

Rebound Roundtable

2pm, 23 February 2022

1. CHAIR

Cr Suzanna Worner (SW)	Chair
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2. ATTENDANCE AND APOLOGIES

Attendees:

Tara Gloster (TG)	Vice-Chair
Mayor Emma Cole (EC)	City of Vincent – Mayor
Trent Durward (TD)	Leederville Connect
Matt Young (MY)	Mt Hawthorn Hub
Andrew Kailis (AKa)	The Pickle District
Mirian Moretti (MM)	Beaufort Street Network
Georgia Lawrence (GL)	City of Vincent - Coordinator Place
Emma Hodson (EH)	City of Vincent - Place Planner - Leederville
Gemma Carter (GC)	City of Vincent - Manager Marketing and Partnerships
Alanna Curtin (ACu)	City of Vincent - Community and Civic Events Officer
Tim Burns (TB)	City of Vincent - Active Transport Officer

Apologies:

Cr Susan Gontaszewski (SG)	City of Vincent
Cr Alex Castle (ACa)	City of Vincent
Cr Ashley Wallace (AW)	City of Vincent
Cr Dan Loden (DL)	City of Vincent
Cr Jonathon Hallett (JH)	City of Vincent
Cr Ron Alexander (RA)	City of Vincent
Cr Ross Ioppolo (RI)	City of Vincent
Neil Graham (NG)	Beaufort Street Network
Sarah Maraglio (SM)	Beaufort Street Network
Chris Watt (CW)	North Perth Local
Renee Broadway (RB)	North Perth Local
Jon Denaro (JD)	The Pickle District
Anna Kelderman (AKe)	Leederville Connect
Johnny Doan (JDo)	Northbridge Common
Miles Noal (MN)	Northbridge Common

3. CONFIRMATION OF MINUTES

- 3.1 Rebound Roundtable Meeting Minutes (refer **Attachment 1 – Rebound Roundtable Minutes – 24 November 2021**) from 24 November 2021 were accepted as true and correct.

4. NEW BUSINESS

4.1 Events Sponsorship and Christmas Debrief (ACu)

ACu discussed the 2021 Christmas Shop Local campaign and provided an update on the events sponsorship at the City of Vincent.

ACu noted the 2021 Christmas campaign included:

- o more fairy lights down the streets;
- o Christmas blog for each town centre;
- o Young Makers Christmas Market at North Perth Common; and
- o Leederville Connect's Arty Farty Christmas Party.

ACU noted feedback was yet to be received for the 2021 Christmas campaign but that a key constraint and hurdle for consideration was the limited campaign budget.

It was queried whether or not town teams see value in increased decorations.

MY noted that the Axford Park decorations were stunning and that he'd received positive feedback on these. MY suggested choosing key town centre locations and focusing attention on this, noting that 'less is more' and this could be a more dynamic approach.

It was noted that if the budget stays 'low cost sparkle' we will need to stay focused regarding where the attention is focused. EC noted that the Axford Park decorations stood out and it is a good idea to choose high impact locations that people will stand out.

ACu noted that it would be good to consider keeping the budget to one spot next year, rather than spreading it out thinly. It was agreed a targeted approach on key town centre locations should be considered.

Action: Feedback to be gathered from town teams to determine key high impact locations for 2022 Christmas decorations.

TD discussed the Arty Farty Christmas Party and noted it:

- tarted earlier this year;
- was well attended; and
- did not centre around the turning on of the Christmas lights which made it easier.

Leederville Connect to keep running the Arty Farty Christmas Party as long as Annie Folk is on board.

EC noted that the Bubble Man was great, and the atmosphere was electric. EC expressed a congratulations to Leederville Connect.

EC noted that the fairy lights in Leederville only started from the mid-to-upper part of the trunk which was a little unusual and different to past years. TD suggested that perhaps this was a security measure, TD also noticed this. EC suggested next year that the lights be brought all the way down the trunk and incorporate it with the new lighting artwork that will be installed in Leederville.

Action: ACu to confirm with Engineering why the Leederville Christmas lights started from the mid-to-upper part of the trunk and not the bottom.

ACu advised that the Festival & Events funding is now open, and an email has been sent to the town teams. The City is encouraging town teams to put in an application regardless of the COVID risks as the application can be moulded to allow for funding when the event will be possible to be held i.e. the application doesn't need to have specific event dates in it. Multiple events can also be put on one application. Applications are due 14 March, and any questions please direct them to ACu. The City wants to ensure all town teams are able to access the funding.

TD advised that Leederville Connect will look at available funding and most likely apply – most likely for the 2022 Arty Farty Christmas Party event or possibly a Kraterville event.

AKa advised that Pickle District have submitted an application.

