

## ARTS ADVISORY GROUP

Wednesday, 22 February 2023 at 5.30pm

Venue: Committee Room  
City of Vincent  
Administration and Civic Centre  
244 Vincent Street Leederville

### Attendees:

City of Vincent Councillors  
Cr Alex Castle (AC)

Community Representatives

Chakris Srisuwan (CS)	Claudia Alessi (CA)
Elaine Hanlon (EH)	Marisa Santosa (MS)
Kate Rae (KR)	Leah Robbie (LR)

City of Vincent Officers

Madison Rea A/Coordinator Policy & Place (MR)  
Lauren Formentin, Place Planner – Arts (LF)  
Holly Mason, Strategic Planner (HM)  
Eamonn Lourey, Place Planner – Place Performance (EL)  
Bessie Lemann, Place Planner – Urban Desig (BL)

Special Guests

Jon Denaro, Artist/Founding Director at Voxlab (JD)  
Hayley Partington, Design/Project Manager at Voxlab (HP)

Apologies

Helen Turner (HT)	Cr Suzanne Worner (SW)
Iwan Isnin (II)	Paula Hart (PH)
Sue-Lyn Moyle (SM)	Carolyn Karnovsky (CK)

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### 1. Welcome/Declaration of Opening

MR opened the meeting at 5.31pm and delivered the Acknowledgement of Country.

### 2. Apologies

Cr Suzanne Worner  
Iwan Isnin  
Paula Hart  
Sue-Lyn Moyle  
Helen Turner  
Carolyn Karnovsky

### 3. Confirmation of the Minutes

The Minutes from the 2 November 2022 were noted and accepted.

## 4. Business

### 4.1. Car Park to Great Place - View Street North Perth – Arts Grants (presented by Eamonn Lourey)

EL presented a summary of the City's upcoming Car Park to Great Place at View Street, North Perth and the desire to embed Art into the project:

- The project received \$80,000 in grant funding through RAC Reconnect Program 22/23. The City will contribute an additional \$20,000.
- It will see a formalised pedestrian path from View Street to Angove Street using the City's View Street car park and the Rosemount car park.
- Trialling a shared space (similar to Electric Lane in Leederville) has limitations with a \$100K budget
- Discussed activation possibilities and artistic intervention options such as catenary lighting or road murals to make a section of the street one-way.
- The Rosemount Hotel have expressed interest in pop-up alfresco at certain times during the week
- Traffic calming ideas, activation concepts and entry statement ideas discussed.
- The Rosemount Hotel carparks present a good opportunity for a shared space as a long-term strategic plan.
- A current study shows the carpark is used more than street fronts, with more people walking through the carpark than driving.
- RAC is excited by next steps, Stakeholder Reference Group, and the co-design elements of the project.
- The project will run for 2 to 4 consecutive weeks between April and June 2023.

Three opportunities for the art within the project were discussed:

1. Temporal and ephemeral art (focus on emerging artists)
  - EL the dead pockets of space from the areas regained through road narrowing offer opportunities for temporal and ephemeral art.
  - This will be managed through an EOI process.
  - North Perth local history could be referenced.
  - This will use a significant chunk of the budget.
  - Potential to outline non-negotiables.
  - LF all the artworks will be temporary and there's a preference to keep the brief loose.
2. Surface treatment (e.g., road mural)
  - Limited budget and timeframe for delivery.
  - Cited the Trevor Mitchell mural in Fremantle as an example.
  - LF noted community participation is an option.
  - EL previous use of MTN chalk spray found that it was long-lasting.
  - Decals could spill onto walls/pot plants.
  - This will also be through an EOI process.
  - LF we will keep the EOI open, encourage emerging artists.

Discussion:

- CA Bold Park Community College did a similar community project.
- EL there will be the activation of car bays and the potential for food trucks on Thursdays as a family friendly event.
- EH consider local music, a temporary stage space.
- EL more space can be gained through Rosemount's ownership of carparks.
- AC is the occupancy of the carparks greater in evening? EL – the Rosemount have been one of their greatest supports and would prefer less carparking space.
- CA they should consider an Uber bay.
- EL opening the overflow parking is another potential.
- CA the cul-de-sac often empty (between the Church and the side of the school).
- CS consider having markets. Plastic Jungle Markets is a great example of the collaboration of art and music, with local underground DJs.
- AC queried the reasoning for trial duration, also questioning whether it would be long enough to measure success?

- EL the 4-week length was proposed to obtain the grant. Will determine with the stakeholder reference group whether it is appropriate.
- AC noted it's a trickier time of year with events.
- EL suggested that dedicated project managers may be required for a longer trial.
- EH consider quieter nights of week for locals when restaurants are closed, and the area is less busy.
- CS the Strange Festival runs in April and presents as a potential clash with traffic from the northern suburbs coming into the City for a 2 to 3-week period from April into June.

