8.4 WALGA BEST PRACTICE GOVERNANCE REVIEW

Attachments: 1. WALGA Governance review backgrou		WALGA Governance review background paper
	2.	WALGA best practice governance review consultation paper

RECOMMENDATION:

- 1. SUPPORTS the Western Australian Local Government Association's best practice governance review consultation paper.
- 2. NOTES that Administration will forward a submission in support of 'option four' to the Western Australian Local Government Association.

PURPOSE OF REPORT:

To consider Administrations comments on the Western Australian Local Government Association (WALGA's) Best Practice Governance Review.

BACKGROUND:

WALGA developed its Corporate Strategy 2020-25, and in doing so identified a key strategic priority:

• to undertake a Best Practice Governance Review.

The objective of the review is to ensure WALGA's governance and engagement models are contemporary, agile, and maximise engagement with members.

Other drivers for the review included:

- Misalignment between key governance documents; Constitution, Corporate Governance Charter, State Council Code of Conduct, and Standing Orders – stemming from varying amendments.
- State Council's 3 September 2021 resolution requesting amendment to the Constitution to "deal with matters related to State Councillors' Candidature for State and Federal elections".
- Proposed legislative reforms to remove WALGA from being constituted under the Local Government Act 1995 (WA).
- Constitutional requirements for WALGA to become a registered organisation under the Industrial Relations Act 1979 (WA), which would enable WALGA to make applications in its own right to the Western Australian Industrial Relations Commission

In March 2022 WALGA State Council commissioned the Best Practice Governance Review (BPGR) and established a Steering Committee to guide the Review. City of Vincent CEO David MacLennan is a member of the Steering Committee.

The BPGR Steering Committee had five meetings between 5 May 2022 and 10 August 2022. There was wide-ranging discussion on WALGA's current governance model, the need to engage broadly with the membership, and opportunities for change. Key outputs from the BPGR Steering Committee meetings included:

- Agreement on five comparator organisations Australian Medical Association (AMA) WA, Chamber of Commerce and Industry (CCI) WA, Chamber of Minerals and Energy (CME), Australian Hotels Association (AHA) WA and the Pharmacy Guild (PG).
- Review of governance models of Local Government Associations in other Australian States and Territories, and New Zealand.
- Drafting of governance principles that will underpin future governance models.
- Finalisation of governance principles and principle components across the domains of: *Representative, Responsive and Results Oriented.*

Attachment 1 provides further detail on the activities undertaken by the Steering committee to inform the proposed Governance options.

DETAILS:

WALGA at its AGM 3 October 2022 endorsed the governance model principles of the governance model principles: Representative, Responsive and Results Oriented.

WALGA has prepared a consultation Paper contained within **Attachment 2** which includes four potential model options and the structure and roles associated with each point. Consultation is being sought on the recommended options from Members by 23 December 2022.

The four options are:

Option 1: Two tier model, existing zones

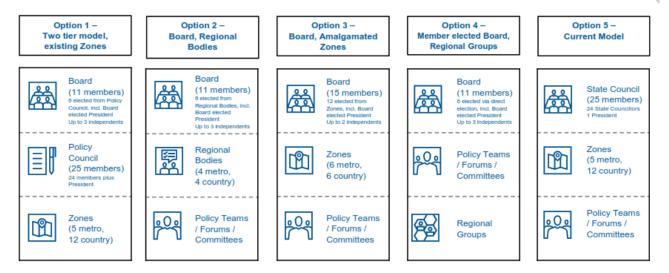
Option 2: Board, regional bodies

Option 3: Board, amalgamated zones

- Option 4: Member elected board, regional groups
- Option 5: Current model

Options and Current Model

Five options, including the Current Model, with details of each of their key governance bodies



CONSULTATION/ADVERTISING:

Nil.

LEGAL/POLICY:

Nil.

RISK MANAGEMENT IMPLICATIONS

Low: It is low risk for Council to endorse Administration's recommendation to WALGA in relation to their Best Practice Governance Review.

STRATEGIC IMPLICATIONS:

Nil.

SUSTAINABILITY IMPLICATIONS:

This does not contribute to any environmental sustainability outcomes.

PUBLIC HEALTH IMPLICATIONS:

This does not contribute to any public health outcomes in the City's Public Health Plan 2020-2025.

FINANCIAL/BUDGET IMPLICATIONS:

Nil.

COMMENTS:

Administration has reviewed the recommended options and considers that Option 4 which comprises a Member Elected Board and Regional Groups presents the best governance option.

The governance board would comprise three parts:

1. The board comprising 11 members with eight representative members elected via direct election, with each member Local Government to vote in four Metro members and four regional members.

President elected by the Board from among there representative members. The Board will appoint up to three independent, skills or constituency directors.

Those on the Board would meet six times per year and would be responsible for governance of WALGA including strategy, financial oversight, policy development and endorsement, advocacy priorities and employment of the CEO.

2. Policy teams / Forums and Committees which would be established with membership from the Board and some independent members,

These groups would meet at least twice per year and would be responsible for specific functions such as contributing to policy development.

3. Regional Groups membership of which would be determined by members to suit need and could feed into policy development processes and undertake advocacy and projects as determined by the groups.

The direct election of the board provides the most democratic approach to electing the board.

The smaller board could provide for more agile, diverse and responsive governance of WALGA. The option of appointing up to three independent members would help ensure a skills based and diverse governing board.

We strongly support abolishing the current WALGA Zone system. We get little to no value in being a member of the Metro Central Zone.

We have seen benefit and value in being part of the Inner-City Group of Councils and recently extended the MOU for a further three years. We do not need any WALGA support or assistance to collaborate and cooperate through the voluntary Inner-City Group.

Greater emphasis could be placed on smaller groups of similar local governments coordinating on shared projects which would free up WALGA to advocate on matters that impact a greater proportion of the membership group.





Background Paper



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1. Background, Approach and Timeline

Background and Approach

Background and approach that led to the development of the governance principles for the Best Practice Governance Review.

