

Rebound Roundtable

1.30pm, 25 May 2022

Zoom Meeting

1. CHAIR

Cr Suzanna Worner (SW)	Chair
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2. ATTENDANCE AND APOLOGIES

Attendees:

Tara Gloster (TG)	Vice-Chair
Trent Durward (TD)	Leederville Connect
Matt Young (MY)	Mt Hawthorn Hub
Myfanwy Edwards (ME)	Transition Town Vincent
Alanna Curtin (ACu)	City of Vincent – Community and Civic Events Officer
Georgia Lawrence (GL)	City of Vincent - Coordinator Place
Emma Hodson (EH)	City of Vincent - Place Planner - Leederville
Madison Rea (MR)	City of Vincent - Place Planner – William Street
Lauren Formentin (LF)	City of Vincent – Place Planner – Pickle District

Apologies:

Mayor Emma Cole (EC)	City of Vincent - Mayor
Cr Susan Gontaszewski (SG)	City of Vincent - South Ward
Cr Alex Castle (ACa)	City of Vincent - North Ward
Cr Ashley Wallace (AW)	City of Vincent - South Ward
Cr Jonathon Hallett (JH)	City of Vincent - South Ward
Cr Ron Alexander (RA)	City of Vincent - North Ward
Cr Ross Ioppolo (RI)	City of Vincent - South Ward
Cr Dan Loden (DL)	City of Vincent - North Ward
Neil Graham (NG)	Beaufort Street Network
Sarah Maraglio (SM)	Beaufort Street Network
Johnny Doan (JDo)	Northbridge Common
Miles Noal (MN)	Northbridge Common
Renee Broadway (RB)	North Perth Local
Chris Watt (CW)	North Perth Local
Andrew Kailis (AKa)	The Pickle District
Jon Denaro (JDe)	The Pickle District
Helen Ingman (HI)	Transition Town Vincent
Anna Kelderman (AKe)	Leederville Connect
Mirian Moretti (MM)	Beaufort Street Network
Mark Fallows (MF)	City of Vincent - Manager Built Environment and Wellbeing
Gemma Carter (GC)	City of Vincent - Manager Marketing and Partnerships

3. CONFIRMATION OF MINUTES

3.1 Rebound Roundtable Meeting Minutes – 27 April 2022 (refer **Attachment 1 – Draft Rebound Roundtable Minutes – 27 April 2022**) were accepted as true and correct.

4. New Business

4.1 Vincent Wayfinding Plan (MR) (refer **Attachment 2 - Wayfinding and Signage Presentation**)
MR provided an update on the Vincent Wayfinding Plan.

Wayfinding is the way in which we navigate and spatially orientate ourselves between spaces.

In June 2021 the City of Vincent appointed Aspect Studios to help us develop the plan.

We are now in the Concept Development stage – exploring the colours and architecture of the town centres.

Leederville still in conceptual stage – tried to capture its grungy character and used the pattern of the pavement as the inspiration. Currently exploring other options and shapes (e.g. Leederville Hotel star).

The tops/hats of the plinths can be removable so that they can be replaced if they date.

SW advised the Wayfinding Plan was presented at last night's May Council Workshop and was well received. SW loves that the different districts are defined and that the hats on plinths provide the opportunity to incorporate an aspect of art into the project.

SW queried whether QR codes could be included on the plinths to link visitors to further information on our website. This will improve accessibility. MR advised that this is possible, and information can then be updated easily on the website or new stickers could be added if necessary. MY queried whether the QR codes can tie in some historic information. MR advised that this is possible, and we are working with the Library to transfer that knowledge into the signage. Should something change – we have the ability to update it.

MY loves the picket fence design and it suits the area well.

TD advised that teal is potentially not the right colour for Leederville because of its political context. TD will bring the concept back to rest of Leederville Connect committee. TD advised that the star motif is a great idea.

GL advised that colour options are somewhat restricted to the City's colour palette. GL/MR to send colour palette to TD for Leederville Connects consideration.

TD queried whether the plan is looking at replacing existing signage and reducing amount of signage. MR advised that the intent is to consolidate signage. Existing infrastructure (e.g. street poles and bins) will be used and will result in less street signs as a lot of the information on the street signs could translate into a single plinth. It will be a staged process so won't be changed all at once.

MR addressed the graffiti aspect. Vinyl wraps are a cost effective option which can be changed over and enable stickers to be easily pulled off.

4.2 Richmond Street Principal Shared Path (PSP) Mural (LF) (*refer Attachment 3 - Leederville PSP Mural Project presentation*)

LF presented on the mural works on the Richmond Street PSP.

About a year ago the Department of Transport upgraded the PSP adjacent to Leederville and the City of Vincent received funding to do further improvements.

The first phase of the project saw signs installed along on the PSP to indicate connections with streets in Leederville.

The second phase of the project is to create a mural artwork on the noise wall welcoming users into Leederville. The mural will focus mostly on cyclists travelling south towards Perth City. The City is required to utilise the funding this financial year and has approached three artist groups directly.

