

9.3 RAC RECONNECT WA 2022/23 - VIEW STREET CAR PARK, NORTH PERTH

Attachments: 1. RAC Reconnect WA 2022/23 - Proposed Carpark Reconfiguration

RECOMMENDATION:

That Council **AUTHORISES** Administration to implement the 'Car Park to Great Place – View Street, North Perth' project in the Rosemount Hotel Car Park, View Street Car Park and North Perth Common as per the outcomes of the Stakeholder Reference Group.

PURPOSE OF REPORT:

To consider the authorisation of the 'Car Park to Great Place – View Street, North Perth' project as per Action 1.7 of the North Perth Town Centre Place Plan.

BACKGROUND:

At its 12 February 2013 Ordinary Meeting (Item 9.1.4), Council adopted the North Perth Master Plan. This identified the View Street and Rosemount Hotel Car Park sites as a significant opportunity for an integrated urban infill redevelopment with an enhanced public realm interface and pedestrian connection between View Street and Angove Street.

At its 1 May 2018 Ordinary Meeting (Item 9.10), Council adopted the North Perth Town Centre Place Plan (Place Plan). Action Item 1.7 'Prepare an Urban Design Concept for the View Street Car Park and surrounds' identifies that the City has limited land holdings in the North Perth Town Centre. It is evident that Lots 15, 16 and 40 View Street are not fulfilling their potential. The land is located adjacent to the neighbouring Rosemount Hotel Car Park and presents an opportunity to improve parking efficiencies, pedestrian links and deliver high quality infill development and urban open space. Administration is now in a position to determine how this land could be utilised for the benefit of the town centre.

The City has successfully secured an \$80,000 grant (80 percent funding of a \$100,000 total project cost) in the third round of RAC's Reconnect WA initiative 2022/23.

The objectives of RAC's Reconnect WA initiative are to:

- Create vibrant and active places for Western Australians to interact and reconnect with our cities and towns, and each other.
- Inspire and empower residents and business communities to co-design and drive change in their local area.
- Lay the foundations for longer-term changes to support safe, sustainable and connected communities.

DETAILS:

The project site is the informal pedestrian desire line through the View Street and Rosemount Hotel Car Park in the North Perth Town Centre (NPTC). Pedestrians regularly use this to move between Angove Street in the north and North Perth Common (NPC) and North Perth Plaza in the south.

The project proposes the temporary upgrade of this informal pedestrian desire line into a pedestrian-friendly shared zone flanked by active uses, testing the pedestrianisation of the space and informing the View Street Urban Design Concept, to deliver Action Item 1.7 of the Place Plan.

The transformation would be achieved through:

- Physical interventions such as the installation of catenary lighting and/or a vertical canopy, refreshing of existing or installation of new murals and/or image mapping technology on blank walls.
- A program of installations and activations such as pop-up alfresco areas, greenery, entry statements, events, art installations and other temporary activations. NPC will also be activated during this trial.

To ensure the trial can proceed safely, the temporary reconfiguration and reallocation of parking bays and associated traffic management would be required in the View Street Car Park. This includes a net reduction of seven parking bays. The proposed car park reconfiguration can be seen in **Attachment 1**. This work would cost approximately \$7,000 and would form part of the \$100,000 total project budget (\$80,000 funded by the RAC Grant).

The City has formed a Stakeholder Reference Group (SRG) with adjacent businesses and landowners to co-design all elements of the trial to suit and benefit businesses including:

- The duration, dates and times of the trial interventions;
- The spatial layout of the trial site and its subsequent impact on car parking; and
- Physical installations and a program of activations to transform the car park into a positive place.

The first SRG meeting was held on Wednesday 8 March 2023. The next SRG meeting is on Wednesday 22 March 2023 enabling a decision on the timing of the trial to be made by mid-April 2023. Additional SRG meetings will occur in April and June 2023 to discuss the trial and its outcomes in more detail.

The City would engage with the Stakeholder Reference Group on the View Street Urban Design Concept as per Action 1.7 of the Place Plan.