Background

The Western Australian Local Government Association (WALGA) developed it's Corporate Strategy 2020-25, and in doing so identified a key strategic priority, to undertake a Best Practice Governance Review. The objective of the review is to ensure WALGA's governance and engagement models are contemporary, agile, and maximise engagement with members. Other drivers for the review included:

- Misalignment between key governance documents; Constitution, Corporate Governance Charter, State Council Code of Conduct, and Standing Orders – stemming from varying amendments.
- State Council's 3 September 2021 resolution requesting amendment to the Constitution to "deal with matters related to State Councillors' Candidature for State and Federal elections".
- Proposed legislative reforms to remove WALGA from being constituted under the Local Government Act 1995 (WA).
- Constitutional requirements for WALGA to become a registered organisation under the Industrial Relations Act 1979 (WA), which would enable WALGA to make applications in its own right to the Western Australian Industrial Relations Commission

In March 2022 State Council commissioned the Best Practice Governance Review (BPGR) and established a Steering Committee to guide the Review.

The BPGR Steering Committee had its first meeting on 5 May 2022. There was wide-ranging discussion on WALGA's current governance model, the need to engage broadly with the membership, and opportunities for change. At the meeting, five comparator organisations were identified to be used in a governance model comparative analysis. Steering Committee meetings 2 to 5 had a focus on the development of governance model principles.

This document

This document presents the key insights from the jurisdictional and comparator organisation analysis that supported the development of the governance principles. The final section presents the endorsed governance principles.

Jurisdictional Analysis – This section compares WALGA to equivalent jurisdictional associations (e.g. LGASA). This provides key insights into the size and election processes of WALGA compared to equivalent associations.

Comparator Organisations – This section compares WALGA's governance arrangements to five comparator organisations that were agreed a the BGPR Steering Committee meeting 1. This provides key insights into the size, election processes and recent governance changes of these five comparator organisations.

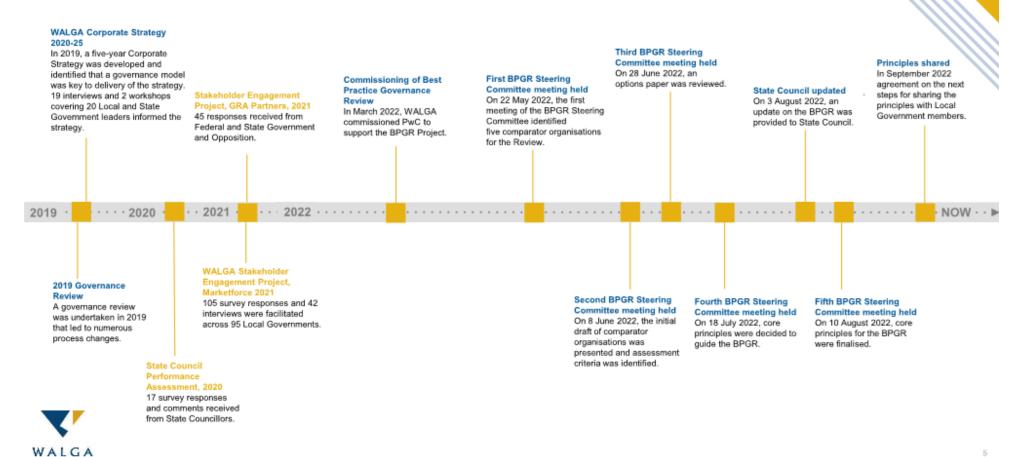
Governance Model Principles – The governance model principles were developed through BPGR Steering Committee meetings 2 to 5. This provides a structure for understanding how the current governance model of WALGA and any future governance model aligns to these principles.

The following slide outlines the timeline of key events and meetings that formed part of the BPGR.



Timeline

Timeline of key events with a focus on the BPGR Steering Committee meetings throughout May to August 2022







2. Jurisdictional Analysis

Analysis: Jurisdictional equivalents to WALGA

Jurisdictional equivalents of WALGA have been analysed according to their size and election methods.

Background

Prior to the BPGR Project commencing in March 2022, work was undertaken to understand governance arrangements in other jurisdictions. The focus of this work was on associations from other Australian states, as well as New Zealand.

The full list of associations are:

- Local Government NSW (LGNSW)
- Municipal Association Victoria (MAV)
- · Local Government Association of Tasmania (LGAT)
- Local Government Association of South Australia (LGASA)
- Local Government Association of Queensland (LGAQ)
- · Local Government Association of Northern Territory (LGANT)
- · Local Government Association of New Zealand (LGNZ)

The assessment of these associations focused on providing insights into the following domains:

- Size of Board: How many board members are there in comparison to the 25 WALGA board members?
- · Method of Election of President: How is the President elected to the board?
- Method of Election of Board Members: How are board members elected?

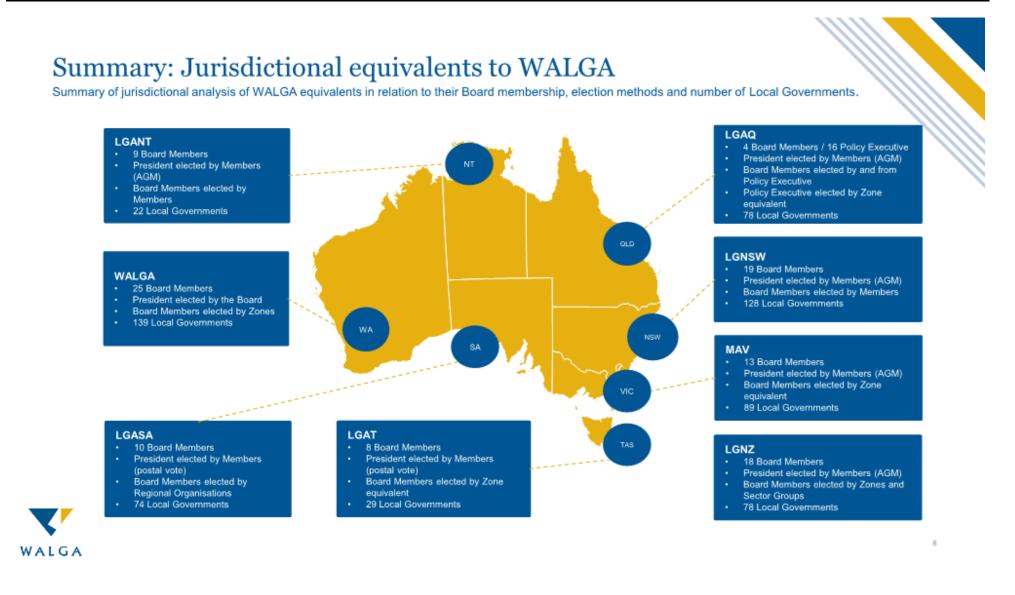
Key Insights

Key insights following the comparison of WALGA to equivalent associations are outlined below:

- Size of Board while WALGA's board (State Council) contains the largest number of representatives, it can be seen that boards of Local Government Associations tend to be relatively large. The average board size (using Queensland's policy executive, not board) is 15.4.
- Method of Election of President WALGA is an outlier: all other Presidents are elected directly by the membership. Perhaps this is a reflection of the prevalence of Council elected Mayors and Presidents in WA.
- Method of Election of Board Members The majority of associations use regional groupings (equivalent to our Zones) to elect board members. The New Zealand hybrid model of electing representatives from geographic zones and sector groups (metro, provincial, rural, regional) is of interest.

