

9.2 CITY OF VINCENT REBOUND PLAN - QUARTERLY UPDATE

- Attachments:**
1. **Vincent Rebound Plan - Implementation Framework**
 2. **Rebound Roundtable Forward Agenda**

RECOMMENDATION:

That Council **NOTES** the:

1. **quarterly update on the City of Vincent Rebound Plan implementation included as Attachment 1, and the monthly reporting to the Rebound Roundtable; and**
2. **Rebound Roundtable Forward Agenda included as Attachment 2.**

PURPOSE OF REPORT:

To receive an update on the City of Vincent Rebound Plan implementation and the City's actions to manage, recover and rebound from the COVID-19 pandemic.

BACKGROUND:

On 15 September 2020 at its Ordinary Meeting, Council endorsed the [City of Vincent Rebound Plan](#) (Rebound Plan), as an addendum to the [COVID-19 Relief & Recovery Strategy](#) and noted that the implementation of the Rebound Plan would be reported monthly to the Rebound Roundtable and quarterly to Council.

On 23 March 2021 at its Ordinary Meeting, Council noted the quarterly update on the implementation of the Rebound Plan and that implementation would continue to be reported monthly to the Rebound Roundtable.

The Rebound Roundtable was established 12 August 2020, as a collaborative partnership, and forum to share learning and ideas, between the City, local business representatives and the local Town Teams. The Rebound Roundtable evolved from the Town Team Roundtable which had been established in April 2020, as an online forum to obtain feedback regarding the City's Covid-19 relief and recovery measures.

With the exclusion of January 2021 due to attendee availability, the Rebound Roundtable has met monthly since August 2020 to guide the implementation of the Vincent Rebound Plan – Implementation Framework (Implementation Framework), included as **Attachment 1**. The Implementation Framework addresses the ongoing actions and deliverables for the rebound phase of recovery. To enable specific deliverables to be discussed in detail at the Rebound Roundtable, a Rebound Roundtable Forward Agenda has been prepared and is included as **Attachment 2**.

COVID-19 State of Emergency Directions

At 12.01am on Saturday 24 April 2021 the Perth metropolitan and Peel regions went into a three day lockdown by way of the 'Stay at Home and Closure (Perth, Peel and Rottne) Directions', issued under the *Emergency Management Act 2005*. Lockdown restrictions included the requirement for all people to stay at home unless working as an essential worker, obtaining essential goods, providing care or support for a relative or exercising under certain conditions.

On Tuesday 27 April 2021 Safe Transition for Western Australia Directions were issued with post lockdown transition restrictions in place until Saturday 1 May 2021. During this time, masks were mandatory when leaving the home, requiring businesses and the community to quickly adapt. The face mask requirement remained in place from Saturday 1 May until Saturday 8 May but was eased to only include public indoor areas, on public transport and outside where physical distancing was not possible.

From Saturday 8 May until Saturday 15 May 2021 mask requirements were eased even further to remain mandated only on public transport and events with a crowd capacity of more than 1,000.

Following this time, Western Australia reverted back to pre-lockdown conditions as experienced prior to 12.01am on Saturday 24 April 2021.

In March 2021, the Western Australian Local Government Association (WALGA) provided an economic briefing which highlighted the Western Australia economy as the fastest of all states to recover, expanding by 1.4 percent during the 2019-20 financial year. This was driven by the successful containment of COVID-19, the strong mining sector and significant levels of State and Commonwealth Government stimulus spending. WA's employment rate has also improved from the June 2020 COVID-19 induced peak of 8.7 percent and stood at 6.2 percent in January 2021. Although the outlook is positive, economic recovery is still fragile and will require further attention.

Western Australia has recorded the country's strongest growth in state final demand at 3 percent, according to the Australian Bureau of Statistics. The national figure was 1.6 percent, with Victoria in second place behind WA. The national economy has now exceeded pre-COVID levels after another 1.8 percent of growth in the first three months of 2021 and has grown 1.1 percent through the year. Only five other countries have an economy that is larger now than before the pandemic.

DETAILS:

The Rebound Plan is a locally responsive action plan designed to support the City's community and businesses to return to strong economic performance by making it easier to do business in the City, further cutting red tape and supporting initiatives to encourage community connection. It is a living document, updated regularly, allowing for new opportunities and initiatives to be included as they arise. It is tracking the City's economic development and social reconnection initiatives over a 24-month period.

The third quarterly update to Council is outlined through the Implementation Framework included as **Attachment 1**. The highlights from this are summarised below:

- To make it easy to use town centre public spaces and simplify the process to host events and activations (Action 1.1) a pre-approved event space working group was formed in April 2021 and identified actions that the City can implement to provide pre-approved elements for selected event spaces.
- To encourage and support events and activations (Action 1.2), a special events funding round has supported four community events (RTRFM Neon Picnic, Hyde Park Fair, City of Vincent Football Match and Soundscapes at Beatty Park (postponed due to COVID)). The Pickle District town team also held a very successful art crawl event in May titled The Pickle District After Dark.
- To enhance the presentation of town centres and main streets (Action 1.3), a deep pressure clean of the Leederville Town Centre, William Street Precinct, Mount Hawthorn (The Boulevard to Fairfield Street), Angove Street, Fitzgerald Street and Beaufort Street has been completed this year. Road resurfacing of Cleaver Street in the Pickle District has also been completed with the installation of 5 artlets and planting of 8 street trees in the median.
- To make it easy to get around Vincent and visit town centres and main streets (Action 1.4), the Request for Quote for the Vincent Wayfinding Strategy has been advertised, submissions were assessed in early May, and the preferred consultant was appointed in late May.
- To encourage and promote active transport to visit and shop local (Action 1.5), a Cycle Market was held on 20 March 2021. Learn to Ride and Social Riding cycling courses were held weekly from 10 April to 19 June 2021.
- To enhance the public realm through incorporation of cultural infrastructure and activation (Action 1.6), two public art opportunities have been determined (incorporating feedback from Council, AAG and town teams); a suspended lighting artwork located at the corner of William and Brisbane Streets and a functional artwork located at the corner of Oxford and Newcastle Streets. The Expression of Interest for these opportunities will be presented to Council at its 22 June 2021 Ordinary Council Meeting. Liz Gray's copper artwork was installed in the upstairs administration foyer with a small official launch event on 3 June 2021.
- To improve engagement and communication with local and small business (Action 2.4), the seventh and eighth editions of the Business E-Newsletter have been distributed to 971 local businesses (an expansion from 590 businesses at the last quarterly update).
- To support community groups and sporting clubs to become more sustainable (Action 3.3), the Club Development Plan has commenced being drafted and a Funding Agreement with the Department of Local Government, Sport & Cultural Industries for \$45,000 has been signed.
- To foster wellness by ensuring the community has knowledge of, and access to, services that enhance wellbeing, sense of safety and belonging (Action 3.4), Headspace has delivered a series of workshops to Aranmore College. Information has also been delivered to secondary school students at the Youth Engagement Summit and to over-50s at the LiveLighter Information Day.

