

## ARTS ADVISORY GROUP

Wednesday 8 June 2022  
5:30pm – 6:30pm

Venue: Ground Floor Blue Room  
City of Vincent  
Administration and Civic Centre  
244 Vincent Street Leederville

### Attendees:

#### City of Vincent Councillors

Cr Suzanne Worner (Chairperson) (SW)  
Cr Alex Castle (AC)

#### Community Representatives

Carolyn Karnovsky (CK)                      Claudia Alessi (CA)  
Jo Malone (JM)                                      Marisa Santosa (MS)  
Paula Hart (PH)                                      Sue-Lyn Moyle (SM)

#### City of Vincent Officers

Tara Gloster, Manager Policy & Place (TG)  
Zoe Templar, Place Planner (ZT)  
Lauren Formentin, Place Planner – Pickle District (Arts) (LF)

#### Apologies

Miranda Johnson (MJ)

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### 1. Welcome/Declaration of Opening – Acknowledgement to Country

5:45pm SW opened meeting

### 2. Apologies

Miranda Johnson has sadly left the AAG. We now only have 6 of the 11 community representative positions filled, so will likely do another call out in July/August. Will provide application information to members to send out to eligible contacts.

### 3. Previous Minutes

SM accepted the minutes.

### 4. Business

#### 4.1 Percent for Art Policy review (ZT)

10 mins

- Limit budget percentage for artist fee? (Min. 15%? Range?)
- Limit budget percentage for fabricators?
- Limit budget percentage for art consultants? (Currently maximum 15%)
- Should budget template be provided in guidelines?

There will be improved public art outcomes if the professional artist is appropriately compensated for their art design concept. Developers may not understand the costs of professional artist services and it's important that this is communicated as an objective in the revised Policy.

The provision of a 15% minimum requirement for the professional artist fee may be problematic. This is because it may impact on other forms of fees required for the project including project management, fabrication and installation. Some professional artists provide all of these services and calculate their contribution

differently from a professional artist who is only involved in the design part of the project. The scope of the artist and art consultant and how much they're taking on may result in the design fee being less than 15%.

Charging at National Association for Visual Arts rates could be encouraged and considered as part of the assessment of the application but would need to await NAVA's review of the rates.

Ensure there is a policy objective that ensures good public art outcomes through valuing professional artist fees.

Reconsider the current maximum amount attributed to public art consultant fees as this can be quite varied. Some public art consultant fees may be 10-20% of the project but more often is at 10-15%.

Consider a requirement that contributions over \$50,000 contribution should include an arts consultant. Use 'industry standard' for art consultant fees.

Some projects will not require a consultant for a variety of reasons – don't want the project to go to the management/administration costs necessarily as it may impact on the artist fees for particular projects.

Focusing on requiring applications to include a clear a breakdown of artist, fabrication, consultant/management fees or art consultation fees in the application for artwork approval.

Itemising the budget though a template may provide transparency for assessment.

4.2 FIFAWWC 2023 Community Art Project with Tourism WA (LF) 10 mins

FIFA Women's World Cup July 2023.

FIFA and Tourism WA have approached Vincent regarding a potential public art project to promote the World Cup held at HBF Park with various locations for the art to be considered. It is intended to be a community art project to promote that the cup will be happening in Vincent. Aiming for July 2022 ideally but likely in the next few months to build anticipation for the event in July 2023. The purpose of the art will be to attract regular sports goers and non-sports goers to the event to ensure it has broad success.

Options discussed include:

- A mural at Perth Soccer Club or for the walkways between Mclver and Claisebrook Train stations
- Activities for the community as a key part to tie into when the community can come and watch the training.
- Provide activation opportunities. An event that can include projections and food trucks at the location.
- A mini arts festival at the event could be valuable, an arts element that is focused on women's art and artists.
- Something permanent that recognises a professional woman athlete – someone like Sam Kerr would be ideal.
- It's going to be a huge opportunity for women's sport and something featuring contemporary sportswomen is a great opportunity.
- 'Before the siren' performance art at Fremantle Oval had valuable art outcomes.

4.3 Percent for art application (LF) 10 mins

Early artwork concept for property on Charles Street considered. Feedback will be passed onto owner/applicant to consider for their percent for art contribution.

4.4 Murals update(LF) 10 mins

- 100 Town Team Event – Faces of Beaufort mural refresh

Looking at refreshing the mural at Barlee Street Car Park – area where the town team had one of their first meetings. Wednesday 29 June the event will be held. Removing the current panels (offering them to family members of people featured on murals) and putting new ones up. Social media call outs for community to be involved.

- Moorditj Mural Masters wrap up

Looking at future project location due to the success of this project.

- Leederville PSP Mural – evaluation panel reminder

Discussion of the highest scoring concept in the evaluation.

4.5 Public Transport Operations Control Centre (PTOCC) Public Art Plan Presentation (late agenda item)

A new building in East Perth adjacent to existing PTA building will be established for Metronet operations. It's not a publically accessible building so making it appealing and responsive to the community is important to make it

highly visible from the road. The artwork will be tied with the Gnarla Bidji program and involves working with the Noongar Reference Group – strongly encouraging Noongar artists/teams to provide concepts for the project.

An Expression of Interest to be released at the end of June calling out for public art commissions focused on the façade of the building and other elements as well..

## **5 Close/Next Meeting**

Scheduled for 5:30pm Wednesday 10 August 2022