

**13 CHIEF EXECUTIVE OFFICER****13.1 APPROVAL TO ADVERTISE DRAFT STRATEGIC COMMUNITY PLAN 2018 - 2028**

TRIM Ref: D18/98447

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Attachments: 1. Strategic Community Plan -Text Only  

2. Imagine Vincent Community Engagement Plan  

**RECOMMENDATION:**

That Council:

1. **AUTHORISES** the Chief Executive Officer to advertise the Draft Strategic Community Plan as shown in Attachment 1 for public comment for a period of 30 days.
2. **NOTES** that:
  - 2.1 ~~The Mayor's message and CEO's columns~~ will be included following endorsement by the Council;
  - 2.2 The document will be developed into a designed document for the public consultation process;
  - 2.3 Notification of the draft launch will be sent to the database of residents who participated in the Imagine Vincent Consultation;
  - 2.4 The video of the Imagine Vincent consultation process will be released via the City's website and social media channels; and
  - 2.5 The draft Strategic Community Plan document will be made available on the City's Imagine Vincent consultation website.

**PURPOSE OF REPORT:**

To consider the Draft Strategic Community Plan for the purpose of advertising it for public comment.

**BACKGROUND:**

City of Vincent Strategic Community Plan 2013-23 (SCP) was adopted in 2013 and is due for its 4-year review. Through the review of the SCP, the City made a commitment to strengthen its focus on community engagement by actively inviting two-way conversations across the community to gather feedback, ideas and thoughts.

Through actively listening and working with the community the new SCP 2018-2028 has been prepared.

**DETAILS:**

The City engaged Shape Urban after a detailed tender process in November 2016 to assist with the consultation and development of the City's SCP. The Council, CEO and administration project team were highly engaged in the process.

In designing the Imagine Vincent consultation and the draft SCP the Council asked the project team to follow these guiding principles:

- The engagement campaign must be open and inviting, exciting and engaging and to help the Council to build even greater knowledge about the Vincent community. The consultation needs to enable all members of our community to be involved and ensure that community inputs are reflected in the outcomes; that it is representative, relevant, and transparent and the outcomes are measurable.