



Example : Exemption from Development Approval

1. The signs fully comply with the General Standards of Clause 7 and Sign Specific Standards of Clause 10; and
2. The signs are not located on a State Heritage place.

* a) Window signs are calculated as one (1) sign covering no more than 30% of the combined window area in accordance with Clause 10.10; and
 b) Awning fascia sign is calculated as one sign per street frontage in accordance with Clause 10.1.

Exemptions are made pursuant to Clause 61(1)(h) of the *Planning and Development (Local Planning Schemes) Regulations 2015* (the Regulations).

Where a sign is exempt from the requirement for development approval under this Policy, a Building permit may still be required in certain circumstances detailing the structural aspects of the sign. Please contact the City's Building Services team for advice regarding the need for a building permit prior to the installation of any new signage.

3. PROHIBITED ADVERTISING SIGNS

Third party advertising (previously known as billboards) means an advertisement on any building, sign or structure so as to be visible from a street, public place, public reserve or other land for the purpose of advertising products or services that are not being offered on a site on which the sign is erected.

Fly posting means advertising by means of posters placed on fences, walls, trees or other structure or objects.

Variable message sign means any portable advertising sign which can be programmed to display electronically generated messages.

Bill posting means the sticking of any bill or painting, stenciling or affixing any advertisement on any building, structure, fence, wall, hoarding, signpost, pole, blind or awning, so as to be visible to any person in a street, public place, public reserve or other land.

Above roof sign means an advertising sign which protrudes above the building line or forms part of a projection above the roof of a building.

- 3.1 New third party advertising, including time limited approvals, is prohibited in all zones.
- 3.2 Existing and previously approved third party advertising subject to a time limited approval **will not be granted additional approval** beyond the completion of the first review of the Local Planning Scheme No. 2. Every effort should be made to cease use of the site for third party advertising and establish land uses in accordance with the vision set out for the site in the City of Vincent's Local Planning Strategy.
- 3.3 Fly posting is prohibited in all zones.
- 3.4 Variable message signs are prohibited in all zones with the exclusion of government agencies for