The following slide presents this information for each of the seven associations.









3. Comparator Organisations

Comparator organisations

Comparison of WALGA's governance model to the governance models of five comparator organisations.

Background

The BPGR Steering Committee had its first meeting on the 5 May 2022. There was wide-ranging discussion on WALGA's current governance model, the need to engage broadly with the membership, and opportunities for change.

At the meeting, five comparator organisations were identified to be used in a governance model comparative analysis. The organisations were selected on the basis of their similarity to WALGA as WA member-based peak industry organisations.

The selected organisations were: Australian Medical Association (AMA) WA, Chamber of Commerce and Industry (CCI) WA, Chamber of Minerals and Energy (CME), Australian Hotels Association (AHA) WA and Pharmacy Guild (PG) WA Branch.

Process

WALGA supplied a range of background documents to assist in undertaking the initial desktop comparison. This included the Constitution, Corporate Governance Charter, Corporate Strategy 2020-2025, Standing Orders, Elected Member Prospectus, Flow Chart – WALGA Zone and State Council Process, Final Report – State Councils and Zone Structure and Process Working Group.

The documentation used for the comparator organisations were typically the:

- · Constitution which serves as the instrument for establishment of the association;
- · Annual reports which contains information about an association's performance over a 12-month period; and
- Organisational website which may outline the structure and current composition of the board, council and the leadership team of the organisations.

Interviews were successfully arranged with three of the five organisations. They were AMA WA, CCI WA and CME WA. The document analysis and interviews provided insights into the size, election methods and recent changes within these organisations.

Key insights

Key insights through the comparison of WALGA to the five comparator organisations are outlined below:

- Size of Board WALGA's board (State Council) was larger than all other comparator organisation's boards.
- Election methods election methods varied across the comparator organisations but many involved election through the membership.
- Change three of the five organisations had recently undergone changes or reviews of their governance structures. There were a range of drivers for this change including: to
 increase the decision making ability of the board; to use specific working groups to focus on specific topics of interest and to increase representativeness of specific groups
 (e.g. Aboriginal and Torres Strait Islanders).

The following slide presents summary information on the size and election methods of the five comparator organisations. This is then followed by more detailed background into each organisation, their governance structure and any outcomes from conversations with these organisations.



Summary: Governance structure analysis

Summary: Governance structure analysis WALGA's governance structure was analysed in comparison to five comparator organisations				
Organisational Comparisons	Number of Board Members	President Elected by	Board Members elected by	
WA Local Government Association (WALGA)	25	The Board	Zones	
Australian Medical Association (AMA)	9	AMA WA Members	Members of the Association	
Chamber of Commerce and Industry WA (CCIWA)	7 to 10	The Board	 Up to 12 elected by Members Up to 8 appointed by the Board Up to 8 appointed by the Council 	
Chamber of Minerals and Energy (CME)	6 to 11	Ordinary Members	Executive Councillors	
Australian Hotels Association (AHA) WA	17	The Branch Committee of Management	The Branch Committee of Management	
Pharmacy Guild (PG) – WA branch	16 to 22	The Branch	Financial Members from the same region as the Branch	

Note: The Council, Branch, or Board chosen from the organisations above were chosen for how appropriate their structure is as a comparison to the WALGA State Council.



Organisational Analysis: Australian Medical Association (AMA) WA

With over 5,000 members, the AMA (WA) is the largest independent professional organisation for medical practitioners and medical students in the State. Total revenue and other income for AMA nationally in 2020 was reported as \$21,928,000.

Organisational Information

The AMA (WA) Board was created in 2017 and is comprised of the President, Immediate Past President, two Vice Presidents and five members of Council who are elected to sit on the Board (9 in total).

The AMA (WA) Council consists of four office bearers (President, Immediate Past President, two Vice Presidents). Additionally, there are the Specialty Group Representatives (e.g. General practice, surgery); Practice Group Representatives (e.g. rural doctors, public hospital doctors); Ordinary Council Members; and, Co-opted Council Members. Majority of the representatives and members represent their specialty (e.g. anesthetics) or group of representative (e.g. medical student society).

The AMA Federal Council meets quarterly and is the AMA's main policymaking body. It is a forum to identify and debate emerging issues of relevance to the membership. The Federal Council's primary role is to: Form the policy of the AMA; Propose changes to existing policy; and Elect representatives to roles and committees. There is one State and one Area nominee from WA on the Federal Council.

The Leadership team consists of seven staff. CEO, CFO, COO, General Manager Training and Recruitment, Operations Manager, General Manager Financial Services and an HR manager.

Governance Structure*

The Board comprises of approximately 9 members.	The Board focuses on governance, managing the Association's conduct and business, and ensuring conformity with the constitution.
The Board may increase or decrease the number of Advisory Council members as needed. However, it currently has 4 members.	The General Council focuses on advocacy, policy making, and representation of the association.

The Board and Council is also supported by Specialty Group Representatives, Practice Group Representatives, Ordinary Council Members, and Co-Opted Council Members.

Outcomes of Organisation Discussion

- Governance Review: The 2020 annual report mentions that an organisation-wide review was undertaken with the transformation in the process of being implemented until March 2020 (COVID).
- Representation: It is more important to restrict the number of Board members than Councillors. Board
 members are involved in making policy and governance decisions, requiring a greater decision-making
 capability; Councillors are more involved in stakeholder engagement and solving specific issues through
 working groups, therefore Council size has less impact to efficiency and effectiveness of the model.
- Engagement: The president is the spokesperson when it comes to policy issues. Councillors represent
 the views of Specialty Groups, Practice Groups, and the medical profession as a whole.
- Feedback on the current model: Board members have previously taken the role because they are
 passionate, but do not necessarily have the right expertise, resulting in poor governance. Board
 members who have leadership and governance experience have proven to be effective in the updated
 model. The Board would benefit from an independent audit partner and increased diversity in specialty, a
 simplified purpose of the Board and Council Advisory, and a reduced number of meetings each year.

