



**CITY OF VINCENT**

**BUSINESS ADVISORY GROUP MEETING**

**Thursday, 7 September 2017 at 4.00pm**

**Venue: City of Vincent – 1<sup>st</sup> Floor, Function Room**

**A G E N D A**

**Members:**

City of Vincent Council Members:

Cr Topelberg (*Chair*), Cr Murphy

Community Representatives:

Trent Durward, Pippa McIntosh, Mario Zurberti

Town Team Representatives:

Dr Simon White (*Leederville Connect*), Graham Congdon (*Mount Hawthorn Hub*), Adrian Tatasciore (*Beaufort Street Network*), Ida Smithwick (*North Perth Local*), Kate McKie (*On William*).

City of Vincent Officers:

Len Kosova - Chief Executive Officer (*CEO*), John Corbellini - Director Development Services (*DDS*), Stephanie Smith – Manager Policy and Place (*MPP*), David Doy - Place Manager (*PM*), Rosslind Ellis – Manager Communications/Marketing (*MCM*)

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**Attendees:**

|   |                                      |
|---|--------------------------------------|
| Trent Durward (TD)  | Cr Joshua Topelberg ( <i>Chair</i> ) |
| Pippa McIntosh (PM)   | Cr Jimmy Murphy (JM)                 |
| Mario Zurberti (MZ)   | CEO, Len Kosova (LK)                 |
| Joanne Fotakis (JF), Sean Lee (SL) and Nick Bond (NB) - <i>Representing Leederville Connect</i> | DDS, John Corbellini (JC)            |
| Graham Congdon (GC) – <i>TBC</i>  | MPP, Stephanie Smith (SS)            |
| Adrian Tatasciore (AT) – <i>TBC</i>   | PM, David Doy (DD)                   |
| Ellen Oosterbaan (EO) - <i>Representing North Perth Local</i>                                   | MCM, Rosslind Ellis (RE)             |
| Kate McKie (KM) - <i>TBC</i>  |                                      |

- 1. Welcome/Declaration of Opening** (2 mins) - Chair
- 2. Apologies** (2 mins) - Chair
  - Ida Smithwick, North Perth Local
- 3. Approve previous minutes** (2 mins) – Chair
- 4. Imagine Vincent** (20mins) - RE

5. **BAG Priority Area Updates - DD**
  - **Priority 1: Marketing Strategy**
  - **Priority 2: Economic Analysis and Vincent Business Engagement Program**
  - **Priority 3: Co-Working Spaces and Increasing the Productivity of Commercial Floor Space**
  - **Priority 4: Late Night Shopping**
6. **Corporate Business Plan Item 5.2 – City of Vincent Website Upgrade: How can the website support business? (30mins) – RE**
7. **Fact Sheet ‘How to use the public realm to grow your business’– Request for BAG feedback (10 mins) – DD**
8. **Leedy Streets Open – Presentation of results and request for BAG advice for recommendations for the future (30 mins) - DD**
9. **General Business (5 min) - Chair**
10. **Next steps and actions (5 mins) - Chair**
11. **Next meeting (2 mins) - Chair**
12. **Close – Chair**