

12.3 NOMINATION TO URBAN95 ACADEMY 2024 PROGRAM

Attachments: 1. Program Brochure

RECOMMENDATION:

1. That Council **APPROVES** the following members for nomination to the **URBAN95 Academy 2024 Program**:
 1. Cr
 2. Cr
2. **NOTES** that that the **Chief Executive Officer will nominate one suitably qualified member of staff to form part of the application.**

PURPOSE OF REPORT:

To seek nominations for a maximum of two Elected Member to join the Urban95 Academy 2024 Program, a seven week program designed for municipal leaders across the world to learn and develop strategies to make cities better for babies, toddlers and their caregivers.

DELEGATION:

This report seeks nominations from council members for the program and requires a decision of Council. A formal decision of Council is also required to accompany the application.

BACKGROUND:

The program is a joint collaboration between the Bernard Van Leer Foundation - an independent Dutch organisation working globally to foster inclusive societies where all children and communities can flourish – and the London School of Economics and Political Science (LSE).

The program aims to help city planners, designers and other urban professionals working for local government understand how their work impacts early childhood development.

The program is open to all local governments and applicants must nominate three staff members. With one of the nominees to be a political/elected representative, another must have at least 10 years of experience. Nominees should reflect the diversity of the local government. Local governments that include the Mayor as part of their team will be prioritised.

The program is delivered online across seven weeks with the group required to submit a final report applying the learnings to a project site in the City of Vincent. The cities with the most promising ideas for making their cities better for young children will be invited to attend a sponsored in-person training week at LSE in London.

The program commences in May 2024.

DETAILS:

The programme features seven weeks of online course content as well as weekly live virtual sessions with LSE faculty, Bernard van Leer Foundation leadership and global knowledge partners. All participants who complete the online course will receive a certificate from LSE.

The online programme is divided into three components:

1. Vision and Analysis

Understand how cities that are designed to support the wellbeing of babies, toddlers and caregivers are better for all. Evaluate what matters for young children and caregivers and gain the tools and skills to build your own baseline assessment to measure long-term impact.

2. Strategy and Delivery

Develop effective strategies that invest in improving social and spatial infrastructures. Understand how to implement policy and deliver services that meet the needs of young children, caregivers and make cities more sustainable and equitable. Learn how to design accessible neighbourhoods, public spaces and transport systems, and develop financially viable projects that provide public value for money for the benefit of all citizens.

3. Leadership

Learn key skills for public purpose leadership and effective leadership styles for different situations. Build an innovation culture across departments and help support an innovation ecosystem between public, private and third sector organisations. Understand how a systems lens that prioritises babies, toddlers and caregivers, can bring together diverse stakeholders and effect change.

Towards the end of the online course, all cities will prepare a strategic outline on how they would change an aspect of their city to improve the lives of babies, toddlers, and caregivers. The project should be open-ended and tailored to the local municipality. Proposals can be spatial or policy-oriented or a combination of both.

The cities with the most promising ideas for making their cities better for young children will be invited to attend a sponsored in-person training week at LSE in London.

Upon completing the programme, cities may also be eligible to receive additional technical support from the Bernard van Leer Foundation and its partners and be invited to join the Urban95 global network of city practitioners and officials.

CONSULTATION:

Nil.

LEGAL/POLICY:

Nil.

RISK MANAGEMENT IMPLICATIONS

Low: It is low risk for Council to support Council Members to nominate for the program. This is because there is no cost incurred by the City to nominate and participate.

Should the City's final project be identified as being the most promising idea for making cities better for young children, the group would be invited to attend a week long training session in London. This session is entirely sponsored with flights, accommodation and other amenities covered by the program.

STRATEGIC IMPLICATIONS:

This is in keeping with the City's *Strategic Community Plan 2022-2032*:

Enhanced Environment

Our parks and reserves are maintained, enhanced and are accessible for all members of the community.

Accessible City

Our pedestrian and cyclist networks are well designed, connected, accessible and encourage increased use.

Connected and Healthy Community

We are an inclusive, accessible and equitable City for all.

Thriving Places

Our town centres and gathering spaces are safe, easy to use and attractive places where pedestrians have priority.

Sensitive Design

Our built form is attractive and diverse, in line with our growing and changing community.

Innovative and Accountable

We embrace good ideas or innovative approaches to our work to get better outcomes for Vincent and our community.

SUSTAINABILITY IMPLICATIONS:

This does not contribute to any specific sustainability outcomes of the *City's Sustainable Environment Strategy 2019-2024*, however designing places that are suitable for all users of our community is more sustainable than places that cater for specific user groups only.

PUBLIC HEALTH IMPLICATIONS:

This is in keeping with the following priority health outcomes of the City's *Public Health Plan 2020-2025*:

Increased physical activity

FINANCIAL/BUDGET IMPLICATIONS:

There is no cost to the City to nominate for the program. All costs for the one week intensive learning in London are covered by the Program if the City is successful.

COMMENTS:




As at the 2021 Census the City had a population of 36,538 people of this 5.5% were aged 0-4 years. This program is focussed on supporting local governments to learn and develop strategies to make cities better for babies, toddlers and their caregivers.

The City's SCP identifies Connected and Healthy Community and Thriving Places as being priorities for our community. The City's Youth Action Plan 2020-2026 is focussed on children between the ages of 12-25, with no strategy having been developed to support early childhood.