*The AMA WA Constitution does not specify the number of Board or Council members. Member numbers are indicative and have been taken from the current Board & Council.



Organisational Analysis: Chamber of Commerce and Industry (CCI) WA

CCIWA is a not-for-profit member organisation providing information, professional services and support for businesses in Western Australia, with over 2,000 WA members. Total revenue and other income for 2021 was reported as \$34,270,130.

Organisational Information

The CCIWA operates as a company limited by guarantee. This came into effect on 11 January 2019. The change in status means that CCIWA is now incorporated under the *Corporations Act 2001* (Cth) rather than the State legislation covering incorporated associations.

Based on the constitution, the number of board members can be between 9-12 (including President & Vice President). The current board has only 6 members including the President and Vice President.

There is a General Council. The constitution states that Councillors can be up to certain numbers depending on who they were elected by. The resulting effect is a council that does not have consistent numbers of members and does not need to fill all positions. This is unlike WALGA's governance model where representatives are elected by zones.

The Board is responsible for the sound governance of the organisation, whereas the General Council provides input to the organisations policy; provides advice to the Board; acts as a point of interface; elects and appoints Council Elected Directors; and passes resolutions relating to specific handling of assets and raising and borrowing funds.

Governance Structure

The Board comprises of 9 – 12 members.	The Board focuses on strategic priorities, financial performance and compliance issues.
The General Council consists of up to 28 Councillors.	The General Council focuses on developing and being spokespersons on public policy frameworks and positions.

The governance structure is supported by bespoke working groups, formed from Councillors as relevant for specific strategic and policy issues.

Outcomes of Organisation Discussion

- Governance Review: CCIWA conducted a review of their 2018 Constitution, resulting in changes contained in the 2021 Constitution, including: The governance model was revised to increase the decision-making capability of the board; The structure of the General Council was determined to be too generic causing low Councillor attendance. After the review, Councillors were split into bespoke working groups for specific policy issues for the upcoming 12-month period. This resulted in higher councillor attendance, than the previous governance model.
- Representation: In the new revision of the constitution, two new types of Councillors were included to increase representation for their respective groups. Future Leader Councillors, from members of University business schools; and First Nations Business Councillors, elected from First Nations Members.
- Feedback on the current model: In the current governance model, when a board member leaves, a
 temporary team member is appointed since board members can only be elected in general meetings.



Organisational Analysis: The Chamber of Minerals and Energy (CME) WA

CME WA is the peak resources sector representative body in Western Australia whose member companies generate 95% of all mineral and energy production and employ 80% of the sector's workforce in the State.

Organisational Information

The Corporate Governance Charter (Charter) provides guidance on the respective roles, responsibilities and authorities of members of the Executive Council (Executive Councillors) and members of the Advisory Board (Advisory Board Members) in setting the direction, management and control.

The number of Vice Presidents is determined by the Executive Council, the constitution contains no limit on the number of Vice Presidents and so the number of Vice Presidents is excluded from the diagram to the right.

Executive Councillors are elected by Ordinary Members, and there can be no less than 10.

The Role of the Advisory Board is to act as a traditional board providing strategic oversight on behalf of the Chamber. Key interface with the Executive Management Team on organisational matters, including strategy, operating accounts, governance and risk.



Advisory Board comprises of 5-10 members. The Advisory Board provides strategic oversight and acts as the key interface with the Executive Management team on strategy, operating accounts, governance and risk. Executive Council (10+ members). The Executive Council most senior interface to guide and prioritise the agenda of the Chamber and its respective committees and holds final decision-making authority re: annual financial reports/statements.

The governance structure is supported by committees including bespoke working groups, appointed by Executive Council as relevant for specific strategic and policy issues.

Outcomes of Organisation Discussion

- Governance Review: CME recently engaged in a governance review. In April 2020, CME put in place a
 governance charter. This codified processed and structures, clarified lines of accountability and included
 a director's code of conduct.
- Representation: Members who express an interest, get a seat at the table for the Executive Council. There are approximately 60 ordinary members with 16-20 regularly attending council meetings. This group is intended to provide a litmus check that the broader membership needs are being met.
- Engagement: Although the board is strongly engaged in the work and responsibilities it holds, there is
 the varying engagement of the executive council this is broadly because due to the large array of
 issues it covers the organisation would love to see stronger engagement in this area.
- Feedback on the current model: Based on the age of the organisation, the current pyramid structure works. This is successful largely due to the governance charter which provides clarity in role and structure for the organisation.

Organisational Analysis: Australian Hotels Association (WA)

The Australian Hotels Association (AHA) represents more than 5,000 members across Australia serviced by a network of branches based in every state and territory, plus a Canberra-based National Office. Total revenue and other income for AMA nationally in 2020 was reported as \$2,257,963.

Organisational Information

AHA was founded in 1892 and now represents more than 80% of the Western Australian hotel and hospitality industry.

The organisation has a branch in each state and territory, including a division in each branch known as the National Accommodation Hotels Division. The organisation and each of its branches have their own set of rules by which they are governed. However, ultimate authority is deferred to the National Board of the organisation.

All issues and opportunities are addressed by The Branch Committee of Management (The Branch). Consisting of six ordinary members, elected by members of the branch, and the president from each of the Territorial and Non-Territorial Divisions of the Branch. This includes a President, Senior Vice President, Vice President, Treasurer, Accommodation President and Country Representative. The President, Senior Vice President (SVP) and Vice President (VP) are elected by The Branch.

AHA developed a subsidiary known as 'Tourism Accommodation Australia (TAA)'. TAA publicly represents and lobbies specifically for accommodation hotels separately from the AHA's general hospitality members. However, membership to both AHA and TAA is granted to accommodation properties. There are 11 Divisional Presidents – 7 represent different Areas/Regions and 4 represent different membership groups.



Governance Structure*

Branch Committee of Management has 6 Ordinary members & the president of each Territory/Non-Territory Division (11). Focuses on staff remuneration/conditions, branch transactions, disbursements, funds and resolves delegated Commonwealth industrial disputes.

There is no council or other governing entity to provide support to the Branch Committee of Management.

Relevance to WALGA BPGR

AHA was contacted to schedule an interview; however, there was no response following multiple requests. The following insights have been made by research on their publicly available governance information and documentation.