In addition to the rebound highlights, there are a number of positive upcoming developments within the Leederville Town Centre including:

- The draft Leederville Precinct Structure Plan, draft Leederville Town Centre Plan and a Local Development Plan for 40 Frame Court are out for public consultation.
- 800 ABN staff are scheduled to move into the new building at 301 Vincent Street this month.
- A 120-seat restaurant on Carr Place by restaurateur, Will Meyrick, is scheduled to open in August.
- The multi-million-dollar refurbishment of The Leederville Hotel is scheduled to open in August and will include a new dining area, bar, shops and kiosks that will open onto the laneway.
- The laneway behind the new ABN building has been named Electric Lane and will incorporate overhead lighting, public art and alfresco dining once complete. Four of the seven tenancies available have been leased (coffee shop, hair studio, restaurant and takeaway shop).

CONSULTATION/ADVERTISING:

The Rebound Plan will continue to be implemented in consultation with the town team community and business representatives through the Rebound Roundtable.

LEGAL/POLICY:

Nil.

RISK MANAGEMENT IMPLICATIONS

Low: It is low risk for Council to note the implementation of the actions identified in the Rebound Plan.

STRATEGIC IMPLICATIONS:

This is in keeping with the City's *Strategic Community Plan 2018-2028*:

Connected Community

We have enhanced opportunities for our community to build relationships and connections with each other and the City.

Our community facilities and spaces are well known and well used.

Thriving Places

We are recognised as a City that supports local and small business.

Our town centres and gathering spaces are safe, easy to use and attractive places where pedestrians have priority.

We encourage innovation in business, social enterprise and imaginative uses of space, both public and private.

Innovative and Accountable

Our resources and assets are planned and managed in an efficient and sustainable manner.

Our community is aware of what we are doing and how we are meeting our goals.

We are open and accountable to an engaged community.

SUSTAINABILITY IMPLICATIONS:

On 18 August 2020, Council supported the 'Statement of Principles' announced by the Mayors of the C40 Climate Leadership Group with the goal to build a better, more sustainable, more resilient and fairer society out of the recovery from the COVID-19. The Rebound Plan has been considered against the Statement of Principles and has been found to be in alignment.

PUBLIC HEALTH IMPLICATIONS:

This is in keeping with the following priority health outcomes of the City's *Public Health Plan 2020-2025*:

Increased mental health and wellbeing

Mitigate the impact of public health emergencies

FINANCIAL/BUDGET IMPLICATIONS:

The Rebound Plan highlights existing budgeted services, projects and programs.

The actions listed in the Rebound Plan have all been accounted for through the City's approved budget. The relevant funding allocations are referenced against each action in **Attachment 1**. These allocations will be updated following adoption of the City's 2021/22 budget, through the Rebound Plan quarterly update in September.

Under Phase 3 of the Local Roads and Community Infrastructure (LRCI) Program, the City will receive an additional funding allocation of \$541,114. Phase 3 will continue to assist local governments to deliver local road and community infrastructure projects, as well as create local job opportunities particularly where employment in other sectors have been negatively impacted. The funding will be available from 1 January 2022, with construction due to be completed by 30 June 2023. The longer delivery timeframe will allow more time to consider broader scopes and potentially take up larger, more complex builds.

Under Round 1 of the 2021/22 Urban Canopy Grant Program, the City received \$17,320 for tree planting within the Beaufort Street median strip between Bulwer Street and Brisbane Street.

Future initiatives and actions will be subject to Council consideration and/or external grant funding. External grant funding opportunities have and will continue to be sought as opportunities arise.

COMMENTS:

Ongoing engagement with community and business representatives to guide the implementation of the Rebound Plan will support community reconnection, working towards creating more agile and resilient places, and provide ongoing support for businesses to thrive, diversify and start up. This will promote community ownership of the Rebound Plan and ensure it meets the needs and expectations of the community and businesses.

VINCENT REBOUND PLAN – IMPLEMENTATION FRAMEWORK

Table 1. Our Places: Actions and initiatives to create safe, easy to use and attractive, places for people that support social interaction, creativity and vibrancy

