

Rebound Roundtable

9 December 2020

City of Vincent, 244 Vincent Street Leederville

1. CHAIR

Chair	Cr Susan Gontaszewski
Vice-Chair	Tara Gloster

2. ATTENDANCE AND APOLOGIES

Attendees:

Cr Susan Gontaszewski (SG)	City of Vincent
Karen Hinds (KH)	Beaufort Street Network
Anna Kelderman (AKE)	Leederville Connect
Teagan Criddle (TC)	Northbridge Common
Jon Denaro (JD)	Pickle District
Andrew Kailis (AK)	Pickle District
Jasmine Koong (JK)	Pickle District
Jimmy Murphy (JM)	Town Team Movement
Tara Gloster (TG)	Manager Policy & Place
Georgia Lawrence (GL)	Place Manager - Mount Hawthorn
John Jutras-Minett (JJM)	Place Manager - Beaufort Street, William Street & Pickle District
Beckett Frisch (BF)	Place Manager - Leederville & North Perth
Annie Elliott (AE)	Policy & Place Summer Intern
Alanna Curtin (AC)	Community and Civic Events Officer
Annabelle Grace (AG)	Events and Activation Officer

Apologies:

Mayor Emma Cole	City of Vincent
Cr Sally Smith	City of Vincent
Cr Alex Castle	City of Vincent
Cr Joanne Fotakis	City of Vincent
Mark Fallows	Acting Executive Director Strategy & Development
Jane Shanahan	Mt Hawthorn Hub
Amna Omerhodzic	Mt Hawthorn Hub

3. CONFIRMATION OF MINUTES & ACTION ITEMS

3.1 REBOUND ROUNDTABLE MEETING MINUTES – 11 NOVEMBER 2020

- TG notes the minutes were updated to reflect feedback received
- Minutes accepted

3.2 ACTION ITEMS – 11 NOVEMBER 2020

- RE notes the EOI for additional 2020/21 events funding will be sent to all Town Teams once approved for release (Action 5.1)

Item	Action	Timing	Responsibility	Status
4.1	Send referrals for contractors who may be able to install fairy lights in trees in Mount Hawthorn to Georgia Lawrence (Georgia.Lawrence@vincent.wa.gov.au)	November	All	Complete



5.1	Circulate a list of Town Centre spaces that have been made free to book in line with Action 1.1 for Town Teams to promote. Free spaces include: Axford Park (Mount Hawthorn), North Perth Common (North Perth), Mary Street Piazza (Mount Lawley), Leederville Village Square (Leederville), Oxford Street Reserve (Leederville) and Tu Do Park (Perth).	November	GL, JJM, BF	Complete
	Circulate the updated Rebound Plan implementation table with the minutes	November	TG	Complete
	Follow up with Town Teams regarding event funding budget and the process for how this will be allocated, noting that the Mt Hawthorn Hub and Leederville Connect expressed that they would like to progress with seeking funding and in-kind support for Little Day Out, Leederville Long Table Dinner and the Arty Farty Children’s Christmas Party.	November	RE	Carry Forward
	Circulate Christmas initiatives planned for each Town Centre to the Town Teams	November	GL, JJM, BF	Complete
	Prepare a 6-month forward agenda for these meetings	November	GL, JJM, BF	Complete
	Request feedback with the minutes for how these meetings could be more beneficial	November	TG	Complete
	Prepare and distribute a post-Christmas survey to businesses	January	RE	Carry Forward

4. BUSINESS ARISING

4.1 FUTURE EVENTS IN TOWN CENTRES

- BF, GL, and JJM present a draft list of events the City could seek for each Town Centre through the events funding EOI process and seek feedback from each Town Team
- JD notes the Pickle District is developing an event to facilitate connections with the landowners, and is working with JJM to understand strategic planning options for the area
- JD notes the Pickle District has venues which could suit a Fringe Festival or Perth Festival event
- JD notes the Perth Symphony Orchestra is moving into the former Holden dealership as a demonstration project
- JM notes hosting a Fringe venue is time and resource intensive, and the curation and risk is passed on to the organising group. Leederville had previously tried to become a Fringe hub, which would have meant the responsibility of curation would have stayed with Fringe Festival, but it did not progress
- SG notes that there could be an opportunity for the Pickle District to be included in the Perth Hub given the proximity
- KH requests clarification about how seeking external event operators to run events in the Town Centres would impact funding for Town Teams
- TG confirms that the Town Team Grant program would remain available for Town Team initiatives, which could include events if they choose
- SG requests clarification about if Town Teams would be able to respond to the events EOI for funding as well
- TG confirms that Town Teams can respond to the EOI for funding for events they would like to run
- KH notes there is concern with the loss of autonomy and engagement with the community should events become predominantly Council run, rather than community run
- JD notes the Pickle District’s experience with the City managing NAIDOC Week was disappointing, and would be cautious to give up control of event management again
- AKE requests clarification if funding awarded to Town Teams for events would be removed from the Town Team Grant funding