SW queried whether the Festival & Event application closing date in March is prohibiting people from applying later in the year and whether it should be possible to apply throughout the year. Noting that keeping it open all the time will allow greater flexibility. GC responded that the City will be discussing at the budget workshops whether it is possible to put aside a pocket of money for this.

EC advised that the Council will look at that applications received through the Festival & Events funding and if less of the budget has been applied for than previous years (possibly due to COVID concern) they may look at running the EOI process again.

ACu advised there is currently no allocation for a certain amount of funding for each town team so applications could be for \$5k - \$40k. Council will be the approving authority on this.

EC noted that the City is keen for town teams and community groups to not give up on events and want to encourage people to hold them. EC noted that the City is not expecting to see as many of the big street festivals that have been held in the past, but possibly more smaller events. TD advised that Leederville Connect have decided to focus on smaller events due to COVID.

EC mentioned that Leederville Connect may want to think about last time when Leederville Village Square was closed due to COVID. TD advised previous discussions centred around closures occurring once a month on a Friday.

4.2 e-Rideables Share System Trial (TB) (refer *Attachment 2 – E-scooter Presentation*)

TB shared on screen the presentation. EH expresses apologies for the sound/visual difficulties during the presentation.

TB advised that e-rideables are now officially legal, although there was not a lot of awareness that they weren't already. New legislation requires riders to be older than 16 and wear a helmet, a speed limit of 25km/h (10km/h on footpaths – although footpaths are not clearly defined), and that they can be used on shared footpaths.

TB noted that electric bikes are covered under other legislation and that now the law is in place, the City has been approached by commercial suppliers of e-scooters for hire (Neuron, Beam and Lime – haven't had discussions with Lime yet).

TB confirmed there are two kinds of share systems: docking system and dockless system.

Docking system

A docking system has the disadvantage that a dock might be full so you can't finish your ride and clock off the fee (usually done in minutes). Docking requires a lot of street hardware to install, is fairly expensive and relies a lot on advertising to subsidise the cost.

Dockless system

A dockless system is where the e-rideables will be free floating. A lot of the responsibility is on the company to distribute the e-rideables to where people will use them. Smartphones allowed dockless to happen. In 2016/17/18 the dockless system for bikes got out of control with bikes dumped everywhere, mainly due to poorly run management systems.

TB noted:

- GPS tracking and geofencing can control speed on devices and create low-speed zones e.g. could make a town centre a low-speed zone limited to 10km/h and the e-rideable would physically not be able to go above that speed.
- Beam/Neuron require you to prove that the e-rideable is standing up right on its stand (usually through a photo) before you can complete your ride.
- The City of Stirling has recently started using 250 Neuron scooters in a 26km² area near Scarborough and Trigg beaches. They have implemented 'no parking' zones (tape and decals on the ground to highlight this) where a rider can't finish their ride and leave the scooter if they are in that zone. They have also implemented low-speed zones in areas of high pedestrian activity. TB hasn't witnessed many people using the e-rideables yet.
- E-scooter hire is not cheap currently. It costs roughly \$5.50 for a 10minute or 2.5km casual ride. It only gets more economical than taking the bus if the customer gets a monthly package e.g. up to 90 minutes a day for a month.
- May be great for Beaufort St to Leederville where there is currently not a bus route.
- The Inner-City working group is working on an EOI, led by the City of Perth. The timing needs to be right as it wouldn't be good to launch in winter.

TB suggested that the Town of Cambridge is a missing link from the Inner-City working group, and it would be good to get them on board. TD agreed that it would be good to extend into the Town of Cambridge as there are a lot of school aged children there who could use the e-scooters.

TD queried whether it would be possible to do a mix of e-bikes and e-scooters to encourage more exercise. TB advised that it would be good to see e-bikes in the mix but the parking arrangements

complicate things. The discussions are just around e-scooters at the moment. EC suggested a combination of e-bike and e-scooter supply be a consideration of the EOI.

Action: CEO to discuss with City of Perth the possibility of adding e-bikes to EOI for e-rideables.

EC mentioned that colours and advertising should be kept to a minimum to ensure they're not jarring. TB advised that the benefit of advertising is that it passes on savings to the consumer.