Action - what we'll do	Deliverable - how we'll do it	Funding Allocation	Responsible Team(s)	Timing				Status – 15 February 2021	Quarterly Update – 8 June 2021
				2020/21 Jul-Dec	2020/21 Jan-Jun	2021/22 Jul-Dec	2021/22 Jan-Jun		
1.1 Make it easy to use town centre public spaces and simplify the process to host events and activations	<ul style="list-style-type: none"> update SpacetoCo booking options and promote free hire of town centre public spaces 	\$5,000	Marketing & Partnerships/ Policy & Place	•	•			Completed - SpacetoCo booking options have been updated. Free spaces have been promoted and will continue to be promoted on the City's website and in the Use Public Space to Grow Your Business flipbook.	Completed
	<ul style="list-style-type: none"> explore opportunities to create pre-approved event spaces 			•	•				
	<ul style="list-style-type: none"> streamline events approval processes in consultation with Town Teams to ensure processes are fit for purpose 		Built Environment & Wellbeing	•	•			The City's Health Services team has remained agile and responsive to changing requirements around events, as WA continues to adjust to the impacts of COVID-19. This has been a primary focus of the team for the 20/21 'event season' and will continue to be as we move through the summer/spring months. The WA Department of Health is undertaking another review into event management and requirements relating to COVID-19. The City's Environmental Health Officers are working closely with event organisers to ensure they are well informed and are providing advice and guidance where necessary. The Team is responsible for approving low and medium (COVID) risk events.	The City's Place Planners, Health Services and Marketing and Events teams met in April 2021 to discuss Town Centre events and activations. The objective of the group is to explore opportunities to enable an easy and efficient application process for our defined spaces, whilst managing the associated risks of the activity. The group will also work to improve the delivery of information and statutory requirements for events on the City's website so it is in an easy to read and understand format.
1.2 Encourage and support events and activations	<ul style="list-style-type: none"> collaborate with Town Teams and community event providers to activate our spaces and places 	\$30,000	Marketing & Partnerships			•		<p>Special funding round opened in December 2020, for events being held before 1 July 2021.</p> <p>Major event sponsorship to open March 2021 to support events in the new financial year.</p> <p>Free hire and road closures available for town squares. Free yoga held at Mary Street Piazza in January 2021.</p>	<p>Through the special funding round we've supported four community events.</p> <ul style="list-style-type: none"> RTRFM Neon Picnic Hyde Park Fair City of Vincent Football Match Soundscapes at Beatty Park (postponed due to COVID). <p>Major event sponsorship has closed; applicants will be notified in July. Free hire of town squares is still available.</p> <p>The Pickle District town team held Pickle District After Dark, an art crawl event on 7 May 2021. The initial event application was not approved, but administration staff assisted and worked with the town team to adjust the event details to gain approval. The event was very successful.</p>
1.3 Enhance the presentation of town centres and main streets	<ul style="list-style-type: none"> implement and maintain streetscape enhancements including planter boxes, seating, greenery, tree planting, art, positive messaging and lighting 	\$220,000	Policy & Place/ Engineering/ Parks	•	•			<p>Leederville Town Centre planter boxes were installed and planted the week of 4 January 2021.</p> <p>The LotteryWest (COVID-19 Relief Fund) EOI for the Cleaver Main Street project was accepted and the City was invited to complete a grant application, which was submitted December 2020.</p> <p>The City is awaiting response from RAC regarding the Transforming Streets and Spaces Trial EOIs submitted November 2020. RAC confirmed the successful application will be confirmed in March 2021.</p>	<p>Currently investigating having the Leederville Town Centre planter boxes anchored to the footpath after an incident of vandalism.</p> <p>The RAC Transforming Streets and Spaces Trial EOIs was highly competitive and the Cleaver Main Street project was not the preferred project in March 2021. The Lotterywest (COVID-19 Relief Fund) criteria changed after the Grant Application was submitted. The application did not strongly align with the updated criteria and the City was notified that the Grant was not successful in April 2021.</p> <p>Cleaver Street road resurfacing and artlets have now been completed, without the additional funding for lighting</p>

VINCENT REBOUND PLAN – IMPLEMENTATION FRAMEWORK

Action - what we'll do	Deliverable - how we'll do it	Funding Allocation	Responsible Team(s)	Timing				Status – 15 February 2021	Quarterly Update – 8 June 2021
				2020/21		2021/22			
				Jul-Dec	Jan-Jun	Jul-Dec	Jan-Jun		
	<ul style="list-style-type: none"> review town centre street cleaning services including street furniture and pavement cleaning, and graffiti maintenance 	TBC (\$24,000)	Waste & Recycling/ Parks	•	•			<p>upgrades. 5 artlets have been installed and 8 street trees planted.</p> <p>Coogee Street Carpark in Mount Hawthorn Town Centre was recently planted with 13 new trees.</p> <p>The following town centre/precinct pavement "deep cleans" have been undertaken YTD:</p> <ul style="list-style-type: none"> Leederville Town Centre (9-10 February - overnight) – Cost: \$6,900 William Street Precinct (22-23 February - overnight) – Cost: \$7,100 Mount Hawthorn (SBR - The Boulevard to Fairfield Street - 26/27 April – overnight) - Cost: awaiting invoice. Angove Street (10-12 May - overnight) - Cost: awaiting invoice. Fitzgerald Street (17-19 May – overnight) - Cost: awaiting invoice. Beaufort Street (scheduled 31 May-2 June - overnight) - Cost: awaiting invoice. <p>The budget was increased at mid-year to allow for all precincts to be "deep cleaned".</p> <p>Current daily precinct cleaning schedules are inclusive of waste/litter removal, street sweeping (early morning before peak traffic) and graffiti removal at the main precincts and known 'hot spots'.</p> <p>Additional graffiti removal resources proposed in the 2021-22 budget to facilitate a more proactive inspection and removal schedule in precincts, hotspots and laneways.</p>	
1.4 Make it easy to get around Vincent and visit town centres and main streets	<ul style="list-style-type: none"> prioritise parking patrols to ensure the efficient use of available parking to support local businesses prepare the Vincent Wayfinding Strategy and implement cycle, signage and car parking improvements 	Nil	Ranger Services	•	•	•	•	<p>Rangers assigned to place based parking patrols, focusing on town centres and activity corridors. Currently considering a parking sensor pilot project to be located within a town centre.</p> <p>Currently considering a parking sensor pilot project to be located within a town centre. There have been some minor delays, due to COVID, in that the sensors are required to be quarantined as they are being shipped from France.</p>	
		\$208,000	Policy & Place/ Engineering	•	•	•		<p>The draft project scope and procurement documents have been prepared. The scope will be finalised and an RFQ advertised following feedback on project objectives. It is anticipated a consultant will be appointed in April 2021.</p> <p>The Wayfinding Strategy RFQ has been advertised. Submissions have been received and evaluated by the Evaluation Panel. The process to appoint the preferred consultant will be complete in May. Phase one (the background analysis, and identification of the gaps, constraints, and opportunities) will begin following the successful appointment.</p>	
1.5 Encourage and promote active transport to visit and shop local	<ul style="list-style-type: none"> launch active transport campaign and Learn to Ride, Social Riding and Cycle Training sessions 	\$5,800	Engineering	•	•			<p>The cycling courses will be held again in March/April 2021. A second-hand Cycle Market community event will be held in March 2021.</p> <p>Cycle Market was held 20 March 2021 in conjunction with charity Bicycles for Humanity. The event was supported by Crime Stoppers Bikelinc and Safer Vincent. Another market will be held in October 2021.</p> <p>Cycling courses for women: Learn to Ride, and Social Riding currently running weekly from 10 April to 19 June.</p>	
1.6 Enhance the public realm through improved development	<ul style="list-style-type: none"> investigate opportunities to pursue development incentives for community benefit 	Nil	Policy & Place	•	•	•		<p>Investigation complete. Development incentives for community benefit being considered for inclusion in the draft Leederville Precinct Structure Plan for public advertising.</p> <p>Development incentives included in draft Leederville Precinct Structure Plan for advertising. Advertising commenced 12 May and concludes 30 June 2021.</p>	

