5.4 COMMUNITY SERVICES

5.4.1 Sponsorship of FORM PUBLIC Festival 2015

Ward:	South	Date:	23 January 2015
Precinct:	Oxford Centre (4)	File Ref:	SC2072
Attachments:	001 – FORM Letter 002 – FORM Public 2015 proposal 003 – FORM Public 2014 acquittal		
Tabled Items:	Nil		
Reporting Officers:	Y Coyne, Coordinator Arts & Creativity A Birch, Acting Manager Community Development		
Responsible Officer:	R Boardman, Director Community Services		

OFFICER RECOMMENDATION:

That Council NOTES the:

- <u>NOTES the proposal</u> from FORM seeking the City of Vincent's support to sponsor the festival 'PUBLIC 2015' as detailed in Attachment 001, Attachment 002 and in the body of this report; and
- 2. <u>APPROVES BY AN ABSOLUTE MAJORITY the reallocation of \$20,000 from the 'Concerts in the Park' budget to the 'Form Art Festival' budget, as currently listed in the City's 2014/15 Budget for a total contribution of \$35,000.</u>

PURPOSE OF REPORT:

To consider a request from FORM for additional City sponsorship of the PUBLIC 2015 festival in Leederville, and to seek Council's approval to reallocate an additional \$20,000 from the Concerts in the Park budget to the Form Art Festival budget to support PUBLIC 2015.

BACKGROUND:

At the Ordinary Meeting of Council held on 23 September 2013, it was resolved:

"That the Council APPROVES;

- 1. The recommendation of the Art Advisory Group to collaborate with FORM to present the Digital Arts Festival; and
- 2. BY AN ABSOLUTE MAJORITY to allocate \$40,000 of the Artist in Residence funds listed in the 2013/2014 Budget to FORM, to present seven Artists in Residence as part of the Digital Arts Festival."

In 2014 FORM held its first arts festival, called 'Art in the City'. The City of Vincent focus in the event was on William Street. The program titled 'Dear William' hosted five (5) artists in residence who directly engaged the local community, including a two (2) month residency by a leading international photographer. In addition to these artists in residence, FORM developed and displayed thirteen (13) artworks directly engaging with the City of Vincent as a site, including 4 permanent wall murals along William Street. This was all delivered for the City's contribution of \$40,000, as outlined in Form's 2014 acquittal document in Attachment 003.