- Composition: Similar to WALGA's State Council, the AHA Governance structure only has one governing entity, The Branch Committee of Management. The number of branch members (17) is smaller than WALGA (25).
- Responsibilities: The AHA Branch Committee of Management is responsible for financial activities; however, the Rules document does not mention that they are responsible for activities that other comparator organisations governing entities are, such as policy creation or ensuring compliance.
- Lack of compliance with constitution: The Rules of the AHA WA Branch document acts as the Association's constitution. However, there are many conflicts between the governance structure in the Branch Rules document, and the governance structure depicted on AHA WA's website. For example, in the document the supreme governing body of the Branch is the Branch Committee of Management, whereas on the website it is the Executive Management team. Additionally, there is no mention of a board in the Rules document, but there is a Board of Management on the website.

*The governance structure has been taken from the Rules of the AHA WA Branch document instead of the current governance structure depicted on the website, due to conflicting information.

Organisational Analysis: Pharmacy Guild (WA Branch Focus)

Pharmacy Guild supports over 5,800 pharmacies across Australia. It is broken up into Territory Branches with more than 600 pharmacies as members in WA (est. 2017).

Organisational Information

The Pharmacy Guild's WA Branch's Annual Report can only be viewed by Members of the Organisation.

The Branch consists of the Branch Executive, and the Branch Committee. Where the Branch Executive consists of the Branch President, Branch Vice President(s) and the National Councillor(s). Additionally, in the Branch Executive, the position of Branch President and Vice President can also be held by a National Councillor, resulting in different numbers of Branch Executives between states.

The National council has the power to determine and direct policy, settle disputes, control the national fund, appoint an auditor and other activities relating to being the supreme governing entity.

The constitution does not specify who exactly elects the Branch President, or the Branch Vice Presidents, only that they are elected from the Branch. Whereas Branch Committee Members are elected by financial members in that region.

The Branch and the National Council shall appoint their own auditor. Resulting in potential conflicts of interest, as hypothetically the Branch and the National Council can appoint an auditor who audits in their favour.



Governanc	e	Structure*	
Branch Executive consists of 2 – 6 Executive Members.		All powers and functions of the Branch Committee between meetings of the Branch Committee.	
Branch Committee consists of 7 - 14 committee members (excluding the Branch executive).		Control the Branch fund, decide the agenda for and attend special meetings.	

There is only one governing entity in WA for Pharmacy Guild, however the WA Branch consists of National Councillors, from the National Council which is the supreme governing body for the Pharmacy Guild. However, the Branch Committee can create subcommittees to carry out particular functions.

Relevance to WALGA BPGR

Pharmacy Guild WA was contacted to schedule an interview; however, they responded that they do not have time to discuss their governance model. The following insights have been made by research on their publicly available governance information and documentation.

- Representation: The interests of members are represented by the Branch Committee Members who
 are elected by the financial members of the same regions. Additionally, the interests of the National
 Council are represented in Branches by the National Councillors appointed in each Branch.
- Composition: The governance structure of the Branches of the Pharmacy Guild is adaptable to the needs of the Branch. Since the Branch Committee members can decide the number of Committee members needed in their branch, they can do so based on the needs of the Branch at any point in time, making the composition and size of the Branch adaptable to emerging needs. Also, the creation of additional branches and amalgamations of current branches is up to the decision of the National Council, enabling the National Council to alter the composition of the governance model nation-wide as needed. Branches can also create subcommittees as needed.

*Since the number of members in governance entities is mentioned in the Constitution, the numbers have been estimated based on the current membership as per the Guild's website.





4. Governance Principles

Development of Governance Principles

BPGR Steering Committee (SC) meetings and how they lead to the development of the proposed governance principles.

BPGR Steering Committee meetings

The BPGR Steering Committee (SC) was established by State Council to guide the review. SC Meetings 2 through to 5 acted as key inputs into the development of the Governance Model principles. The focus of SC Meetings two through to five led to the development of the governance principles.

SC Meeting 2 - On 8 June 2022, the initial draft of the comparator organisations and their governance structures was presented. The SC identified four assessment criteria for the purposes of assessing potential governance models. The assessment criteria were: (1) representation, (2) efficiency, (3) contemporary, and (4) sustainable. An Options Paper was then developed, using the assessment criteria against two governance model options.

SC Meeting 3 - On 28 June 2022, a discussion of the DRAFT Options Paper took place. The SC decided that a workshop was required to take a step back and develop the core governance principles (rather than assessment criteria) that needed to underpin any future governance model for WALGA.

SC Meeting 4 - On 18 July 2022, the SC discussed the principles and identified four principles that should guide WALGA's governance. They were Representative, Responsive, Results Oriented and Renewal. Renewal was the principle that some SC members deemed as optional and is not included as a separate principle. Some elements of renewal are incorporated into the other three principles.

SC Meeting 5 - On 10 August 2022, the SC discussed and finalised the proposed principles. Discussion focused on the principle components and their likely governance implications. Several activities also occurred around this SC meeting. This include an update to State Council at the Information Forum on 3 August 2022, finalisation of principles on 17 August 2022 to inform AGM Item and finalisation of Agenda Item for 2022 AGM, including approval by State Council.

WALGA

Key outcomes

The SC agreed on the proposed governance model principles, their component parts and the implications of these principles. Specifically:

- Principle definition the definition of each of the three principles.
- Principle component the key component parts of each principle.
- Principle component description a description of each principle component.
- Governance implications the governance implications of each of the principle components.

The following slide presents the principles, their components and a description and their governance implications.