VINCENT REBOUND PLAN – IMPLEMENTATION FRAMEWORK

Action - what we'll do	Deliverable - how we'll do it	Funding Allocation	Responsible Team(s)	Timing				Status – 15 February 2021	Quarterly Update – 8 June 2021
				2020/21		2021/22			
				Jul-Dec	Jan-Jun	Jul-Dec	Jan-Jun		
outcomes and incorporation of cultural infrastructure and activation	<ul style="list-style-type: none"> complete phase 1 of the COVID-19 Arts Relief Grant funding 	\$151,000	Marketing & Partnerships	•	•			<p>Sarah Chopra's face mask installed on Ken Sealey's Beseech sculpture. Poetry workshops were fully booked and huge success, posters currently being designed to be installed in Lightbox Laneway in March. Locations being confirmed for two sculpture projects. Paula Hart's canopy artwork resulting from community workshops currently in design development, working towards construction documentation for install in Mount Hawthorn parklet.</p>	<p>Medium scale sculptures by Roly Skender and Kate Rae, currently in fabrication, to be installed at Beatty Park Reserve.</p> <p>Liz Gray's 2D copper artwork was installed in the upstairs administration foyer with a small official launch event on 3 June 2021.</p> <p>Currently speaking with 888 Realty about Tanya Schultz's 'Pip n Pop' installation going into a vacant shopfront in Washing Lane, Northbridge.</p> <p>Leah Grant's EP is complete, almost finished video for first single release and looking into possible live performance/stream event.</p> <p>Nunzio Mondia has finished filming interviews and composing music for his documentary, now in the editing stage.</p>
	<ul style="list-style-type: none"> launch phase 2 (Medium Scale Town Centre Artworks) of the COVID-19 Arts Relief Grant Funding 	\$280,000	Marketing & Partnerships	•	•			<p>Draft EOI for Medium Scale Town Centre Artworks and benchmarking document currently being worked up.</p> <p>Draft EOI will be taken to the next Rebound Roundtable and Arts Advisory Group meetings, both scheduled 24 February, for advice and input. Any changes will then be made before presentation at 13 April 2021 Council Workshop.</p>	<p>The Medium Scale Town Centre Artworks project has been renamed 'Arts Rebound: Town Centre Artworks', two public art opportunities have been finalised, incorporating feedback from Council, AAG and town teams, as follows:</p> <ol style="list-style-type: none"> William Street Town Centre: suspended lighting artwork at the corner of William and Brisbane Streets Leederville Town Centre: functional artwork at the corner of Oxford and Newcastle Streets <p>A draft EOI has been circulated to Council members, AAG and relevant town teams for feedback. The EOI will be presented at the 22 June 2021 Ordinary Council Meeting for endorsement to advertise, and then released to the public 30 June 2021 to ensure project completion within the 2021/22 financial year.</p>

Note: Monthly updates included in pink. Draft actions and/or deliverables to be considered for inclusion in Rebound Plan referenced in grey.

VINCENT REBOUND PLAN – IMPLEMENTATION FRAMEWORK

Table 2. Our Businesses: Actions and initiatives to provide a business enabling environment that supports local and small business to innovate and rebound to sustainable economic performance

