

Rebound Roundtable

12:00pm, 24 March 2021
City of Vincent, 244 Vincent Street Leederville + Zoom

1. CHAIR

Acting Chair	Cr Susan Gontaszewski
Chair	Cr Sally Smith
Vice-Chair	Tara Gloster

2. ATTENDANCE AND APOLOGIES

Attendees:

Cr Susan Gontaszewski (SG)	City of Vincent
Cr Joanne Fotakis (JF)	City of Vincent
Jimmy Murphy (JM)	Town Team Movement
Anna Kelderman (AKE)	Leederville Connect
Ida Smithwick (IS)	North Perth Local
Andrew Kailis (AK)	Pickle District
Gemma Carter (GC)	Manager Marketing & Partnerships
Karen Balm (KB)	Senior Community Partner
Tara Gloster (TG)	Manager Policy & Place
Georgia Lawrence (GL)	Coordinator Place
John Jutras-Minett (JJM)	Place Planner – Beaufort Street (Business Engagement)

Apologies:

Mayor Emma Cole	City of Vincent
Cr Sally Smith	City of Vincent
Cr Joshua Topelberg	City of Vincent
Cr Dan Loden	City of Vincent
Cr Alex Castle	City of Vincent
Cr Ashley Wallace	City of Vincent
Karen Hinds	Beaufort Street Network
Trent Durward	Leederville Connect
Jane Shanahan	Mt Hawthorn Hub
Amna Omerhodzic	Mt Hawthorn Hub

3. CONFIRMATION OF MINUTES & ACTION ITEMS

3.1 Rebound Roundtable Meeting Minutes – 24 February 2021

- Minutes from the meeting held 24 February 2021 were circulated prior to the meeting.
- AKE notes the Art Crawl event was listed as a Leederville Connect event but should be noted as a 'The Pickle District' event.
- AK notes the event date is now to be held 7 May 2021.
- No other comments or amendments were made and the Minutes were confirmed, subject to the change to the Art Crawl event.

4. NEW BUSINESS

- SG requests that more detail is provided in the completed field of the Action Items table.
- GL confirms this has been updated in the latest version of the Agenda and that the Action Items will now be in General Business, Item 5.1.
- SG requests change from Business Arising to New Business.

4.1 External Funding Opportunities – JM

- JM presents on funding opportunities available to local governments and town teams. There are lots of avenues for grant funding, which can be overwhelming. Narrowed down to 5 main sources of funding, based on previous town teams' success in obtaining these grants
 1. Lotterywest
 - \$110M available for community events funding
 - They try to make \$20,000 available per town or suburb
 2. Healthway
 - Fund town teams for arts and community events, between \$5,000 - \$50,000
 3. RAC
 - Improvements in public spaces and events
 - Grants between \$1,000 - \$15,000 available
 4. Road Safety Commission
 - Up to \$5,000 for community events, with some road safety message, such as reducing speed in town centres
 5. Parliamentary Fun via the Department of Communities
 - Members receive up to \$150,000 to contribute to the local community.
 - Baysie Rollers received \$40,000 from their local member.
- JM notes that Lotterywest have a large application process, while the RAC and RSC have fairly low application requirements
- IS notes that where the grant involves kids, more funds are available
- JM notes that events need to be community oriented, as Lotterywest does not support businesses

4.2 City of Vincent Grant Funding Overview – GC

- GC presents an overview of the community grant funding available at the City of Vincent, which can also be found here:
 - <https://www.vincent.wa.gov.au/residents/community-funding-grants.aspx>
 - Festival and Event Sponsorship
 - Up to \$40,000 and currently open
 - Up to \$15,000 open until 30 April for this financial year
 - Environmental Grants
 - Up to \$2,000, open on 26 March
 - Programs that commence before Aug 2021 and complete by Aug 2022
 - Seeding Grants
 - Up to \$500
 - For cultural kick starts, community art projects or events, community innovation
 - Community Support Grants
 - Up to \$10,000
 - Must benefit the community
 - Waiving of Fees
 - Up to \$2,000
 - Town teams can use this for hiring of parks and community halls
 - Donations
 - Up to \$500
 - Addresses a community need
 - Youth Development Grants
 - Up to \$2,000
 - For community and entrepreneurship
 - Active Transport Grants
 - Up to \$2,500
 - Collaborative Grants
 - Up to \$85,000
 - Generally used by service delivery agencies with a specific community focus, such as homelessness

- Current focus is also on youth, including the Salvation Army Lincoln Street Outreach, YMCA on Youth and Uniting Care West
- Females in Sport
 - Up to \$2,000
 - To increase participation of women and girls
- Other grants, including Heritage Grants, Transport Assistance, Leederville Garden Trust