5 GENERAL BUSINESS

5.1 Action Items

Item	Action	Timing	Responsibility	Completion/ Status
5.1.1 (24 Feb)	Update and circulate draft 'Use Public Space to Grow Your Business' Flipbook	April	GL	To be presented at April Rebound meeting with draft Vibrant Public Spaces Policy.
5.1.9	Event Working Group to provide a collation of examples of how event approval conditions have previously been met.	Early 2022	PR	
5.1.10	Event working group to engage with and advocate to RGL for a more flexible liquor license arrangement.	Early 2022	PR	Discussion had with RGL officer as part of Small Business Friendly Approvals program. Internal discussions being had.
5.1.11	Canvas what time works best for the town team representatives for the Roundtable meetings	December 2021	EH	EH has sent out poll. Trialing 2pm time slot.
5.1.12	Add 2022 meeting topics to the Forward Agenda for next year	December 2021	EH	Complete.
5.1.13	Town teams to send through lists of suggested businesses who may wish to participate as a panel member on the Inner-City Speaker Series.	December 2021	Town teams	Inner-City Speaker Series postponed until in-person event can be safely held. Complete.

Action items discussion:

5.1.9

- Events should be discussed at the SBDC Friendly Approvals program.
- Allow for permits across local governments. Town of Victoria Park have done this.
- Closing an area to traffic requires an accredited traffic controller in place which is onerous to event holders. A warden is needed at each point where a vehicle could enter. EC advised that the CoV is waiting for legal advice to come back on this issue.

5.1.10

- GL advised that we need to keep advocating to RGL.
- As part of the SBDC Small Business Friendly Approvals program there was the opportunity to speak to a RGL representative. GC advised it was disappointing that they were very legislative in their way of thinking and weren't very receptive to creative thinking or simplifying processes.

5.2 Town Team Updates

Leederville Connect:

- TD advised the painting of the mural on the Melrose Street portion of the Principle Shared Path is programmed for 24 April 2022. Blank Walls is coming up with the concepts. TD will talk to TB about getting safety signs. Leederville Connect are expecting 40-50 local kids pending on COVID issues.
- An Open Streets Leederville event is planned for Sunday 27 March in Electric Lane coinciding with Riding Week.
- Leederville Connect is about to release the website for the UX2 project.
- TD queried whether the EOI for the car park sales in Leederville will provide 400 parking bays to match the 400 that are existing and may be removed as part of the sale. EC confirmed that the intent is to provide additional bays than the 400 that are already there, possibly through a multi-storey construction.
- EC expressed her gratitude for the great work Leederville Connect has done in the events space. It has been great to see Electric Lane being used. EC suggested that we could get Luke from the Marketing and Communications team to create a video of Electric Lane (evening when the lights are on, people in Naber + |||| and Leederville Servo). **Action – Marketing and Comms to investigate the creation of a promotional video for Electric Lane.**

Mount Hawthorn Hub:

- MY advised they have applied for a federal grant for fundraising for volunteers.
- Mount Hawthorn Hub are trying to work on their AGM, they need more participation from the community.

5.3 Other Business

5.1.1 Fake reservations/orders discussion

It has been brought to the City's attention by a Town Team member that anti-mandate groups have been making fake reservations and fake takeaway orders at businesses that require double vaccination certificates for entry. Feedback from the group requested on whether they have heard of the issue and for general discussion.

- TD advised this issue has not developed and there have been no more reports of fake reservations or orders.

5.1.2 Forward Agenda

Draft Rebound Roundtable Forward Agenda (EH) (refer **Attachment 3 – Forward Agenda 2022**)

6 ACTIONS

Item	Action	Timing	Responsibility	Completion/ Status
5.1.1 (24 Feb)	Update and circulate draft 'Use Public Space to Grow Your Business' Flipbook	April	GL	To be presented at April Rebound meeting with Vibrant Public Spaces Policy.
5.1.9	Event Working Group to provide a collation of examples of how event approval conditions have previously been met. Confirm the legal advice received in response to the new traffic management requirements including the requirement to have an accredited traffic controller/warden in place at each point where a vehicle could enter an event.	Mid-2022	PR	To be discussed after the completion of the SBDC Small Business Friendly Approvals Program.
5.1.10	Event working group to engage with and advocate to RGL for a more flexible liquor license arrangement.	Mid-2022	PR	To be discussed after the completion of the SBDC Small Business Friendly Approvals Program.
5.1.11	Canvas what time works best for the town team representatives for the Roundtable meetings	December	EH	Complete - 2pm time slot going forward.
5.1.14	Feedback to be gathered from town teams to determine key high impact locations for 2022 Christmas decorations.	March	EH/ACu	EH to request feedback when sending out February minutes
5.1.15	ACu to confirm with Engineering why the Leederville Christmas lights started from the mid-to-upper part of the trunk and not the bottom.	March	ACu	
5.1.16	CEO to discuss with City of Perth the possibility of adding e-bikes to EOI for e-rideables.	Mid-2022	TB	
5.1.17	Marketing and Comms to investigate the creation of a promotional video for Electric Lane.	Spring 2022	GC	

7 NEXT MEETING

30 March 2022

8 CLOSURE

The meeting ended at 3.26pm.