

Rebound Roundtable

1.30pm, 27 April 2022

Zoom Meeting

1. CHAIR

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| Cr Suzanna Worner (SW) | Chair |
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2. ATTENDANCE AND APOLOGIES

Attendees:

| | |
|-----------------------|--|
| Tara Gloster (TG) | Vice-Chair |
| Mirian Moretti (MM) | Beaufort Street Network |
| Anna Kelderman (AKe) | Leederville Connect |
| Matt Young (MY) | Mt Hawthorn Hub |
| Myfanwy Edwards (ME) | Transition Town Vincent |
| Jimmy Murphy (JM) | Town Team Movement |
| Georgia Lawrence (GL) | City of Vincent - Coordinator Place |
| Emma Hodson (EH) | City of Vincent - Place Planner - Leederville |
| Madison Rea (MR) | City of Vincent - Place Planner – William Street |

Apologies:

| | |
|----------------------------|--|
| Cr Dan Loden (DL) | City of Vincent - North Ward |
| Trent Durward (TD) | Leederville Connect |
| Mayor Emma Cole (EC) | City of Vincent - Mayor |
| Cr Susan Gontaszewski (SG) | City of Vincent - South Ward |
| Cr Alex Castle (ACa) | City of Vincent - North Ward |
| Cr Ashley Wallace (AW) | City of Vincent - South Ward |
| Cr Jonathon Hallett (JH) | City of Vincent - South Ward |
| Cr Ron Alexander (RA) | City of Vincent - North Ward |
| Cr Ross Ioppolo (RI) | City of Vincent - South Ward |
| Neil Graham (NG) | Beaufort Street Network |
| Sarah Maraglio (SM) | Beaufort Street Network |
| Johnny Doan (JDo) | Northbridge Common |
| Miles Noal (MN) | Northbridge Common |
| Renee Broadway (RB) | North Perth Local |
| Chris Watt (CW) | North Perth Local |
| Andrew Kailis (AKa) | The Pickle District |
| Jon Denaro (JDe) | The Pickle District |
| Helen Ingman (HI) | Transition Town Vincent |
| Gemma Carter (GC) | City of Vincent - Manager Marketing and Partnerships |

3. CONFIRMATION OF MINUTES

3.1 Rebound Roundtable Meeting Minutes – 30 March 2022 (refer **Attachment 1 – Draft Rebound Roundtable Minutes – 30 March 2022**) were accepted as true and correct.

4. NEW BUSINESS

4.1 Vibrant Public Spaces Policy and Public Space Flipbook (MR and GL)

MR and GL provided an update on the Vibrant Public Spaces Policy and Public Space Flipbook. The Vibrant Public Spaces Policy was last presented at the 27 October 2021 Rebound Roundtable meeting.

The Project Overview:

September 2015 - The Parklets Policy was adopted by Council to facilitate and guide the implementation of parklets in town centres and commercial areas.

March 2020 - Council resolved to advertise the draft Development on City Owned and Managed land Policy to provide guidance on managing requests to install other infrastructure including community signage, street furniture and alfresco shelters on city owned and managed land.

July 2020 - The Policy was re-advertised.

September 2020 - The amended Policy was presented to the rebound round table to obtain feedback.

February 2021 - Opportunity presented to combine the draft Development on City Owned and Managed Land Policy with the Parklets Policy to create the Draft Vibrant Public Spaces Policy. Presented to Council and the Rebound Round table for feedback.

May - June 2021 - Vibrant Public Spaces Community Engagement Campaign was undertaken to determine community sentiment regarding parklets and the creation of vibrant public spaces.

March 2022 - The draft Vibrant Public Spaces Policy was approved by Council for advertising.

The draft Vibrant Public Space Policy and Guidelines seeks to facilitate public and private investment in the public realm for the benefit of the community. The draft Policy and Guidelines provide guidance on the permissibility, requirements and management responsibilities for third party proposals to deliver vibrant public spaces on City owned and managed land.