4.3 Christmas 2020 Debrief – JJM

- SG clarifies that this Debrief was for 2020, not 2021.
- JJM updates that the Christmas 2020 Debrief Survey was circulated via the Business e-Newsletter on 23 March, the survey closes 14 April and will be presented at the 28 April Rebound Roundtable.
- SG requests discussion at the meeting on what was originally surveyed by the City compared to what was delivered.
- AKE notes that the survey ahead of Christmas was too late for the feedback to be useful or detailed, there wasn't enough time for businesses to respond.
- GL provides feedback that Mount Hawthorn businesses and the Mount Hawthorn Hub enjoyed the lighting throughout the town centre but disliked the Axford Park tree and would prefer something more traditional.
- IS notes that the decorations were great, but the timing was wrong as the Father Christmas event needed to be earlier in the day or later in the evening and that Father Christmas and singing was not enough to attract people.
- SG notes it is important to account for the hardstand and how exposed the space is.
- SG notes that Beaufort Street had the Christmas lights and tree at Mary Street Piazza.
- SG notes that the bollard covers were nice, but not very festive and the Christmas wording wasn't legible or easily linked.
- GL notes that Mount Hawthorn businesses provided feedback that the bollard cover colours were not traditional or relevant for Christmas.
- IS notes that future events need more shelter and to ensure road closures occur as there was a delay in the road closures, which should have started at 12pm, but were not implemented until 2pm.
- SG discusses the Open for Business campaign and if the Open for Christmas was easily linked.
- IS notes it was well received and received positive feedback from businesses.
- AKE queries the distribution of this, as the Chemist hadn't received this.
- SG advises that the City will continue with the business newsletter, which can also encourage businesses to connect to their town teams.
- SG notes that there needs to be a system to connect with businesses not currently involved with a stronger focus on retail and other businesses.

5. GENERAL BUSINESS

5.1 Action Items

Item	Action	Timing	Responsibility	Completion/ Status
5.1 (11 Nov)	Circulate the EOI for additional 2020/21 events funding to all Town Teams	March– April	Marketing & Partnerships (GC)	Applications opened 10 March & close 6 April
	Prepare and distribute a post-Christmas survey to businesses	TBC (January)	Marketing & Partnerships (JJM/GC)	Distributed 23 March
	Work with the Pickle District to ensure the laneway arts event is captured in the EOI	January	JJM, AC, AG	Completed— Art focused events and laneway events include in EOI.

4.1	Update and circulate draft 'Use Public Space to Grow Your Business' Flipbook	March (update to April)	GL	Delayed. To be circulated mid April.
4.2	Circulate Vibrant Public Spaces Policy presentation and confirm when community engagement will commence.	March	MR	Policy Circulated 4 March. Engagement to commence late April.
4.3	Present draft EOI and locations for Medium Scale Town Centre Artworks at April Council Workshop.	April	LF	Scheduled to be presented at 13 April Council Workshop.
5.2	Update the forward agenda to include Christmas Planning in July 2021 and extend Christmas debrief to March.	February	GL	Completed
	Include Christmas debrief in the March Agenda.	March	LH	Completed

5.2 Town Team Updates

- IS notes that North Perth Local currently have 5 members on the committee with 2 members actively doing work on behalf of the town team, and are facing challenges with capacity and buy in from members
- AKE notes that the activations team are working on a business breakfast and working towards completing their events calendar by the next meeting
- AKE notes that they are working on applications for grants and are currently reviewing documents to provide comments to the City's planning team
- AK notes that The Pickle District are currently preparing their Town Team Grant application, focussing on the history of the Pickle District
- AK notes The Pickle District submitted their Art Crawl event application and are awaiting feedback from the City
- GL notes that Mount Hawthorn Hub's treasurer resigned and the team is looking for a location for the easel won at the Town Team Convergence, which they may partner with a local business to host the easel

5.3 Other Business

- AKE queries what the City's role is to integrate with the town teams and how much capacity the place managers have to assist the town teams
- TG confirms that there is now a Place Planner for each place, who also have a discipline focus so that one person isn't focussing on multiple places
- TG notes that Beckett will focus on data collection and John is business engagement
- TG confirms that the Place Planners will have a conversation with their respective town teams in the coming month
- AK queries what marketing photos were being taken recently in the Pickle District
- JJM confirms the photos were for the place plan document
- GL advises that smoke-free town centres will be added to the forward agenda for April
- SG requests that town team members look at their action plans to help identify streetscape improvement opportunities for the next meeting
- AKE requests a consolidated list of streetscape improvements listed in the Place Plans
- GL agrees to present the proposed budget items for streetscape improvements

6. ACTIONS

Item	Action	Timing	Responsibility	Completion/ Status
4.1 (24 Feb)	Update and circulate draft 'Use Public Space to Grow Your Business' Flipbook	March	GL	Delayed. To be circulated mid May.

4.3 (24 Feb)	Present draft EOI and locations for Medium Scale Town Centre Artworks at April Council Workshop.	April	LF	Scheduled to be presented at 13 April Council Workshop
3.1	Update Minutes from 24 Feb Rebound Roundtable Meeting	March	LH	Completed
4.1	Distribute information on Grants available to Town Teams	March	JM	Completed
4.3	Present results of Christmas Debrief Survey	April	JJM	
5.2	City to update The Pickle District on Art Crawl event application	March	JJM	Completed
	Place Planners to discuss new roles and structures with their town team	March/April	Place Planners	
5.3	Include smoke-free town centres to forward agenda for April meeting	March	LH	Completed
	Collate and present proposed town centre streetscape improvements	April	GL	

7. NEXT MEETING

28 April 2021

8. CLOSURE

The meeting ended at 12:53pm