



TERMS OF REFERENCE

1. AIMS

The Advisory Group will play an important role in the attraction, retention and growth of businesses in the City of Vincent and encouraging investment, prosperity and growth in the local economy.

2. OBJECTIVES

The objectives of the Advisory Group are to:

- 2.1 Provide a forum for the City to engage with the business community in order to enhance investment, employment and economic prosperity in the City of Vincent
- 2.2 Provide advice and make recommendations relating to;
 - 2.2.1 development, implementation and review of the City's Economic Development Strategy;
 - 2.2.2 opportunities to improve the City's policies, practices and processes to make it easier for businesses to interact with the City;
 - 2.2.3 considering partnerships and relationships that can enhance economic development in the City;
 - 2.2.4 fostering support, collaboration and networking among businesses in the City;
 - 2.2.5 opportunities to capitalise on, connect and support diversity and growth in local employment, the local economy and training and development in the City; and
 - 2.2.6 opportunities to attract, retain and grow local independent business, including retail, in Town Centres and other activity centres within the City.
- 2.3 Provide advice on matters generally relating to business, economic development, tourism and promotion of the City.

3. MEMBERSHIP

The membership of the City of Vincent Business Advisory Group shall comprise of the following persons with voting rights limited to those persons appointed under clauses 3.1, 3.2 and 3.3:

3.1 Three (3) Council Members

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3.2 Five (5) Business Representatives - One (1) from each of the recognised Town Teams:

- Leederville Connect
- Mount Hawthorn Hub
- Beaufort Street Network
- North Perth Local
- William Street (On William)

3.3 Three (3) Persons with relevant local business experience, sourced from a public expression of interest process, to provide a representative perspective for businesses

3.4 City Officers

Chief Executive Officer and/or his delegate, together with other staff from time to time, as determined by the Chief Executive Officer.

ADVISORY GROUPS

This Advisory Group shall operate at all times in accordance with the City's Policy No. 4.2.12 – Advisory Groups.

Commencement Date:	July 2011
Amended:	11 October 2011, 14 August 2012, 17 December 2013, 17 November 2015
Review Date:	November 2016