## POLICY NO: 3.8.9

# **'HEALTHY VINCENT' POLICY**

### **OBJECTIVES**

- To demonstrate the City's commitment to Federal and State Government public health promotion and initiatives, specific to advancing the health and wellbeing status and reducing the burden of preventable disease on the City's community.
- To develop and review public health policy and programmes relevant to the needs of the City's community, in accordance with best practice and strategic direction of Healthway, Department of Health and other key public health related organisations.
- To provide direction for the development and implementation of strategies and programmes that recognise 'Priority Areas' of the *Western Australian Health Promotion Strategic Framework 2007-2011*. The six 'Priority Areas' specified in the framework document are:
  - Preventing Smoking
  - Healthy Eating
  - Physical Activity
  - Healthy Weight
  - Low Risk Alcohol Use
  - Preventing Injury
- To mandate the funding and development of a 'public health plan', to meet local government authority obligations of the *Public Health Bill* (upon enactment).

## POLICY STATEMENT

#### **Our Mission**

'Strive to provide and advocate for the delivery of progressive health and wellbeing initiatives for the benefit of the City's community'.

Whilst the State and Federal Governments have the ultimate responsibility for providing appropriate health funding and policy direction, it is acknowledged that the City plays a key role in establishing, expressing and catering for its community's health and wellbeing needs. This Policy provides a platform to further develop strategies designed to provide for the needs of the local community, and strategies that support broader Federal and State Government initiatives, relevant to public health.

The primary focus is to identify the health and wellbeing needs of our community and provide commensurate support at the local level. This will be achieved through consultation, and assessment of demographic related health statistics and guidance provided by Healthway and the Department of Health. The six 'Priority Areas' of the *Western Australian Health Promotion Strategic Framework 2007-2011* link with the currently implemented health promotion focus of various service areas within the City, and will provide direction for the development of future strategies and programmes and the implementation of existing programmes.

A public health plan will further guide future resourcing and decision making in relation to the City's statutory public health obligations and complementary strategies and programmes. The Plan will endeavour to ensure that the City identifies and utilises its resources to deliver meaningful public health outcomes in the most effective and sustainable manner. Existing policies, procedures and plans will also be reviewed and referenced within the Plan, which will assist in recognising the City's commitment and investment in promoting the health and wellbeing of its community to date.

Date Adopted:	December 2009
Date Amended:	
Date Reviewed:	
Date of Next Review:	December 2014