

## Rebound Roundtable

12:30pm, 24 November 2021

### 1. CHAIR

|       |                   |
|-------|-------------------|
| Chair | Tara Gloster (TG) |
|-------|-------------------|

### 2. ATTENDANCE AND APOLOGIES

#### Attendees:

|                      |  |
|----------------------|--|
| Anna Kelderman (AKe) | Leederville Connect  |
| Matt Young (MY)      | Mt Hawthorn Hub  |
| Andrew Kailis (AKa)  | The Pickle District  |
| Lara                 | The Pickle District  |
| Emma Hodson (EH)     | City of Vincent - Place Planner (Leederville & Economic Development) |
| Mitchell Hoad (MH)   | City of Vincent – A/Coordinator Planning Services                    |
| Gemma Carter (GC)    | City of Vincent – Manager Marketing and Partnerships                 |

#### Apologies:

|                            |                                     |
|----------------------------|-------------------------------------|
| Cr Susan Gontaszewski (SG) | City of Vincent                     |
| Mayor Emma Cole (EC)       | City of Vincent                     |
| Cr Alex Castle (ACa)       | City of Vincent                     |
| Cr Ashley Wallace (AW)     | City of Vincent                     |
| Cr Dan Loden (DL)          | City of Vincent                     |
| Cr Jonathon Hallett (JH)   | City of Vincent                     |
| Cr Ron Alexander (RA)      | City of Vincent                     |
| Cr Ross Ioppolo (RI)       | City of Vincent                     |
| Cr Suzanna Worner (SW)     | City of Vincent                     |
| Georgia Lawrence (GL)      | City of Vincent - Coordinator Place |
| Neil Graham (NG)           | Beaufort Street Network             |
| Sarah Maraglio (SM)        | Beaufort Street Network             |
| Chris Watt (CW)            | North Perth Local                   |
| Renee Broadway (RB)        | North Perth Local                   |
| Teagan Criddle (TC)        | Northbridge Common                  |
| Chris Criddle (CC)         | Northbridge Common                  |
| Jon Denaro (JD)            | The Pickle District                 |

### 3. CONFIRMATION OF MINUTES

- 3.1 Rebound Roundtable Meeting Minutes (refer **Attachment 1 – Rebound Roundtable Minutes – 27 October 2021**) from 27 October 2021 were accepted as true and correct.

### 4. NEW BUSINESS

- 4.1 **Small Business Friendly Approvals Program (MH)** (refer **Attachment 2 – Events Working Group Presentation**)

MH shared on screen the Small Business Friendly Approvals Program presentation.

- The City of Vincent was accepted into the State Government led program in October 2021. The program will commence in February 2022.
- City officers have already made a start on improving the experience for small business when applying for approval.
- In the past the City's website had been siloed with information on health approvals, liquor licensing, verge permits etc. on separate pages. Now the team has consolidated them into a single 'Start Your

Business' landing page. The page has been on the website for 12 months and has been updated since receiving feedback.

- A postcard has also been developed which maps out the change of use application process and highlights at what points a business will need what approvals. We are trying to communicate that although you might not need planning approval, you still may need building approval. City officers have been giving the postcards out to customers and to real estate agents for prospective tenants.
- The City is in the process of updating the website further to capture all the planning approval exemptions (COVID specific exemptions introduced by the City and the Minister for Planning, and legislated exemptions that were introduced in February).
- Although some improvements have already been made, the Small Business Friendly Approvals Program provides an opportunity to go further.
- The program is an intense and involved process where nothing is off the table to improve the experience for customers.
- The City of Kwinana has previously gone through the process and identified 5 pillars/outcomes that we hope to incorporate into our process.
- MY queried whether there is a need for small businesses to view the approvals information on the website on an annual/regular basis. MY provided that it would be good to promote it for regular use so that businesses can be sparked with new ideas on how they might improve their business and make it easy for them to diversify. TG responded that at the moment the website is being used as a once off for approvals for new businesses in the City, but this could be explored, especially as business models are rapidly changing and uses no longer fit neatly into a box.
- MY queried how we can involve existing business and not just focus on new businesses. AKe agreed with this sentiment and added that old businesses can get in a rut of 'been there, done that'. We need to think of how to get them reinvigorated.
- MY suggested that we explore an automated reminder system for food businesses and their annual registrations.
- MH mentioned that it is the intention to allow low risk application to get through as quickly as possible.
- MY provided an example of the experience of a tennis club wanting a coffee van on occasions. Originally, they thought getting approval would be too hard but upon phoning the City they found out it was possible.
- TG stated that the intent is to set expectation for what is required of a business in terms of approval so that the business can make informed decisions. MH added that we wish to communicate requirements early.
- GC provided that one idea that came out of the City of Canning participating in the program was for temporary food permits that covered more than one local government area i.e. if you got approval in one LGA it would apply in another.

