

Rebound Roundtable

12:30pm, 22 September 2021

1. CHAIR

Chair	Cr Sally Smith
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2. ATTENDANCE AND APOLOGIES

Attendees:

Cr Joanne Fotakis (JF)	City of Vincent
Cr Susan Gontaszewski (SG)	City of Vincent
Anna Kelderman (AKe)	Leederville Connect
Matt Young (MY)	Mt Hawthorn Hub
Andrew Kailis (AKa)	The Pickle District
Emma Hodson (EH)	City of Vincent - Place Planner (Leederville & Economic Development)
Madison Rea (MR)	City of Vincent – Place Planner (William Street & Transport)
Jordon Koroveshi (JK)	City of Vincent – A/Manager Policy and Place
Gemma Carter (GC)	City of Vincent – Manager Marketing and Partnerships

Apologies:

Tara Gloster (TG)	Vice-Chair
Mayor Emma Cole (EC)	City of Vincent
Cr Alex Castle (ACa)	City of Vincent
Cr Ashley Wallace (AW)	City of Vincent
Cr Dan Loden (DL)	City of Vincent
Cr Joshua Topelberg (JT)	City of Vincent
Cr Jonathan Hallett (JH)	City of Vincent
Neil Graham (NG)	Beaufort Street Network
Sarah Maraglio (SM)	Beaufort Street Network
Chris Watt (CW)	North Perth Local
Renee Broadway (RB)	North Perth Local
Teagan Criddle (TC)	Northbridge Common
Chris Criddle (CC)	Northbridge Common
Jon Denaro (JDe)	The Pickle District
Georgia Lawrence (GL)	City of Vincent - Coordinator Place

3. CONFIRMATION OF MINUTES

- 3.1 Rebound Roundtable Meeting Minutes (refer **Attachment 1 – Rebound Roundtable Minutes – 25 August 2021**) from 25 August 2021 were accepted as true and correct with minor edits from AKa.

4. NEW BUSINESS

- 4.1 **Vincent Wayfinding Plan (MR)** (refer **Attachment 2 – Vincent Wayfinding Plan Presentation**) MR shared on screen the Vincent Wayfinding Plan presentation.

- Progress update and summary of work done last week and undertaken to date.
- The aim of the plan is to increase the legibility of Vincent making it easier to use active transport whilst also acknowledges the unique character of each of the town centres and looks to incorporate that into any signage recommendations.
- The plan focuses on three attributes:
 - making the town centres a destination (uniqueness of centres, declutter signage, add strong presence to signage),

- connecting town centres within the City of Vincent (to highlight out how close town centres are to each other and how active transport is a viable option e.g., 15-minute walk/5-minute cycle from Leederville to Mount Hawthorn), and
- connecting users to surrounding destinations.
- It was an essential part of the process to visit each town centre with the consultants and the people that live there (City administration, Councillors and town team representatives). The consultant comes from Adelaide and gave the added benefit of being able to see the town centres through fresh eyes. The “walkshop” sessions were very valuable and will be reflected in how the plan progresses.
- Key findings so far include:
 - the uniqueness of the town centres means the signage will need to be different for each (e.g., high levels of vandalism in William St may require more temporary forms of signage compared to Mount Hawthorn which may require more permanent),
 - Vincent's substantial art networks can provide wayfinding and become landmarks. The plan will identify key strategic locations for future artwork.
- SS asked about the timeline of the project. MR advised approx. a year to completion.
- SS queried whether there will be a sign audit. MR advised there will be a high level audit of the signage types within Vincent. This may result in some signs being removed in the future.
- JF expressed their appreciation that the plan talks to Arts Development Plans and the Place Plans, and hopes to see more of this in the future
- MY went on the walks and showed a high level of appreciation for them. MY expressed the importance of highlighting the 15min walking distance between Leederville and Mount Hawthorn. MY would also like to see The Plan highlight the recreational facilities throughout Vincent as the location of sporting grounds can tend to be quite invisible in the City of Vincent.
- MR advised that there are multiple green links between the town centres, and the plan will investigate how these can be linked through wayfinding.
- SG appreciates the work that has gone into the plan, how far it has come, and is glad it is going ahead. It will be great for residents to really understand what they have in their local area and what ratepayer money is being spent on.