The trial project would also act as a form of consultation with the North Perth community on both the View Street Urban Design Concept and the North Perth Town Centre Planning Framework. The pedestrian spine through the two carparks has been repeatedly identified as a desired public amenity in recent engagement for the North Perth Town Centre Planning Framework.

CONSULTATION/ADVERTISING:

Details of the trial and associated events and activations will be promoted to the community through the City's social media channels and via physical marketing material.

LEGAL/POLICY:

- *Local Government Act 1995*;
- *Road Traffic Act 1974*; and
- City of Vincent Policy No. 3. 10.3 – Street Activation, 2018.

RISK MANAGEMENT IMPLICATIONS

Low: It is low risk for Council to approve the authorisation of the 'Car Park to Great Place – View Street, North Perth' project.

STRATEGIC IMPLICATIONS:

This is in keeping with the City's *Strategic Community Plan 2018-2028*:

Enhanced Environment

Our urban forest/canopy is maintained and increased.

Accessible City

Our pedestrian and cyclist networks are well designed, connected, accessible and encourage increased use.

Connected Community

An arts culture flourishes and is celebrated in the City of Vincent.

Thriving Places

Our town centres and gathering spaces are safe, easy to use and attractive places where pedestrians have priority.

Innovative and Accountable

We are open and accountable to an engaged community.

SUSTAINABILITY IMPLICATIONS:

This is in keeping with the following key sustainability outcomes of the *City's Sustainable Environment Strategy 2019-2024*.

Sustainable Transport

PUBLIC HEALTH IMPLICATIONS:

This is in keeping with the following priority health outcomes of the City's *Public Health Plan 2020-2025*:

Increased physical activity

FINANCIAL/BUDGET IMPLICATIONS:

The funding source and proposed expenditure is outline below:

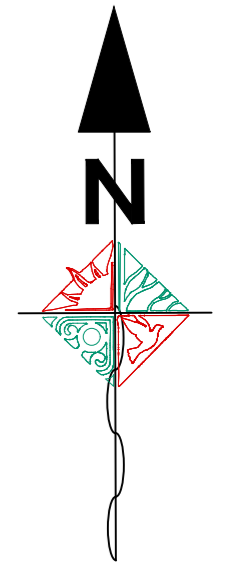
Funding Source	Cost
2022/23 North Perth Town Centre Place Plan	\$20,000.00
RAC Reconnect WA Grant	\$80,000.00
Total	\$100,000.00

Proposed Expenditure	Cost
Marketing	\$10,000.00
Traffic Management and carpark reconfiguration	\$20,000.00
Installations and Activations	\$70,000.00
Total	\$100,000.00

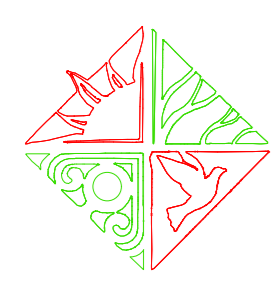
COMMENTS:

The 'Car Park to Great Place – View Street, North Perth' will temporarily upgrade the informal pedestrian desire line through the Rosemount Hotel and View Street Car Parks into a pedestrian-friendly shared zone flanked by active uses. It will test the pedestrianisation of the space and inform the View Street Urban Design Concept, to deliver Action Item 1.7 in the Place Plan.

The trial project would also act as a form of consultation with the North Perth community on both the View Street Urban Design Concept and the North Perth Town Centre Planning Framework.



LEGEND	
	EXISTING CONCRETE
	NEW LANDSCAPING
	PARKING BAYS
	ROAD ACCESS WAYS
	TREE



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244 VINCENT STREET LEEDERVILLE, 6007
TECHNICAL SERVICES

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BUDGET:	DESIGNED: LS 18/01/23
CHECKED: AJ 02/02/23	DRAWN: LS 31/01/23
APPROVED:	<i>Hannah Ellwood</i>

ANGOVE ST
VIEW ST
VIEW STREET URBAN DESIGN CONCEPT

A1	SHEET 1 OF 1	REVISION 0
DRAWING NUMBER		3740-CP