Endorsed Governance Principles

The principles for assessing WALGA's governance model options and governance implications

	Principle	Principle component	Component description	Governance implications
wALGA unites and	Composition	The composition of WALGA's governance model represents Local Government members from metropolitan and country councils.	The governing body will maintain equal country and metropolitan local government representation.	
Representative	represents the entire local government sector in WA and understands the	Size	An appropriate number of members/representatives oversees WALGA's governance.	Potential reduction in the size of the overarching governing body.
Repres	diverse nature and needs of members, regional communities and economies,	Diversity	WALGA's governance reflects the diversity and experience of its Local Government members.	Potential for the introduction of a mechanism to ensure the governance model comprises an appropriate diversity of skills and experience.
		Election Process	Considers the processes by which WALGA's governance positions are elected and appointed.	Consideration of alternative election and appointment arrangements, with the President to be elected by and from the governing body.
ve	WALGA is an agile	Timely Decision Making	WALGA's governance supports timely decision making.	WALGA's governance model facilitates responsive decision making.
Responsive	association which acts quickly to respond to the needs of Local Government members	Engaged Decision Making	WALGA's Local Government members are engaged in decision making processes.	WALGA's governance model facilitates clear and accessible processes for Local Government members to influence policy and advocacy with consideration to alternatives to the existing zone structure.
Re	and stakeholders.	Agility	Considers the flexibility of WALGA's governance to adapt to changing circumstances.	WALGA's governance model is agile and future proofed for external changes.
s p	WALGA dedicates resources and efforts to secure the best	Focus	Considers the clarity and separation of responsibilities and accountabilities of WALGA's governance.	Governance bodies have clearly defined responsibilities and accountabilities, with the capacity to prioritise and focus on strategic issues.
outcomes for Local Government members and supports the delivery of high-guality	Value Added Decision Making	Facilitates opportunities for value to be added to decision making.	Adoption of best practice board processes, and introduction of governance structures that are empowered to inform decisions.	
	delivery of high-quality projects, programs and services.	Continuous Improvement	Considers regular review processes for components of the governance model, their purpose and achieved outcomes.	WALGA's governance is regularly reviewed every 3 to 5 years to ensure the best outcomes are achieved for Local Government members.





Thank you

For more information, visit our <u>website</u> or contact Tim Lane, Manager Association and Corporate Governance, at <u>tlane@walga.asn.au</u> or 9213 2029.





Consultation Paper – Model Options



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1. Introduction

Introduction

Background

The Western Australian Local Government Association (WALGA) developed it's Corporate Strategy 2020-25, and in doing so identified a key strategic priority, to undertake a Best Practice Governance Review. The objective of the review is to ensure WALGA's governance and engagement models are contemporary, agile, and maximise engagement with members.

Other drivers for the review included: misalignment between key governance documents; constitution amendments for State Councillors' Candidature for State and Federal elections; and legislative reforms for the *Local Government Act 1995*, and for the *Industrial Relations Act 1979*.

In March 2022, State Council commissioned the Best Practice Governance Review (BPGR) and established a Steering Committee to guide the Review.

The BPGR Steering Committee had five meetings between 5 May 2022 and 10 August 2022. There was wide-ranging discussion on WALGA's current governance model, the need to engage broadly with the membership, and opportunities for change. Key outputs from the BPGR Steering Committee meetings included:

- Agreement on five comparator organisations Australian Medical Association (AMA) WA, Chamber of Commerce and Industry (CCI) WA, Chamber of Minerals and Energy (CME), Australian Hotels Association (AHA) WA and the Pharmacy Guild (PG).
- Review of governance models of Local Government Associations in other Australian States and Territories, and New Zealand.
- Drafting of governance principles that will underpin future governance models.
- Finalisation of governance principles and principle components across the domains of: Representative, Responsive and Results Oriented.

These activities are outlined in more detail in the Background Paper.

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This document

This document outlines:

Principles: The governance model principles and principle components across the domains of: Representative, Responsive and Results Oriented. The principles were endorsed at the WALGA AGM on 3 October 2022.

Governance model options: Presents four potential governance model options and the structure and roles associated with each option. The four options are:

- Option 1: Two tier model, existing zones
- Option 2: Board, regional bodies
- Option 3: Board, amalgamated zones
- Option 4: Member elected board, regional groups
- Option 5: Current model

Alignment to principles: Each of these options are then assessed as to whether they align with the principles and their components. The assessment considers the option and whether it meets, partially meets or does not meet the principle component. Alongside this assessment are some discussion points. An example of this relates to diversity.

Diversity is a component of the governance model being representative. Diversity here may include consideration of whether the governance model comprises an appropriate diversity of skills and experience. It also provides opportunity to consider whether the governance model provides opportunity for members of diverse backgrounds e.g. people of Aboriginal and Torres Strait Islander descent, people with Culturally and Linguistically Diverse backgrounds.

Within all the model options, direct relationship with WALGA and regional / subregional collaboration would continue to be encouraged.





2. Governance Principles

Governance Principles The following Governance Principles were endorsed by members at the 2022 AGM Principle component Component description Principle Governance implications The composition of WALGA's governance model The governing body will maintain equal country and Composition represents Local Government members from metropolitan local government representation. metropolitan and country councils. WALGA unites and Representative represents the entire An appropriate number of local government members/representatives oversees WALGA's Potential reduction in the size of the overarching governing body. Size sector in WA and governance. understands the diverse nature and Potential for the introduction of a mechanism to ensure the WALGA's governance reflects the diversity and needs of members. Diversity governance model comprises an appropriate diversity of skills and experience of its Local Government members. regional communities experience. and economies. Considers the processes by which WALGA's Consideration of alternative election and appointment arrangements. Election Process governance positions are elected and appointed. with the President to be elected by and from the governing body. WALGA's governance supports timely decision Timely Decision WALGA's governance model facilitates responsive decision making. Making making. Responsive WALGA is an agile association which acts WALGA's governance model facilitates clear and accessible processes quickly to respond to Engaged Decision WALGA's Local Government members are for Local Government members to influence policy and advocacy with the needs of Local Making engaged in decision making processes. consideration to alternatives to the existing zone structure. Government members and stakeholders. Considers the flexibility of WALGA's governance WALGA's governance model is agile and future proofed for external Agility to adapt to changing circumstances. changes. WALGA dedicates Considers the clarity and separation of Governance bodies have clearly defined responsibilities and responsibilities and accountabilities of WALGA's resources and efforts Focus accountabilities, with the capacity to prioritise and focus on strategic to secure the best governance. issues. Oriented Results outcomes for Local Value Added Facilitates opportunities for value to be added to Adoption of best practice board processes, and introduction of Government members **Decision Making** governance structures that are empowered to inform decisions. decision making. and supports the delivery of high-quality Considers regular review processes for WALGA's governance is regularly reviewed every 3 to 5 years to projects, programs Continuous components of the governance model, their ensure the best outcomes are achieved for Local Government and services. Improvement purpose and achieved outcomes. members. WALGA