Action - what we'll do	Deliverable - how we'll do it	Funding Allocation	Responsible Team(s)	Timing				Status – 15 February 2021	Quarterly Update – 8 June 2021
				2020/21		2021/22			
				Jul-Dec	Jan-Jun	Jul-Dec	Jan-Jun		
2.1 Support businesses to innovatively use public space to grow, expand and diversify	<ul style="list-style-type: none"> implement a Parklet Fee Free 24-month Trial as part of the quarterly budget review 	\$3,000	Policy & Place	•				Completed - Parklet Fee Free Trial commenced and promoted. Trial will continue to be promoted on the City's website and in the Use Public Space to Grow Your Business flipbook.	Completed Three parklet enquiries received and two parklets installed since commencement of parklet fee free trial.
	<ul style="list-style-type: none"> create a 'Use Public Space to Grow Your Business' flipbook transition COVID-19 Temporary Parklets to permanent Parklets 			•	•			Draft Use Public Space to Grow Your Business flipbook to be presented at 24 February Rebound Roundtable. Temporary parklets on Oxford Street will remain as temporary due to scheduled road maintenance early in the 2021/22 FY requiring all parklets to be removed. The City will continue to liaise with business owners to prepare for the transition after road maintenance complete.	Flipbook revisions made following February Rebound Roundtable feedback. Revised version circulated to town teams and final update and printing scheduled to be undertaken prior to the end of financial year. Temporary parklets on Oxford Street will remain as temporary due to scheduled road maintenance early in the 2021/22 FY requiring all parklets to be removed. The City will continue to liaise with business owners to prepare for the transition after road maintenance complete.
2.2 Make it easier for businesses to start-up, pivot and co-locate through policy and regulation change and advocacy	<ul style="list-style-type: none"> consider expanding change of use exemptions and land use definitions to provide greater flexibility and certainty for businesses seeking to alter operations or start-up consider the necessity for additional car parking to be provided for a change of use in non-residential areas 	Nil	Policy & Place	•	•			State Government has finalised change of use exemptions that apply to all local governments as of 14 February 2021. The City is now preparing an updated Local Planning Policy: Minor Nature Development to respond to the new regulations for the benefit of our community.	Currently drafting new Minor Nature Development Policy.
	<ul style="list-style-type: none"> advocate to Racing, Gaming and Liquor to streamline the Extended Trading Permit requirements and application process actively identify areas for improvement in the planning, building and health regulatory frameworks and advocate for change 	Nil	Development & Design/ Built Environment & Wellbeing	•	•	•	•	The WAPC has now approved changes to the Planning and Development (Local Planning Scheme) Regulations 2015 which will come into effect 15 February 2021. These changes introduce exemptions for change of use application with many uses now exempt from planning and development approval. The City's website has been updated with guidance for individuals/businesses on Health and Building Approvals that are still necessary, where a Development Approval may now not be required.	Completed The WAPC has approved changes to the Planning and Development (Local Planning Scheme) Regulations 2015 which came into effect 15 February 2021. The City's website has been updated with guidance for individuals/businesses on Health and Building Approvals that are still necessary, where a Development Approval may now not be required.
	<ul style="list-style-type: none"> explore the opportunity to create a 'Start-up Incubator and Community Hub' in response to the Vacancy Project outcomes 	TBC	Policy & Place		•	•		Due to commence early 2021.	The 'Start-up Incubator and Community Hub' project has commenced, and options for Council consideration are being developed.
2.3 Partner with government agencies, third party providers and inner city local governments to support small business and attract visitors and tourism	<ul style="list-style-type: none"> launch and promote Visit Perth Neighbourhood Map and Visit Perth Directory and increase local buy-in and use determine opportunities to deliver small business support in collaboration with the Perth Inner City Working Group (Town of Victoria Park, City of Subiaco, City of Perth and City of South Perth) 	\$20,000	Marketing & Partnerships	•	•	•	•	Visit Perth website content updated with Vincent businesses, events and joint blogs created (Christmas, Lunar New Year, picnic places). Visit your Neighbourhood videos coming mid-2021.	Visit Perth website content updated. First Visit your Neighbourhood video on Mount Hawthorn launched in May.
	<ul style="list-style-type: none"> determine a preferred platform to further develop the COVID-19 established Business Directory continue to engage with the Small Business Development Corporation (SBDC) and promote SBDC initiatives as they arise Work with inner city local governments to identify incentives and support mechanisms to retain and establish creative spaces 	Nil	Policy & Place	•	•	•	•	Preferred platform options including Streets of OurTowns and Visit Perth continuing to be explored. The City was unsuccessful in the EOI to participate in the SBDC Small Business Friendly Approvals Program. Another round will be open later this year for which the City will lodge another application.	Preferred platform options including Streets of OurTowns and Visit Perth continuing to be explored. Currently promoting SBDC events as and when they arise.
2.4 Improve engagement and communication with local and small business	<ul style="list-style-type: none"> distribute quarterly Business E-News and six-month Business Health Check surveys expand the Business E-News database to increase reach 	Nil	Policy & Place	•	•	•	•	Business E-News database expanded from 537 to 590. The fifth edition of the Business E-News, distributed 4 December 2020, included promotion of SafeWA App, Visit Perth, parklet fee free trial, free public spaces, Accessible City Strategy consultation and VendorPanel Marketplace. Sixth edition, distributed 5 February 2021, focused on transition out of lockdown and SafeWA App.	Business E-News database expanded from 590 to 971. The seventh and eighth editions of the Business E-News were distributed, which included the following content.

VINCENT REBOUND PLAN – IMPLEMENTATION FRAMEWORK

Action - what we'll do	Deliverable - how we'll do it	Funding Allocation	Responsible Team(s)	Timing				Status – 15 February 2021	Quarterly Update – 8 June 2021
				2020/21		2021/22			
				Jul-Dec	Jan-Jun	Jul-Dec	Jan-Jun		
								<p>In response to the finalisation of the State Government change of use exemptions, information distributed to businesses via postcards and E-News commencing 15 February 2021.</p> <p>24 April 2021 included promotion of Christmas 2020 Debrief Survey, Event & Festival Sponsorship, Visit Perth, and COVID-19 information.</p> <p>5 May 2021 included promotion of COVID-19 information, free small business workshops, Visit Perth, small business development, City of Vincent consultations, and Roll up for WA.</p>	
2.5 Support local business and drive Support Local and Buy Local campaigns	<ul style="list-style-type: none"> continue to use and promote VendorPanel Marketplace to support local businesses and contractors 	Nil	Financial Services	•	•	•	•	<p>Procurement training was rolled out to staff in December 2020 and is continuing to be delivered this year. The training includes how to identify and purchase from local suppliers through VendorPanel Marketplace.</p> <p>Further information on buying local has been distributed to staff through the Vintranet and a Vintranet page has been created which highlights the importance of purchasing from local suppliers.</p> <p>The Procurement Team continues to promote the VendorPanel Marketplace to staff and suppliers. The Coordinator Procurement and Contracts recently met with some providers located in and around the City of Vincent boundary and provided information to them on how to sign up to VendorPanel. Further to this, Contract Management training is being rolled out to staff over May and June and includes information and highlights the importance of contracting local suppliers where possible.</p>	
	<ul style="list-style-type: none"> consider Christmas shop local campaign, in consultation with Town Teams and in partnership with the City of Stirling and City of Perth 	\$8,000	Marketing & Partnerships	•				<p>Visit Perth Christmas shop local campaign developed and delivered in partnership with City of Perth. Additional Christmas blogs developed for City of Vincent website/social media.</p> <p>Christmas 2020 campaign delivered. Additional shop local messages promoted on an ongoing fashion.</p>	
2.6 Improve the customer experience for businesses	<ul style="list-style-type: none"> better integrate and connect approvals processes across service units (e.g. planning, building and health) streamlined approvals processes, supported by information sheets/application requirements and clarity around assessment and process requirements 	Nil	Development & Design/ Built Environment & Wellbeing	•	•			<p>Complete - December 2020 saw the launch of 'Start Your Business' page on the City's website, a hub for all approval requirements from planning, building, health to parklets and parking. The page has common business types and all the associated required information.</p> <p>Completed</p>	
	<ul style="list-style-type: none"> develop and distribute a 'Business Welcome Pack' including summary info sheets outlining requirements for various approvals, Public Space flipbook and Town Team welcome information 	\$3,000	Policy & Place			•	•	<p>The development of individual items to be included in the Business Welcome Pack, such as the Use Public Space to Grow Your Business flipbook and approvals process mapping have commenced. The preparation of the Business Welcome Pack will commence in mid-2021.</p> <p>The development of individual items to be included in the Business Welcome Pack, such as the Use Public Space to Grow Your Business flipbook and approvals process mapping have commenced. The preparation of the Business Welcome Pack will commence in mid-2021.</p>	

Note: Monthly updates included in pink. Draft actions and/or deliverables to be considered for inclusion in Rebound Plan referenced in grey.