5 GENERAL BUSINESS

5.1 Action Items

Item	Action	Timing	Responsibility	Completion/ Status
5.1.1 (24 Feb)	Update and circulate draft 'Use Public Space to Grow Your Business' Flipbook	March	GL	Delayed. to be progressed concurrently with the Vibrant Public Spaces Policy.
5.1.3	Confirm with North Perth Local if they would like the traditional tree and Christmas decorations at North Perth Common this year.	August	EH	Completed.
5.1.4	Town teams to send through a list of businesses they suggest should be included in this year's Christmas campaign.	August-October	Town teams	
5.1.6	Discuss outcome of the EOI for SBDC Small Business Friendly Approvals Program at November Rebound meeting.	November	EH/GL	

5.2 Town Team Updates

Leederville Connect:

- AKe advised Leederville Connect have received a grant for \$10,000 from RAC for a noise wall street party painting event at end of Melrose St.
- The City of Vincent also has a grant from RAC for noise walls so might be able to have some connection between the two. The noise walls are on the periphery of the Leederville Town Centre so it will create a nice entry.
- Leederville Connect have been nominated for a Place Leaders Award. The award ceremony is coming up next month.
- Leederville Connect have received a grant from the City for their Kraterville event. AKe is looking through the contract requirements. GC advised that Alanna Curtin should be able to answer AKe questions.
- AKe asked about the Welcome to Country clause in the contract, and whether the City has a relationship with traditional elders that the town teams may be able to utilise. AKe mentioned that it would be great for the town teams to start creating their own relationships/connections with the traditional owners. GC advised that the City can provide the list of names of people the City has previously engaged to provide a Welcome to Country. This is not a definitive list and the City cannot advise the town teams on who to engage for the Welcome to Country, the list of names is just to provide a starting point for the town teams' own research.
- AKe and her colleagues are planning on doing a "Car-free Feb" and suggested it would be a good initiative if the City of Vincent wanted to be involved. Could potentially get funding from RAC to do it. SS advised that it is definitely something that can be dug deeper into and consider how it could be achieved. AKA suggested that there is no need for cars in the Leederville Village Square. A meeting is to be set up with Marketing and the City's transport officers. JF suggested that a commitment/pledge from the Council members to go car free could be investigated, JF advised she has done it for 6 weeks before on her own merit, and it does take a while to get used to, but it can be done. SS suggested that February is pretty hot, AKe suggested maybe a "Motor-free March".

Mount Hawthorn Hub:

- MY advised that the Mount Hawthorn Hub are trying to get funding locked in for their Little Day Out event. They are trying out for LotteryWest next. AKA suggested investigating road safety grants. SS suggested HealthyWays, although MY advised that if the Hub are wanting to have community involvement creating baskets for example, the HealthyWays criteria might be limiting.
- The Taxi Rank development is soon to go out to the community for discussion on their design. The Hub talked to the developers about using the site for some activation, but the developer is not keen on the idea as it hasn't worked much in the past so not viable at this time. JF went to a second life fashion event at 357 Oxford Street that might be a potential community activation location to explore.

Pickle District:

- AKA advised that the Pickle District Place Plan has been approved and the Pickle District are looking forward to that rolling out.

5.3 Other Business

SS advised that this is her last Rebound Roundtable, and a new chair position will need to be filled. SG extended her thanks to SS for her help on the Rebound Roundtable, for always advocating for small business, for her on-ground, in-depth knowledge of town teams, and for her down to earth and helpful nature.

Christmas 2021 planning – SS requested Marketing to share the final designs for the Christmas 2021 campaign with the town teams when they have been decided on, potentially at the October Roundtable meeting. SG agreed that this would deliver on what has been said at the Roundtable meetings to engage with the town teams and seek input before it is released. JF added that she has seen quite a bit of shop local campaigning going around and now is an opportune time to jump on that.

JF mentioned the social media post for RAC funding for Bike Month in October and that RAC are requesting applications. JF suggested that a partnership with the City and one of the town teams would be a great opportunity.

Draft Rebound Roundtable Forward Agenda (EH) (*refer Attachment 3 – Draft Forward Agenda*)
 SS suggested the town teams invite representatives from their events team to come to the next meeting as streamlined events approvals processes will be discussed.

6 ACTIONS

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5.1.4	Town teams to send through a list of businesses they suggest should be included in this year's Christmas campaign.	August-October	Town teams	Town teams please provide this before October meeting.
5.1.6	Discuss outcome of the EOI for SBDC Small Business Friendly Approvals Program at November Rebound meeting.	November	EH/GL	Has been added to the Forward Agenda for November
5.1.7	Provide town teams with list of potential contacts for traditional owners	October	GC	
5.1.8	Meeting to be set up with Marketing and City's transport officers to discuss potential for 'Car-free Feb' initiative	October	GC	
5.1.9	Marketing to share final designs for Christmas 2021 campaign with town teams	October	GC	

7 NEXT MEETING

27 October 2021

8 CLOSURE

The meeting ended at 1.12pm.