The City is in the process of developing Town Centre Planning Frameworks across Beaufort Street, North Perth, Mount Hawthorn and William street in 24/25 which will include the preparation of place plans being tangible initiatives identified by the community to make thriving places. This work presents an opportunity for the City to consider incorporating learning from this program to make places better for babies, toddlers and their caregivers.

The program calls for nominations of three representatives from the local government.

The Town of Mosman Park participated in the program in 2023 and were successful in being selected to travel to the intensive learning week in London. In discussions with the Town of Mosman Park they advised that their successful group comprised of the Deputy Mayor and two Administration staff with experience in Town Planning and Community Development. Based on the course content and the required submission it is recommended that the City nominate two Elected Members to be determined by the Council and one member of Administration staff with relevant experience as determined by the CEO.

									
									
<h1>Urban95 Academy</h1> <p>An executive education programme for designing and delivering better cities for young children</p>									
				<small>THE LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE</small>					

The **Urban95 Academy** is a leadership programme designed for municipal leaders across the world to learn and develop strategies to make cities better for babies, toddlers and their caregivers.

The Urban95 Academy is a joint collaboration between the Bernard van Leer Foundation and the London School of Economics and Political Science (LSE) building on their experience in executive education. The programme aims to help city planners, designers, and other urban professionals working for local government understand how their work impacts early childhood development.

The programme features seven weeks of online course content as well as weekly live virtual sessions with LSE faculty, Bernard van Leer Foundation leadership and global knowledge partners. All participants who complete the online course will receive a certificate from the LSE.

Towards the end of the online course, all cities will prepare a strategic outline on how they would change an aspect of their city to improve the lives of babies, toddlers, and caregivers. The project should be open-ended and tailored to the local municipality. Proposals can be spatial or policy-oriented or a combination of both. The cities with the most promising ideas for making their cities better for young children will be invited to attend a sponsored in-person training week at LSE in London.

Upon completing the programme, cities may also be eligible to receive additional technical support from the Bernard van Leer Foundation and its partners and be invited to join the Urban95 global network of city practitioners and officials.





PROGRAMME STRUCTURE

The online programme is divided into three components: Vision & Analysis, Strategy & Delivery, and Leadership. Topics covered will include neighbourhood design, mobility for families, social and environmental challenges, transforming behaviour through design, and principles of creating playful public spaces.

Vision & Analysis

Understand how cities that are designed to support the wellbeing of babies, toddlers and caregivers are better for all. Evaluate what matters for young children and caregivers and gain the tools and skills to build your own baseline assessment to measure long-term impact.

Strategy & Delivery

Develop effective strategies that invest in improving social and spatial infrastructures. Understand how to

implement policy and deliver services that meet the needs of young children and caregivers, and make cities more sustainable and equitable. Learn how to design accessible neighbourhoods, public spaces and transport systems, and develop financially viable projects that provide public value for money for the benefit of all citizens.

Leadership

Learn key skills for public purpose leadership and effective leadership styles for different situations. Build an innovation culture across departments and help support an innovation ecosystem between public, private and third sector organisations. Understand how a systems lens that prioritises babies, toddlers and caregivers, can bring together diverse stakeholders and effect change.



HOW TO APPLY

The Urban95 Academy is open to all local governments. To apply, cities must nominate three members of staff, who can be from the same or different departments. A formal letter of support on official letterhead must be submitted along with the application. One of the three members of staff will need to be a political or elected appointee in the city administration, and one must have at least 10 years of experience.

The more teams reflect the diversity of your city the better and you may also consider one participant from outside your administration coming from other public, private or third sector organisation with a long standing partnership dedicated to urban development in your city. Cities which include the Mayor as part of their team will be prioritised.

The Urban95 Academy will provide training to cities in two separate cohorts throughout 2024 with rolling applications accepted until April 2024. Cohorts will be structured to have city teams representing a diverse mix of geographical backgrounds. Participation in the Academy is fully funded by the Bernard Van Leer Foundation.

Application Deadline	Cohort Start Date
31 January 2024	February 2024
30 April 2024	May 2024

REGISTER INTEREST

For more information and to receive an application form, please register at: urban95academy.org

PROGRAMME PARTNERS

LSE Cities

LSE Cities is an international centre that investigates the complexities of the contemporary city. It carries out research, graduate and executive education, outreach and advisory activities in London and abroad. LSE Cities explores how complex urban systems are responding to the pressures of growth, change and globalisation with new infrastructures of design and governance that both complement and threaten social equity and environmental sustainability.
[Lse.ac.uk/cities](https://lse.ac.uk/cities)
[@LSECities](https://twitter.com/LSECities)

LSE

The London School of Economics and Political Science is a social science university based in central London with a global reach. Ranked first in Europe and second in the world for social sciences and management in the QS subject rankings 2021. Since 1895 the LSE has been pioneering social science research, challenging existing ways of thinking, and seeking to understand the causes of things in order to transform them.

Register Interest

urban95academy.org

Bernard van Leer Foundation

The Bernard van Leer Foundation is an independent Dutch organisation working worldwide to ensure that all babies and toddlers have a good start in life. We inspire and inform large-scale action that improves the health and wellbeing of young children – especially the most vulnerable – and the people who care for them.
bernardvanleer.org
[@BvLFoundation](https://twitter.com/BvLFoundation)

Knowledge Partners

The Urban95 Academy learning modules are developed and led by LSE Cities and the Bernard Van Leer Foundation, featuring original content and guest faculty from: Arup; Brookings; Clean Air Fund; Gehl; ITDP; NACTO; Princeton University’s Innovations for Successful Societies program.

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