VINCENT REBOUND PLAN – IMPLEMENTATION FRAMEWORK

Table 3. Our Community: Actions and initiatives to support an inclusive, empowered, resilient and socially connected community

Action - what we'll do	Deliverable - how we'll do it	Funding Allocation	Responsible Team(s)	Timing				Status – 15 February 2021	Quarterly Update – 8 June 2021
				2020/21	2021/22	Jul-Dec	Jan-Jun		
3.1 Celebrate community resilience and build awareness of local community groups, volunteers and sporting clubs to increase participation and membership	<ul style="list-style-type: none"> promote inspirational COVID-19 community stories from sporting clubs, organisations and volunteers, and as part of the Local History Awards and People of North Perth project in collaboration with North Perth Local 	\$1,500	Local History Centre/ Marketing & Partnerships					<p>Community stories and personal experiences are now being edited and crafted into an audio-visual collage. The interview transcripts will be deposited with the Local History Centre and the final edited product will be presented in the form of a music video/documentary.</p>	<p>People of North Perth stories launched and information distributed to community via post-cards and web: https://www.northperthlocal.org/people-of-north-perth/</p> <p>Local History Award COVID stories promoted in April-June LHA Newsletter and on Vincent Vine. See: https://library.vincent.wa.gov.au/Profiles/library/Assets/ClientData/0832_-LHN_April-June_SCREEN.pdf</p> <p>Arts Relief Grant – COVID Conversations Film Music Project – we are still working with Nunzio to help transcribe the interviews – these are being deposited with the Local History Centre in slow progression but will not be made public until after his project is formally launched.</p> <p>Display of artwork and paintings by COVID arts relief recipient Jane Coffey in Local History Centre June-July 2021.</p>
	<ul style="list-style-type: none"> facilitate club promotion and education, develop a new regular hirer events calendar and include sporting events and activities in events calendar refocus and relaunch the Vincent Community Support Network 	\$3,000	Marketing & Partnerships					<p>The development of a regular hirer events calendar for the website has commenced. Once complete, this will be regularly updated to align with the changeover of the sporting season. It will also include regular hirers of the City's community facilities.</p> <p>A review of the Vincent Community Support Network has commenced.</p>	<p>The City's Club Development Coordinator has asked all Clubs for any 'good news' stories so they can be promoted via the City's social media channels.</p>
3.2 Support and promote healthy, active spaces, liveable neighbourhoods and social reconnection	<ul style="list-style-type: none"> engage the community to determine Pop Up Play locations relaunch, promote and showcase Open Streets Events, street activation and Pop Up Play 	\$20,000	Marketing & Partnerships					<p>Consultation on Edinboro Street Reserve (Mount Hawthorn) Pop Up Play will commence Wednesday 17 February 2021. Children, Youth, Parents Advisory Group have had input. Consultation for Pop Up Play at Leake/Alma Street Reserve and Redfern/Norham Street Reserve will follow.</p>	<p>Consultation on Edinboro Street Reserve (Mount Hawthorn) Pop Up Play completed.</p>
3.3 Support community groups and sporting clubs to become more sustainable and community based initiatives that respond to community need	<ul style="list-style-type: none"> assist groups and clubs to develop attraction and retention strategies and seek funding and grant opportunities prepare and promote tools to aid club development and improve maintenance and lease management to assist club operation 	\$30,000 expense \$15,000 income	Beatty Park Leisure Centre					<p>The City has been successful in obtaining a grant from the Department of Local Government, Sport & Cultural Industries in the amount of \$45,000 spread over 2 years for Club Development. As part of this funding, tools, templates and workshops will be developed and delivered to local sporting clubs and community groups. This project is in the process of being scoped.</p>	<p>A funding Agreement between DLGSC & the City has been entered into and the City has received the associated funds. A Club Development Plan has commenced, including introductions and communication to all City of Vincent Clubs. The City's Club Development Coordinator is setting up individual meeting with all Clubs to understand what challenges, issues and wins they are having. Also to set up the Club Development Program to provide meaningful service and assistance to all Clubs and their respective committees.</p>
	<ul style="list-style-type: none"> advocate for the continuance of community-based initiatives funded by the Leederville Gardens Trust 	\$3,000	Marketing & Partnerships					<p>A review of the funding provided to date, along with the measurable outcomes and deliverables required from each funded organisation, is currently being undertaken to gain an understanding of the benefits to the community.</p>	<p>Some initiatives have been extended and a report will be submitted to the 15 June Ordinary Meeting of Council regarding further variations and extensions requested.</p>
3.4 Foster wellness by ensuring the community has knowledge of, and access to, services that enhance wellbeing, sense of safety and belonging	<ul style="list-style-type: none"> build relationships with local community and wellbeing service providers and increase the visibility of mental health and wellbeing service providers through promotion identify vulnerable cohorts and support the delivery of targeted services and rebound activities that supports segments in need 	Nil	Marketing & Partnerships					<p>Relationships with Headspace have been developed and the City has arranged for Headspace to deliver mental health education workshops in local high schools throughout the first semester.</p>	<p>Headspace have delivered a series of workshops at Aranmore College. Information delivered to secondary school students at Youth Engagement Summit and to over 50s at the LiveLighter Information Day.</p>

