

## Rebound Roundtable

12:30pm, 30 June 2021

### 1. CHAIR

Tara Gloster (TG)	A/ Chair
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### 2. ATTENDANCE AND APOLOGIES

#### Attendees:

Trent Durward (TD)	Leederville Connect
Anna Kelderman (AKe)	Leederville Connect
Jane Shanahan (JS)	Mt Hawthorn Hub
Matt Young (MY)	Mt Hawthorn Hub
Renee Broadway (RB)	North Perth Local
Chris Criddle (CC)	Northbridge Common
Georgia Lawrence (GL)	Coordinator Place
Emma Hodson (EH)	Place Planner – Leederville (Economic Development)
Caroline Dewey (CD)	Senior Public Health Officer
Madison Rea (MR)	A/ Senior Strategic Planner
Tim Burns (TB)	Active Transport Officer

#### Apologies:

Mayor Emma Cole (EC)	City of Vincent
Cr Sally Smith (SS)	City of Vincent
Cr Joshua Topelberg (JT)	City of Vincent
Cr Alex Castle (AC)	City of Vincent
Cr Susan Gontaszewski (SG)	City of Vincent
Cr Dan Loden (DL)	City of Vincent
Cr Ashley Wallace (AW)	City of Vincent
Cr Joanne Fotakis (JF)	City of Vincent
Sarah Maraglio (SM)	Beaufort Street Network
Neil Graham (NG)	Beaufort Street Network
Chris Watt (CW)	North Perth Local
Johnny Doan (JDo)	Northbridge Common
Teagan Criddle (TC)	Northbridge Common
Jon Denaro (JDe)	The Pickle District
Andrew Kailis (AKa)	The Pickle District
Gemma Carter (GC)	Manager Marketing & Partnerships

### 3. CONFIRMATION OF MINUTES

- 3.1 Rebound Roundtable Meeting Minutes from 28 April and 26 May 2021 were accepted as true and correct.

### 4. NEW BUSINESS

#### 4.1 Smoke Free Town Centres (CD)

CD shared on screen the Smoke Free Town Centres presentation.

- Smoke free town centres by 2025 is an action identified in the *Public Health Plan*.
- The current boundaries represent a first draft and there will be a number of drafts over the next 6 months/year. This does not cover private land, but we will encourage businesses to take up the smoke free initiative.



# MINUTES

- The City will have control over designating public lands smoke free e.g. footpaths and public open space.
- CD requested feedback from the Roundtable members on the draft boundaries of the 5 smoke free town centres. CD also requested the members distribute information through their channels and advertise the upcoming information sessions.
- TW mentioned concern for the end of the smoke free boundaries becoming quasi smoking areas and encourage smokers to congregate rather than spread them out throughout the town centre. TW requested that the boundaries be extended a couple of houses into the residential street as a filter for the residential areas (e.g. Melrose St and Newcastle St).
- TW mentioned that the level of the smoking in the town centres is not particularly offensive at the moment and enforcing hard boundaries may be a drastic move. Perhaps an increase in signage and a soft strategy that encourages people to not smoke may be more effective.
- AKe suggested using a social media campaign to encourage not smoking. AKe suggested the boundaries be extended beyond the train station and YMCA/Skate Park so smoke does not blow into these frequently used gathering areas.
- CD confirmed that signage will increase as part of the project, a focus will be on positive encouragement to not smoke and a social media campaign will be employed.
- CD mentioned that discussions will be had with local businesses to possibly designate a smoke space and whether it is necessary.
- TW queried how was smoking identified as problem, were there complaints from residents/businesses.
- CD confirmed that smoke free town centres was identified through the *Public Health Plan* consultation. The community highlighted interest in smoke free town centres with 85% agreement on the targeted question of whether town centres should be smoke free.

## 4.2 Vincent Wayfinding Strategy (MR)

MR shared on screen the Vincent Wayfinding Strategy presentation

- MR requested feedback from the Roundtable members on the proposed timing for consultation and whether the proposed ways of engagement are appropriate.
- The development of a wayfinding strategy has been identified in the *Public Health Plan*, the *Vincent Town Centre Place Plan* and the *Accessible City Strategy*.
- There will be four stages to the project: background analysis, development of the Wayfinding Strategy, development of a style guide and implementation plan, and a first stage of implementation where a piece of physical infrastructure is built.
- A part of the project will include 'walkshops', walking tours of the town centres with the town teams.
- AKe mentioned the risk to consultation that comes with the potential of another lockdown.
- MR acknowledges this risk. The lead consultant is supposed to be coming to WA in two weeks, so the risk is there.
- CC is supportive of the 'walkshops' and believes they will be an effective way of engaging the towns teams.
- MR will send around a poll to find out the best times for the 'walkshops'.
- JS suggested involving the Town Team Movement in the consultation. MR will consider reaching out to the Town Team Movement.
- TD mentioned the opportunity this project presents to remove redundant signage and add better signage that fits in with a signage family. TD suggested that each town centre's branding could be on the signage, working with each town team to come up with the branding.
- GL mentioned that the more branding on a sign does increase the difficulty of fabrication, but the City is keen to implement some branding into the signs.



