting innovative delivery models that align with economic and social outcomes, including celebrating NAIDOC and Youth Week 	External Funding Opportunities and City of Vincent Grant Funding Overview	<p>Town Team Movement/Town Team Business/ Streetscape/Design Representative(s)</p> <p>CoV Council Members/ Marketing & Partnerships/ Policy & Place</p>
28 April 2021	<p>1.3 Enhance the presentation of town centres and main streets</p> <ul style="list-style-type: none"> implement and maintain streetscape enhancements including planter boxes, seating, greenery, tree planting, art, positive messaging and lighting review town centre street cleaning services including street furniture and pavement cleaning, and graffiti maintenance 	Streetscape Improvements and Maintenance	<p>Town Team Business/ Streetscape/Design Representative(s)</p> <p>CoV Council Members/ Policy & Place/Engineering/ Waste/Parks</p>
26 May 2021 <i>(Rescheduled)</i>	<p><i>(Rescheduled)</i></p> <p>1.4 Make it easy to get around Vincent and visit town centres and main streets</p> <ul style="list-style-type: none"> prioritise parking patrols to ensure the efficient use of available parking to support local businesses prepare the Vincent Wayfinding Strategy and implement cycle, signage and car parking improvements <p>1.5 Encourage and promote active transport to visit and shop local</p> <ul style="list-style-type: none"> launch active transport campaign 	<i>(Rescheduled)</i> Smoke-free Town Centres and Vincent Wayfinding Strategy and Accessibility	<p><i>(Rescheduled)</i> Town Team Business/ Streetscape/Design Representative(s)</p> <p>CoV Council Members/ Policy & Place/ Health Services/ Engineering (Active Transport)</p>
30 June 2021	<p>1.4 Make it easy to get around Vincent and visit town centres and main streets</p> <ul style="list-style-type: none"> prioritise parking patrols to ensure the efficient use of available parking to support local businesses prepare the Vincent Wayfinding Strategy and implement cycle, signage and car parking improvements <p>1.5 Encourage and promote active transport to visit and shop local</p> <ul style="list-style-type: none"> launch active transport campaign 	Smoke-free Town Centres and Vincent Wayfinding Strategy and Accessibility	<p>Town Team Business/ Streetscape/Design Representative(s)</p> <p>CoV Council Members/ Policy & Place/ Health Services/ Engineering (Active Transport)</p>
28 July 2021	<p>2.5 Support local business and drive Support Local and Buy Local campaigns</p> <ul style="list-style-type: none"> consider Christmas shop local campaign, in consultation with Town Teams and in partnership with the City of Stirling and City of Perth <p>3.5 Provide opportunities to celebrate an inclusive and socially connected community</p> <ul style="list-style-type: none"> recognise key Days of Importance 	Christmas Planning	<p>Town Team Business/Event/Activation Representative(s)</p> <p>CoV Council Members/ Marketing & Partnerships/ Policy & Place</p>



Date	Action/Agenda Item	Topic	Participation
25 August 2021	<p>2.3 Partner with government agencies, third party providers and inner city local governments to support small business and attract visitors and tourism</p> <ul style="list-style-type: none"> determine a preferred platform to further develop the COVID-19 established Business Directory continue to engage with the Small Business Development Corporation (SBDC) and promote SBDC initiatives as they arise Work with inner city local governments to identify incentives and support mechanisms to retain and establish creative spaces 	OurTowns App Presentation, Business Directory, Small Business Development Corporation and Making Space for Culture	<p>Town Team Business/Event/Activation Representative(s)</p> <p>CoV Council Members/ Marketing & Partnerships/ Policy & Place</p>
22 September 2021	<p>1.4 Make it easy to get around Vincent and visit town centres and main streets</p> <ul style="list-style-type: none"> prepare the Vincent Wayfinding Plan and implement cycle, signage and car parking improvements 	Vincent Wayfinding Plan Background Analysis & Opportunities & Constraints Presentation	<p>Town Team Business Representative(s)</p> <p>CoV Council Members/ Marketing & Partnerships/ Policy & Place/</p>
27 October 2021	<p>1.1 Make it easy to use town centre public spaces and simplify the process to host events and activations</p> <ul style="list-style-type: none"> explore opportunities to create pre-approved event spaces streamline events approval processes in consultation with Town Teams to ensure processes are fit for purpose 	Pre-approved Events Spaces, Streamlined Approvals Processes	<p>Town Team Business/ Event/ Activation Representative(s)</p> <p>CoV Council Members/ Marketing & Partnerships/ Policy & Place/ Built Environment & Wellbeing</p>
24 November 2021	<p>2.1 Support businesses to innovatively use public space to grow, expand and diversify</p> <p>2.6 Improve the customer experience for businesses</p> <ul style="list-style-type: none"> streamlined approvals processes, supported by information sheets/application requirements and clarity around assessment and process requirements develop and distribute a 'Business Welcome Pack' including summary info sheets outlining requirements for various approvals, Public Space flipbook and Town Team welcome information 	Business Welcome Pack	<p>Town Team Economic Development Representative(s)</p> <p>CoV Council Members/ Marketing & Partnerships/ Built Environment & Wellbeing/ Development & Design/ Policy & Place</p>