VINCENT REBOUND PLAN – IMPLEMENTATION FRAMEWORK

Action - what we'll do	Deliverable - how we'll do it	Funding Allocation	Responsible Team(s)	Timing				Status – 15 February 2021	Quarterly Update – 8 June 2021
				2020/21		2021/22			
				Jul-Dec	Jan-Jun	Jul-Dec	Jan-Jun		
3.5 Provide opportunities to celebrate an inclusive and socially connected community	<ul style="list-style-type: none"> recognise key Days of Importance by supporting innovative delivery models that align with economic and social outcomes, including celebrating NAIDOC and Youth Week provide targeted funding opportunities, under the COVID-19 Arts Relief Grant, for artists including LGBTQI+, Youth, ATSI and CaLD 	\$85,600	Marketing & Partnerships/ Built Environment & Wellbeing	•	•	•	•	<p>Christmas decorations were installed in town centres and activities held in town squares, including the Young Peoples Christmas Markets at North Perth Common.</p> <p>Lanterns were installed along William Street to celebrate Lunar New Year.</p> <p>Planning is underway for Youth Week including workshops and a campaign to celebrate local youth heroes</p> <p>In response to COVID-19 and in line with the City's Public Health Plan, the City participated in Random Acts of Kindness Week 14-20 February 2021. The project has involved teams across the City and included the distributing of kindness cards and messaging, flowers, Beatty Park passes, dog bag dispensers, Greening Vincent seed packs, cycle lights, reusable hampers and undertaking planter box planting.</p>	<p>Christmas decorations and Lunar New Year are now complete.</p> <p>Youth Week heroes campaign and Youth Week events held in April.</p>
3.6 Build community capacity to support a resilient community	<ul style="list-style-type: none"> provide upskilling workshops for organisations, students and youths progress towards asset-based community development participation in cross-agency collaborations, networks and working groups to find opportunities for local organisations to partner 	TBC (\$20,000)	Marketing & Partnerships	•	•	•	•	<p>The City has facilitated the development of relationships between local schools and YMCA HQ to promote access to youth workers and case management services. Upskilling workshops for youth, including finances and budgeting, job skills and life skills, are currently being planned.</p>	<p>Youth Forum held as well as financial management workshops for young people.</p>

Note: Monthly updates included in pink. Draft actions and/or deliverables to be considered for inclusion in Rebound Plan referenced in grey.

VINCENT REBOUND PLAN – IMPLEMENTATION FRAMEWORK

Table 4. Our Organisation: Actions and initiatives to create an open, accountable, agile organisation that efficiently and sustainably manages resources and assets

Action - what we'll do	Deliverable - how we'll do it	Funding Allocation	Responsible Team(s)	Timing				Status – 15 February 2021	Quarterly Update – 3 June 2021
				2020/21		2021/22			
				Jul-Dec	Jan-Jun	Jul-Dec	Jan-Jun		
4.1 Improve community engagement and support open and transparent communication	<ul style="list-style-type: none"> monthly Rebound Roundtables with local Town Team and business representatives to identify initiatives to support community reconnection and business rebound 	Nil	Policy & Place	•	•	•	•	Rebound Roundtable held 9 December 2020. Next Rebound Roundtable scheduled 24 February 2021. Forward agenda items include: draft Use Public Space To Grow Your Business flipbook; Vibrant Spaces Policy (previously Development on City Owned and Managed Land Policy); and phase 2 COVID-19 Arts Relief Grant Funding (Medium Scale Town Centre Artworks) locations and EOI.	Rebound Roundtable held 24 February, 24 March, 28 April and 26 May 2021. The next scheduled Rebound Roundtable is 30 June 2021. Forward agenda items include: Pre-approved Event Spaces and Streamlined Approvals Processes in June, and Christmas Planning in July.
	<ul style="list-style-type: none"> update website, COVID-19 portal and conduct six-month community surveys to determine overall levels of success with implemented rebound projects and initiatives 	\$3,000	Marketing & Partnerships	•	•	•	•	Website and COVID-19 portal have been well maintained, including fast and accurate communications during the January/February 2021 lockdown period.	Website and COVID-19 Portal revived for April lockdown period.
4.2 Seek external funding to deliver shovel ready projects and rebound initiatives	<ul style="list-style-type: none"> develop and implement an advocacy agenda to attract Federal and State Government and private sector funding or investment in the local economy – including delivery of the East Perth Power Station development 	Nil	Policy & Place	•	•	•	•	Advocacy Agenda update to be presented at Council Workshop in mid-2021.	<p>Advocacy Agenda provided to Council members in March 2021. Progressing items as opportunities arise.</p> <p>The City will receive an additional funding allocation of \$541,114 under Phase 3 of the Local Roads and Community Infrastructure (LRCI) Program. This funding will be available from 1 January 2022, with construction due to be completed by 30 June 2023.</p> <p>The City also received \$17,320 for tree planting within the median strip of Beaufort Street to reduce heat for commuters under Round 1 of the 2021/22 Urban Canopy Grant Program.</p>
4.3 Provide economic stimulus and sustainably manage resources and assets	<ul style="list-style-type: none"> complete critical works at Beatty Park Leisure Centre including retiling the indoor pool, modernising the change rooms and upgrading electrical and filtration systems expand Beatty Park Leisure Centre operating hours and services as attendance levels and demand increases 	\$2.9mill	Engineering/ Beatty Park Leisure Centre	•	•			<p>Tender for tiling and filtration work awarded at 15 December 2020 OMC and work commenced on demolition works 27 January 2021.</p> <p>City froze Beatty Park memberships during COVID-19 lockdown and maintained employment of casuals.</p> <p>Proposal to upgrade indoor children's slide was approved by Council in February 2021.</p> <p>Aboriginal artist will be commissioned for artwork on indoor pool tiles. RFQ is being prepared.</p>	<p>All work progressing well despite additional shutdown in April. Still anticipating end of July for completion of major work.</p> <p>City again froze Beatty Park memberships during COVID-19 April lockdown and restrictions and maintained employment of casuals.</p> <p>Pool slides were ordered and Aboriginal Artist (Seantelle Walsh) appointed for the indoor pool tile artwork.</p>

Note: Monthly updates included in pink. Draft actions and/or deliverables to be considered for inclusion in Rebound Plan referenced in grey.