# MINUTES

## 4.3 Accessibility – Active transport Campaign (TB)

TB shared on screen the Bike Market and Cycling for Women presentation

- The Bike Market is a joint venture with Bicycles for Humanity, a charity that collects unwanted bikes for regional WA and Africa. The purpose of the Market is to sell second-hand bikes and accessories, the City charges for the stalls and transfers the money to Bicycles for Humanity. The most recent Bike Market has 10 stall holders and 33 bikes were sold. The WA Police, Crimestoppers and the Safe Vincent group were attended.
- The cycling courses for women were repeated from last year and have been running for the last 10 weeks. Women generally have lower participation rates in cycling.
- Two levels of courses were provided. A 'Learn to Ride' course for woman that have never been on a bike or not ridden a bike since they were a child. The 'Social Riding' courses are to increase skills and confidence and included a coffee stop for the social aspect.
- TD requested the details of further courses be sent to the town teams so that they can be shared on their respective social media.

## 5 GENERAL BUSINESS

### 5.1 Action Items

<i>Item</i>	<i>Action</i>	<i>Timing</i>	<i>Responsibility</i>	<i>Completion/Status</i>
4.1 (24 Feb)	Update and circulate draft 'Use Public Space to Grow Your Business' Flipbook	March	GL	Delayed. To be progressed concurrently with the Vibrant Public Spaces Policy.
5.2 (24 March)	Discuss new Place Planner roles and structure with Leederville Connect	May	EH/GL/TG	Meeting held 7 May Completed May
5.3 (24 March)	Include smoke-free town centres to forward agenda for May meeting	March	GL/LH	Completed April. Smoke-free town centre presented at June Meeting.
4.2	Circulate Proposed 2021/22 Town Centre Streetscape Improvements	April	GL/LH	Completed April
4.3	Request dog bag dispenser be installed in View Street area	May	GL	Requested 12 May. Discussed with North Perth Local based on Parks/Waste feedback. Decision pending
4.4	Marketing and Partnerships representative to attend future meetings, lead July Christmas Planning discussions and present preliminary consideration for what they are resourced to deliver for Christmas 2021	July	GC	

### 5.2 Town Team Updates

- MY advised that Mount Hawthorn Hub has submitted for an RAC grant for the 'Little Day Out'.
- MY advised that Mount Hawthorn Hub are working on options to activate north Oxford St and bring out businesses. They have received initial support from some businesses to use their front of store space.
- RB advised that North Perth Local are working on an engagement program for their action plan/strategy and have appointed a consultant. A kick-off meeting will be arranged shortly.



# MINUTES

- RB advised that there have been some committee changes at North Perth Local and RB is the new chairperson.
- TD advised that Leederville Connect are fielding a few media requests about the empty shop fronts in the town centre. ABN have moved in, with all staff in by Wednesday (may have been delayed by lockdown).
- TD advised that Leederville Connect has been nominated for a Place Leaders Award for their design resources and may be attending the award ceremony in Sydney in August.
- TD advised that the developer for the 40 Frame Court Local Development Plan has included community space in the plan that will be rented out for 10 years at a peppercorn rate. This is not specifically for Leederville Connect but it is likely Leederville Connect will utilise this space.
- TD advised of a 'Wine Wander' event at the end of August and a concert in the Village Square in October that is being organised by the Vinyl Café.
- CC advised that Northbridge Common has new signposts up as of yesterday and have the website back up and running.
- CC advised that there are new members in Northbridge Common.
- CC has advised that the 'Celebrating Northbridge' grant has come through and Northbridge Common are engaging on that at the moment.

## 5.3 Other Business

EH shared on screen the Draft Rebound Roundtable Forward Agenda. No comment was made.

## 6 ACTIONS

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## 7 NEXT MEETING

28 July 2021

## 8 CLOSURE

The meeting ended at 1.18pm.