MY advised he is the treasurer of the Leederville Tennis Club, opposite the mural location. He noted it would be great to incorporate sport somewhere in the mural, especially tennis. This might also discourage anti-social behaviour in the area. MY happy to help where the tennis club can. SW agreed that it will be ideal if the wall reflects what it is near it and the environment it is in (e.g. Tennis Club).

5 GENERAL BUSINESS

5.1 Action Items

Item	Action	Timing	Responsibility	Completion/ Status
5.1.1	Update and circulate draft 'Use Public Space to Grow Your Business' Flipbook	June	GL	Proposed flipbook titles to be circulated for feedback following June 2022 Council meeting.
5.1.9	Event Working Group to provide a collation of examples of how event approval conditions have previously been met. Confirm the legal advice received in response to the new traffic management requirements including the requirement to have an accredited traffic controller/warden in place at each point where a vehicle could enter an event.	June	PR	To be discussed at 29 June 2022 Rebound Roundtable.
5.1.10	Event working group to engage with and advocate to RGL for a more flexible liquor license arrangement.	June	PR	To be discussed at 29 June 2022 Rebound Roundtable.
5.1.16	CEO to discuss with City of Perth the possibility of adding e-bikes to EOI for e-rideables.	Mid-2022	TB	To be presented to Council Workshop feedback will be presented to the group as this discussion evolves.
5.1.17	Marketing and Comms to investigate the creation of a promotional video for Electric Lane.	Spring 2022	GC	
5.1.19	Implementation Framework Include new deliverable under Action 1.3 – Enhance the presentation of town centres: <i>7. investigate the potential to implement a Business Enhancement Grant</i>	April 2022	GL	Completed
5.1.20	Town teams to send through feedback on Implementation Framework to EH (actions achieved, not achieved, areas for improvement).	June 2022	EH	Send through before June 2022.

GL advised that actions 5.1.9 and 5.1.10 were to be discussed today but as MF is sick it will be postponed to June 2022.

5.2 Town Team Updates

ME suggested that the community needs to be discussed more in these meetings as the word 'community' had yet to be mentioned in today's meeting. The Community Hub is slowly being developed at Floreat Athena. Movie night will be held 13 June 2022 – the Biggest Little Farm film will be shown, and a guest invited to talk about regenerative farming.

TD stated Transition Town Vincent needs a big shout out and there is now much better collaboration between Leederville Connect, Mount Hawthorn Hub and Transition Town Vincent. The Mural on Melrose event was a big success with 100 people attending over the course of the day and newspaper article written about it. TD has since received positive feedback that the whiteness in the painting is reflecting the existing lights and making the area feel safer.

TD advised the Wine Wander event is scheduled for 11 June 2022 and tickets are open.

The Leederville Connect Design committee are working on precinct scale planning and are investigating creating their own development corporation to manage funds from the development process.

MY advised that Mount Hawthorn Hub will be hosting a Community Get Together on 9 June 2022 and they are working with City to make this happen.

The RAC grant has come through for the markets concept for north Oxford Street in September, October and November 2022.

SW advised that the North Perth Local Neighbour Meet and Greet will be happening this weekend on 28 May 2022.

MR advised that Northbridge Common will also be having catch up at BooToo this weekend at 11am to recruit members.

5.3 Other Business

5.3.1 Monthly market opportunity (ACu)

The City received an email last week from the operator who runs Market Sisters. They want to run an Italian night possibly around Beatty Park. They have 40 food trucks on rotation and could do a food truck night on a Wednesday night. The City is yet to provide a list of venues to Market Sisters and is seeking town team input.

TD advised that historically it has been hard to bring more food/coffee into Leederville via markets, so we need to find a space that doesn't already have food.

SW mentioned there was a successful market in Yokine that wasn't near other businesses so it didn't compete. The space had large trees and space to bring dogs.

TD suggest Banks Reserve.

MY suggested the south end of Britannia – next to tennis club.

SW mentioned that we could start bringing in local buskers too.

ACu agreed that a community park could work well.

5.3.2 Draft Rebound Roundtable Forward Agenda (*refer Attachment 4 - Forward Agenda 2022*)

5.3.3 Rebound Plan – Implementation Framework (*refer Attachment 5 – Vincent Rebound Plan - Implementation Framework*)

GL advised that business enhancement grants for future investigation has been added as an action in the Implementation Framework. Please note the latest updates are in pink in the Framework.

In July, the Rebound Plan closure report and Implementation Framework will be presented to Council. Any feedback/critical review welcome on whether we have achieved, not achieved or need more work in particular areas. Any questions or feedback should be sent through to EH before 29 June 2022 meeting.

SW thanked Roundtable members for attending the meetings and giving us the opportunity to receive feedback

Meeting closed at 2.15pm.

6 NEXT MEETING

Wednesday 29 June 2022