#### **4.2 Inner-City Speaker Series (EH) (refer *Attachment 3 – Inner-City Speaker Series Presentation*)** EH shared on screen the Inner-City Speaker Series presentation.

- The City will be hosting a speaker series event as part of a 5-part series across multiple local governments as an initiative of the Inner-City Working Group – Economic Development Sub-Group.
- The City's event will be Q&A panel at breakfast with local small business champions.
- EH asked for any suggestions for business owners/managers to approach to request if they would like to speak on the panel.
- **Action – town teams to send through lists of suggested businesses who may wish to participate as a panel member on the Inner-City Speaker Series.**

## 5 GENERAL BUSINESS

### 5.1 Action Items

| Item              | Action   | Timing     | Responsibility | Completion/ Status   |
|-------------------|--|------------|----------------|--|
| 5.1.1<br>(24 Feb) | Update and circulate draft 'Use Public Space to Grow Your Business' Flipbook   | March      | GL             | Delayed. to be progressed concurrently with the Vibrant Public Spaces Policy.        |
| 5.1.6             | Discuss outcome of the EOI for SBDC Small Business Friendly Approvals Program at November Rebound meeting.           | November   | EH/GL          | <b>Completed.</b><br>Has been added to the Forward Agenda for November.              |
| 5.1.7             | Provide town teams with list of potential contacts for traditional owners  | October    | GC             | <b>Completed.</b><br>List went out with September minutes                            |
| 5.1.8             | Meeting to be set up with Marketing and City's transport officers to discuss potential for 'Car-free Feb' initiative | October    | GC             | <b>Completed.</b><br>AKe to contact City's Active Transport Officer in the new year. |
| 5.1.9             | Event Working Group to provide a collation of examples of how event approval conditions have previously been met.    | Early 2022 | PR             |  |
| 5.1.10            | Event working group to engage with and advocate to RGL for a more flexible liquor license arrangement.               | Early 2022 | PR             |  |
| 5.1.11            | Canvas what time works best for the town team representatives for the Roundtable meetings                            | December   | EH             | EH to send out poll after November meeting.  |
| 5.1.12            | Add 2022 meeting topics to the Forward Agenda for next year  | December   | EH             | EH to send out draft Forward Agenda after November meeting.                          |

### 5.2 Town Team Updates

#### Leederville Connect:

- AKe advised that the Arty Farty Christmas Party will be on 5 December.
- Leederville Connect AGM tonight (24 November), all welcome.
- Kratorville has moved from a once-off event to a regular static display of local designs. This adds interesting elements into the town centre.

#### Mount Hawthorn Hub:

- MY advised they are going through the acquittal process for Little Day Out.
- MY is very impressed with the Christmas lights on the rotunda in Mount Hawthorn.
- Mount Hawthorn Hub are promoting the 'Shop Local' Christmas campaign to local businesses.
- Working on an RAC grant for markets on the north end of Oxford Street.
- AKa also advised of the New Years Eve event at the soccer club. AKa will send through the artwork to GC.

#### Pickle District:

- Aka advised that the town team has been discussing what to spend their town team grant on. They will submit early next year.
- Perhaps a festival with emerging artists and public art.
- Lara is a new volunteer with the Pickle District and has just finished a degree in politics and economics.

## 5.3 Other Business

### 5.3.1 Car Free Month

- AKe advised they are having a trial month this month but will hit the ground running next year.
- Car Free Month are officially incorporated.

### 5.3.2 Forward Agenda

- Rebound Roundtable Forward Agenda (EH) (*refer Attachment 4 – Forward Agenda*)
- EH will send an email following the meeting canvassing the most preferred day/time for the Rebound Roundtables going forward.
- Days/times discussed were Mondays and Thursdays at 5pm (to avoid kids bed routines), keeping the Wednesday 12.30pm time slot, or switching between the two.

## 6 ACTIONS

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| 5.1.13            | Town teams to send through lists of suggested businesses who may wish to participate as a panel member on the Inner-City Speaker Series. | December   | Town teams     |   |

## 7 NEXT MEETING

22 December 2021 (pending results from the poll)

## 8 CLOSURE

The meeting ended at 1.20pm.