



TOWN OF VINCENT



BACK PACK SAFE



Back Pack Safe is a personal safety awareness promotion comprising of posters to be displayed at back packer premises and a handy size wallet card for back packers in English, French and Japanese, with safety hints and emergency contact numbers.

'Back Pack Safe', originally developed by the Town of Vincent in conjunction with WA Police in 2002, has been revamped, in collaboration with new partner the City of Perth, with a new contemporary design. Back Pack Safe is an award-winning project with the original Back Pack Safe winning the Security Industry and Crime Prevention Awards in 2002.

Back Pack Safe Implementation in Vincent and Perth:

Working in close partnership with WA Police, Town of Vincent and the City of Perth, Back Pack Safe is aimed at reducing the incidence of crime involving back packers (a potentially vulnerable group) and raise awareness of personal safety for travellers visiting Vincent and Perth areas and throughout the State.

Together with Vincent and Perth Council Officers, WA Police Central Metropolitan Crime Prevention Unit and Central Metropolitan District Officers will assist in distribution of wallet cards to travellers and distribution to back packer hostels in Vincent and Perth.

Back Pack Safe Project – 3 main objectives:

1. Raise awareness of back packer tourists about their own personal safety.
2. Reduce the incidence of crime involving back packers.
3. Provide an ongoing and consistent awareness campaign to back packers.

Back Pack Safe features:

- Back Pack Safe Wallet Card is simple, easy to use and contains important, targeted information to travellers.
- The wallet sized card has 6 sections of hints – Out and About, Property and Valuables, Vehicles, Types of ID, Pubbing and Clubbing and Important Telephone Numbers.
- Contact Numbers for Police, ambulance and fire emergencies, Police assistance, Town of Vincent, Town of Vincent After Hours Emergency, City of Perth, Citywatch Info Line, Transperth, telephone interpreter service, drug information, telephone directory assistance, Perth Police Station and Royal Perth Hospital are all listed.

Back Pack Safe information will also be posted at tourism offices, www.police.wa.gov.au, www.vincent.wa.gov.au and www.perth.wa.gov.au websites