- BF confirms the funding streams are separate, and receiving events funding would not impact the amount of Town Team Grant funding available
- JM requests clarification about what is different between the previous process and the process being discussed today
- AC notes the process is not different, but the intent is more targeted. There will be a map of the City showing the types of events being sought for specific locations included with the EOI. The EOI would be open to Town Teams and external operators
- AKE notes representatives at this meeting will likely need time to discuss with their Town Teams and requests confirmation of the deadline for information to be provided
- AC requests early January as the EOI will open at the end of January
- AK queries if there is an opportunity for Town Teams to be involved on the selection panel
- AC notes that Council is the selection panel
- JD notes it is important for the Pickle District to keep directorship and management, rather than hand it over to the City, but the EOI process to allow for this is burdensome for Town Teams
- JD queries if there is a way to remove the red tape for Town Teams to administer funding for initiatives ready to go without going through the EOI process
- SG confirms the way funds are distributed to community groups to administer is through EOI streams, and these can't operate like the Town Team Grants without Council decision on a policy to support that
- SG notes there is a need to consider how funding is made available to Town Teams in the future
- TG notes there could be an opportunity to increase the amount of funding available through Town Team Grants once there is demonstrated need by the current funding level being fully utilised
- AKE notes the Town Team Grant process requires resourcing from the Town Teams to complete the forms required when often they are busy doing things
- AKE requests clarification about the budget available for events
- SG notes Town Teams have received between \$40,000 and \$50,000 from this funding stream in the past
- JD notes the funding challenges Town Teams are facing as there are more with growing momentum, and this isn't reflected by an increase in available funding
- AKE suggests the Town Teams meet with each other to discuss a strategic approach to funding as to not fight over the same pot
- AC clarifies that it has previously been \$40,000 to \$50,000 to each Town Centre, not combined for all
- SG notes that \$40,000 to \$50,000 has been the previous maximum, but it is not a guarantee
- SG requests the Pickle District laneway arts event be captured in the EOI
- AK requests the presentation is sent through with the minutes

4.2 VINCENT REBOUND PLAN

- KH, AC, and AG leave the meeting
- SG notes the purpose of the forward agenda is so Town Teams are not put on the spot in these meetings
- AKE requests documentation for each meeting is sent out at least one week in advance to give Town Teams time to discuss with committee members
- GL confirms a minimum of one week lead time will be provided
- AKE requests the Christmas debrief not occur in January as there would not be time for Town Teams to discuss with businesses
- TG clarifies the Christmas debrief would be via email and survey, no meeting will be held
- AKE and JD request the discussion about wayfinding is moved earlier from June
- TG notes the scope for the Wayfinding Strategy is currently being developed, and agrees to move the discussion forward
- GL notes \$200,000 from cash-in-lieu has been allocated to the development and first stage of implementation of the Wayfinding Strategy
- JD requests Town Teams are more involved in the Wayfinding Strategy
- JM suggests an additional topic be added to discuss funding streams available for Town Teams



- JD requests clarification about if March 2021 Town Centre Artworks refers to gateway artworks
- GL confirms the discussion will be about the draft EOI for Town Centre Artworks
- SG requests May 2021 be brought forward to April to allow for inclusion in the budget discussion
- SG queries if a presentation on community grant streams can be added
- GL notes this presentation has previously been organised annually, and can be added to February, with JM to present on external funding streams
- JD queries if this could include how funding from these streams could be provided to Town Teams without the EOI and selection process, with assessment coming after project implementation to enable ideas to happen
- TG clarifies the presentation will address the process as it is now

5. GENERAL BUSINESS

5.1 VINCENT REBOUND PLAN

- JM left the meeting
- GL notes the quarterly update of the Vincent Rebound Plan is being presented to December Ordinary Meeting of Council
- It is noted that the forward agenda will guide future conversations about specific actions in the Vincent Rebound Plan, but Town Teams are encouraged to bring up any additional items they wish to discuss at the meeting

5.2 TOWN TEAM UPDATES

- AKE notes Leederville Connect Futures Factory will be in the arcade between Oxford Street and the Avenue Car Park until Christmas

6. ACTIONS

Item	Action	Timing	Responsibility
5.1 (11 November)	Circulate the EOI for additional 2020/21 events funding to all Town Teams	TBC	RE
	Prepare and distribute a post-Christmas survey to businesses	January	RE
4.1	Provide the presentation with the minutes to guide Town Team feedback	December	TG
	Organise an additional meeting to discuss how Town Teams can collaborate to make the most of the Events EOI funding	January	Town Teams
	Provide feedback to Place Managers to inform the 2021/22 Events EOI	January	Town Teams
	Work with the Pickle District to ensure the laneway arts event is captured in the EOI	January	JJM, AC, AG
4.2	Update the forward agenda to reflect the following: <ul style="list-style-type: none"> ○ Bring June 2021, Item 1.4 (Wayfinding Strategy) forward; ○ Add a presentation on available funding streams to February; ○ Bring May 2021, Item 1.3 (Streetscapes) forward to April 	December	JJM, GL, BF
	Include a revised forward agenda with the minutes	December	TG

7. NEXT MEETING

February 2021

Date to be confirmed via email correspondence in January 2021



8. CLOSURE

13:15pm, 11 November 2020