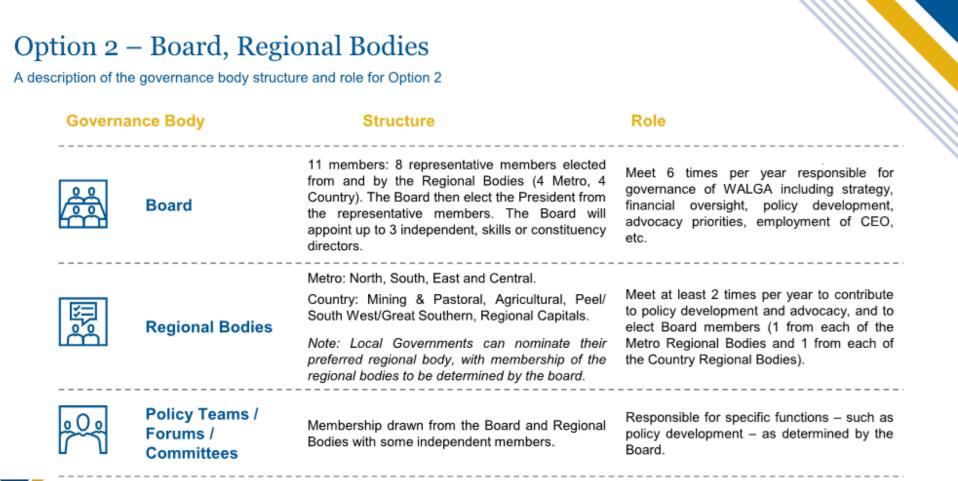
3. Options and Current Model

Options and Current Model Five options, including the Current Model, with details of each of their key governance bodies Option 1 -Option 2 -Option 3 -Option 5 -Option 4 – Two tier model, Board, Regional **Board, Amalgamated** Member elected Board, **Current Model** existing Zones **Regional Groups** Bodies Zones Board Board Board Board æ Å State Council (11 members) (11 members) Å Å 00 (15 members) (11 members) 8 elected from 龠 (25 members) 8 elected from Policy 12 elected from 8 elected via direct Regional Bodies, incl. Council, incl. Board Zones, incl. Board 24 State Councillors election, incl. Board Board elected elected President elected President elected President 1 President President Up to 3 independents Up to 2 independents Up to 3 independents Up to 3 independents Policy Zones Regional 331 Ξ Zones Policy Teams 000 (Å Council M Bodies (5 metro, (6 metro. / Forums / (25 members) (4 metro, 12 country) 6 country) Committees 24 members plus 4 country) President Policy Teams Policy Teams Zones Policy Teams 000 ٥٥٥ o O o Regional / Forums / M (5 metro, / Forums / / Forums / පීම Groups Committees 12 country) Committees Committees



		Iodel, Existing Zones	
Governa	ance Body	Structure	Role
æ	Board	11 members: 8 representative members elected from and by the Policy Council (4 Metro, 4 Country). The Board then elect the President from the representative members. The Board will appoint up to 3 independent, skills or constituency directors.	Meet 6 times per year. Responsible for governance of WALGA including strategy, financial oversight, policy development and endorsement, advocacy priorities, employment of CEO, etc.
	Policy Council	24 members plus President. Members elected by and from the Zones (12 from 5 Metro Zones, 12 from 12 Country Zones).	Meet at least 2 times per year to contribute to policy positions and advocacy for input into Board, and to liaise with Zones on policy and advocacy. The Policy Council can form Policy Teams, Policy Forums and Committees, which would have responsibility for specific functions, such as policy development.
Ê	Zones	5 Metro, 12 Country.	Meet at least 2 times per year to raise policy issues, elect representatives to the Policy Council, and undertake regional advocacy and projects as directed by the Zone.

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Govern	ance Body	Structure		Role
Ē	Board	Metro/Peel, 6 from Count	ed from the Zones (6 from try). President to be elected by Il appoint up to 2 independent, tors.	Meet 6 times per year. Responsible for the governance of WALGA including strategy, financial oversight, policy development and endorsement, advocacy priorities, employment of CEO, etc.
	Zones	Metro/Peel: • Central Metropolitan • East Metropolitan • North Metropolitan • South Metropolitan • South East Metropolitan • Peel	Country*: • Wheatbelt South • Wheatbelt North • Mid West / Murchison / Gascoyne • Pilbara / Kimberley • South West / Great Southern • Goldfields / Esperance *indicative, re-drawing required	Meet at least 2 times per year to contribute to policy development and advocacy, and to elect Board members.
<u>.</u>	Policy Teams / Forums / Committees	Membership drawn from members.	Board with some independent	Responsible for specific functions – such as policy development – as determined by the Board.



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	- Current Model e governance body structure and	roles for the Current Model	
Governa	ince Body	Structure	Role
E	State Council	24 members plus the President. Members elected by and from the Zones (12 from 5 Metropolitan Zones, 12 from 12 Country Zones).	Responsible for the governance of WALGA including strategy, financial oversight, policy development and endorsement, advocacy, employment of CEO, etc.
	Zones	5 Metro, 12 Country.	Consider the State Council Agenda, elect State Councillors, and undertake regional advocacy / projects as directed by the Zone.
ہے۔ م	Policy Teams / Forums / Committees	Membership drawn from State Council with some independent members.	Responsible for specific functions – such as contributing to policy development, financial oversight etc. – as determined by State Council.







4. Alignment to Principles

Option 1 – Two Tier Model, Existing Zones

Option 1 and its alignment to the principles

Two	tion 1 – tier model, ing Zones	Principle & component		Principle & component (Meets, partial, does not meet) Discussion points			
			Composition	Meets	Board will have equal metropolitan and country membership		
*	Board (11 members) 8 elected from Policy	tive	Size	Meets	Board is smaller		
·····	Council, incl. Board elected President Up to 3 independents	Representative	Diversity	Meets	Consideration of appointment processes for independent members		
EIP	Policy Council	Repr	Election Process	Meets	Board to be elected from Policy Council		
Ē	(25 members) 24 members plus President	0	Timely Decision Making	Meets	Meeting frequency aligned to governing body roles		
	70000	Zones (5 metro, 12 country)	Zonos	Responsive	Engaged Decision Making	Meets	 Board meetings are not dependent on other governing body meetings
Ê	Cones (5 metro, 12 country)		Resp	Agility	Partial	 Board is future-proofed from external changes Zone structures still underpin Council 	
			Focus	Partial	Prioritisation and focus may be a challenge		
	,		Value Added Decision Making	Meets	Best practice board approaches will be adopted		
/			Continuous Improvement	Meets	 Board would be responsible for ongoing reviews of governance body roles in consultation with members 		
		-					



