

## Rebound Roundtable

11 November 2020  
City of Vincent, 244 Vincent Street Leederville

### 1. CHAIR

Chair	Cr Sally Smith
Vice-Chair	Tara Gloster

### 2. ATTENDANCE AND APOLOGIES

#### Attendees:

Cr Sally Smith (SS)	City of Vincent
Cr Susan Gontaszewski (SG)	City of Vincent
David Galloway (DG)	Leederville Connect
Trent Durward (TD)	Leederville Connect
Jane Shanahan (JS)	Mt Hawthorn Hub
Tara Gloster (TG)	Manager Policy & Place
John Jutras-Minett (JJM)	Place Manager - Beaufort Street, William Street & Pickle District
Beckett Frisch (BF)	Place Manager - Leederville & North Perth
Georgia Lawrence (GL)	Place Manager - Mount Hawthorn
Mark Fallows (MF)	Acting Executive Director Strategy & Development

#### Apologies:

Mayor Emma Cole	City of Vincent
Cr Alex Castle	City of Vincent
Cr Joanne Fotakis	City of Vincent
Cr Joshua Topelberg	City of Vincent
Cr Dan Loden	City of Vincent
Karen Hinds	Beaufort Street Network
Ida Smithwick	North Perth Local
Andrew Ryan	North Perth Local
Johnny Doan	Northbridge Common
Jon Denaro	Pickle District
Andrew Kailis	Pickle District
Jimmy Murphy	Town Team Movement
Rosslind Ellis	Manager Marketing & Communications

### 3. CONFIRMATION OF MINUTES & ACTION ITEMS

#### 3.1 REBOUND ROUNDTABLE MEETING MINUTES – 7 OCTOBER 2020

- DG requested an update on the progress of the Development on City Owned and Managed Land Policy and expressed concerns regarding the lack of communication about how community feedback is being considered and incorporated
- GL notes that the policy is currently being redrafted and that the Lands team would welcome a meeting to discuss how the community feedback received to date will be addressed

#### 3.2 ACTION ITEMS – 7 OCTOBER 2020

Item	Action	Timing	Responsibility	Status
4.1	Include the link to implementation table with the meeting minutes	October	TG	Complete
	Send the link to the implementation table updates with the agenda to allow attendees to review in advance and facilitate conversation at the roundtable meeting	November	TG	Complete



	KB to put DG in contact with Tegan Patrucco (Arts and Activation Officer)	October	KB	Tegan has been in contact with Leederville Connect
--	---	---------	----	--

#### 4. BUSINESS ARISING

##### 4.1 CHRISTMAS

- Item not discussed in detail as RE was an apology
- GL requests referrals for local contractors who may be able to install fairy lights in trees in the Mount Hawthorn Town Centre. JS to seek referrals from the Mount Hawthorn Hub.
- It was agreed a post-Christmas de-brief will be required to assist with the performance measurement of the City's Christmas initiatives

#### 5. GENERAL BUSINESS

##### 5.1 VINCENT REBOUND PLAN

- Place Managers to circulate a list of Town Centre spaces that have been made free to book in line with Action 1.1 for Town Teams to promote
- TG to circulate the updated implementation table with the minutes
- It is noted that additional funding for events was raised at Council Briefing and it was requested that further information be provided regarding events the City has funded in previous years, to inform the quarterly budget review
- Town Teams were asked if there are any events they'd like to run in 2021 should funding become available
  - JS expressed Mount Hawthorn Hub's interest in seeking funding for Little Day Out
  - TD expressed Leederville Connect's interest in seeking funding for the Long Table Dinner, and confirmed Arty Farty Christmas Party will take place 6 December
- DG queried if Town Teams could utilise funds from any budgets in the Vincent Rebound Plan for initiatives other than events
- TD queried how the marketing budget is being spent, and noted the business community in the Town Centres have knowledge and skills that could be shared to determine the best use of the funds
- DG and TD queried which Town Centres are allocated which budgets and expressed the need for earlier workshopping about how budgets could be spent in the Town Centres
- DG notes a more targeted conversation in the future would be more effective and beneficial, such as what does the City need input on for how money is going to be spent, and how much is available for each Town Centre
- It is suggested to hold a workshop in December in lieu of a Rebound Roundtable meeting to discuss these ideas. It is noted that the Marketing and Community Partnerships teams need to be involved in the workshop
- DG queried if there are any funds available to be given to the Town Teams to be spent on initiatives they have in the pipeline, including marketing over Christmas. Requests transparency regarding how budgets are being spent
- It is noted that the Christmas budget has been allocated, but there is room for this conversation as it relates to future initiatives
- SG notes the current mechanisms to disperse money to the Town Teams is through Town Team Grants and events funding
- It is noted that exploring different funding mechanisms is a long term conversation, and in the short term workshops to explore how to best achieve outcomes would be more impactful
- TD notes the City could better utilise skills in the community rather than transferring funds to external partners, such as the budget spent on SoPerth last year
- SG notes that destination marketing is being done through Visit Perth, and Town Centre marketing is general shop local
- Place Managers to circulate the Christmas plans for the Town Centres to the Town Teams
- DG notes influence over how budget is allocated is important to Town Teams



- SG notes the Community Engagement Framework is currently being developed to better guide meaningful engagement by the City to ensure feedback can influence decision making
- SG proposes a 6 month forward agenda be prepared for discussions of Rebound Plan actions
- Place Managers to prepare a forward agenda
- TG to request feedback with the minutes for how these meetings could be more beneficial
- SS notes the Terms of Reference allows for community members to attend these meetings
- It is noted that a forward agenda would allow Town Teams to target attendance at meetings, and invite appropriate community members who may be interested
- JS proposes a survey to be sent to businesses after the Christmas period to ask their level of satisfaction with the Christmas campaign and identify the gaps for next year

## 5.2 TOWN TEAM UPDATES

- TD notes the Leederville Connect AGM is upcoming

## 6. ACTIONS

Item	Action	Timing	Responsibility
4.1	Send referrals for contractors who may be able to install fairy lights in trees in Mount Hawthorn to Georgia Lawrence ( <a href="mailto:Georgia.Lawrence@vincent.wa.gov.au">Georgia.Lawrence@vincent.wa.gov.au</a> )	November	All
5.1	Circulate a list of Town Centre spaces that have been made free to book in line with Action 1.1 for Town Teams to promote. Free spaces include: Axford Park (Mount Hawthorn), North Perth Common (North Perth), Mary Street Piazza (Mount Lawley), Leederville Village Square (Leederville) and Oxford Street Reserve (Leederville). Tu Do Park (Perth) will be made free, if the proposed William Street Town Centre boundary extension is endorsed by Council at the 17 November Council Meeting as part of the Place Plan Reviews.	November	GL, JJM, BF
	Circulate the updated Rebound Plan implementation table with the minutes	November	TG
	Follow up with Town Teams regarding event funding budget and the process for how this will be allocated, noting that the Mt Hawthorn Hub and Leederville Connect expressed that they would like to progress with seeking funding and in-kind support for Little Day Out, Leederville Long Table Dinner and the Arty Farty Children's Christmas Party.	November	RE
	Circulate Christmas initiatives planned for each Town Centre to the Town Teams	November	GL, JJM, BF
	Prepare a 6-month forward agenda for these meetings	November	GL, JJM, BF
	Request feedback with the minutes for how these meetings could be more beneficial	November	TG
	Prepare and distribute a post-Christmas survey to businesses	January	RE

## 7. NEXT MEETING

12:00pm, 16 December 2020

## 8. CLOSURE

12:55pm, 11 November 2020