



TOWN OF VINCENT

‘Enhancing and celebrating our diverse community’

Our Vision

The vision statement is *what we are striving to become*, what we will look like in the future. Based on accomplishing key strategic challenges and the outcomes of Vincent Vision 2024, the Town’s vision is:

A sustainable and caring community built with vibrancy and diversity

Our Purpose

The purpose defines the *business we are in*. It describes our reason for being, and the services and products we provide. Our purpose is:

To provide and facilitate services for a safe, healthy and sustainable community

Our Guiding Values

The guiding values of Town of Vincent are those that describe *how we want to operate*, and all employees are strongly encouraged to align and work to these values.

Excellence & Service

We aim to pursue and deliver the highest possible standard of service and professionalism to the Vincent community

Honesty & Integrity

We are honest, fair, consistent, accountable, open and transparent in our dealings with each other and are committed to building trust and mutual respect.

Caring & Empathy

We are committed to the well-being and needs of our employees and community and value each others' views and contributions.

Innovation & Diversity

We encourage creativity, innovation and initiative to realise the vibrancy and diversity of our vision.

Teamwork & Commitment

Effective teamwork is vital to our organisation and we encourage co-operation, teamwork and commitment within and between our employees and our business partners and community.