



TOWN OF VINCENT

MEDIA RELEASE – FOR IMMEDIATE RELEASE

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Vincent Accord Awarded

The Town of Vincent is pleased to announce that following the highly successful re-launch of the Vincent Liquor Accord that the initiative has been recognised with the bestowing of a Highly Commended Award by the [Injury Control Council of WA](#).

The [Injury Prevention Awards](#) recognise the action and excellence of Western Australian individuals' and community organisations' efforts and commitment to reduce the frequency and severity of injuries in their local communities. The Vincent Accord was Highly Commended in the Community Injury Prevention category.

In announcing the commendation, the ICCWA noted that the "Accord has developed a number of best practice initiatives in response to heightened community concern about the impact of alcohol consumption and problematic drinking. The initiatives aim to benefit the local community and encourage the adoption of positive and effective community based harm minimisation and prevention strategies".

The [Vincent Accord](#) was established in June 2005 and re-launched in February 2009. It draws together licensed premises with the support of WA Police, Department of Racing, Gaming and Liquor and the Town who are collectively addressing issues such as responsible service of alcohol, public health, transport, local amenity and safety.

"Most of our residents live within one kilometre of a licensed premises, including the well known and vibrant entertainment precincts of Leederville, Mount Lawley and Mount Hawthorn. So I am delighted that all 32 of the local [licensed premises](#) have signed on to the Vincent Accord and are committed to actively promoting the initiatives", said Mayor Nick Catania.



VINCENT ACCORD
Socialise with Safety

The Town is one of the first local government authorities in Western Australia to develop a strategic document, measurable initiatives and a number of associated projects that members of the Liquor Accord have adopted to proactively promote the 'Socialise with Safety' message.

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"Together, residents, businesses, licensed premises and patrons, WA Police and the Town of Vincent, will work co-operatively to provide the community with an enjoyable and safer place to live, work and socialise – this is the pledge that has been developed by the Vincent Accord and local community, and our members are committed to honouring this statement", continued Mayor Catania.

"The Town rates alcohol-related issues and community safety extremely high on the agenda, and we were determined to work proactively and collaboratively with all stakeholders to develop goals and objectives that were tangible and of real benefit to our community. The feedback from local licensees has been fantastic, and it has really opened up communication channels, which is very important", concluded Mayor Catania.

A number of strategies and initiatives have been developed and are currently being implemented including:

- Adoption of the Vincent Accord [Strategy Document 2009-2011](#)
- Distribution of a [Community Information Guide](#) by licensed premises to local residents and businesses
- Development of the [Party Bus Code of Conduct](#)
- Development and distribution of posters promoting the 'Socialise with Safety' message
- Display of membership stickers by premises
- Provision of subsidised group First Aid Training for stakeholders
- Regular updates are provided in the Town's newsletter [Town of Vincent News](#)
- Regular updates are provided in the Health Services [Food Safety Matters](#) newsletter to assist food businesses, who have a liquor licence or permit BYO, learn more regarding the Accord and relevant principles
- On-going liaison and promotion
- Provision of publications and resources for Accord members.

The Town of Vincent thanks the [Office of Crime Prevention](#) for the \$5000 Community Partnership grant funding to develop the promotional material/initiatives.

In recognition of the active status of the Vincent Accord, Leederville was recommended as a trial area for the ['Safer Bars WA'](#) programme that the Injury Control Council of WA is looking at implementing.

Information on the Vincent Accord is available at www.vincent.wa.gov.au/3/679/1/vincent_accord.pm

Ends

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