Option 2 – Board, Regional Bodies Option 2 and its alignment to the principles

Boar	Option 2 – Board, Regional Bodies		ple & component	Principle alignment (Meets, partial, does not meet)	Discussion points	
	Board		Composition	Meets	 Board will have equal metropolitan and country membership How to establish regional body membership is a consideration 	
æ	(11 members) 8 elected from Regional Bodies, incl.	ntative	Size	Partial	 Board is smaller Number of regional bodies is a consideration 	
	Board elected President Up to 3 independents	00	Diversity	Meets	Consideration of appointment processes for independent members	
	Regional Bodies (4 metro, 4 country)	Repre	Election Process	Meets	Board election from regional bodies	
		æ	Timely Decision Making	Meets	Meeting frequency aligned to governing body roles	
ૢૢૢૢૢૢૢૢૢૢૺ	Policy Teams / Forums / Committees	Responsive	Engaged Decision Making	Meets	Board meetings are not dependent on regional body meetings	
		Resp	Agility	Meets	 Board and regional bodies are future proofed from external changes 	
			Focus	Partial	 There may be challenges defining accountabilities and responsibilities of regional bodies 	
		esults riented	Value Added Decision Making	Meets	Best practice board approaches will be adopted	
/		Res Orie	Continuous Improvement	Meets	 Board will be responsible for ongoing reviews of governing body roles in consultation with members 	



Option 3 - Board, Amalgamated Zones

Option 3 and its alignment to the principles

Option 3 – Board, Amalgamated Zones		Principle & component		Principle alignment (Meets, partial, does not meet)	Discussion points	
201105			Composition	Partial	 Board will have equal metropolitan and country membership There may be composition challenges for amalgamated zones 	İ
~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	Board (15 members) 12 elected from	itive	Size	Partial	Board is smaller     Amalgamation of zones to 12 in total	
<b>FUR</b>	Zones, incl. Board elected President Up to 2 independents	esentative	Diversity	Meets	<ul> <li>Consideration of appointment processes for independent members</li> </ul>	
เกตา	Zones (6 metro, 6 country)	Repre	Election Process	Meets	Board election from zones	
		e	Timely Decision Making	Meets	Meeting frequency aligned to governing body roles	
ہے	Policy Teams / Forums / Committees	Responsive	Engaged Decision Making	Meets	Board meetings are aligned to zone meetings	
		Resp	Agility	Meets	Board is future proofed from external changes	
			Focus	Partial	Prioritisation and focus may be a challenge	
		sults	Value Added Decision Making	Meets	Best practice board approaches will be adopted	
		01	Continuous Improvement	Meets	<ul> <li>The Board would be responsible for ongoing reviews of governance body roles in consultation with members</li> </ul>	



### Option 4 – Member Elected Board, Regional Groups

#### Option 4 and its alignment to the principles

Board (11 members) B elected via direct election, incl. Board elected President Up to 3 independents Policy Teams / Forums / Committees	Representative	Composition Size	Partial Partial	Board will have equal metropolitan and country membership     Membership of regional groups dynamic and ad hoc     Board is smaller
Belected via direct election, incl. Board elected President Up to 3 independents      Policy Teams / Forums /	esentative	Size	Partial	Board is smaller
	esent			
		Diversity	Meets	Consideration of appointment processes for independent members
Committees	Repr	Election Process	Meets	Board election from a general meeting
	0	Timely Decision Making	Meets	Meeting frequency aligned to governing body roles
Regional	Responsive	Engaged Decision Making	Meets	<ul> <li>Board meetings are not dependent on policy teams / regional group meetings</li> </ul>
Groups	Resp	Agility	Meets	Board is future-proofed from external changes
·		Focus	Partial	Policy teams / Regional Group meetings to influence priorities
4	esults riented	Value Added Decision Making	Meets	Best practice board approaches will be adopted
	Orie	Continuous Improvement	Meets	<ul> <li>Board would be responsible for ongoing reviews of governing body roles in consultation with members</li> </ul>

### Option 5 – Current Model

Current model and its alignment to the principles

Option 5 – Current Model		Princip	ele & component	Principle alignment (Meets, partial, does not meet)	Discussion points	
			Composition	Meets	State Council has equal metropolitan and country membership	
	State Council (25 members) 24 State Councillors 1 President	ative	Size	Partial	State Council will retain 25 members	
6000		Representative	Diversity	Partial	No control of diversity of State Council	
	Zones (5 metro, 12 country)	Repr	Election Process	Meets	State Council election from zones	
		0	Timely Decision Making	Partial	Meeting frequency aligned to governing body roles	
ہے	Policy Teams / Forums / Committees	Responsive	Engaged Decision Making	Meets	State Council meetings are aligned to zone meetings	
		Resp	Agility	Partial	State Council is not future proofed from external changes	
			Focus	Partial	Prioritisation and focus may remain a challenge	
		Results Oriented	Value Added Decision Making	Partial	Best practice board approaches will not be adopted	
<			Res	Continuous Improvement	Meets	<ul> <li>State Council would continue to be responsible for ongoing reviews of governance body roles in consultation with members</li> </ul>







## 5. Consultation Process and Next Steps

Consultation Process and Next Steps

#### **Consultation Process**

#### **Council Position**

Member Local Governments are asked to consider this paper and the governance model options put forward and provide a Council endorsed position to WALGA.

It is suggested that Councils endorse a preferred model (which could be the Current Model) and provide a ranking in terms of an order of preference.

Submissions to WALGA are sought by 23 December 2022.

#### Supplementary Market Research

An independent market research company has been engaged to ascertain insights from Elected Members and Chief Executive Officers about WALGA's governance model. Qualitative interviews and a quantitative survey will be undertaken to supplement Council positions.

#### Workshops and Forums

Requests for presentations on the work undertaken by the Steering Committee and the model options, as well as facilitation of workshops and discussions will be accommodated where practicable.



#### Next Steps

#### Timetable

- Consultation and engagement with Members on this paper and governance model options will be undertaken from October 2022 until 23 December 2022.
- The Steering Committee will consider the outcomes of the consultation process during January 2023.
- A Final Report with a recommended direction will be the subject of a State Council Agenda item for the March 2023 State Council meeting.





## Thank you

For more information, visit our <u>website</u> or contact Tim Lane, Manager Association and Corporate Governance, at <u>tlane@walga.asn.au</u> or 9213 2029.