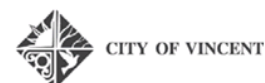


Rebound Roundtable Forward Agenda

City of Vincent, 244 Vincent Street Leederville + Zoom

January - November 2021

Date	Action/Agenda Item	Topic	Participation
January – March 2021 <i>Note: Via Email/ Survey</i>	<p>2.5 Support local business and drive Support Local and Buy Local campaigns</p> <ul style="list-style-type: none"> consider Christmas shop local campaign, in consultation with Town Teams and in partnership with the City of Stirling and City of Perth <p>3.5 Provide opportunities to celebrate an inclusive and socially connected community</p> <ul style="list-style-type: none"> recognise key Days of Importance 	Christmas Debrief	<p>Town Team Business/Event/Activation Representative(s)</p> <p>CoV Council Members/ Marketing & Partnerships/ Policy & Place</p>
24 February 2021	<p>2.1 Support businesses to innovatively use public space to grow, expand and diversify</p> <ul style="list-style-type: none"> create a 'Use Public Space to Grow Your Business' flipbook <p>1.6 Enhance the public realm through improved development outcomes and incorporation of cultural infrastructure and activation launch phase 2 (Medium Scale Town Centre Artworks) of the COVID-19 Arts Relief Grant Funding</p>	Draft Flipbook, Development on City Owned and Managed Land Policy, Draft EOI and Locations for Medium Scale Town Centre Artworks	<p>Town Team Streetscape/Design Representative(s)</p> <p>CoV Council Members/ Marketing & Partnerships/ Policy & Place/</p>
24 March 2021	<p>1.2 Encourage and support events and activations</p> <ul style="list-style-type: none"> collaborate with Town Teams and community event providers to activate our spaces and places <p>3.5 Provide opportunities to celebrate an inclusive and socially connected community</p> <ul style="list-style-type: none"> recognise key Days of Importance by supporting innovative delivery models that align with economic and social outcomes, including celebrating NAIDOC and Youth Week 	External Funding Opportunities and City of Vincent Grant Funding Overview	<p>Town Team Movement/Town Team Business/ Streetscape/Design Representative(s)</p> <p>CoV Council Members/ Marketing & Partnerships/ Policy & Place</p>
28 April 2021	<p>1.3 Enhance the presentation of town centres and main streets</p> <ul style="list-style-type: none"> implement and maintain streetscape enhancements including planter boxes, seating, greenery, tree planting, art, positive messaging and lighting review town centre street cleaning services including street furniture and pavement cleaning, and graffiti maintenance 	Streetscape Improvements and Maintenance	<p>Town Team Business/ Streetscape/Design Representative(s)</p> <p>CoV Council Members/ Policy & Place/Engineering/ Waste/Parks</p>
26 May 2021 <i>(Rescheduled)</i>	<p><i>(Rescheduled)</i></p> <p>1.4 Make it easy to get around Vincent and visit town centres and main streets</p> <ul style="list-style-type: none"> prioritise parking patrols to ensure the efficient use of available parking to support local businesses prepare the Vincent Wayfinding Strategy and implement cycle, signage and car parking improvements <p>1.5 Encourage and promote active transport to visit and shop local</p> <ul style="list-style-type: none"> launch active transport campaign 	<i>(Rescheduled)</i> Smoke-free Town Centres and Vincent Wayfinding Strategy and Accessibility	<p><i>(Rescheduled)</i> Town Team Business/ Streetscape/Design Representative(s)</p> <p>CoV Council Members/ Policy & Place/ Health Services/ Engineering (Active Transport)</p>
30 June 2021	<p>1.4 Make it easy to get around Vincent and visit town centres and main streets</p> <ul style="list-style-type: none"> prioritise parking patrols to ensure the efficient use of available parking to support local businesses prepare the Vincent Wayfinding Strategy and implement cycle, signage and car parking improvements <p>1.5 Encourage and promote active transport to visit and shop local</p> <ul style="list-style-type: none"> launch active transport campaign 	Smoke-free Town Centres and Vincent Wayfinding Strategy and Accessibility	<p>Town Team Business/ Streetscape/Design Representative(s)</p> <p>CoV Council Members/ Policy & Place/ Health Services/ Engineering (Active Transport)</p>
28 July 2021	<p>2.5 Support local business and drive Support Local and Buy Local campaigns</p> <ul style="list-style-type: none"> consider Christmas shop local campaign, in consultation with Town Teams and in partnership with the City of Stirling and City of Perth <p>3.5 Provide opportunities to celebrate an inclusive and socially connected community</p> <ul style="list-style-type: none"> recognise key Days of Importance 	Christmas Planning	<p>Town Team Business/Event/Activation Representative(s)</p> <p>CoV Council Members/ Marketing & Partnerships/ Policy & Place</p>



Date	Action/Agenda Item	Topic	Participation
25 August 2021	1.4 Make it easy to get around Vincent and visit town centres and main streets <ul style="list-style-type: none"> • prepare the Vincent Wayfinding Strategy and implement cycle, signage and car parking improvements 	Vincent Wayfinding Strategy Background Analysis & Opportunities & Constraints Presentation	Town Team Business Representative(s) CoV Council Members/ Marketing & Partnerships/ Policy & Place/
22 September 2021	1.1 Make it easy to use town centre public spaces and simplify the process to host events and activations <ul style="list-style-type: none"> • explore opportunities to create pre-approved event spaces • streamline events approval processes in consultation with Town Teams to ensure processes are fit for purpose 2.2 Make it easier for businesses to start-up, pivot and co-locate through policy and regulation change and advocacy <ul style="list-style-type: none"> • explore the opportunity to create a 'Start-up Incubator and Community Hub' in response to the Vacancy Project outcomes 	Pre-approved Events Spaces, Streamlined Approvals Processes and Start-Up Incubator and Community Hub	Town Team Business/ Event/ Activation Representative(s) CoV Council Members/ Marketing & Partnerships/ Policy & Place/ Built Environment & Wellbeing
27 October 2021	2.3 Partner with government agencies, third party providers and inner city local governments to support small business and attract visitors and tourism <ul style="list-style-type: none"> • determine a preferred platform to further develop the COVID-19 established Business Directory • continue to engage with the Small Business Development Corporation (SBDC) and promote SBDC initiatives as they arise • Work with inner city local governments to identify incentives and support mechanisms to retain and establish creative spaces 	Business Directory, Small Business Development Corporation and Supporting Creative Spaces	Town Team Event/Activation Representative(s) CoV Council Members/ Marketing & Partnerships/ Policy & Place
24 November 2021	2.1 Support businesses to innovatively use public space to grow, expand and diversify 2.6 Improve the customer experience for businesses <ul style="list-style-type: none"> • streamlined approvals processes, supported by information sheets/application requirements and clarity around assessment and process requirements • develop and distribute a 'Business Welcome Pack' including summary info sheets outlining requirements for various approvals, Public Space flipbook and Town Team welcome information 	Business Welcome Pack	Town Team Economic Development Representative(s) CoV Council Members/ Marketing & Partnerships/ Built Environment & Wellbeing/ Development & Design/ Policy & Place