



**TOWN OF VINCENT**

**PROPOSED BOUNDARY CHANGE**

*to include part of the PCC in the Town of Vincent*

*“Enhancing and celebrating our diverse community”*



***Our youth***



***Our seniors***



***Our parks***



***Our built environment***



***Our facilities***



***Our heritage***



# OFFICE OF THE MAYOR

Nick Catania, B.Ec., JP



## PROPOSED BOUNDARY CHANGE

The Town of Vincent prides itself on being one of the most highly sought-after and desirable areas for people to live and work in. The Town actively sets out to provide excellent services and maintain and enhance our unique diversity – in our people, our cultures, our buildings, events and places of interest. An independent survey in November 2004 had residents giving the Town an **87%** satisfaction rating for the “*provision of efficient and effective services*”.

With an aim to introduce a more logical and practical boundary, the Town of Vincent has submitted a proposal to the Local Government Advisory Board (LGAB) to transfer parts of East Perth and West Perth into the Town. The request for the realignment of boundaries follows natural/physical borders and will benefit ratepayers and residents. Not entirely unexpectedly, the City of Perth submitted a proposal to the LGAB to assume parts of Vincent south of Bulwer Street and bounded by Bulwer, Vincent and Loftus streets and down to Newcastle Street. The Town does not believe that the proposal has merit based on the criteria and will present our case to the affected owners and let them decide. In your considerations, we would like you to be aware that contrary to some publicity campaigns waged by other local governments, the Town of Vincent has not contravened any requirements of the Act and there is nothing “underhanded” or “cloak and dagger” about our submission – just a desire to bring the affected East and West Perth residents into our borders so they, like their close neighbours already encompassed within our boundary, can enjoy the benefits and services offered by the Town.

I am pleased to let you know that the Local Government Advisory Board is now commencing their deliberations on the proposed boundary changes initiated by the Town of Vincent. The LGAB will soon be seeking the opinions and views of residents and ratepayers and undertaking extensive community consultation.

I hope you will take the time to get involved with this process and let your opinions be known as the local government authority that manages your area will make a difference to you, your neighbours and the services and facilities available to you to utilise and enjoy.

The Town appreciates that many people do not have the time to become fully involved in the official processes but would like to have their preferences noted, so we have included a petition in this brochure which you can sign and return to the Town (reply paid) advising of your desire to have West Perth and East Perth transferred to Vincent. It would be appreciated if you could return the petition at your earliest convenience.

I trust you will take the time to read through this brochure, which highlights some of the advantages of the Town of Vincent, and base your decisions on the facts and your observations about the Town and its operations. We are looking forward to the outcome of the LGAB enquiry and hope to welcome you and your neighbours into our Town.

Yours sincerely

A handwritten signature in blue ink that reads 'Nick Catania'.

NICK CATANIA, JP  
MAYOR

12 June 2006



TOWN OF VINCENT

## Why Vincent?

*The Town of Vincent – enhancing and celebrating our diverse community*



### *Please consider the following benefits:*

- The areas are physically isolated from the City of Perth by the Graham Farmer Freeway and other significant roads and will form a part of a broader established Vincent local community.
- There is already a strong community of interest, as the residents and business proprietors in the area currently use many of the Town's facilities and other facilities such as local shops/businesses.
- The area of the Power Station site is a significant part and is closely aligned to the adjacent Town of Vincent Banks Precinct. The future residents will be able to be part of this strong local community.
- The Town of Vincent Council represents a broad community which is a mix of residents and business proprietors, whereas the City of Perth is focussed predominantly on the Central Business District of Perth.
- The Town will have more influence in improving the affected areas, which will in turn promote the revitalisation of the area and create development opportunities that will benefit the local business proprietors and the broader Town of Vincent community.

### *Ratepayer and Elector Benefits:*

- improved Elected Member representation;
- being able to address the full Council at meetings (as well as being able to ask questions);
- **greater community consultation;**
- **greater access to a Council which is responsive to community sentiment and opinion;**
- promotion and protection of heritage;
- more personal service from a Council with a local focus;
- high levels of maintenance and improvement to existing infrastructure;
- a more holistic and consistent approach to planning;
- more concise and co-ordinated approach to local area traffic management issues;
- a calendar of events that encompasses a diverse range of activities, competitions and involvement in the community; and
- the many advantages of being part of a smaller, unified and focussed local council (including immediate responses to your requests).



TOWN OF VINCENT

## Customer Satisfaction

### *The Town of Vincent – Brave Enough to Ask the Hard Questions*

The Town of Vincent was established in 1994 when the restructure of the City of Perth created three new local governments: the Town of Vincent, Cambridge and Victoria Park, plus a smaller City of Perth. Since its inception the Town of Vincent has adopted a mission statement to “*enhance and celebrate our diverse community*” – and each function of the Council and the staff is geared towards this goal. In its eleven years the Town has grown to be one of the most innovative and customer-focussed local government authorities. So determined is the Town to meet the needs of our residents and local businesses, that in 2004 we undertook an independent Customer Service Satisfaction Survey to test our services and to see any areas that needed improvement. Having undertaken this survey, along with numerous internal surveys, has meant that the Town of Vincent, unlike many of the much larger local government authorities, has set the benchmark for many areas of customer service and satisfaction.

### Customer Satisfaction Survey

Results of a 2004 survey of Town of Vincent ratepayers

KEY AREA	SATISFACTION RATING
• Weekly rubbish collections	93%
• Maintaining streetscapes, parks and sportsgrounds	91%
• Maintaining Beatty Park Leisure Centre	90%
• <b>Provision of efficient and effective services</b>	<b>87%</b>
• Accessibility of information about Council services	85%
• Graffiti, vandalism and anti-social behaviour control	84%
• Maintaining footpaths and cycle ways	82%
• Consulting the community about local issues	76%
• Building and planning approvals	75%

Please feel free to contact the Town of Vincent if you have any queries or would like to comment on the proposal.

**Administration and Civic Centre**

**244 Vincent Street, Leederville**

**PO Box 82, Leederville, 6902**

**Tel. 9273 6000 Fax. 9273 6099**

**TTY. 9273 6078 [mail@vincent.wa.gov.au](mailto:mail@vincent.wa.gov.au)**

**Reminder: Please sign and return the petition (reply paid).**



People with specific requirements can ask to have this brochure provided in alternative formats.