



TOWN OF VINCENT

MEDIA RELEASE – FOR IMMEDIATE RELEASE

Issue Date: 25 February 2009

Vincent Accord Launch

The Town of Vincent is pleased to announce that on 25 February 2009 a number of Vincent Liquor Accord initiatives were launched.

The Vincent Accord was established in June 2005 and draws together licensed premises with the support of WA Police, Department of Racing, Gaming and Liquor and the Town who are collectively addressing issues such as responsible service of alcohol, public health, transport, local amenity and safety.

"Most of our residents live within one kilometre of a licensed premises, including the well known and vibrant entertainment precincts of Leederville, Mount Lawley and Mount Hawthorn. So I am delighted that our local licensed premises have signed on to the Vincent Accord and are committed to actively promoting the initiatives", said Mayor Nick Catania.

The Town is one of the first local government authorities in Western Australia to develop a strategic document, measurable initiatives and a number of associated projects that members of the Liquor Accord have adopted to proactively promote the 'Socialise with Safety' message.

"Together, residents, businesses, licensed premises and patrons, WA Police and the Town of Vincent, will work co-operatively to provide the community with an enjoyable and safer place to live, work and socialise – this is the pledge that has been developed by the Vincent Accord and local community, and our members are committed to honouring this statement", continued Mayor Catania.

In addition to developing a 2009-2011 strategic document, one of the main projects of the Accord has been the development of a Signage and Awareness Campaign with financial assistance from the Office of Crime Prevention. As a result, a selection of posters has been designed for display within participating

licensed premises. The posters are aimed at patrons and send out a clear message – Socialise With Safety.

Information brochures are available to the Town's residents that include key contacts at licensed premises, the Town and WA Police. Information on the Accord is available [here](#).

"In response to an increased community interest in party buses, the Accord has developed a Party Bus Code of Conduct and registration system that was also launched on 25 February 2009. This voluntary code is a win-win for all parties and together with the other Accord initiatives, I look forward to seeing the positive benefits for all – ensuring that Vincent's entertainment precincts are not only some of the most popular but also some of the safest", concluded Mayor Catania.

Ends

AUTHORISED BY: MAYOR NICK CATANIA, Mobile 0438 181 245
ENQUIRIES: NATALIE GREAVES, PUBLIC RELATIONS OFFICER
PHONE: (08) 9273 6011 Mobile: 0438 407 776