Policy Objectives:

1. Achieve the Vibrant Space Design Objectives (Design Objectives)
2. Facilitate public and private investment in the public realm for the benefit of the community
3. Encourage pedestrian activity and social interaction
4. Enhance the public realm and sensitively respond to local character and context
5. Achieve design outcomes that meet community expectations

The Policy and Guidelines propose 7 different vibrant public space types:

1. Street Furniture
2. Affixed Eating Area Furniture
3. Pop-up Parklet
4. Pop-up Eatlet
5. Parklet
6. Eatlet
7. Other proposal at the discretion of Council

Under each type of structure there is a list of requirements which included design and location permissibility, design objectives, design requirements, location requirements, approval requirements and applicant responsibilities.

This policy is currently out for advertising. The advertising involves the Imagine Vincent campaign, pop-up engagement and walking the streets to obtain the opinions of the community. To date we have received 27 responses in support of all the different types of structures. Advertising will be open until the end of this week, and we will then summarise the responses based on this and report the findings to Council.

Public Space Flipbook

In February 2021 a draft flipbook titled 'Use Public Space to Grow Your Business' was presented to the Rebound Roundtable. The flipbook was designed to show businesses all the things they could do to use public space to grow their business and intended to be distributed in hard copy to all bricks and mortar businesses in the City.

The Vibrant Public Spaces Policy, currently being advertised, has been developed in tandem with the flipbook. If adopted by Council in June, the vibrant public space types outlined in the Policy

would be included in the flipbook. Therefore, the delivery of the flipbook is now scheduled to occur following the outcome of the June Council meeting.

GL went through examples of what would be included in the flipbook and a mock-up of the proposed 'enhance your business' webpage that would be created to reflect what's included in the updated flipbook. GL noted that the current [online permit application page](#), for outdoor eating area, goods display and a-frame signs permits, is intended to be updated to a page which includes all the potential enhancements businesses can make to their businesses including:

- Alfresco dining (outdoor eating area)
- Displaying goods
- Displaying an a-frame sign
- Organising street entertainment
- Cooking on the footpath
- Installing street furniture or affixed eating area furniture
- Hosting a pop-up parklet or eatlet
- Installing a parklet or eatlet

GL noted that what will actually be included in that suite of information will be dependent on whether Council adopt the Policy in June. Following the June Council meeting, we intend to progress the flipbook and website in tandem so they can be distributed to all local businesses and speak to one another.

It was agreed that the title of the flipbook should make it clear what's included in it. Based on the feedback received at the February 2021 meeting, the title 'Use Public Space to Grow Your Business' was considered confusing and the alternative title "Public Spaces, Thriving Places" was put forward. If the Vibrant Public Spaces Policy is adopted in June, we will circulate some title options for feedback.

Mark Fallows, Manager Built Environment and Wellbeing, will speak to the SBDC Small Business Friendly Approvals workshops the City participated in at the next Rebound Roundtable and the reforms, including website updates, that the City is working to implement.

4.2 Town Team Membership Drive initiative (JM)

JM presented on a possible new Rebound Plan action – the Town Team Membership Drive.

The Department of Local Government, Sport and Cultural Industries are giving out \$5000 grants for local businesses to enhance public spaces.

The Town Team Movement asked the Roundtable members if anyone is interested in holding an event for Town Teams as a recruitment drive. Due to COVID-19 over the last couple of years there has been a downturn in volunteers. Now restrictions are easing there is an opportunity to do a coordinated event with Town Team Movement and the City of Vincent Towns Teams to try and get more interest in community life and volunteering.

MY advised the Mt Hawthorn Hub would be very interested.

AKe advised that Leederville Connect have a full schedule of things coming up so will have to have a think about what that means in terms of their town team grant funding because most of the funding goes into events to cover them.

JM advised that funding won't necessarily need to come from Town Teams, it is more of a helping hand.

MM advised that Beaufort Street Network is interested and will get together with JM to run through ideas before the next Beaufort Street Network meeting. MM requested a timeframe for the initiative.

JM advised that Town Team Movement would like to do something in May 2022. They also have Connecting Communities grant fund partnering with the RAC which will be open at the end of this

month for Town Teams to apply for funding for mainly any projects that include the public realm. Maybe we could invite the RAC along as well to let people know that funding is available.

JM will get together with MM and MY to discuss, and GL will provide JM and MY with information obtained for the potential membership drive in Mount Hawthorn Town Centre.