**Action:** LF to follow up on Strange Festival Dates.

### 3. Performance art, ephemeral art, and lighting

- CS – we should think about both art-specific markets and non-art markets.
- Potential for artist-in-residence
  - The City of Stirling's 'artist-in-situ' exists as a possible case study.
  - Potential for an artist-in-residence to write a poem, for example, which could then be installed permanently.
- LF the View St house (City owned) is currently tenanted by Rainbow Community House, could be potential for artist-in-residence to use a small space within.
- LR are there any vacant buildings that could be utilised?
  - The former Post Office was suggested.
  - Consider using a vacant building to have a pop-up installation.
  - CA suggested a bookstore would be great.
- AC asked about opportunities for permanent activation into the carpark as a long-term plan?
  - EL the City would need to remove carparking minimums to achieve this.
  - AC entries to premises could be reconfigured so tenancies have dual frontages. The Rosemount is an example of this. The group agreed this should also be considered at North Perth Common
  - CA it would be nice to have the activation entrance visible on View and Angove Street (similar to James Street during Fringe World) – There is potential for this to be collocated in North perth Common.
- Consider illuminating one of the View Street trees to draw attention to the area.
  - CA: illumination presents massive cost.
  - Illumination could be temporary.
  - AC: it would act to draw people in.
- EL one of the challenges with visibility is that it's tucked behind the bottle shop on Angove Street
  - LF raised the possibility of road/footpath murals flowing through into the shared space.
- CA it would be nice to include Indigenous artists.
  - CS highlighted EOI process should also encourage Indigenous artists and the suggestion of North Perth's cultural history being told in the artworks.
  - LF confirmed the AAG will be involved in the EOI process, as well as the Elders Group and/or RAP Working Group as required.
  - EL discussed the local Indigenous history.
  - CA Smith's Lake is a significant area – there are definite links to the primary school.

**Action:** LF ensure that information on local Indigenous history is available to artists.

## 4.2. Public Art for artlets in the Pickle District

### (a) Introduction and overview of project

Pickle District Group discussed with plans for art installations throughout.

### (b) Vox lab to present concept design

JD presented the concept design for Vox lab's art installation poles for the artlets in the Pickle District (PD), West Perth.

- JD discussed Vox lab who work as a collective, employing as many artists as they can.
  - Vox labs drive the Pickle District group (PDG) as pro-bono work.
  - PDG also drive festivals (JD invited AAG to the Pickle Lit Festival).
  - Idea behind the PDG is to promote the idea of a single consolidated arts district in Perth.
  - It has been going for 18-years and is trying to keep the Pickle District alive (despite the recent Bunnings development being approved).
  - East Perth Power Station (EPPS) was also revealed to be another opportunity for the Pickle District.

- JD discussed the idea behind the project.
  - Materiality was where the project began.
  - Vox labs obtained signage which was salvaged from City of Vincent and had the opportunity to use the engineered poles in Pickle Park as structural pole.
  - Barbara Binder (PhD student) was engaged to explore the Indigenous story through the lakes.
  - Vox labs put lighting on top – collecting lights from cars to draw on the street sign/car theme. Working with genre of cars/signage.
  - JD introduced HP and the concept drawing, noting that Main Roads would be happy as the poles are engineered to withstand car impact.

Discussion:

- JD discussed the issues with the PSP cycle way and underpass, and opportunity to humanise this area. It is City of Vincent owned land, with remnant trees and nice lakes, but the rest uncared for and weird. It has a high volume of traffic and activation of this area would signify that there's still life in PD.
- JD discussed the need for more space. Lots of artist want to be involved but there is not enough space. There's the potential with more comm support that Vox can still roll this out.
- JD doesn't want people to be informed by these poles – they're fictitious poles signifying that the PD is still alive, it hasn't died.
- JD concluded the presentation, reiterating the open invite to the Pickle Lit Festival on 5 May where they would be reinventing the pickle queens.
- JD we want to signify that the Pickle District is not dead and we're fighting
- EH asked if they had considered the use of poles as activation to get people in, like puzzle pieces, spread throughout the Pickle District for wayfinding.
- JD discussed wanting to put the cluster of poles as the PD entry statement.
- LF noted there is a plan for entry statement, the southern point and northern point have been earmarked for entry statements.
- JD discussed the potential purchase of a pink rabbit which they would like to locate in the PD.
- EH suggested the opportunity for gamification.
- Sydney Pymont did a similar activation project with rabbit.
- LF noted the potential to use a town team grant for the rabbit idea.
- JD discussed the future plans for Voxlab. We have expanding philosophy, to include as many people as possible. Still looking for idea to get a head lease, get a lot of artists in, and Vox labs can cover some of cost.
- Group discussed the possibility of the state-owned TAFE acquisition, formerly used by WAAPA and PVI Collective.
- Developer incentives will be introduced with the town centre planning frameworks which are currently being developed.

**ACTIONS:**

LF to follow up on Strange Festival dates

LF to ensure local Indigenous history is made available for all artists involved in the View Street Project

**5. Close/Next Meeting**

MR closed the meeting at 6:34pm. The next meeting will be on the 7 June 2023

**RSVP/Apologies to [louise.hood@vincent.wa.gov.au](mailto:louise.hood@vincent.wa.gov.au) by 5 June 2023.**

Signed



**Madison Rea A/Coordinator Place (Chairperson)**

Dated this \_\_\_\_\_ 17 \_\_\_\_\_ day of March 2023