

Rebound Roundtable

24 February 2021

City of Vincent, 244 Vincent Street Leederville

1. CHAIR

Chair	Cr Susan Gontaszewski
Vice-Chair	Tara Gloster

2. ATTENDANCE AND APOLOGIES

Attendees:

Cr Sally Smith	City of Vincent
Cr Susan Gontaszewski	City of Vincent
Cr Joanne Fotakis	City of Vincent
Jane Shanahan	Mt Hawthorn Hub
Anna Kelderman	Leederville Connect
Ida Smithwick	North Perth Local
Chris Watt	North Perth Local
Andrew Kailis	Pickle District
Tara Gloster	Manager Policy & Place
Georgia Lawrence	Place Manager - Mount Hawthorn
John Jutras-Minett	Place Manager - Beaufort Street, William Street & Pickle District
Beckett Frisch	Place Manager - Leederville & North Perth
Annie Elliott	Policy & Place Summer Intern
Madison Rea	Strategic Planning Officer
Lauren Formentin	Arts & Culture Officer
Louise Hood	City of Vincent

Apologies:

Mayor Emma Cole	City of Vincent
Jimmy Murphy	Town Team Movement
Cr Alex Castle	City of Vincent

3. CONFIRMATION OF MINUTES & ACTION ITEMS

3.1 Rebound Roundtable Meeting Minutes – 9 December 2020

Minutes from the meeting held 9 December 2020 were circulated prior to the meeting. No comments or amendments were made and the Minutes were confirmed.

3.2 Action Items

Cr Gontaszewski requested that the relevant Action Items be added under the Business Arising section and that a 'completion' column be added to the table for any actions that have been completed.

Item	Action	Timing	Responsibility	Completion /Status
5.1 (11 November)	Circulate the EOI for additional 2020/21 events funding to all Town Teams	TBC	Marketing & Partnerships (RE)	
	Prepare and distribute a post-Christmas survey to businesses	TBC (January)	Marketing & Partnerships (RE)	



	Provide feedback to Place Managers to inform the 2021/22 Events EOI	January	Town Teams	Completed
	Work with the Pickle District to ensure the laneway arts event is captured in the EOI	January	JJM, AC, AG	Carried Forward
4.2	Update the forward agenda to reflect the following: <ul style="list-style-type: none"> ○ Bring June 2021, Item 1.4 (Wayfinding Strategy) forward; ○ Add a presentation on available funding streams to February; ○ Bring May 2021, Item 1.3 (Streetscapes) forward to April 	December	JJM, GL, BF	Completed
	Include a revised forward agenda with the minutes	December	TG	Completed

4. BUSINESS ARISING

4.1 Draft 'Use Public Space to Grow Your Business' Flipbook – GL

GL - presented 'Use Public Space to Grow Your Business' flipbook and requested feedback on the flipbook name, promotion of A-frame signage, inclusion of town team logo and email contact details and the best way to distribute once complete. GL noted that each business is permitted a single A-frame sign inline the City's Local Law. GL requested feedback regarding the inclusion of A-frame signs because the proliferation of A-frames during COVID-19 restrictions had resulted in an increase in the number of complaints.

Town team representatives confirmed they'd support having town team logos and contact details included.

CW - current title doesn't convey the content of the flipbook and makes the flipbook seem more about hiring public spaces than improving streetscapes in front of businesses.

AKE - suggested using a play on the New York scheme 'Privately Owned Public Spaces' but without the 'privately' such as – 'Public Spaces Thriving Spaces' which would align with the City's SCP.

CW - noted it would be beneficial if the name conveyed to businesses that they could make their stamp on the public space adjacent their business.

AK - liked 'Grow your Business' but suggested additional content/dot points to explain the content of the flipbook.

GL - noted the naming comments would inform the updated version. GL asked if there were any general comments to add.

GL - noted A-frame sign would be included in the updated version for further consideration. GL confirmed the flipbook would be updated and circulated to members.

JF - noted signage is an issue outside town centres as well.

SG - noted that changes to signage would sit mostly at a policy level.

CW - confirms if flipbook will be dropped off to businesses.

GL - noted ideally the flipbook would be distributed to each bricks and mortar business.

SG - confirmed that would be the best method and asks GL if administration would need assistance.

Town team representatives confirmed they would like to collaborate with the city to distribute the flipbook.

CW – noted that this would be a great opportunity to promote town teams to local businesses.

4.2 Vibrant Public Spaces Policy (previously Development on City Owned and Managed Land Policy) – MR

MR – presented Vibrant Public Spaces Policy (previously Development on City Owned and Managed Land Policy). MR noted that based on the feedback previously received the Policy needs to place greater focus on the outcomes we are wanting to see in the public realm, and that consultation needs to occur with the community and business owners to determine whether permanent public structures should be permitted in Vincent. MR noted that the City is seeking feedback from the town teams and intends to seek feedback from the broader community regarding what people do or don't like about the design and use of existing parklets as well as design ideas to parklets and will also be seeking



feedback and community sentiment regarding more permanent and/or semi-permanent structures. MR noted that parklets will not be removed as a result of this policy and consultation, but that we are seeking information on how to improve them and their use and expanding them further into more permanent structures. MR requested feedback on the best ways to consult with each of the town centres beyond the proposed spot parklet surveys, online campaign, on street surveys, interviews with parklet hosts and talk to businesses.