JM gave a shout out to the broader Town Team Movement as a milestone is reached. 100 teams are expected to come on board next month. A café book is being produced documenting 100 actions from 100 different teams.

5 GENERAL BUSINESS

5.1 Action Items

| Item | Action | Timing | Responsibility | Completion/ Status |
|--------|---|-------------|----------------|--|
| 5.1.1 | Update and circulate draft 'Use Public Space to Grow Your Business' Flipbook | April | GL | To be presented at April Rebound meeting with Vibrant Public Spaces Policy – Completed. Proposed flipbook titles to be circulated for feedback following June 2022 Council meeting. |
| 5.1.9 | Event Working Group to provide a collation of examples of how event approval conditions have previously been met. Confirm the legal advice received in response to the new traffic management requirements including the requirement to have an accredited traffic controller/warden in place at each point where a vehicle could enter an event. | Mid-2022 | PR | To be discussed after the completion of the SBDC Small Business Friendly Approvals Program. |
| 5.1.10 | Event working group to engage with and advocate to RGL for a more flexible liquor license arrangement. | Mid-2022 | PR | To be discussed after the completion of the SBDC Small Business Friendly Approvals Program. |
| 5.1.16 | CEO to discuss with City of Perth the possibility of adding e-bikes to EOI for e-rideables. | Mid-2022 | TB | To be presented to Council Workshop feedback will be presented to the group as this discussion evolves. |
| 5.1.17 | Marketing and Comms to investigate the creation of a promotional video for Electric Lane. | Spring 2022 | GC | |
| 5.1.18 | Implementation Framework | April 2022 | GL | Place Planners to send a list to all Town Teams of what we currently have on our Vincent Business Directory database – Completed. |
| 5.1.19 | Implementation Framework | April 2022 | GL | Include new deliverable in Rebound Plan Implementation Framework under Action 1.3 – Enhance the presentation of town centres: <i>7. investigate the potential to implement a Business Enhancement Grant</i> |

5.2 Town Team Updates

MY – Mt Hawthorn Hub AGM date still to be set and has been working with Ryan Gray (City of Vincent Place Planner) to complete the streetscape paperwork and now just have to do the walk through.

MM - the Beaufort Street Network events team are finalising the events funding applications and have commenced planning for Christmas events.

AKe – the Mural on Melrose was held last Sunday and was a great success. Leederville Connect are currently working on 2nd phase of the Leederville User Experience website which is up and running.

The Leederville Hotel wants to get involved in regular Friday night street closures and AKe will meet with EH to discuss. It looks like there will be support funding from the Leederville Hotel for this.

GL advised that 100 people came through at the Northbridge Common event on 24 March and 60 people registered for volunteering.

Hoping to have a meeting in the next month and drum up some more membership for the Town Team.

SW – The Pickle District are holding the Art Crawl Event on 6 May.

TG – Admin will be there to promote our Arts Plan and the Strategic Community Plan

ME – Transition Town Vincent's movie nights to start again in June. Application for funding for Food Forrest has been finalised and about to be lodged. They are also still looking for volunteers.

5.3 Other Business

5.3.1 Draft Rebound Roundtable Forward Agenda (*refer **Attachment 2** – Forward Agenda 2022*)

EH - Next month we will discuss the Vincent Wayfinding Plan.

The PSP mural on Melrose has been completed and the City has funding for a mural on the Principal Shared Path on Richmond Street.

Also give an update on the Small Business Development Corporation's Small Business Friendly Approvals Program.

June meeting will encompass the Small Business Speaker Series, Parking Sensor Pilot Project, Arts Rebound Town Centre Artworks and Making Space for Culture.

5.3.2 Rebound Plan – Implementation Framework (*refer **Attachment 3** -- Vincent Rebound Plan - Implementation Framework*)

TG – We will add the Town Team Membership Drive and wrapping up actions as the Rebound Plan comes into its final months.

GL – We are investigating the potential to implement a Business Enhancement Grant which will be included as a line item in the Rebound Plan Implementation Framework for consideration.

6 NEXT MEETING

25 May 2022

7 CLOSURE

The meeting closed at 2.16pm