IS – noted that Angove Street has limited parking and businesses will reject anything that takes away parking spaces.

TG – confirmed we are seeking feedback on what characteristics you do/don't like about the current parklets.

CW – noted that there is the need to change the perception of being private and shade is key. Overall are good for businesses to get bums in seats.

TG – confirms the spaces are always public.

AKE – noted that a number of the Leederville parklets have signs which say they are private and notes shade and shelter are key. Consider when shade is naturally available. Notes that design criteria and signage are important.

CW – suggested that we place a plaque within a parklet to provide information or history on the area. There is the potential to create a walking trail.

IS – asked how the parklets were funded.

TG – noted that there are two types of parklets. City owned and business hosted parklets.

GL – confirms that some parklets are hosted parklets and businesses are not allowed to make them private. Education surrounding the use of parklets will be important.

JS – asked if there was an opportunity to incorporate a standard city structure into the design like in Fremantle with creeper plants to provide shade to make parklets identifiable as public.

GL – we will need to consult with parks on how to achieve this.

TG – notes the idea of a standard design element would be a good way to communicate to the public that it's a public space.

SG – asked that the presentation be sent through to members and outline when we will be commencing with consultation.

4.3 Draft EOI and Locations for Medium Scale Town Centre Artworks – LF

LF – presented Phase 2 – Arts Relief Funding. The slides will be sent through to members on the current locations.

SG – Can we identify any red flags and suitability – are there other locations that we need to think about and provide feedback. Post EOI release in developing this document. Will this document be presented at the Arts Advisory Committee and then presented to Council.

TG – noted that Arts Advisory Committee was scheduled for tonight.

JF – asked if there were any ideas on creative themes.

TG – agreed and requests TTs to also be sent through with key themes.

GL – would like to see that the art work done does align with character.

JF – If we create elements of character of the area we can then provide the artist with some scope.

CW – queried what the criteria was for selecting locations?

TG – noted that it is currently based on Place Manager experience and feedback from Town Teams.

SG – noted that some locations have not made it on the list due to sight lines and other risks to the community.

SS – We also need access to power.

GL – asked that all members be sent the document and provided feedback on proposed locations.

5. GENERAL BUSINESS

5.1 Town Team Updates

IS – North Perth Local have recently had a brainstorm meeting. They have also brought in an events manager to help the committee. They would like to hold smaller events and one major event. Their AGM will be held in March/April and they need to present something at the AGM.

AK – The Pickle District are holding an Art Crawl Event on 8 May. They are hoping to hold music and curated art events. Their next meeting is to be held on the 7 April. They are also involved in the Perth Jazz Festival and a few events occurring through schools.

JF – noted that we need to be realistic with budget.

AO – mentioned that they know of a uni student who would like to do a placement with Mt Hawthorn Hub. She will report back on this at the next meeting.

SG – noted that currently the research space is interesting and there are students who we could have on board.

JS – Mt Hawthorn Hub have not had a meeting since November. They have good things in the pipeline. They are very hopeful for this year and hoping to ignite enthusiasm to the team. They are hopefully having a meeting March. Currently getting surveys out and doing admin work.

5.2 Other Business

SG - requested Christmas be added to the Forward Agenda for July 2021 in order to confirm budget details.

It was confirmed that the following items would be discussed at the March Rebound Roundtable:

- External funding
- Grant applications
- Christmas debrief

6. ACTIONS

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	Prepare and distribute a post-Christmas survey to businesses	TBC (January)	Marketing & Partnerships (RE)	
	Work with the Pickle District to ensure the laneway arts event is captured in the EOI	January	JJM, AC, AG	
4.1	Update and circulate draft 'Use Public Space to Grow Your Business' Flipbook	March	GL	
4.2	Circulate Vibrant Public Spaces Policy presentation and confirm when community engagement will commence.	March	MR	
4.3	Present draft EOI and locations for Medium Scale Town Centre Artworks at April Council Workshop.	April	LF	
5.2	Update the forward agenda to include Christmas Planning in July 2021 and extend Christmas debrief to March.	February	GL	Completed
	Include Christmas debrief in the March Agenda.	March	LH	

TG – an update for Item 5.1 could not be provided as there were no representatives from the Marketing & Partnerships team present at the meeting.

GL – confirmed the EOI was drafted but yet to be advertised and that the post-Christmas survey was drafted and circulated internally but is yet to be circulated externally.

7. NEXT MEETING

24 March 2021

8. CLOSURE

The meeting ended at 13.05.